

Industry Champion 2022

GLO-BUS: Developing Winning Competitive Strategies

The co-creators of GLO-BUS, a competition-based global strategy simulation, hereby certify that

Peter Šípoš

was a senior executive at the best-performing company in an industry setting where teams of students ran companies and crafted strategies aimed at achieving superior financial performance and market leadership; the exercise was conducted in a course at

Masaryk University



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