

Definitely it was worth it!

Great game experience, the real impact of decisions versus learning something from the book.

- the perfect way how to **understand the business part** of a company
- team cooperation (exercise soft-skills etc.)
- the game fits into course content (mainly Strategy part)



It was fun and educational. Much more than some purely theoretical subject.

For everybody in the future, read the documentation - several times.

It was a little confusing at first, because the are a lot new terms present, but it got better with time. I has no previous experience with this field before, now I'm surely not an expert, but I have an idea at least.

I would like to try it one more time, just to see, if I could do better. I would definitely recommend this to others.

I had fun and would surely play again;)

My key take away from the GLO-BUS game is the understanding of the basic terms from finance, marketing, economy and management and their intuitive definitions. Another thing that I learned is to look with a different view on elementary real-world company strategies of the main iconic market players such as Ryanair and Apple - now understanding the possible background story lead by their investor expectations.

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I would definitely recommend others to play this game. I have learned a lot of new things about finances in a company.

I would recommend playing glo-bus to anyone who is interested in how the companies work more in depth. You can try to compete with others on simulated market and experience a collaboration in strategies to achieve profit. There is a lot to think about and learn.

I would take part in the game again. It was very useful to see behind the scenes of the economical and marketing decisions of the companies. For me, there were many economic information, which I had to study. Even now, I don't remember all of the terms mentioned in Globus games. But now, when I hear such terms as ROE, I know the area it belongs to, I understand the basic context and I can easily find the information. I think it is practical to have this knowledge. In next years, it would be great if every student participated.



I think that it would be a good idea to make a game mandatory.

- 1. Game presents you with a lengthy tutorial which is actually pretty helpful in the game.
- 2. Reports are packed with information and if you are willing to invest the time you can really fine tune your strategy.
- 3. There is a huge amount of ways to go and even trying out some for fun or scientific purposes seems to be educational.
- 4. Projected performance part of the game is a quite helpful tool.
- 5. Dynamic information screens and tools recalculating in real time are amazing.
- 6. I also like the fact that game has options to be a better, more ecological company.

Overall I would recommend the game to the next group of students and I would advice them to really read into the statistics throughout the game to win.