

## Course of Marketing Strategy in Service Business

## (dr. Luca Carrubbo) Course Evaluation – March 2013

	Poor 1	Marginal <b>2</b>	Acceptable 3	Good 4	Honours 5
Relevance of Arguments					
Link with personal background					
Course organization					
Theory-practice connections					
Didactic materials					
Assessment Methods					
Quality in teaching					
General practical usefulnees					