## MUNI ECON

## **Organizational Behavior**

Knowledge Management: introduction

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#### overview I

cognitive success

knowledge

justification

the structure of justification

ways of knowing

sources of knowledge

skepticism

collective knowledge

introduction

#### introduction

#### (Anonymous, 2019)



introduction questions

## questions

introduction questions

## What can be known?

# When do we know, that we have known something?

cognitive success

## cognitive success

cognitive success

### problems

- What kinds of things are knowable?
- Can knowledge be known (by cognition)?
- Are there different kinds of cognitive achievement?
  - (e.g., by other justifications or in the distinction between cognitive – individual, collective – etc.)

. . .

#### defining success

### What is cognitive success?

- contractualism
- consequentialism
- constitutivism

cognitive success contractualism

## contractualism

#### contractualism

(Craig, 1990)

# A certain cognitive state is a cognitive achievement, because it serves some practical interest.

cognitive success contractualism

#### examples

- testimonials
- activity
- **...**

cognitive success consequentialism

## consequentialism

#### consequentialism

(BonJour, 1985; Brogaard, 2009)

# A certain cognitive state is a cognitive achievement, because it supports certain core beliefs.

cognitive success consequentialism

#### examples

- understanding the world
- the good life
- ...

cognitive success constitutivism

## constitutivism

cognitive success constitutivism

#### constitutivism

(Korsgaard, 2009)

#### A certain cognitive state is a cognitive achievement, if it is the constitutive goal of an endeavour.

#### examples

- understanding (reasoning)
- practical wisdom (everyday life)
- ...

## knowledge

### different knowledge?

(Boër & Lycan, 1975; Ryle, 2009)

#### knowing who

- knowing which
- knowing why
- knowing where
- knowing when
- knowing how

#### traditional notion of knowledge of facts

# Knowledge is (sufficiently) justified true belief.

#### **Gettier's problems**

(Gettier, 1963)

- problems of modes of justification
  - the relationship between reasons and inference
- problems of truthfulness
  - Can only the truth be known?
- epistemic luck
  - testing students

## justification



# How can one justify our beliefs?

#### possibilities



### positive

(Alston, 1988)

#### A given belief is justified, if there are good reasons, to hold it.

### negative deontological justification

(Feldman, 1988; Haack, 2013; Plantinga et al., 1993)

A given belief is justified, unless there are reasons, not to be.

## the structure of justification

#### fundacionalism



### fundacionalism: possible assumptions

(BonJour & Sosa, 2003)

- basis/bases
  - A justified belief *p* is a basic or base belief if and only if the belief *p* is not justified by another belief.
- justified belief
  - Every justified belief *p* is a basic or base belief or is justified by another belief *q*.

#### coherentism



### coherentism: possible assumptions

(Davidson & LePore, 1986)



Every justified belief p is justified by others beliefs in its epistemic environment.

### infinitism



### infinitism: possible assumptions

(Aikin, 2008)

#### infinite chain

Every justified belief p is justified by others preceding beliefs.

actuality vs. possibility

### specification of justification structures

(Aikin, 2008)

#### COST

- strong/weak
- PURITY
  - pure/mixed
- AVAILABILITY
  - diachronous/synchronous
- ORIGIN
  - transmissive/emergent

ways of knowing

## ways of knowing
#### apriori



#### aposteriori



#### analytic



#### synthetic



#### direct realism



#### indirect realism



#### basic approaches

#### empiricism | rationalism | constructivism

sources of knowledge

## sources of knowledge

sources of knowledge perception

## perception

#### argument from sensory imperfection

#### ILLUSION

False perceptions that have a real stimulus at their base and are usually caused by physical laws of the environment.

#### argument from hallucination

#### HALUCINATION

■ Fallacious perceptions that have no real stimulus.

#### the argument from sensory illusion

#### sense delusions

 Fallacies of perception that are due to imperfections of the senses. sources of knowledge perception

#### the argument from sensory illusion



#### argument from non-existent objects

#### NON-EXISTENT OBJECTS

 Misperceptions that are primarily culturally determined and are based on perceptual schemas. sources of knowledge perception

#### argument from non-existent objects



#### argument from perspective

the position of the divine eye

#### argument from perspective

- causal or scientific argument
- pragmatic arguments
- evolutionary argument

sources of knowledge introspection

## introspection

#### introspection

(Moran, 2001)

- Descartes (2020)
  - methodological scepticism
- Behaviorism (Watson, 1913)
- Wittgenstein (1953)

sources of knowledge memory

memory

#### memory problems

#### storing

- déjà vu (déjà entendu, déjà éprouvé, etc.)
- preservation, conservation
  - efekt spáče (sleeper efekt)
- recalling, remembering
  - memory illusion
  - confabulation
  - cryptomnesia

sources of knowledge reasoning

## reasoning

#### reasoning

- thought experiments
- Ex. (Bostrom, 2003):
  - Humanity will become extinct before it reaches the posthuman stage.
  - No posthuman civilization will be interested in simulating its ancestors.
  - We live in a computer simulation.

video

sources of knowledge testimony

## testimony

#### testimony

#### Aristotelés

## skepticism

#### radical scepticism

- George Berkley
- David Hume

#### methodological scepticism

- René Descartes
- Edmund Husserl

#### fallibilism

#### Karl Raimund Popper

## collective knowledge

- social epistemology
- rules, assumptions and collective experience

#### the formation of collective knowledge

#### collective experience and assumptions

#### example

- the problem of collective reasoning and action
  - Where and what time do you go to lunch if you don't want to meet your acquaintances?

#### the danger of collective knowledge

#### ■ false assumptions and conformity

- Epistemology of Virtue
- Naturalized Epistemology
- Religious Epistemology
- Moral epistemology
- Social epistemology
- Feminist epistemology

SUMMARY AND CONCLUSION

What to take away?

## One needs to be careful with this, what we call knowledge.

#### Zdroje I

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# M A S A R Y K U N I V E R S I T Y