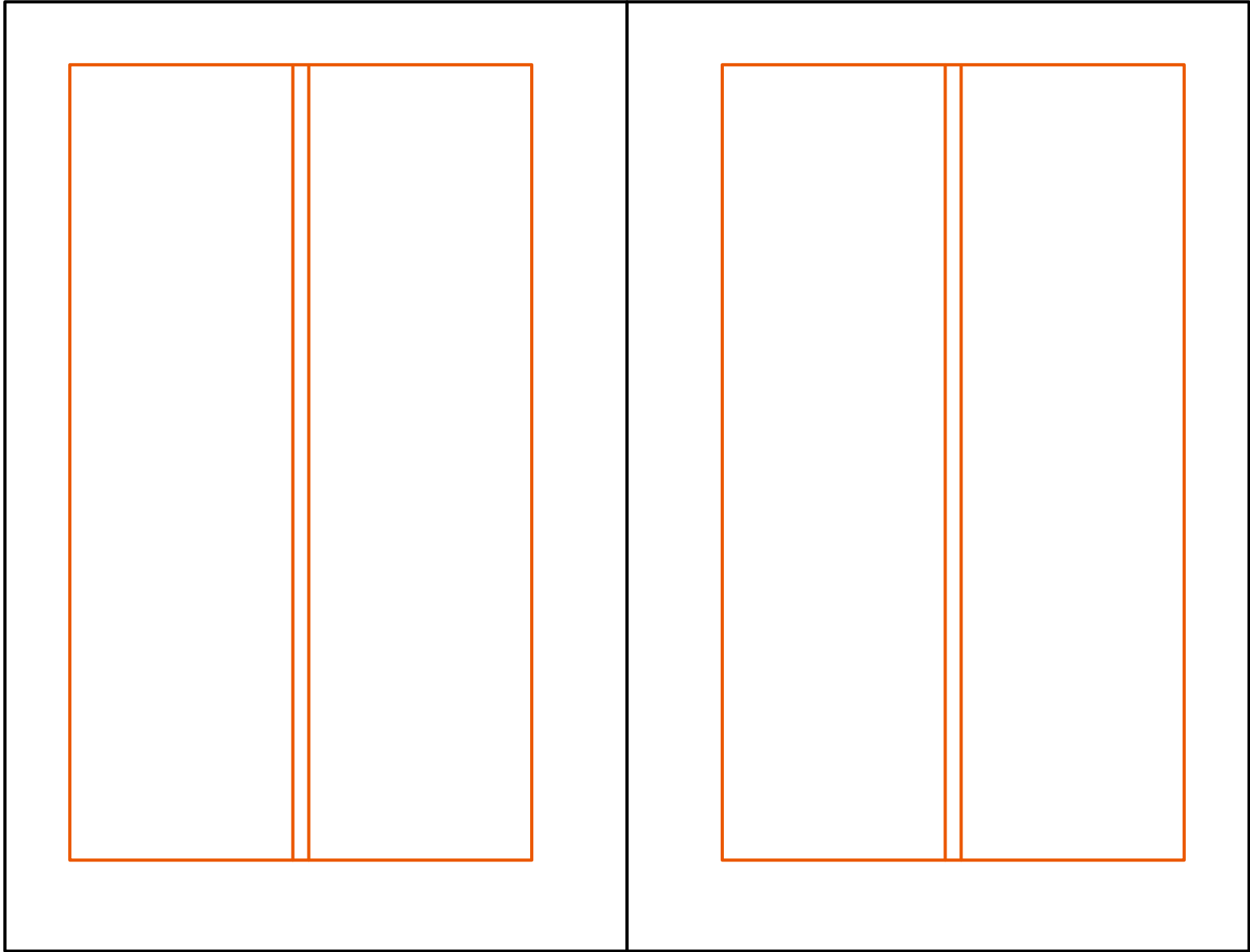


# Typografická & modulární mřížka

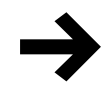
- mřížka je nástroj, který pomáhá s organizací textu i obrazu a jejich rozvržením na stránce**
- umožňuje používat variabilní layout na daném formátu, přičemž ale funguje jako jeden ze sjednocujících prvků výtvarného řešení série nebo publikace**







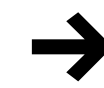
**formát**



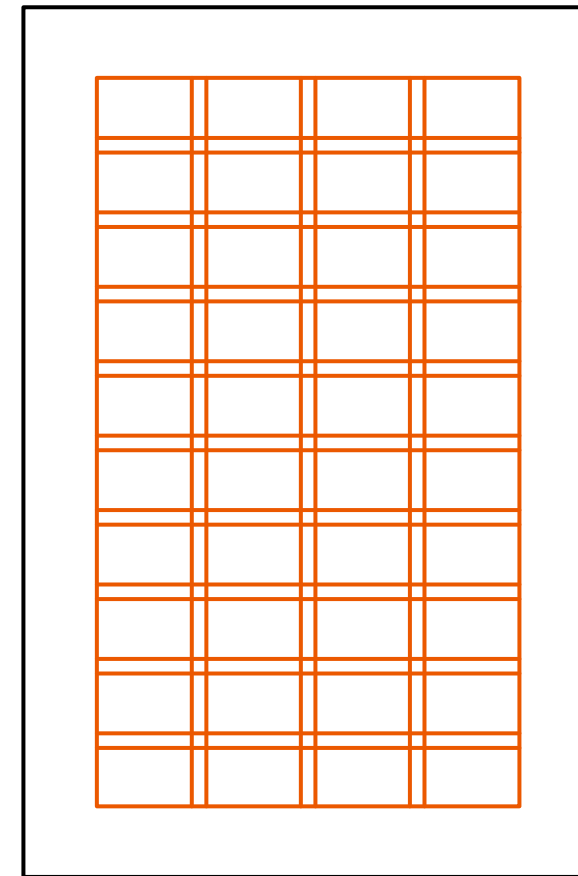
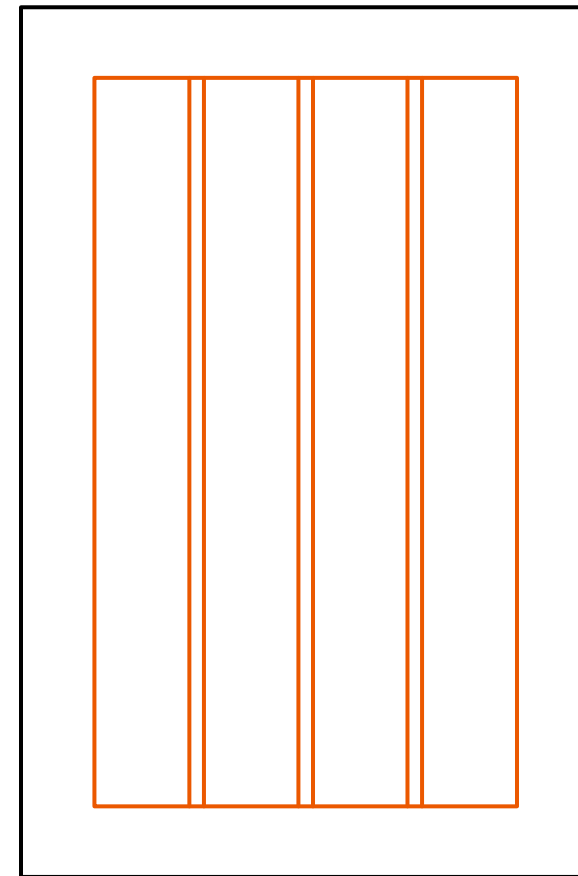
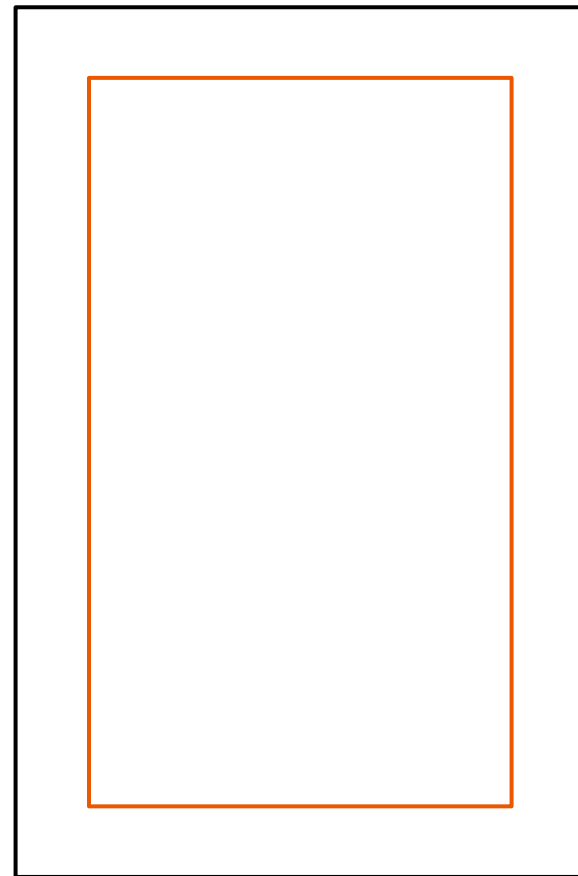
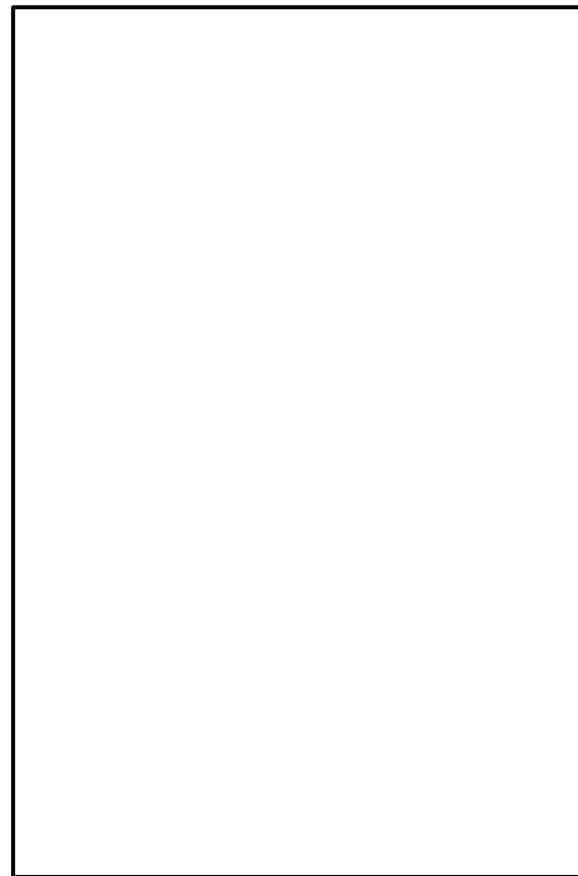
**okraje**



**sloupce**



**moduly**



# Rytmus

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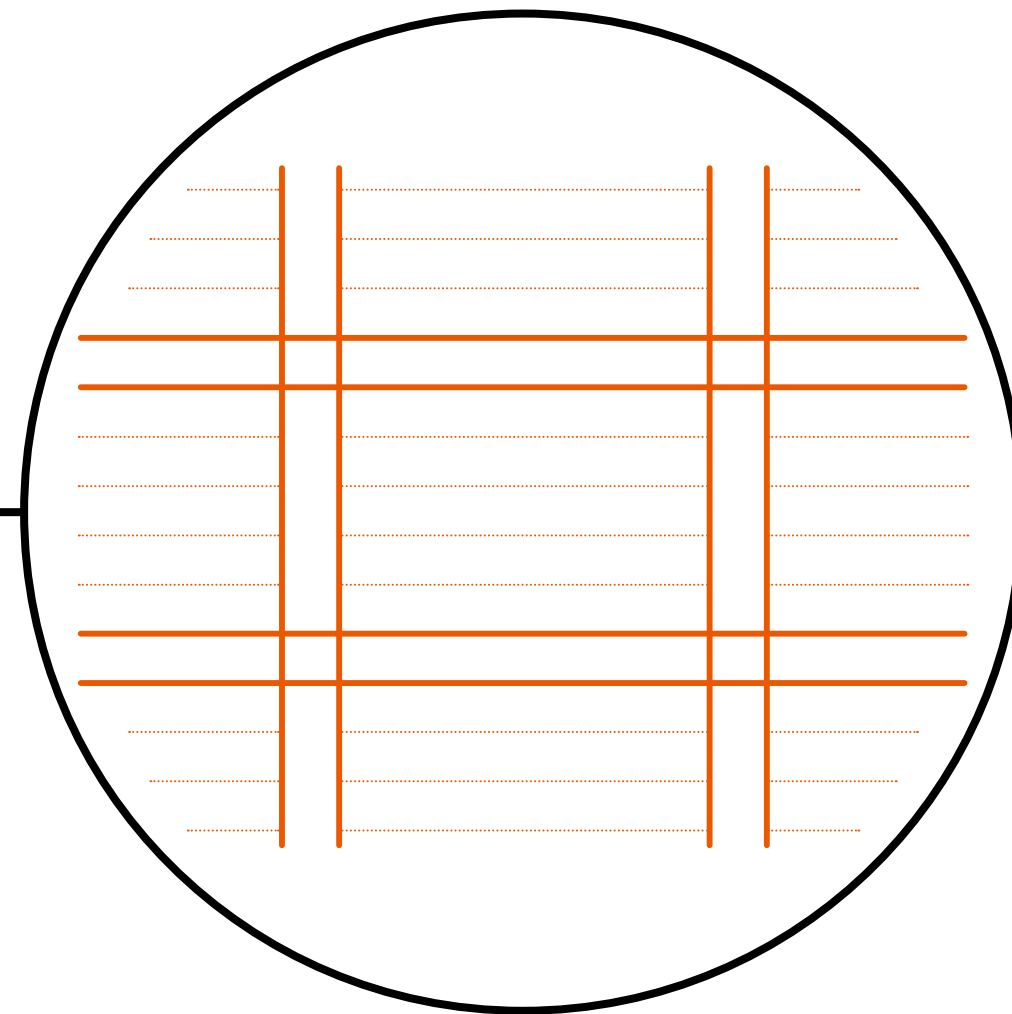
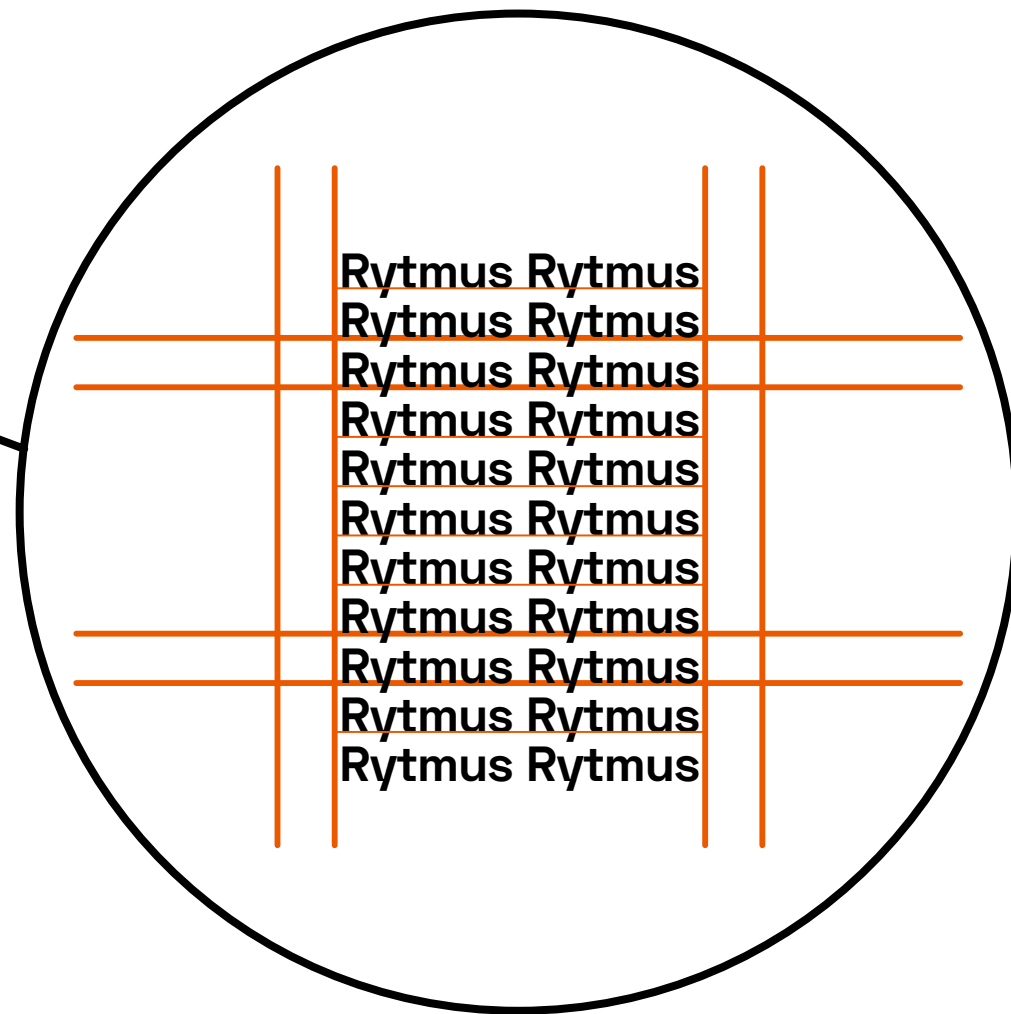
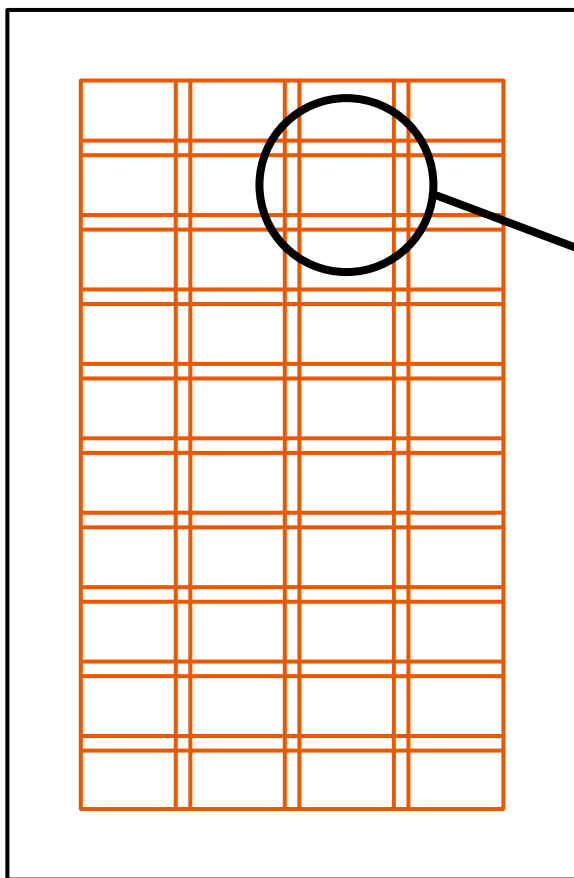
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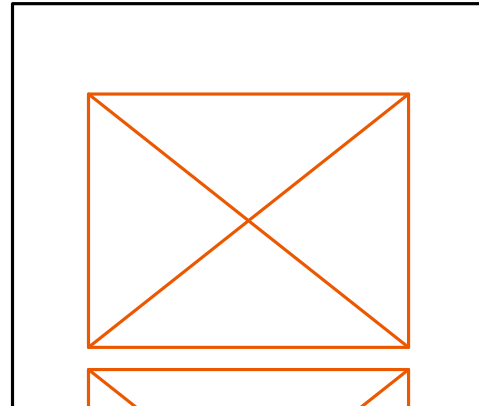
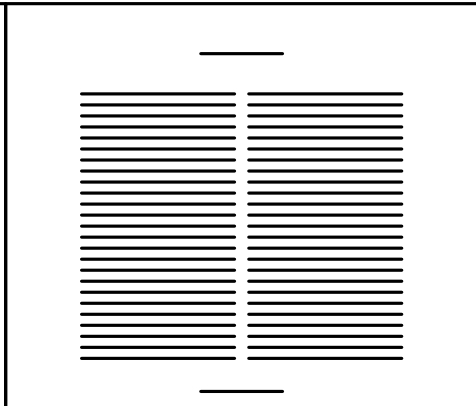
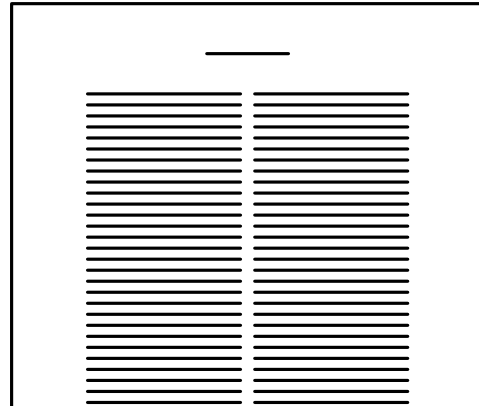
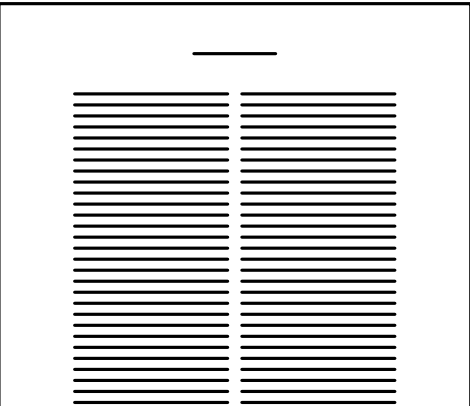
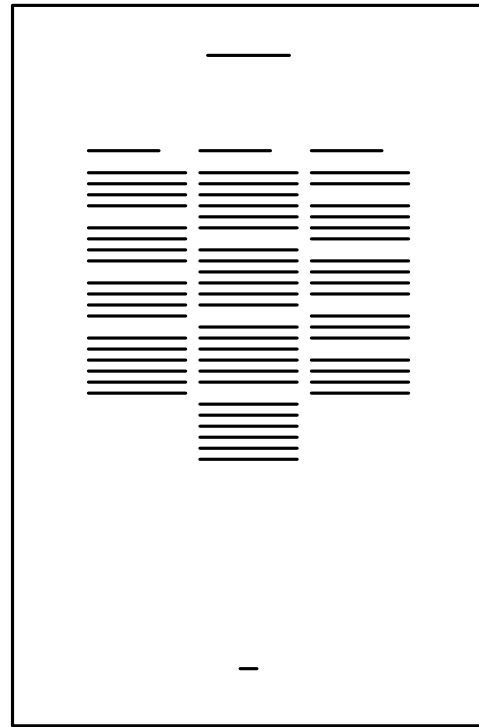
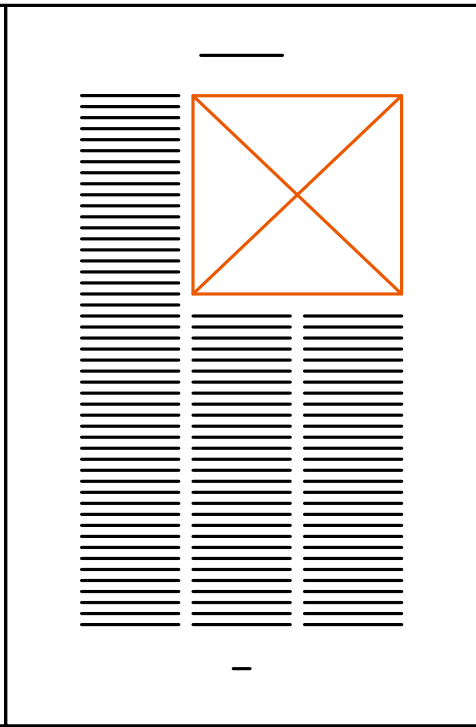
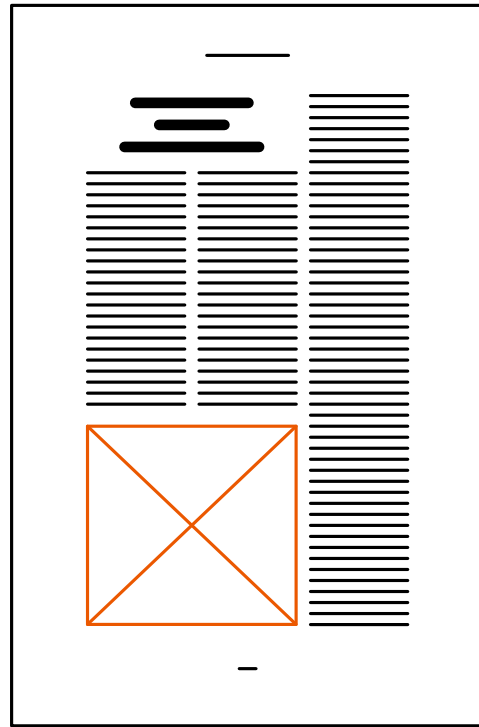
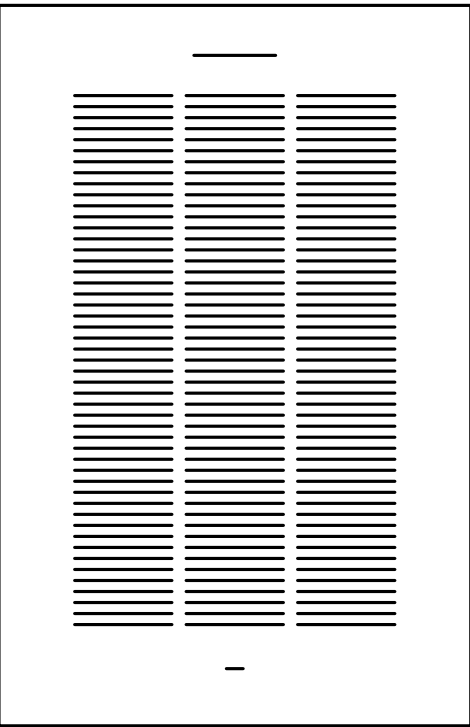
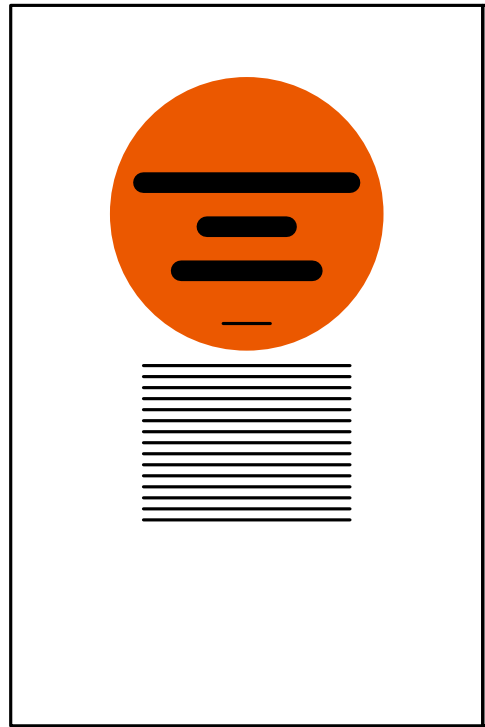
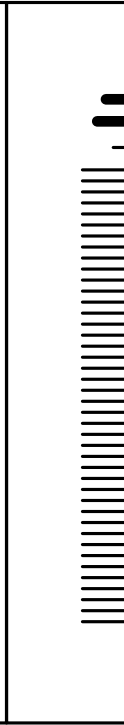
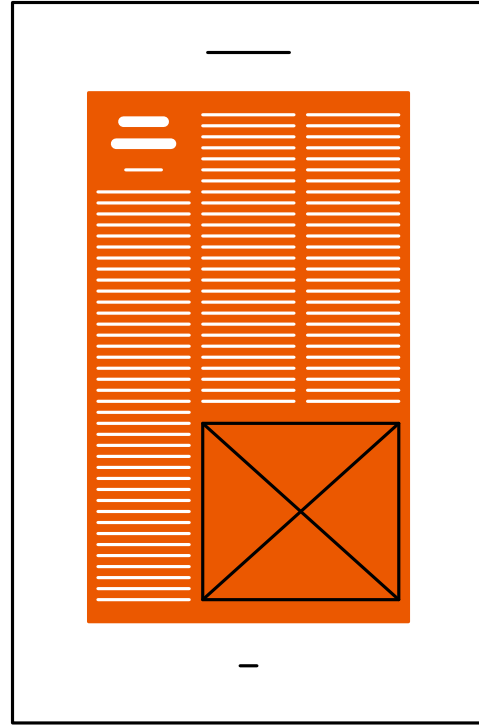
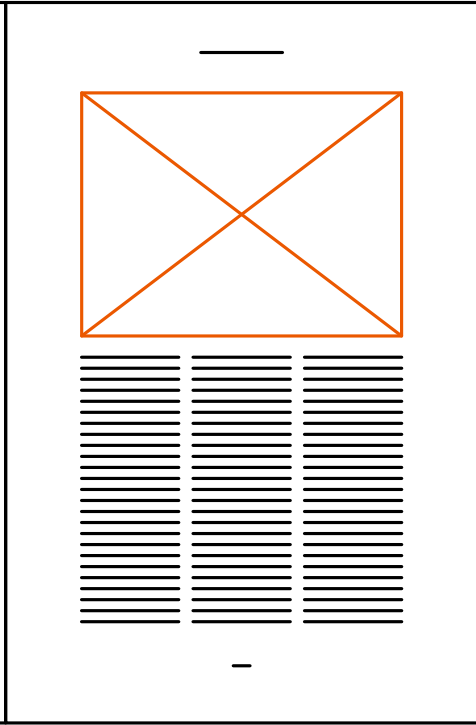
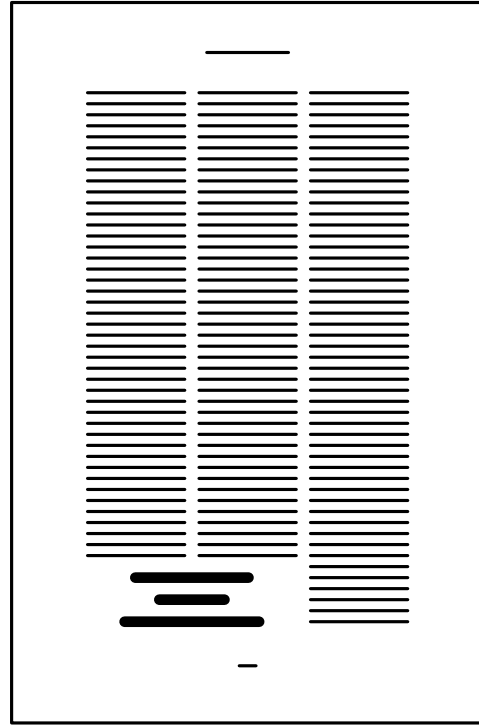
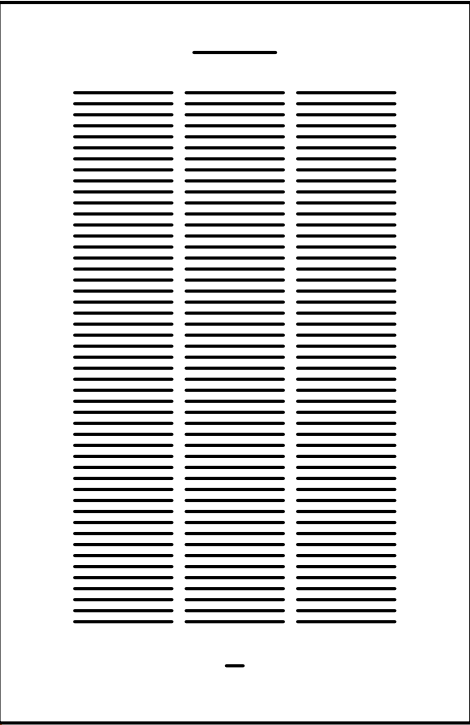
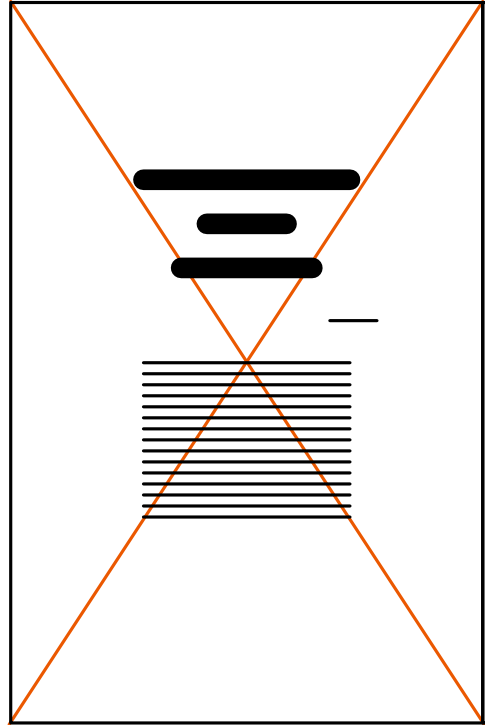
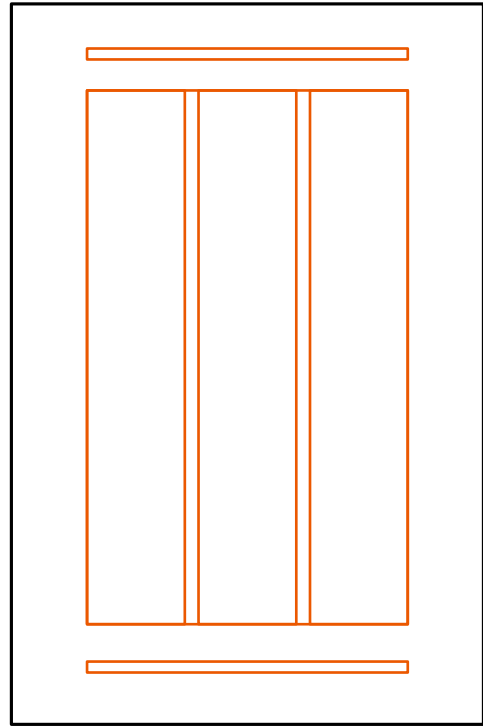
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carl schuricht  
 maria stader  
 katharina marti  
 josef traxel  
 otto von rohr  
 beethoven  
 neunte sinfonie

juni-festwochen zürich  
 1957

tonhalle grosser saal  
 dienstag 2. juli 20.15 uhr  
 mittwoch 3. juli 20.15 uhr  
 1957

4. junifestkonzert  
 tonhallegesellschaft zürich  
 leitung carl schuricht  
 solisten  
 maria stader sopran  
 katharina marti alt  
 josef traxel tenor  
 otto von rohr bass  
 gemischter chor zürich  
 beethoven  
 neunte sinfonie in d-moll  
 op. 125

karten fr. 5.50 bis 16.50  
 tonhallekasse hug jecklin  
 kuoni

strawinsky  
 fortner  
 berg

Tonhalle grosser saal  
 dienstag den 5. januar 1955  
 20.15 uhr  
 1957  
 Tonhallegesellschaft

Leitung  
 Carl Schuricht  
 Solisten  
 Maria Stader Sopran  
 Katharina Marti Alt  
 Josef Traxel Tenor  
 Otto von Rohr Bass  
 Gemischter Chor Zürich

Beethoven  
 Neunte Sinfonie in d-moll  
 op. 125

Karten fr. 5.50 bis 16.50  
 Tonhallekasse Hug & Co. Zürich  
 Kuoni



|   |   |           |   |
|---|---|-----------|---|
| SHADOWS   | SHADOWS   | SHADOWS   | SHADOWS   |
| IN PARAD-   | IN PARAD-   | IN PARAD- | IN PARAD-   |
| <p>Exposure to mass media arouses fear. Even if the frightening scenarios are fictional they blind us and make us unable to act. Fortunately, we can train to overcome this stream of dread. Come break the spell of apprehension during an enchanting ritual.</p> <p>You are kindly invited for the opening of Shadows in Paradise by Tereza Ruler (The Rodina), in the Small Museum. The Small Museum is the tiniest museum in the Netherlands, possibly even in the world. It is situated in one of the cabinets at Paradise's facade.</p> | <p>Tereza Ruler is an Amsterdam-based, Czech-born designer and artist. She investigates connections between performance art and surface centric media. She runs the research project "Action to surface" while testing the results in her design practice The Rodina.</p> <p>The opening will take place on Friday 8th of January at 8.30pm, with a special live performance by Tereza Ruler. Costume for Anna Mala. Later that same evening the Lost &amp; Found event takes place in Paradise, for which tickets are available through <a href="http://www.thelostandfound.nl">www.thelostandfound.nl</a></p> | -ISE      | <p>www.thelostandfound.nl</p> <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p> |
| 08.01.16  | 08.01.16  | 08.01.16  | 08.01.16  |
| <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p>   | <p>www.thelostandfound.nl</p> <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p>   | -ISE      | <p>www.thelostandfound.nl</p> <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p> |
| <p>The Small Museum - Paradise</p> <p>www.thesmallmuseum.nl</p>   | <p>The Small Museum - Paradise</p> <p>www.thesmallmuseum.nl</p>   | -ISE      | <p>The Small Museum - Paradise</p> <p>www.thesmallmuseum.nl</p>                     |
| <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p>   | <p>www.thelostandfound.nl</p> <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p>   | -ISE      | <p>www.thelostandfound.nl</p> <p>www.thesmallmuseum.nl</p> <p>www.therodina.com</p> |
| IN PARAD-   | IN PARAD-   | IN PARAD- | IN PARAD-   |
| SHADOWS   | SHADOWS   | SHADOWS   | SHADOWS   |

tonhalle, grosser saal  
9. volkskonzert, der tonhalle-  
gesellschaft zürich,  
zweites konzert im zyklus  
musica viva

**musica viva**

freitag, den 6. januar 1961  
20.15 uhr

**winfried zillig**  
winfried zillig  
konzert für orchester

**armin schibler**  
armin schibler  
konzert für schlagzeug und  
orchester, op. 63 scenes  
fantastique, uraufführung

**walther geiser**  
walther geiser  
konzert für klavier  
und orchester, op. 53  
uraufführung

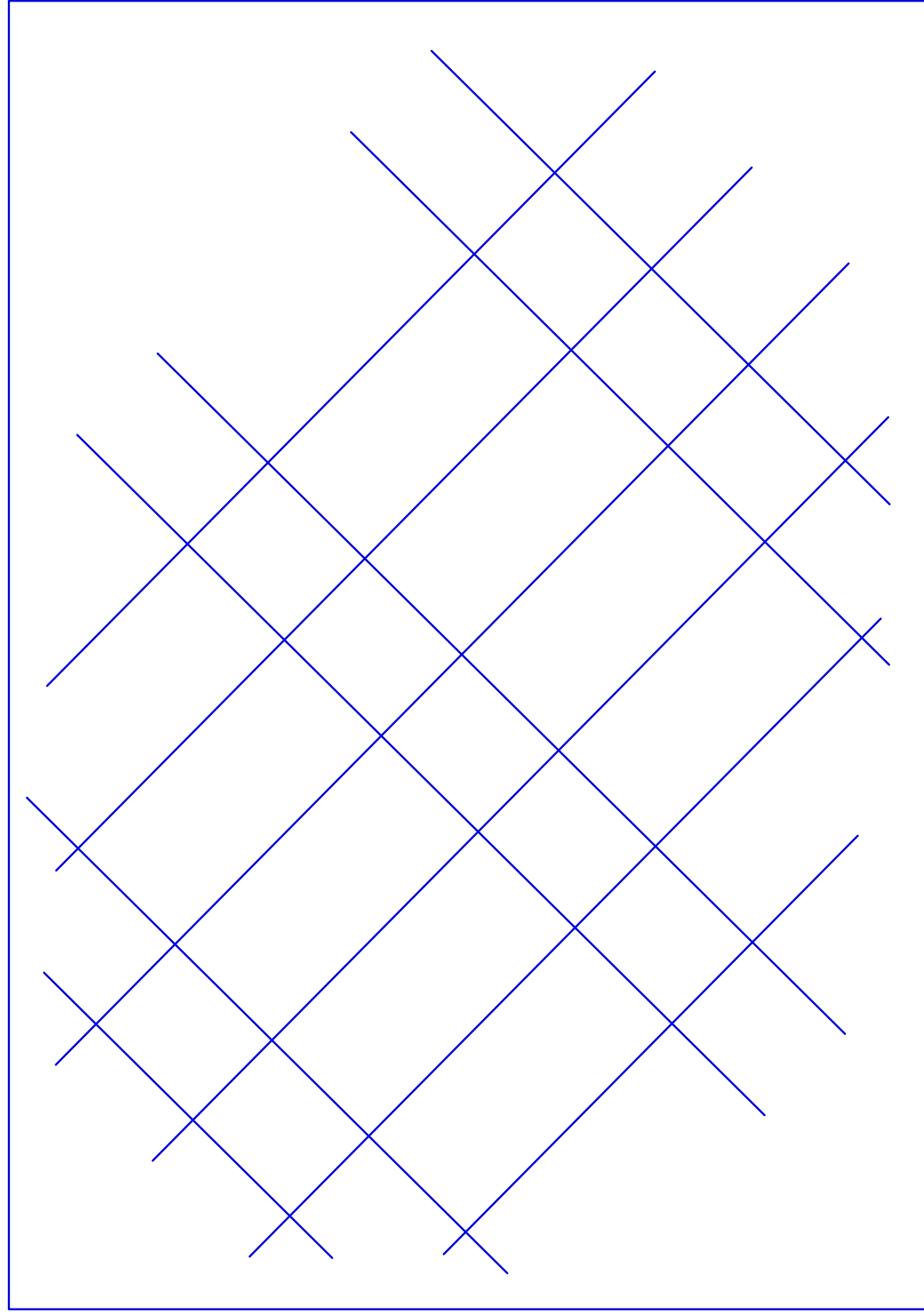
**roberto gerhard**  
roberto gerhard «tropos», uraufführung

solisten  
adolf neuweiler, schlagzeug  
kari engel, klavier

leitung  
hans rosbaud

vorverkauf  
tonhalle-kasse, hug jecklin,  
kuoni, kreditanstalt  
dep.kasse oerlikon

karten zu fr. 1-3



Tonhalle, grosser saal  
 9. Volkskonzert der Tonhalle-  
 Gesellschaft Zürich,  
 Zweites Konzert im Zyklus  
 musica viva

freitag den 6. januar 1961,  
 20.15 uhr

**musica viva**

Winfried Zillig  
 konzert für orchester

Armin Schibler  
 konzert für schlagzeug und  
 orchester, op. 63, scènes  
 fantastique, uraufführung

Walther Geiser  
 konzert für klavier  
 und orchester, op. 53  
 uraufführung

Hans Rosbaud  
 Solisten  
 Adolf Neumeier, schlagzeug  
 Karl Engel, klavier

Roberto Gerhard  
 Tropos, uraufführung

Vorverkauf  
 Tonhalle-Kasse, Hug, Jecklin,  
 Kwoni, Kreditanstalt  
 der Kasse, Oetikon

Karten zu fr. 1.-3

**winfried zillig**  
**armin schibler**  
**walther geiser**  
**roberto gerhard**

**RE\_**

**- PUNTO DE RE-COLHA - CÔ**

**AE ESAD**  
3 - 27 ABRIL

**LHA**

**- SOLI\_**

**DÁRIA**

No contexto académico difícil em que vivemos hoje, a Desatuna sente-se na obrigação de fazer mais, e por isso este ano pela primeira vez, vai realizar um encontro solidário de tunas, com o intuito de ajudar uma associação. Pretendemos entrar com isto a recolher bens alimentares/roupa e higiene feminina para a associação em causa.

A associação escolhida foi o Intarrato Nossa Senhora da Conceição. É um Lar de Acolhimento de Crianças e Jovens pertencente à Santa Casa de Misericórdia de Matosinhos. Está sediado na Av. D. Afonso Henriques em Matosinhos.

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**RE**

**PONTO DE RE-COLHA**

**AE ESAD**  
3 - 27 ABRIL

**-CÓ**

**LHA**

**SOLI**

**DÁRIA**

No contexto económico difícil em que vivemos hoje, a Desatuna sente-se na obrigação de fazer mais, e por isso este ano pela primeira vez, vai realizar um encontro solidário de tunas, com o intuito de ajudar uma associação.

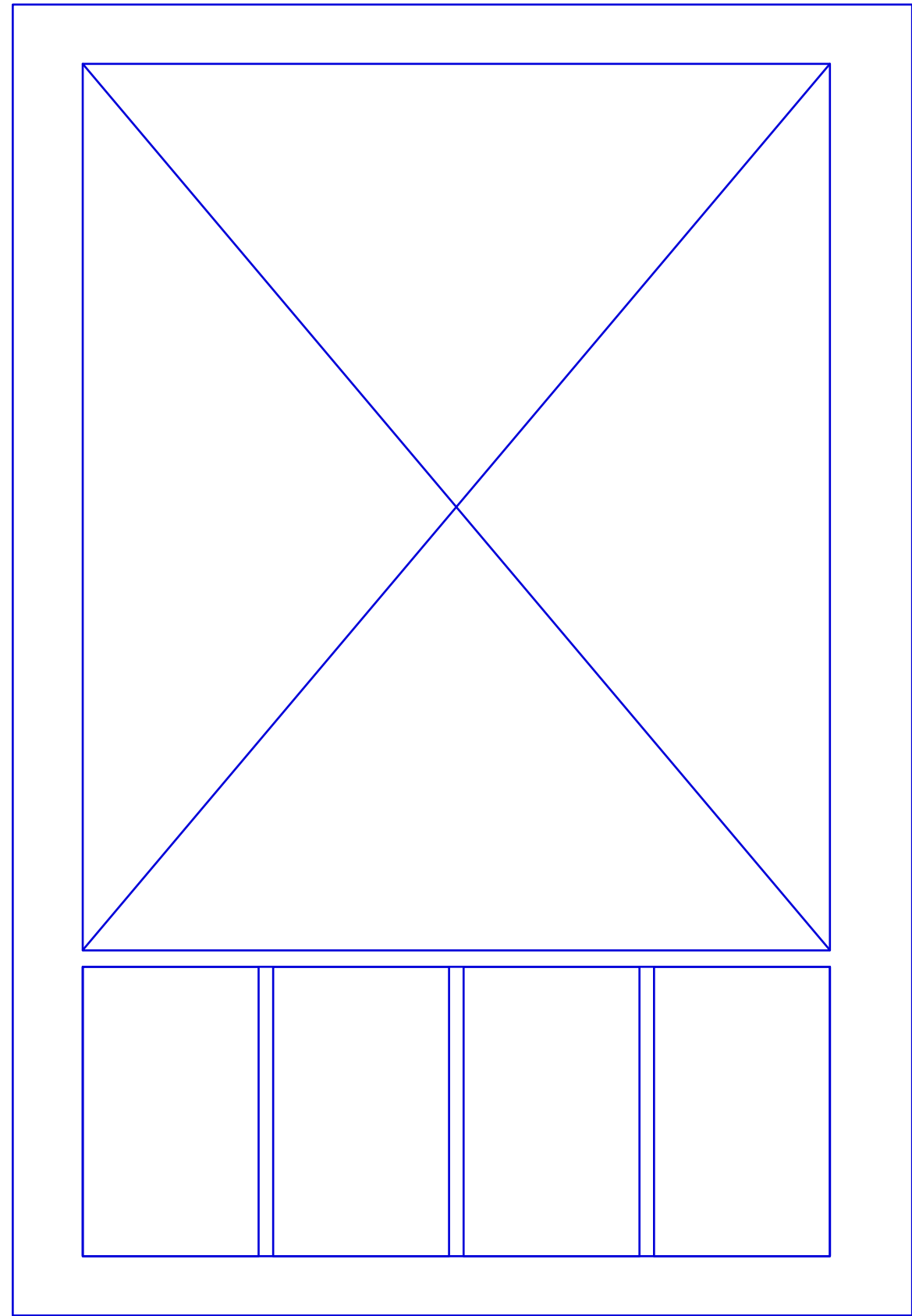
Preferimos virão com isto recolher bens alimentares/roupa e higiene mínima para a associação em causa.

A associação escolhida foi o Instituto Nossa Senhora da Conceição. É um Lar de Acolhimento de Crianças e Jovens pertencente à Santa Casa de Misericórdia de Matosinhos. Está sediado na Av. D. Afonso Henriques em Matosinhos.

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KATOWICE  
Miasto Sztuki

KATOWICE  
NOWA GALERIA SZTUKI WSPÓŁCZESNEJ

KATOWICE VIDEO ART  
1968— —2012

22 PROJEKCJE

|                                   |                                |
|-----------------------------------|--------------------------------|
| JOHN CAGE                         | MEREDITH MONK                  |
| THE BEATLES / DIR. GEORGE DUNNING | KRAFTWERK / DIR. REBECCA ALLEN |
| NAM JUNE PAIK                     | PIPILOTTI RIST                 |
| BRUCE NAUMAN                      | BJÖRK / DIR. CHRIS CUNNINGHAM  |
| AURIE ANDERSON                    | ARTUR ŻMIJEWSKI                |
| THE KITCHEN ARCHIVES              | AI WEIWEI                      |
| MERCE CUNNINGHAM                  | ALEXANDER KLUGE                |
| SHIGEKO KUBOTA                    | KATARZYNA KOZYRA               |
| DAN GRAHAM                        | KALUP LINZY                    |

**KATOWICE**  
Miejsko Ogrodowe

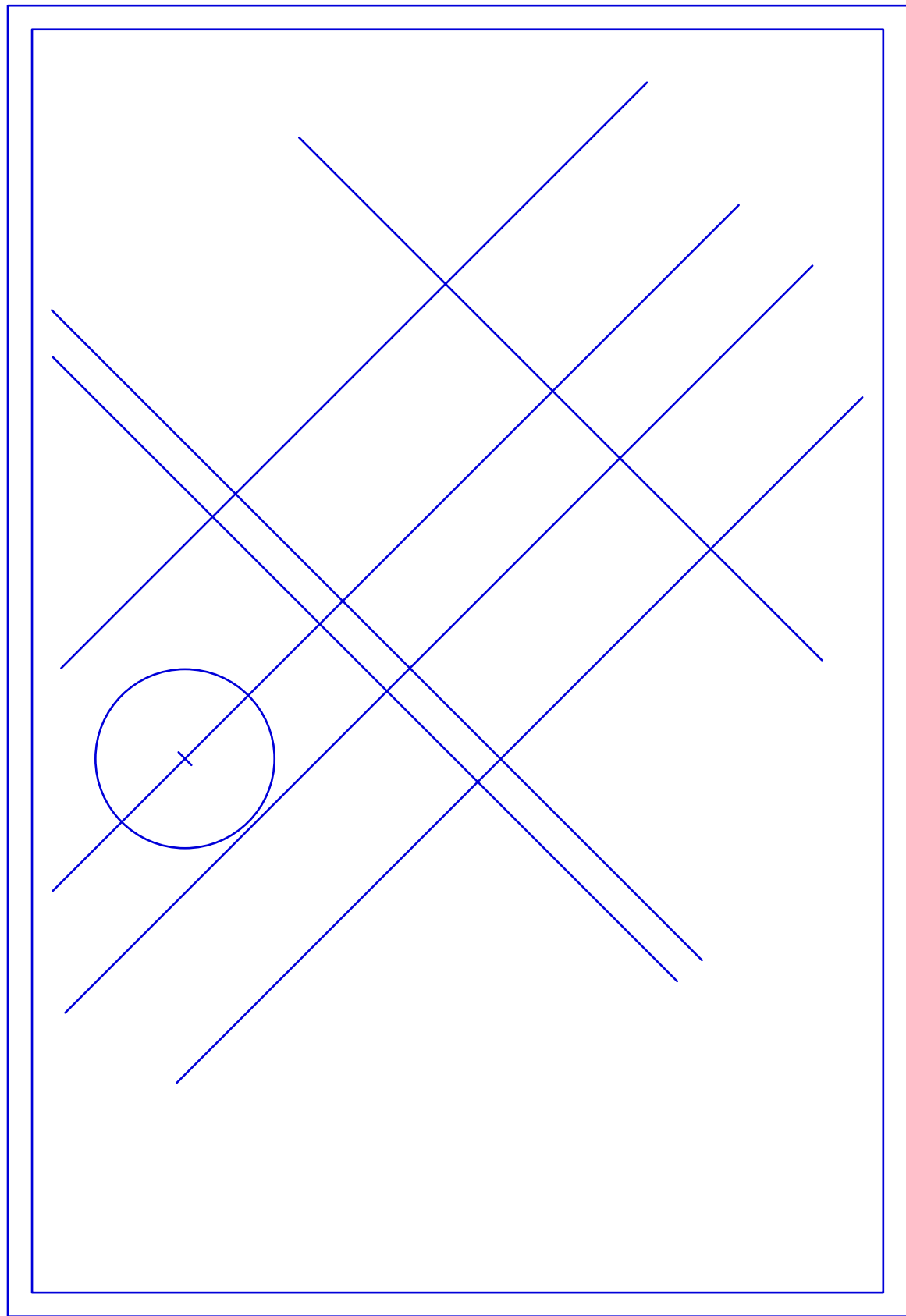
**GŁOSNO!**  
KATOWICE  
1968 — VIDEO — 2012  
ART

GALERIA SZTUKI WSPÓŁCZESNEJ BWA  
KATOWICE

22 PROJEKCJE  
2013  
09 29 08 23

|  |                                       |
|--|---------------------------------------|
| <b>JOHN CAGE</b>                         | <b>MEREDITH MONK</b>                  |
| <b>THE BEATLES</b> / DIR. GEORGE DUNNING | <b>KRAFTWERK</b> / DIR. REBECCA ALLEN |
| <b>NAM JUNE PAIK</b>                     | <b>PIPILOTTI RIST</b>                 |
| <b>BRUCE NAUMAN</b>                      | <b>BJÖRK</b> / DIR. CHRIS CUNNINGHAM  |
| <b>LAURIE ANDERSON</b>                   | <b>ARTUR ŻMIJEWSKI</b>                |
| <b>THE KITCHEN ARCHIVES</b>              | <b>AI WEIWEI</b>                      |
| <b>MERCE CUNNINGHAM</b>                  | <b>ALEXANDER KLUGE</b>                |
| <b>SHIGEKO KUBOTA</b>                    | <b>KATARZYNA KOZYRA</b>               |
| <b>DAN GRAHAM</b>                        | <b>KALUP LINZY</b>                    |

Logo of Galeria Sztuki Współczesnej BWA Katowice and other institutional logos.



Marta Gawin

KATOWICE Museum of Contemporary Art

GET UP!

NO! NO!

KATOWICE MUSEUM OF CONTEMPORARY ART

VIDEO 1968-2012

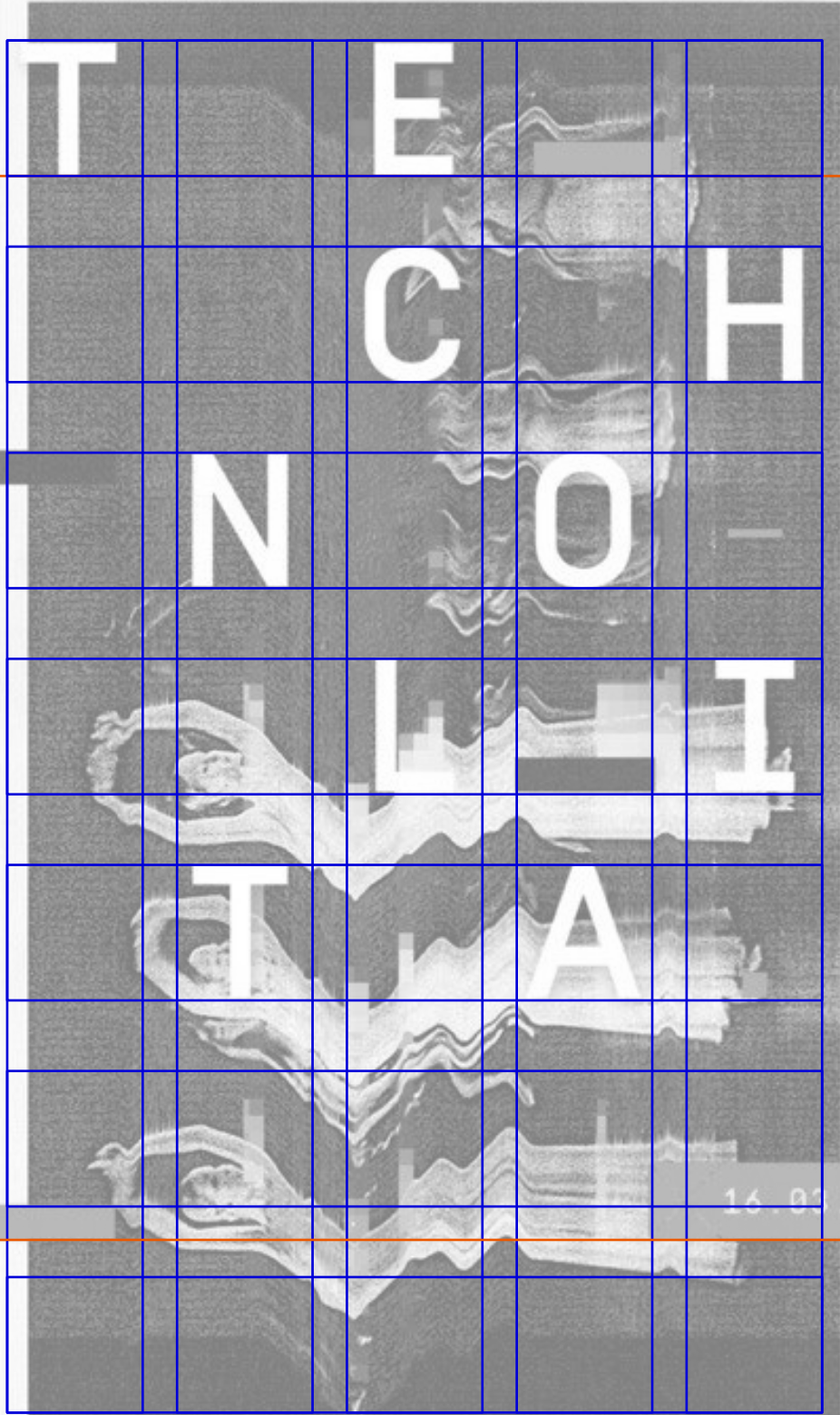
ARTYSTYKA WSPÓŁCZESNA

22 PROJEKCJE

|                                  |                               |
|----------------------------------|-------------------------------|
| JOHN CAGE                        | MEREDITH MONK                 |
| THE BEATLES / DR. GEORGE DUNNING | KRAFTWERK / DR. REBECCA ALLEN |
| NAM JUNE PAIK                    | PIPILOTTI RIST                |
| BRUCE NAUMAN                     | BJÖRK / DR. CHRIS CUNNINGHAM  |
| LAURIE ANDERSON                  | ARTUR ŻMIJEWSKI               |
| THE KITCHEN ARCHIVES             | AI WEIWEI                     |
| MERCE CUNNINGHAM                 | ALEXANDER KLUGE               |
| SHIGEKO KUBOTA                   | KATARZYNA KOZYRA              |
| DAN GRAHAM                       | KALUP LINZY                   |

KATOWICE MUSEUM OF CONTEMPORARY ART





16.01.13 | 5  
11

|                        |             |             |       |
|------------------------|-------------|-------------|-------|
| LOW JACK X             | AS PATRIA X | HEARTBEAT X | MYAKO |
| EN PARADISUR<br>DELSIN | RECEPT      | DEMENTJD    | BP    |



- nemusí být od věci mřížku na některých místech porušit → porušení pravidla dokáže přitáhnout pozornost**
- v různých částech plakátu/layoutu můžete používat jinou mřížku (při zachování vnitřní logiky)**
- pokud něco nelícuje matematicky/geometricky, neznamená to, že to nelícuje opticky**

— **Ukázky:**

— **Xtian Miller: Sonnet Posters**

— **Xtian Miller: Posters—Vol II**

— **Swiss Posters**



**Literatura**

- **Müller-Brockmann, Josef: Grid Systems in Graphic Design**
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A graphic design layout workshop**
- **Voelker, Ulysses: Structuring Design — Graphic  
Grids in Theory and Practice**

- **Pecina, Martin: Knihy a typografie**
- **Štorm, František: Eseje o typografii**
- **Lupton, Ellen: Thinking with Type**
- **Bringhurst, Robert: The Elements of Typographic Style**
- **Sutnar, Ladislav: Visual Design in Action**
- **Kinross, Robin: Moderní typografie**
- **Hochuli, Jost: Detail in Typography**

- [www.czechdesign.cz](http://www.czechdesign.cz)
- [www.slanted.de](http://www.slanted.de)
- [www.itsnicethat.com](http://www.itsnicethat.com)
- [eyeondesign.aiga.org](http://eyeondesign.aiga.org)
  
- [www.typographicposters.com](http://www.typographicposters.com)
- [www.trendlist.org](http://www.trendlist.org)