

## Conclusion Assignment

**Format:** double spaced, font size 12, average length around page and a half (5-7 paragraphs)

**Deadline:** **May 19th for those finishing their studies this semester; otherwise June 20th**

- Upload it into “Odevzdávárny” – VV070 Conclusions

### **Tips: address the following in the conclusion**

- Did the teams develop into virtual communities of practice or not?
- The characteristics of communities of practice are mutual engagement, joint enterprise and shared repertoire (Wenger 1998); Li et al. (2011) also adds the following: “the support for formal and informal interaction between novices and experts, the emphasis on learning and sharing knowledge, and the investment to foster the sense of belonging among members” (p. 7). Do the teams reflect such characteristics? Support with arguments and proof from the text.
- Virtual communities of practice:
  - emergence and maintainability
  - the aspects that influenced communication (in negative as well as positive way)
  - customer experience
  - management and virtual communities of practice
- Future research – think about what the text shows; are the results conclusive? Do they follow the general trend outlined in the article or is it something new and unexplored? Is there a lot of research conducted on Sweden-Indian cultural relationships?