Anomaly detection

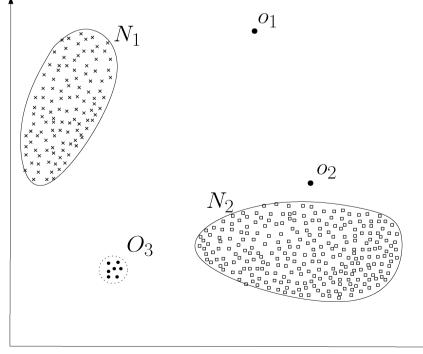
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What is an Outlier?

• Definition of Hawkins [Hawkins 1980]:

 "An outlier is an observation which deviates so much from the other observations as to arouse suspicions that it was generated by a different mechanism" y



►X

Applications of Outlier Detection

- Fraud detection
- Purchasing behavior of a credit card owner usually changes when the card is stolen

Medicine

- Unusual symptoms or test results may indicate potential health problems of a patient
- Whether a particular test result is abnormal may depend on other characteristics of the patients (e.g. gender, age, ...)

• Detecting measurement errors

- Data derived from sensors may contain measurement errors
- Removing such errors can be important in other data mining and data analysis tasks
- Intrusion detection
- Language learning "irregularities"
- Jedu do Porta. Jedu do hor. VS. Jedu na hory.

Point outliers

Cases that either individually or in small groups are very different from the others.

Contextual outliers

Cases that can only be regarded as outliers when taking the context where they occur into account.

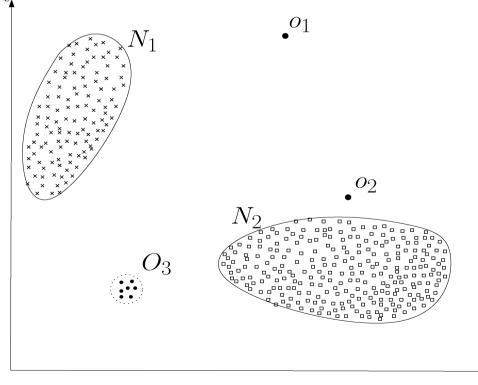
Collective outliers

Cases that individually cannot be considered strange, but together with other associated cases are clearly outliers.

Point Anomalies

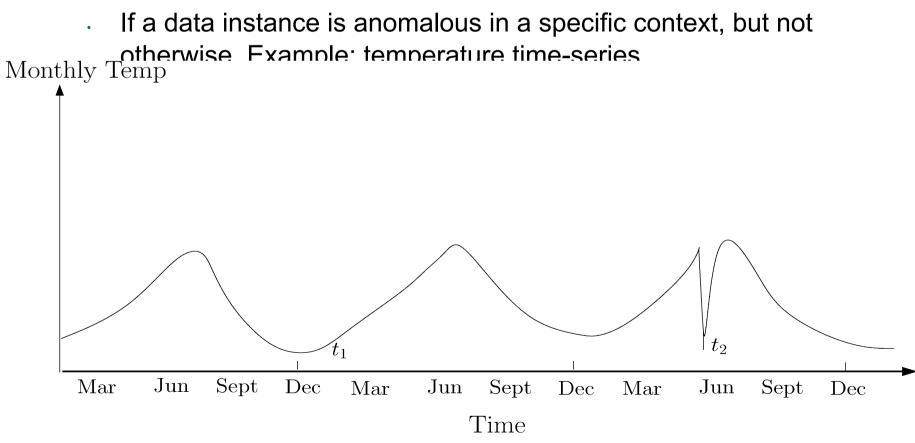
. An individual data instance can be considered as anomalous with respect to the rest of data $\ensuremath{_{\rm V}}$

Example: credit card fraud detection



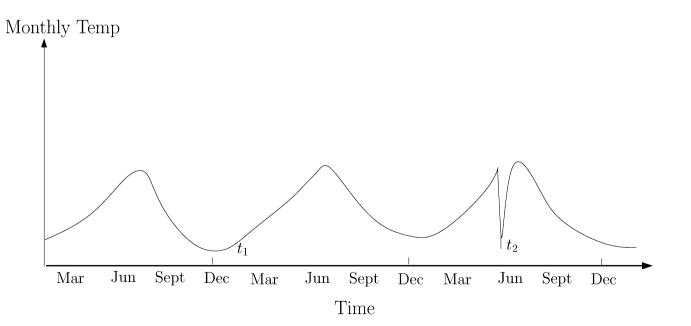
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Contextual Anomalies



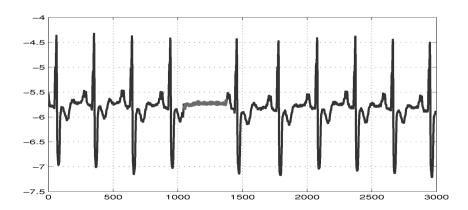
Context-based Approach

- Is the temperature 28°C outlier?
- If we are in Brno in summer NO
- If we are in Brno in winter YES
- \rightarrow it dependes on the location and time CONTEXT



Collective Anomalies

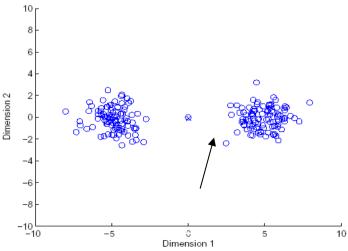
- A collection of related data instances is anomalous with respect to the entire data set.
- The individual data instances in a collective anomaly may not be anomalies by themselves, but their occurrence together as a collection is anomalous. *Example: human cardiogram*



Outlier Detection Methods

Statistical Methods

- normal data objects are generated by a statistical (stochastic) model, and data not following the model are outliers
- Example: statistical distribution: Gaussina
 - Outliers are points that have a low probability to be generated by Gaussian distribution
- Problems: Mean and standard deviation are very sensitive to outliers
 - . These values are computed for the complete data set (including potential outliers) 10^{10}
- Advantage: existence of statistical proof why the object is an outlier



Outlier Detection Methods

Proximity-Based Methods

An object is an outlier if the proximity of the object to its neighbors significantly deviates from the proximity of most of the other objects to their neighbors in the same data set.

Distance-based Detection

Radius r, k nearest neighbors

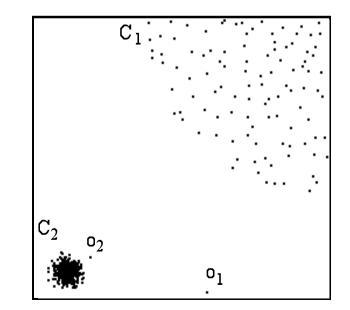
Density-based Detection

- Relative density of object counted
- from density of its neighbors

· Clustering-Based Methods

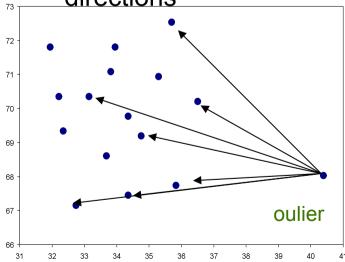
Normal data objects belong to large
 and dense clusters, whereas outliers
 belong to small or sparse clusters,

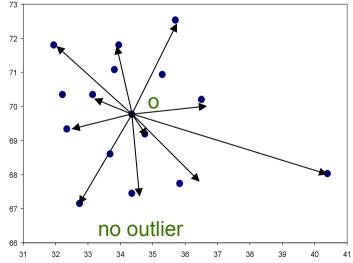
or do not belong to any clusters.



High-dimensional Outlier Detection Methods

- ABOD angle-based outlier degree
 - Object o is an outlier if most other objects are located in similar directions
 - Object o is no outlier if many other objects are located in varying directions





Outlier Detection Methods Types

Supervised Methods

• building a predictive model for normal vs. anomaly classes

- Semi-supervised Methods
 - training data has labeled instances only for the normal class
- Unsupervised Methods
 - no labels, most widely used

Supervised Methods

- building a predictive model for normal vs. anomaly classes
- problem is transformated to classification problem

- Any supervised learning algorithm
- E.g. a decision tree
- how to detect outliers

Supervised Methods (cont.)

- Problems:
 - anomalous instances are far fewer than normal instances
 - obtaining acurate labels for the anomaly class is challenging

Semi-supervised Methods

- training data has labeled instances only for the normal class
- one-class learning
- e.g. One-class SVM
- Clustering (e.g. EM algorithm)
- Normal data instances lie close to their closest cluster centroid,
- while anomalies are far away from their closest cluster centroid.

Unsupervised Methods

- no labels, most widely used
- assumption: normal instances are far more frequent than anomalies in the data and they make clusters
- Proximity-based methods, clustering
- Global methods:

kNN – outlier factor == sum of distances to k nearest neighbors

- Local methods:
- **LOF**, Local Outlier Factor

Local Outlier Factor (LOF)

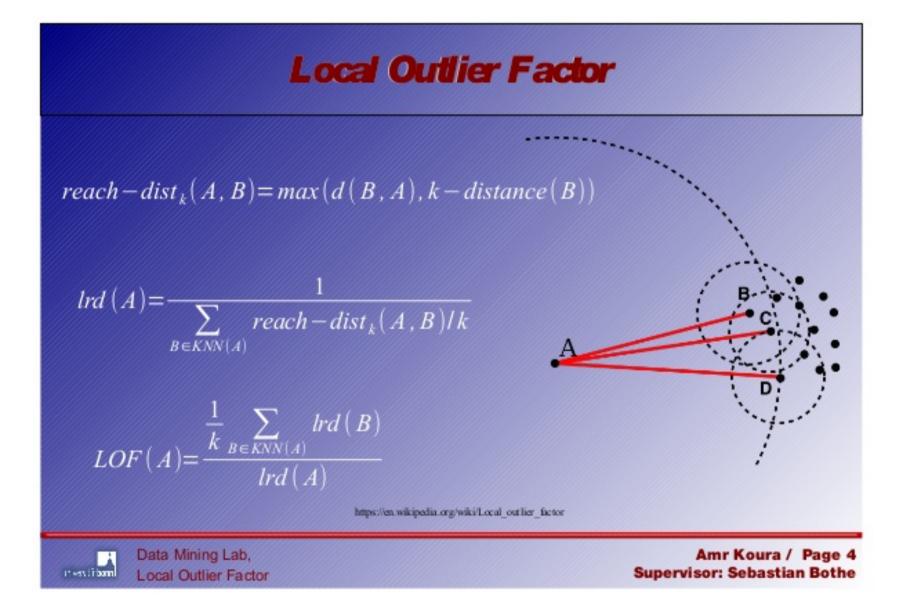
dist_k(o) . . . k-distance of an object o . . . distance from o to its kth nearest neighbor

 $N_k(o)$ k-distance neighborhood of $o \dots$ set of k nearest neighbors of o

reach.distk(o, p) = max{dist_k(p), dist(o,p)} ...
reachability-distance of an object o with respect to another object p

The local reachability-distance is the inverse of the average reachability-distance of its k-neighborhood.

LOF is the average of the ratio between the local reachability-distance of o and those of its k-nearest neighbors.



Evaluation of anomaly detection methods

Supervised settings - easy, precision/recall

Semi-supervised, unsupervised methods:

Need for classified data

- Two class data, e.g. from UCI, 1st class aka normal, the 2nd is a source of anomalies
- 2. Artificial data generator more flexible

Implementations

- R : e.g. mvoutliers, DMwR and many others
- scikit-learn: Robust covariance, One Class SVM, Isolation Forest, Local Outlier Factor
- ELKI <u>https://elki-project.github.io/</u>
- OutRules: A Framework for Outlier Descriptions in Multiple Context Spaces, Univ. Saarbruecken http://www.ipd.kit.edu/~muellere/OutRules/ based on WEKA http://www.cs.waikato.ac.nz/ml/weka/

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• the above-mentioned patents, he has received sever invention achievement awards and has thrice been of a Master Inventor at IBM. He is a recipient of an IE Corporate Award (2003) for his work on bio-terrori detection in data streams, a recipient of the IBM Ou Innovation Award (2008) for his scientific contribut privacy technology, a recipient of two IBM Outstan Technical Achievement Awards (2008) for his scier contributions to high-dimensional and data stream a He has received two best paper awards and an EDE Time Award (2014). He is a recipient of the IEEE I Research Contributions Award (2015). He has serve general or program co-chair of the IEEE Big Data ((2014), the ICDM Conference (2015), the ACM CI Conference (2015), and the KDD Conference (2010 co-chaired the data mining track at the WWW Cont 2009. He served as an associate editor of the IEEE Transactions on Knowledge and Data Engineering to 2008. He is an associate editor of the ACM Tran Knowledge Discovery and Data Mining, an action the Data Mining and Knowledge Discovery Journa associate editor of the IEEE Transactions on Rig F

Charu C. Aggarwal

Outlier Analysis



Outlier Detection: Beauty and the Beast in Data Analytics

Because of .

Jian Pei

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