





Graphic design DEFINITON



Graphic design Definition

• function

content

x usage

Graphic design

beauty • format form . **X**

*

* Ladislav SUTNAR



Poster Definition



Large printed format consisting of text, image, photography

On public places

To inform



Format



Format

Ao, Aı
A1, A2
A2, A3
A4
A5
A6
<mark>B5, A5, B6, A6</mark>
<mark>C4, C5, C6</mark>
B4, A3
<mark>B8, A8</mark>

Postcards Books Letter envelopes Newspaper **Playing cards**

```
Science posters and technichal drawings
Working boards (at meetings)
Diagrams, drawings and big boards
Magazines, letter, leaflets,...
Notebooks, calendars
```

Science posters Case studies







CERIT Scientific Cloud Looking for Synergies in Scientific Co

Mission

CERIT Scietific Cloud centre, the successor of Supercompu ting Centre Broo at Masaryk University, is a national centre providing flexible computational and storage capacities. Provision of these resources is complemented with extensive research activities, carried both in cooperation with the user communities and in the e-Infrast

History

Supercomputing Centre Brno (SCB) is a part of Institute of Compt. Science, Masaryk University. SCB was founded in 1994 as one of big supercomputing centres in the Czech Republic of that time. Similar cooperating centres were founded by other universities (Prague, Pilsen, Brno, Ostrava).

SCB has been working with Faculty of Informatics, Masaryk University, for a long time. The cooperation is both perso nal and factual, formally expressed, e.g., in a common re search intent "Highly parallel and distributed computatio systems'

Funding

Transformation of SCB into CERIT-SC will be supported by a project of the 3rd axis of the RD&I Operational Program me. The project will be realised from May 2011 to October 2013. Its overall budget is 5 MEur.

CERIT-SC is included in the Roadmap for Large Research, Development and Innovation Infrastructures in the Czech Republic.



Scientific director Prof. RNDr. Luděk Matyska, CSc. roject manager Roman Čermák, M.Sc., MBA http://www.cerit-sc.cz

Equipment and Purchase Schedule

The project will purchase the following resources: • SMP – Symmetric MultiProcessing clusters, with more than 64 cores and 128 GB memory per node (1000 cores total) • HD – High Density clusters with higher number of nodes with 8-16 cores and 16-32 GB memory (2500 cores total)

 HSM Hierarchical Storage Management (3 PB) • disk storage (600 TB) development tools and application software

.





ientific Cloud
nek, Ivana Křenková, Luděk Matyska ience, Masaryk University, Brno
Goals
CERIT-SC will provide highly flexible computation environment and primary data sto-
Research and development in CERIT-SC is focused on • work with the users on tools and means for efficient use of the e-infrastructure by appli- cations • concertion with the users in development, deployment, and operation of
• new and modified systems and programs running in flexible computation environ- ment • systems for storing, archiving, and retrieval of data • tools and protocols for data storage facilities interconnection
The research work will evolve in a doctoral school with student participation from both IT
CERIT-SC will become an important node of national e-Infrastructure , including integra- tion into the European Grid Infrastrucute. This will be achieved by tight cooperation with CESNET on development and adoption of appropriate standards.
Cooperation with Users
Deluge of experimental data is expected in near future. Many existing computational me-
thods will break or stop scaling , new developments will be required. User communities will come up with interesting problems , CERIT-SC will provide the ne- cessary IT expertise . We expect formation of joint teams • consisting of experts from both sides,
addressing specific research areas – both ad-hoc and long term work, involving students (undergraduate and Ph.D.).
This work will result in common publications . Targeted projects are also expected.
Formal agreement on future collaboration (Lol): • R&DI: AdMaS, BIOCEV, CEITEC, CzechGlobe, RECAMO • cooperating institutions: IBA_MZKLoschmidt LabsRECETOX
ESFRI projects (in negotiation): LINDAT-CLARIN, Euro-Biolmaging
Flexible Resources
Provision of the resources will range from traditional batch queues , through interactive access upto the cloud paradigm. The resources will be provided free of charge.
Prioritization of the users will be based on their scientific results; resulting resource allo- cation will be achieved by technical means, combining advanced resource scheduling, vir- tualization, and the cloud paradigm; no complex administrative process will be required.
new users, students etc. will not be prevented from using the resources.
certifies computational resources are intended to serve unexpected and unplanned re- quirements of the users primarily.
Data resources will serve to store and share data semipermanently and permanently. They will be tightly integrated with the computational resources. The target community are the end-users again.
cores, capacities in current price/capacity ratios
All Constants of the second se
1990 - 200 1990 -
Q3/2011 Q4/2011 Q1/2012 Q2/2012 Q3/2012 Q4/2012 Q1/2013
This poster presentation is partially supported by pro-





infographics





- A diagonal orientation carries more visual weight than
 - a horizontal or vertical one.



White square on the black background appears bigger than the black square on white colour.





The visual weight of an object increases in proportion to its distance from the center (or dominant area) of the composition.



makes it wider.

Horizontal lines makes shape higher, vertical lines

Border horizontal lines makes shape wider, vertical lines makes it higher.



The Golden Section or Ratio is is a ratio or proportion defined by the number Phi (= 1.618033988749895...)



Jan Tschichold





Portrait of Bindo Altoviti (1514), Raphael – mouth and eyes are the key points places in optical centre





Comoposition Optical centre



Rudolf Arnheim's diagram



Case studies Centered layout



Comoposition Optical centre



optical centre

The optical center is a point that attracts the viewer's eye unless other visual elements pull the eye elsewhere.





Colour

Meaning of colour is always completely accepted subjectively. The perception depends on two imperfect human organs – eyes and brain, depends on light waves.

Colour has a powerful function in graphic design.

Colour defines hue, saturation and lighteness.

PRIMARY RED





Colour

Red colour – seems to be heaviest colour



Warmer colours appear heavier than cooler colours

Yellow colour – seems to be lightest







Contrast



Relation between two different elements

contrast between elements







Contrast Colour



High-Intensity colours appear heavier than low-intensity ones



Contrast Elements



positive and neagtive space

geometric and biomorph shapes

softness and sharpness

stillness and movement

big and small

Contrast Elements and background



The higher the value-contrast, the heavier the weight of the object













on-the-economy

ON ANY permanent change of sta-tion, housing, or rather its availa-limited, there are 496 on-base units. bility, becomes the most important question asked by the service family. The common problems you meet in the United States are somewhat magnified on an overseas movement because of differences in language, law and custom. Actually, at least for Spain so our experiences have proved, these problems aren't very big at all if you're told beforehand what to expect.

First of all, at the time this booklet was published, automatic concurrent travel of dependents to Spain was authorized only for coloncls and general officers. All other military personnel must apply to the appropriate overseas commander for concurrent travel. Specific instructions on how to do this can be obtained from your personnel officer. When the overseas commander grants approval for concurrent travel, he will tell you whether government quarters are or are not available. And, of course, this will determine many of your subsequent actions.

Government quarters consist of enbase and rental guaranty housing, some what similar to the so-called Wherry housing in the United States. On-base housing at the Air Force bases is very limited, ranging from 20-40 units and is restricted to key personnel.

The Rota Naval Base, where housing

There is no rental guaranty housing in the Rota area. Forty-six units are under construction at the Cartagena Naval Facility. There are none at the El Ferrol Naval Facility.

in Spain

There are 20 units each at the aircraft control and warning sites at Villatobas (W-2) and Constantina (W-3). Twenty units are under construction at Rosas (W-4) and Benidorm (W-5), Housing is under design for some of the other sites.

RENTAL GUARANTY HOUSING

In the Madrid area (this includes the Joint U. S. Military Group, Spain; MAAG; NAVACTS, Spain; Headquarters Sixteenth Air Force; Headquarters, 65th Air Division; Torrejón Air Base and several smaller units there are \$66 housing units, called Royal Oaks, located five miles north of Madrid and approximately 20 miles from Torrejón Air Base.

In Zaragoza, there are 222 units; in Sevilla (Morón and San Pablo air bases), there are 494 units about one mile from the city.

All units are spacious, although the bedrooms are somewhat smaller than American standards since emphasis has

A typical two-bedroom unit has a large terrace, living room, dining room, master bedroom, a smaller bedroom, bath, kitchen, utility room, storage room, and a mald's room and bath. The larger units are basically the same. If you are notified that you are to

occupy government quarters-either onbase or rental guaranty-you will be allowed to ship only 2,000 pounds of household goods, plus your hold baggage and hand luggage. All government quarters are adequately and comfortably furnished, including stove, refrigerator, automatic washer-dryer combination, vacuum cleaners, rugs and draperies. Also included are lamps, wastepaper baskets, porch furniture, ironing board, etc.

clothes driers.

Normally, you will need bring only dishes, silverware, pots and pans, linens (including pillows and blankets), and personal items. You will probably want to bring your small appliances-iron, mixer, toaster- actually, all items of this type work well in Spain and will save you as much work as they do in the United States. You should include in your 2,000 pound weight limit all special items for babies and small children since no items of this nature are furnished. This would include cribs, youth beds (if you use them), vaporizers, bottle sterilizers, etc. As a matter of fact, if you are traveling with a bottle-baby, we suggest you include in your hand baggage (that is, bring it with you) a bottle sterilizer-the type you can use on the top of a stove. By the way, plastic bottles are much

more practical. Include extra nipples. Cansider your sports equipment, children's toys, etc., in the 2,000 pounds. Hold baggage, which will arrive much sooner than your furniture, should include those items you will immediately need. We found this meant the baby crib, some toys, a tool kit (hammer, saw, pliers, screwdrivers, etc.), dishes, pots and pans and other cooking paraphernalia, silverware, linens, blankets -enough to set up temporary housekeeping for about six to eight weeks, In our hand baggage, other than clothing which is discussed elsewhere, we included extra tooth paste, razor bla-

ON ECONOMY HOUSING

Living on the economy, according to the many Americans who do so, provides a lively and interesting contrast to the American way of life. True, the differences are sometimes frustrating, but they are usually minor, and don't detract from the opportunity to learn the language and customs of Spain. Whether you eventually choose a house been placed on the living-dining areas. (of which there are very few) or an

Personnel being assigned to Rota Naval Base should note that there units do not include washing machines or

des, at least one toy per child, and other small personal items which you cannot conveniently buy while enroute.

White space, unprinted space without any element which surrounds other elements to make design more legibile and lighter.



White space Ladislav Sutnar



ON ANY permanent change of sta-tion, housing, or rather its availability, becomes the most important question asked by the service family. The common problems you meet in the United States are somewhat magnified on an overseas movement because of differences in language, law and custom. Actually, at least for Spain so our experiences have proved, these problems aren't very big at all if you're told beforehand what to expect.

First of all, at the time this booklet was published, automatic concurrent travel of dependents to Spain was authorized only for colonels and general officers, All other military personnel must apply to the appropriate overseas commander for concurrent travel. Specific instructions on how to do this can be obtained from your personnel officer. When the overseas commander grants approval for concurrent travel, he will tell you whether government quarters are or are not available. And, of course, this will determine many of your subsequent actions.

Government quarters consist of enbase and rental guaranty housing, some what similar to the so-called Wherry housing in the United States. On-base housing at the Air Force bases is very limited, ranging from 20-40 units and is restricted to key personnel.

The Rota Naval Base, where housing

10

so units. There is no rental guaranty housing in the Rota area. Forty-six units are under construction at the Cartagena Naval Facility. There are none at the El Ferrol Naval Facility.

the local communities i

There are 20 units each at the aircraft control and warning sites at Villatobas (W-2) and Constantina (W-3). Twenty units are under construction at Rosas (W-4) and Benidorm (W-5), Housing is under design for some of the other sites.

RENTAL GUARANTY HOUSING

In the Madrid area (this includes the Joint U. S. Military Group, Spain; MAAG; NAVACTS, Spain; Headquar-ters Sixteenth Air Force; Headquarters, 65th Air Division; Torrejón Air Base and several smaller units there are \$66 housing units, called Royal Oaks, located five miles north of Madrid and approximately 20 miles from Torrejón Air Base.

In Zaragoza, there are 222 units; in Sevilla (Morón and San Pablo air bases), there are 494 units about one mile from the city.

All units are spacious, although the bedrooms are somewhat smaller than American standards since emphasis has been placed on the living-dining areas.

quarters a bly furnish rator, autom board, etc.

nain

val Base shoul do not include clothes driers.

save you as the United in your special ren si furn

Normally, yo will need bring only dishes, silverwa e, pots and pans, linens (including pill vs and blankets), and personal items You will probably want to bring you small appliances-iron, mixer, toaste - actually, all items of this type work well in Spain and will much work as they do in States. You should include 000 pound weight limit all ms for babies and small childe no items of this nature are d. This would include cribs, beds (if you use them), vaporbottle sterilizers, etc. As a matof fact, if you are traveling with bottle-baby, we suggest you include in your hand baggage (that is, bring it with you) a bottle sterilizer-the type you can use on the top of a stove. By the way, plastic bottles are much more practical. Include extra nipples. Cansider your sports equipment, child-

ren's toys, etc., in the 2,000 pounds. Hold baggage, which will arrive much sooner than your furniture, should include those items you will immediately need. We found this meant the baby crib, some toys, a tool kit (hammer, saw, pliers, screwdrivers, etc.), dishes, pots and pans and other cooking paraphernalia, silverware, linens, blankets -enough to set up temporary housekeeping for about six to eight weeks, In our hand baggage, other than clothing which is discussed elsewhere, we included extra tooth paste, razor blades, at least one toy per child, and other small personal items which you cannot conveniently buy while enroute.

A typical two-bedroom unit has a large terrace, living room, dining room, master bedroom, a smaller bedroom, bath, kitchen, utility room, storage room, and a maid's room and bath. The larger its are basically the same.

you are notified that you are to government quarters-either onrental guaranty-you will be to ship only 2,000 pounds of goods, plus your hold baggage and and luggage. All government adequately and comforta-, including stove, refrigetic washer-dryer combination, vacuum cleaners, rugs and drape-ries. Also incuded are lamps, waste-paper baskets, porch furniture, ironing

Personnel being assigned to Rota Nanote that there units washing machines or

ON ECONOMY HOUSING

Living on the economy, according to the many Americans who do so, provides a lively and interesting contrast to the American way of life. True, the differences are sometimes frustrating, but they are usually minor, and don't detract from the opportunity to learn the language and customs of Spain. Whether you eventually choose a house (of which there are very few) or an

50%

25 %

25 %

Orientation in space according the white space.



25 %

25 %



Lorem ipsum dolor sit amet, consec- iquam massa id, elementum vestibtetur adipiscing elit. Aenean neque ulum dolor. Curabitur id dolor tellus. quam, interdum non aliquet non, Donec Lorem ipsum dolor sit amet, sagittis vel sapien. In risus purus, rut- consectetur adipiscing elit. Aenean rum aliquam massa id, elementum neque quam, interdum non aliquet vestibulum dolor. Curabitur id dolor non, sagittis vel sapien. In risus putellus. Donec interdum mi purus, eu rus, rutrum aliquam massa id, elemaximus mi efficitur eu. Vestibu- mentum vestibulum dolor. Curabitur lum porttitor est in venenatis eges- id dolor tellus. Donec interdum mi tas. Morbi placerat maximus suscipit. purus, eu maximus mi efficitur eu. Proin

tetur adipiscing elit. Aenean neque suscipit. Proin quam, interdum non aliquet non, Lorem ipsum dolor sit amet, consecvestibulum dolor. Curabitur id dolor sagittis vel sapien. In risus purus, rutvel sapien. In risus purus, rutrum al- id dolor tellus. Donec interdum mi

Vestibulum porttitor est in venena-Lorem ipsum dolor sit amet, consec- tis egestas. Morbi placerat maximus

sagittis vel sapien. In risus purus, rut- tetur adipiscing elit. Aenean neque rum aliquam massa id, elementum quam, interdum non aliquet non, tellus. Donec interdum mi purus, eu rum aliquam massa id, elementum maximus mi efficitur eu. Vestibu- vestibulum dolor. Curabitur id dolor lum porttitor est in venenatis eges- tellus.Proin interdum diam massa. tas. Morbi placerat maximus suscipit. Consectetur adipiscing clit. Aenean Proin interdum diam massa. Lorem neque quam, interdum non aliquet ipsum dolor sit amet, consectetur non, sagittis vel sapien. In risus puadipiscing elit. Aenean neque quam, rus, rutrum aliquam massa id, eleinterdum non aliquet non, sagittis mentum vestibulum dolor. Curabitur



Lorem ipsum dolor sit amet, dolor tellus. Donec interdum consectetur adipiscing elit. Aemi purus, eu maximus mi effinean neque quam, interdum citur eu. Vestibulum porttitor non aliquet non, sagittis vel est in venenatis egestas. Morsapien. In risus purus, rutrum bi placerat maximus suscipit. aliquam massa id, elementum Proin interdum diam massa. vestibulum dolor. Curabitur id Lorem ipsum dolor sit amet, dolor tellus. Donec interdum mi consectetur adipiscing elit. Aepurus, eu maximus mi efficitur nean neque quam, interdum eu. Vestibulum porttitor est in non aliquet non, sagittis vel sapien. In risus purus, rutrum venenatis egestas. Morbi placerat maximus suscipit. Proin aliquam massa id, elementum vestibulum dolor. Curabitur id Lorem ipsum dolor sit amet, dolor tellus. Donec Lorem ipconsectetur adipiscing elit. Aenean neque quam, interdum sum dolor sit amet, consectetur non aliquet non, sagittis vel adipiscing elit. Aenean neque sapien. In risus purus, rutrum quam, interdum non aliquet aliquam massa id, elementum non, sagittis vel sapien. In risvestibulum dolor. Curabitur id us purus, rutrum aliquam mas-

White space between elements



consectetur adipiscing elit. Ae- erat maximus suscipit. Proin nean neque quam, interdum Lorem ipsum dolor sit amet, non aliquet non, sagittis vel consectetur adipiscing elit. Aesapien. In risus purus, rutrum nean neque quam, interdum aliquam massa id, elementum non aliquet non, sagittis vel vestibulum dolor. Curabitur id sapien. In risus purus, rutrum dolor tellus. Donec interdum mi aliquam massa id, elementum purus, eu maximus mi efficitur vestibulum dolor. Curabitur id

Lorem ipsum dolor sit amet, venenatis egestas. Morbi placeu. Vestibulum porttitor est in dolor tellus. Donec interdum mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque quam, interdum non aliquet non, sagittis vel sapien. In risus purus, rutrum quam, interdum non aliquet aliquam massa id, elementum non, sagittis vel sapien. In risvestibulum dolor. Curabitur id dolor tellus. Donec interdum mi sa id, elementum vestibulum purus, eu maximus mi efficitur dolor. Curabitur id dolor tellus. eu. Vestibulum porttitor est in Donec interdum mi purus, eu venenatis egestas. Morbi placerat maximus suscipit. Proin Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque quam, interdum non aliquet non, sagittis vel consectetur adipiscing elit. Aesapien. In risus purus, rutrum nean neque quam, interdum aliquam massa id, elementum non aliquet non, sagittis vel vestibulum dolor. Curabitur id sapien. In risus purus, rutrum dolor tellus. Donec interdum aliquam massa id, elementum mi purus, eu maximus mi efficitur eu. Vestibulum porttitor id dolor tellus.Proin interdum est in venenatis egestas. Morbi placerat maximus suscipit. iscing elit. Aenean neque quam, Proin interdum diam massa. interdum non aliquet non, sag-Lorem ipsum dolor sit amet, ittis vel sapien. In risus purus, consectetur adipiscing elit. Ae rutrum aliquam massa id, elnean neque quam, interdum ementum vestibulum dolor. non aliquet non, sagittis vel Curabitur id dolor tellus. Donec sapien. In risus purus, rutrum interdam mi purus, eu maxialiquam massa id, elementum mus mi interdum mi purus, eu

vestibulum dolor. Curabitur id dolor tellus. Donec Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque us purus, rutrum aliquam masmaximus mi efficitur eu. Vestibulum porttitor est in venenatis egestas. Morbi placerat maximus suscipit. Proin

Lorem ipsum dolor sit amet, vestibulum dolor. Curabitur diam massa. Consectetur adip-



Lorem ipsum dolor sit amet, vestibulum dolor. Curabitur id consectetur adipiscing elit. Ae- dolor tellus. Donec Lorem ipnean neque quam, interdum sum dolor sit amet, consectetur non aliquet non, sagittis vel adipiscing elit. Aenean neque sapien. In risus purus, rutrum quam, interdum non aliquet aliquam massa id, elementum non, sagittis vel sapien. In risvestibulum dolor. Curabitur id us purus, rutrum aliquam masdolor tellus. Donec interdum mi sa id, elementum vestibulum purus, eu maximus mi efficitur dolor. Curabitur id dolor tellus. eu. Vestibulum porttitor est in Donec interdum mi purus, eu venenatis egestas. Morbi plac- maximus mi efficitur eu. Vestierat maximus suscipit. Proin Lorem ipsum dolor sit amet, egestas. Morbi placerat maxiconsectetur adipiscing elit. Aenean neque quam, interdum Lorem ipsum dolor sit amet, non aliquet non, sagittis vel consectetur adipiscing elit. Aesapien. In risus purus, rutrum nean neque quam, interdum aliquam massa id, elementum non aliquet non, sagittis vel vestibulum dolor. Curabitur id sapien. In risus purus, rutrum dolor tellus. Donec interdum aliquam massa id, elementum mi purus, eu maximus mi efficitur eu. Vestibulum porttitor id dolor tellus.Proin interdum est in venenatis egestas. Morbi placerat maximus suscipit. iscing elit. Aenean neque quam, Proin interdum diam massa. interdum non aliquet non, sag-Lorem ipsum dolor sit amet, ittis vel sapien. In risus purus, consectetur adipiscing elit. Ae- rutrum aliquam massa id, elnean neque quam, interdum ementum vestibulum dolor. non aliquet non, sagittis vel Curabitur id dolor tellus. Donec sapien. In risus purus, rutrum interdum mi purus, eu maxialiquam massa id, elementum mus mi interdum mi purus, eu

bulum porttitor est in venenatis mus suscipit. Proin vestibulum dolor. Curabitur diam massa. Consectetur adip-



consectetur adipiscing elit. Ae- erat maximus suscipit. Proin nean neque quam, interdum Lorem ipsum dolor sit amet, non aliquet non, sagittis vel consectetur adipiscing elit. Aesapien. In risus purus, rutrum nean neque quam, interdum aliquam massa id, elementum non aliquet non, sagittis vel vestibulum dolor. Curabitur id sapien. In risus purus, rutrum dolor tellus. Donec interdum mi aliquam massa id, elementum purus, eu maximus mi efficitur vestibulum dolor. Curabitur id

Lorem ipsum dolor sit amet, venenatis egestas. Morbi placeu. Vestibulum porttitor est in dolor tellus. Donec interdum mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque quam, interdum non aliquet non, sagittis vel adipiscing elit. Aenean neque sapien. In risus purus, rutrum quam, interdum non aliquet aliquam massa id, elementum non, sagittis vel sapien. In risvestibulum dolor. Curabitur id dolor tellus. Donec interdum mi sa id, elementum vestibulum purus, eu maximus mi efficitur dolor. Curabitur id dolor tellus. eu. Vestibulum porttitor est in Donec interdum mi purus, eu venenatis egestas. Morbi placerat maximus suscipit. Proin Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque quam, interdum non aliquet non, sagittis vel consectetur adipiscing elit. Aesapien. In risus purus, rutrum nean neque quam, interdum aliquam massa id, elementum non aliquet non, sagittis vel vestibulum dolor. Curabitur id sapien. In risus purus, rutrum dolor tellus. Donec interdum aliquam massa id, elementum mi purus, eu maximus mi efficitur eu. Vestibulum porttitor id dolor tellus.Proin interdum est in venenatis egestas. Morbi placerat maximus suscipit. iscing elit. Aenean neque quam, Proin interdum diam massa. interdum non aliquet non, sag-Lorem ipsum dolor sit amet, ittis vel sapien. In risus purus, consectetur adipiscing elit. Ae rutrum aliquam massa id, elnean neque quam, interdum ementum vestibulum dolor. non aliquet non, sagittis vel Curabitur id dolor tellus. Donec sapien. In risus purus, rutrum interdam mi purus, eu maxialiquam massa id, elementum mus mi interdum mi purus, eu

vestibulum dolor. Curabitur id dolor tellus. Donec Lorem ipsum dolor sit amet, consectetur us purus, rutrum aliquam masmaximus mi efficitur eu. Vestibulum porttitor est in venenatis egestas. Morbi placerat maximus suscipit. Proin

Lorem ipsum dolor sit amet, vestibulum dolor. Curabitur diam massa. Consectetur adip-



Lorem ipsum dolor sit amet, venenatis egestas. Morbi placconsectetur adipiscing elit. Ae- erat maximus suscipit. Proin nean neque quam, interdum Lorem ipsum dolor sit amet, non aliquet non, sagittis vel consectetur adipiscing elit. Aesapien. In risus purus, rutrum nean neque quam, interdum aliquam massa id, elementum non aliquet non, sagittis vel vestibulum dolor. Curabitur id sapien. In risus purus, rutrum dolor tellus. Donec interdum mi aliquam massa id, elementum purus, eu maximus mi efficitur vestibulum dolor. Curabitur id eu. Vestibulum porttitor est in dolor tellus. Donec interdum mi

Lorem ipsum dolor sit amet, vestibulum dolor. Curabitur id consectetur adipiscing elit. Ae- dolor tellus. Donec Lorem ipnean neque quam, interdum sum dolor sit amet, consectetur non aliquet non, sagittis vel adipiscing elit. Aenean neque sapien. In risus purus, rutrum quam, interdum non aliquet aliquam massa id, elementum non, sagittis vel sapien. In risvestibulum dolor. Curabitur id us purus, rutrum aliquam masdolor tellus. Donec interdum mi sa id, elementum vestibulum purus, eu maximus mi efficitur dolor. Curabitur id dolor tellus. eu. Vestibulum porttitor est in Donec interdum mi purus, eu venenatis egestas. Morbi plac- maximus mi efficitur eu. Vestierat maximus suscipit. Proin Lorem ipsum dolor sit amet, egestas. Morbi placerat maxiconsectetur adipiscing elit. Aenean neque quam, interdum non aliquet non, sagittis vel sapien. In risus purus, rutrum aliquam massa id, elementum vestibulum dolor. Curabitur id dolor tellus. Donec interdum mi purus, eu maximus mi efficitur eu. Vestibulum porttitor est in venenatis egestas. Morbi placerat maximus suscipit. Proin interdum diam massa. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean neque quam, interdum non aliquet non, sagittis vel sapien. In risus purus, rutrum aliquam massa id, elementum

bulum porttitor est in venenatis



Case study White space

THE FIRST ENGLISH TRANSLATION OF THE REVOLUTIONARY 1935 DOCUMENT

TRANSLATED FROM THE GENMAN BY NULLIN, LEAN INTRODUCTION BY ADDITION ROOM WITH A NEW FOREWORD BY RICHARD HENDLY.

JAN TSCHICHOLD THE NEW **TYPOGRAPHY**


Case study White space

Masaryk University





symbolic LLVM from it. This not only minimizes changes to the interpreter, but from the program state and use SMT solver.



execute instructions in DIVINE. The reason is that the interpreter is complex data quite easily. The transformation is handled by LART – LLVM Abstraction & and performance tuned and therefore it is not desirable to make it even more Refinement Tool. Furthermore, DIVINE's verification algorithm has to be complex by adding symbolic data manipulation into it. Instead, symbolic data are modified. It has to check if symbolic states are valid (nonempty), that is if to be handled by the program itself. To encode symbolic manipulations into the they can represent at least one concrete state. It also has to handle comparison program we transform the LLVM bitcode produced by the compiler and create of symbolic states. For both of these tasks, DIVINE has to extract SMT formulae

represented symbolically using bitvector formulae. Bitvector formulae describe depends on an input value has to put constraints on the possible values of symintegers of fixed bit width with overflow and bitwise operations, and therefore bolic variables (this constraint is given in the form of a path condition formula).





Case study White space

without white space



SecurityCloud

References

Proceedings of NOMS, 2016.

Acknowledgements

- Čeleda. A Performance Benchmark for NetFlow Data
- [1] M. Čermák, D. Tovarňák, M. Laštovička, and P. **T A** This research was supported by the Technology Agency of the Czech Republic under No. TA04010062 Analysis on Distributed Stream Processing Systems. In Č R Technology for processing and analysis of network data in big data concept.



Unity



All elements should collerate together



Case study Graphic design style

> san serif typography

left and right alignment

MASARYK UNIVERSITY

Problem statement



Randomness testing

The ciphertext produced by encryption should be completely indistinguishable from random data. But how to compare?

EACirc is a framework for designing a distinguisher – a simple program that decides whether generated ciphertext looks random enough.

EACirc workflow

1. Forming a population

A set of currently considered partial solutions (gate circuits distinguishing cipher data from random data). The initial population is created randomly.



2. Test vector generation

Testing data for learning is sampled from both sources. That is, non-random data from the inspected cipher and random data from a truly random source.



Each circuit from the population is the current set. Based on the outputs, it is assigned a fitness



3. Fitness assessment

evaluated on all test vectors from value from the interval [0,1].

Comparison to existing tools



EACirc us statistical testing

The standard way to assess randomness is to use batteries of statistical tests such as *NIST STS*, Dieharder or TestU01. We run them along with EACirc and compare the results.

To have a fine-grained comparison, we have analyzed 77 different functions (eStream, SHA-3 and CAESAR candidates). For 2-round Hermes and 1-round *Fubuki* we confidently surpass *NIST STS*.



Using genetics to improve encryption

Martin Ukrop, Petr Švenda, Marek Sýs, Václav Matyáš et alii

Iterative design

The designed distinguisher is in the form of a gate circuit (layers of simple interconnected functions).

It processes binary data and outputs a randomness verdict. It is improved iteratively, using ideas from evolutionary algorithms (see the next section for details).

5. Mutation & crossover

To form new individuals, we use mutation and crossover. Mutation makes small random changes in nodes and connectors. Crossover creates an offspring by combining different parts from two circuits taken from the population.

The new population now enters the evolution cycle again, gradually improving its fitness.

4. Survival of the fittest

Unfit individuals are discarded, better ones survive to the next generation. The higher the fitness, the bigger is the chance of survival.

The evolution works as a heuristics looking for better individals – gate circuits distinguishing random and non-random data with higher probability than random guessing.

Further information \rightarrow NIST $\rightarrow \times$ Diehard(er) ... \rightarrow X

Interested in EACirc? See the papers referenced below or ask directly at the lab (CRoCS @ FI MU).

[1] Švenda, Ukrop, Matyáš. Determining cryptog distinguishers for eStream and SHA-3 candidate functions with evolutionary circuits. In: E-Business and Telecommunications. Vol. 456 (SECRYPT 2013). Springer Berlin Heidelberg, 2014.

[2] Kubíček, Novotný, Švenda, Ukrop. New results on reducedround Tiny Encryption Algorithm using genetic programming. IEEE Infocommunications. Vol. 8, iss. 1. 2016.

Style of typography



Case study Unity



 $\bigotimes \bigotimes \bigotimes$

YY YY

1001 00 10 11 0101 11 01 00

current test vector set

Problem statement

MASARYK

UNIVERSITY



Randomness testing The ciphertext produced by encryption should be completely indistinguishable from random data. But how to compare?

EACirc is a framework for designing a distinguisher – a simple program that decides whether generated ciphertext looks random enough.



1. Forming a population

A set of currently considered partial solutions (gate circuits distinguishing cipher data from random data). The initial population is created randomly.



Testing data for learning is sampled from both sources. That is, non-random data from the inspected cipher and random data from a truly random source.



Each circuit from the population is evaluated on all test vectors from the current set. Based on the outputs, it is assigned a fitness value from the interval [0,1].





EACirc us statistical testing

The standard way to assess randomness is to use batteries of statistical tests such as *NIST STS*, Dieharder or TestU01. We run them along with EACirc and compare the results.

To have a fine-grained comparison, we have analyzed 77 different functions (eStream, SHA-3 and CAESAR candidates). For 2-round Hermes and 1-round *Fubuki* we confidently surpass *NIST STS*.





same styles of arrows



same colour of background shapes



same weights of strokes

Using genetics to improve encryption

Martin Ukrop, Petr Švenda, Marek Sýs, Václav Matyáš et alii

Iterative design

The designed distinguisher is in the form of a gate circuit (layers of simple interconnected functions).

It processes binary data and outputs a randomness verdict. It is improved iteratively, using ideas from evolutionary algorithms (see the next section for details).



5. Mutation & crossover

To form new individuals, we use mutation and crossover. Mutation makes small random changes in nodes and connectors. Crossover creates an offspring by combining different parts from two circuits taken from the population.

The new population now enters the evolution cycle again, gradually improving its fitness.

4. Survival of the fittest

Unfit individuals are discarded, better ones survive to the next generation. The higher the fitness, the bigger is the chance of survival.

The evolution works as a heuristics looking for better individals – gate circuits distinguishing random and non-random data with higher probability than random guessing.

Further information \rightarrow NIST \rightarrow X Diehard(er) ...

Interested in EACirc? See the papers referenced below or ask directly at the lab (CRoCS @ FI MU).

[1] Švenda, Ukrop, Matyáš. Determining crypto distinguishers for eStream and SHA-3 candidate functions with evolutionary circuits. In: E-Business and Telecommunications. Vol. 456 (SECRYPT 2013). Springer Berlin Heidelberg, 2014.

[2] Kubíček, Novotný, Švenda, Ukrop. New results on reducedround Tiny Encryption Algorithm using genetic programming. IEEE Infocommunications. Vol. 8, iss. 1. 2016.

Same graphic style should be applied on each element

This work was supported by the Czech Science Foundation project GAP202/11/0422.



Case study Unity

different styles of graphics





References

Proceedings of NOMS, 2016.

SecurityCloud

Same graphic style should be applied on each element

Acknowledgements

- Čeleda. A Performance Benchmark for NetFlow Data
- [1] M. Čermák, D. Tovarňák, M. Laštovička, and P. **T A** This research was supported by the Technology Agency of the Czech Republic under No. TA04010062 Analysis on Distributed Stream Processing Systems. In Č R Technology for processing and analysis of network data in big data concept.



Case study Grid

Using genetics to improve encryption

Problem statement

MASARYK

UNIVERSITY



 $X \times K$

YY YY

Randomness testing

The ciphertext produced by encryption should be completely indistinguishable from random data. But how to compare?

EACirc is a framework for designing a distinguisher – a simple program that decides whether generated ciphertext looks random enough.

EACirc workflow

1. Forming a population

A set of currently considered partial solutions (gate circuits distinguishing cipher data from random data). The initial population is created randomly.

2. Test vector generation

Testing data for learning is sampled from both sources. That is, non-random data from the inspected cipher and random data from a truly random source.

3. Fitness assessment

Each circuit from the population is evaluated on all test vectors from the current set. Based on the outputs, it is assigned a fitness value from the interval [0,1].

Comparison to existing tools



EACirc us statistical testing

The standard way to assess randomness is to use batteries of statistical tests such as *NIST STS*, Dieharder or TestU01. We run them along with EACirc and compare the results.

To have a fine-grained comparison, we have analyzed 77 different functions (*e***S***tieam*, *SHA-3* and CAESAR candidates). For 2-round Hermes and 1-round *Fubuki* we confidently surpass *NIST STS*.



grid

Martin Ukrop, Petr Švenda, Marek Sýs, Václav Matyáš et alii



Iterative design

The designed distinguisher is in the form of a gate circuit (layers of simple interconnected functions).

It processes binary data and outputs a randomness verdict. It is improved iteratively, using ideas from evolutionary algorithms (see the next section for details).



Diehard(er) 📥

 \rightarrow X

...

5. Mutation & crossover

To form new individuals, we use mutation and crossover. Mutation makes small random changes in nodes and connectors. Crossover creates an offspring by combining different parts from two circuits taken from the population.

The new population now enters the evolution cycle again, gradually improving its fitness.

4. Survival of the fittest

Unfit individuals are discarded, better ones survive to the next generation. The higher the fitness, the bigger is the chance of survival.

The evolution works as a heuristics looking for better individals – gate circuits distinguishing random and non-random data with higher probability than random guessing.

Further information

Interested in EACirc? See the papers referenced below or ask directly at the lab (CRoCS @ FI MU).

[1] Švenda, Ukrop, Matyáš. Determining cryptog distinguishers for eStream and SHA-3 candidate functions with *evolutionary* circuits. In: E-Business and Telecommunications. Vol. 456 (SECRYPT 2013). Springer Berlin Heidelberg, 2014.

[2] Kubíček, Novotný, Švenda, Ukrop. *New results on reduced*round Tiny Encryption Algorithm using genetic programming. IEEE Infocommunications. Vol. 8, iss. 1. 2016.

This work was supported by the Czech Science Foundation project GAP202/11/0422.

Keeping elements within the grid



Case study Unity







Connection & Disconnection

Connection and Disconnection





Connection and Disconnection Colour



connection

disconnection

Elements with the same colours are perceived as one group

* GESTALT principles



Connection and Disconnection Positioning



one group

separete shapes

Closer elements relate together



* GESTALT principles



Connection and Disconnection Shape



Same shapes are perceived as a group

* GESTALT principles



Connection and Disconnection

Case study

disconnection



Mission

CERIT Scietific Cloud centre, the successor of Supercomputing Centre Brno at Masaryk University, is a national centre providing flexible computational and storage capacities. Provision of these resources is complemented with extensive research activities, carried both in cooperation with the user communities and in the e-Infrastructure area itself.

History

Supercomputing Centre Brno (SCB) is a part of Institute of Compt. Science, Masaryk University. SCB was founded in 1994 as one of big supercomputing centres in the Czech Republic of that time. Similar cooperating centres were founded by other universities (Prague, Pilsen, Brno, Ostrava).

SCB has been working with Faculty of Informatics, Masaryk University, for a long time. The cooperation is both personal and factual, formally expressed, e.g., in a common research intent "Highly parallel and distributed computation systems".

Funding

Transformation of SCB into CERIT-SC will be supported by a project of the 3rd axis of the RD&I Operational Programme. The project will be realised from May 2011 to October 2013. Its overall budget is 5 MEur.

CERIT-SC is included in the **Roadmap for Large Research**, Development and Innovation Infrastructures in the **Czech Republic**.



Scientific director Prof. RNDr. Luděk Matyska, CSc. Project manager Roman Čermák, M.Sc., MBA

http://www.cerit-sc.cz

Equipment and Purchase Schedule

The project will purchase the following resources:

- SMP Symmetric MultiProcessing clusters, with more than
- 64 cores and 128 GB memory per node (1000 cores total)
- HD High Density clusters with higher number of nodes with
- 8-16 cores and 16-32 GB memory (2500 cores total) • HSM Hierarchical Storage Management (3 PB)
- disk storage (600 TB)

.

• development tools and application software

disconnection



CERIT Scientific Cloud Looking for Synergies in Scientific Computing

David Antoš, Aleš Křenek, Ivana Křenková, Luděk Matyska nstitute of Compt. Science, Masaryk University, Brno

Goals

CERIT-SC will provide highly flexible computation environment and primary data storage capacities for the national e-Infrastructure.

Research and development in CERIT-SC is focused on

- work with the users on tools and means for efficient use of the e-infrastructure by applications
- cooperation with the users in development, deployment, and operation of • new and modified systems and programs running in flexible computation environment
- systems for storing, archiving, and retrieval of data
- tools and protocols for data storage facilities interconnection, ...

The research work will evolve in a **doctoral school** with student participation from both IT and application areas.

CERIT-SC will become an important node of national e-Infrastructure, including integration into the European Grid Infrastrucute. This will be achieved by tight cooperation with CESNET on development and adoption of appropriate standards.

Cooperation with Users

Deluge of experimental data is expected in near future. Many existing computational methods will break or stop scaling, new developments will be required.

User communities will come up with interesting problems, CERIT-SC will provide the necessary **IT expertise**. We expect formation of **joint teams**

- consisting of experts from both sides,
- addressing specific research areas both ad-hoc and long term work,
- involving students (undergraduate and Ph.D.).

This work will result in common publications. Targeted projects are also expected.

Formal agreement on future collaboration (Lol):

• R&DI: AdMaS, BIOCEV, CEITEC, CzechGlobe, RECAMO

- cooperating institutions: IBA, MZK, Loschmidt Labs., RECETOX
- ESFRI projects (in negotiation): LINDAT-CLARIN, Euro-Biolmaging

Flexible Resources

Provision of the resources will range from traditional **batch queues**, through **interactive access** up to the **cloud** paradigm. The resources will be provided free of charge.

Prioritization of the users will be based on their scientific results; resulting resource allocation will be achieved by technical means, combining advanced resource scheduling, virtualization, and the cloud paradigm; no complex administrative process will be required. By careful ballancing the scheduling strategies, successful users will get better share while new users, students etc. will not be prevented from using the resources.

CERIT-SC computational resources are intended to serve unexpected and unplanned requirements of the users primarily.

Data resources will serve to **store and share data** semipermanently and permanently. They will be tightly integrated with the computational resources. The target community are the **end-users** again.



This poster presentation partially supported by pro ject "Vzdělávání akademi kých pracovníků v oblasti elnfrastruktur (CZ.1.07/2.3.00/09.0074)"



INVESTMENTS IN EDUCATION DEVELOPMENT



Usage



Position of the poster

Usage



Distance between medium





Navigation

Position of elements, contrast, style of shapes could navigate user how to read the poster.

Input element

The element which should be read the first.

Colours and movents attracts attention

Latin – from left to right











Case study





Problem statement



 $X \times K$

YX

 $\mathbf{\Omega}$

Ť

Randomness testing

The ciphertext produced by encryption should be completely indistinguishable from random data. But how to compare?

EACirc is a framework for designing a distinguisher – a simple program that decides whether generated ciphertext looks random enough.

EACirc workflow

1. Forming a population

A set of currently considered partial solutions (gate circuits distinguishing cipher data from random data). The initial population is created randomly.

2. Test vector generation

Testing data for learning is sampled from both sources. That is, non-random data from the inspected cipher and random data from a truly random source.



Each circuit from the population is the current set. Based on the



evaluated on all test vectors from outputs, it is assigned a fitness value from the interval [0,1].

Comparison to existing tools



EACirc us statistical testing

The standard way to assess randomness is to use batteries of statistical tests such as *NIST STS*, Dieharder or TestU01. We run them along with EACirc and compare the results.

To have a fine-grained comparison, we have analyzed 77 different functions (eStream, SHA-3 and CAESAR candidates). For 2-round Hermes and 1-round *Fubuki* we confidently surpass *NIST STS*.





Iterative design

The designed distinguisher is in the form of a gate circuit (layers of simple interconnected functions).

It processes binary data and outputs a randomness verdict. It is improved iteratively, using ideas from evolutionary algorithms (see the next section for details).





The new population now enters the evolution cycle again, gradually improving its fitness.

4. Survival of the fittest

Unfit individuals are discarded, better ones survive to the next generation. The higher the fitness, the bigger is the chance of survival.

The evolution works as a heuristics looking for better individals – gate circuits distinguishing random and non-random data with higher probability than random guessing.

1. pictures – infographics

2. title

3. text



Interested in EACirc? See the papers referenced below or ask directly at the lab (CRoCS @ FI MU).

[1] Švenda, Ukrop, Matyáš. Determining cryptographi distinguishers for eStream and SHA-3 candidate functions with evolutionary circuits. In: E-Business and Telecommunications. Vol. 456 (SECRYPT 2013). Springer Berlin Heidelberg, 2014.

[2] Kubíček, Novotný, Švenda, Ukrop. New results on reducedround Tiny Encryption Algorithm using genetic programming. IEEE Infocommunications. Vol. 8, iss. 1. 2016.



Case study

FACULTY OF INFORMATICS **Verifica**⁴ Masaryk University DIVINE Verification algorithm Compiler





1. pictures – infographics 2. title 3. text



Case study



Mission

CERIT Scietific Cloud centre, the successor of Supercomputing Centre Brno at Masaryk University, is a national centre providing flexible computational and storage capacities. Provision of these resources is complemented with extensive research activities, carried both in cooperation with the user communities and in the e-Infrastructure area itself.

History

Supercomputing Centre Brno (SCB) is a part of Institute of Compt. Science, Masaryk University. SCB was founded in 1994 as one of big supercomputing centres in the Czech Republic of that time. Similar cooperating centres were founded by other universities (Prague, Pilsen, Brno, Ostrava).

SCB has been working with Faculty of Informatics, Masaryk University, for a long time. The cooperation is both personal and factual, formally expressed, e.g., in a common research intent "Highly parallel and distributed computation systems".

Funding

Transformation of SCB into CERIT-SC will be supported by a project of the 3rd axis of the RD&I Operational Programme. The project will be realised from May 2011 to October 2013. Its overall budget is 5 MEur.

CERIT-SC is included in the **Roadmap for Large Research**, **Development and Innovation Infrastructures in the Czech Republic**.



Scientific director Prof. RNDr. Luděk Matysa, حەد. Project manager Roman Čermák, M.Sc., MBA

http://www.cerit-sc.cz

Equipment and Purchase Schedule

The project will purchase the following resources:

- SMP Symmetric MultiProcessing clusters, with more than 64 cores and 128 GB memory per node (1000 cores total)
- HD High Density clusters with higher number of nodes with
- 8-16 cores and 16-32 GB memory (2500 cores total)HSM Hierarchical Storage Management (3 PB)
- disk storage (600 TB)
- development tools and application software

Gloud gies in Scientific Computing

CERIT-SC will **provide highly flexible computation environment** and primary **data storage capacities** for the national e-Infrastructure.

Research and development in CERIT-SC is focused on

B

- work with the users on tools and means for **efficient use** of the e-infrastructure by applications
- $\boldsymbol{\cdot}$ cooperation with the users in development, deployment, and operation of
- new and modified systems and programs running in flexible computation environment
- systems for storing, archiving, and retrieval of data
- tools and protocols for data storage facilities interconnection, ...

The research work will evolve in a **doctoral school** with student participation from both IT and application areas.

CERIT-SC will become an **important node of national e-Infrastructure**, including integration into the European Grid Infrastrucute. This will be achieved by tight cooperation with CESNET on development and adoption of appropriate standards.

Cooperation with Users

Deluge of experimental data is expected in near future. Many existing computational methods will **break or stop scaling**, new **developments** will be required.

User communities will come up with **interesting problems**, CERIT-SC will provide the necessary **IT expertise**. We expect formation of **joint teams**

• consisting of experts from both sides,

addressing specific research areas – both ad-hoc and log

• involving students (undergraduate and Ph.D.).

This work will result in **common publications**. Targete

Formal agreement on future collaboration (LoI): • R&DI: AdMaS, BIOCEV, CEITEC, CzechGlobe, RECAMO

RADI: Adivias, BIOCEV, CETEC, CZECHOIODE, RECAMO
cooperating institutions: IBA, MZK, Loschmidt Labs., RECAMO

ESFRI projects (in negotiation): LINDAT-CLARIN, Euro-Biolin

Flexible Resources

Provision of the resources will range from traditional **batch queues**, through **interactive access** upto the **cloud** paradigm. The resources will be provided free of charge.

Prioritization of the users will be based on their **scientific results**; resulting resource allocation will be achieved by technical means, combining advanced resource scheduling, virtualization, and the cloud paradigm; no complex administrative process will be required.

By careful ballancing the scheduling strategies, successful users will get better share while new users, students etc. will not be prevented from using the resources.

CERIT-SC computational resources are intended to serve **unexpected and unplanned requirements** of the users primarily.

Data resources will serve to **store and share data** semipermanently and permanently. They will be tightly integrated with the computational resources. The target community are the **end-users** again.



INVESTMENTS IN EDUCATION DEVELOPMENT

Function of image

1. pictures – infographics

2. title

3. text



Arabic – from right to left





Chinese – ideograms from top to bottom





Percentual result of European reading.



Ways of reading Visual direction

Location of elements

The visual weight of an element attracts neighboring elements, imparting direction to them

Shape of element

The shapes of an object creates an axis that imparts directional forces in two opposing directions along that axis

Subject matter of an element

Objects in a design may naturally point in a direction. For example an arrow.

Objects opposing the intrinsic directional forces of an object can impart visual direction to other elements in the composition

Visual elements and Hierarchy



Hierarchy

LAS VEGAS SUN MONDAY, FEBRUARY 14, 2011

NEWS 3



Approximately one in 40 area residents - some of whom may be your friends, colleagues or even your romatic partner — are looking for no-stringsattached relationships with people who are not their spouses.

INFIDELITY CAN BE A CATALYST FOR CHANGE. IT CAN START A CONVERSATION.

<text><text><text><text><text><text><text><text><text><text><text><text><text>

Biderman recognized that an and purple,

in the past year named the social name Ashley Madison, or the fact — it's the last straw, Biderman that the website's colors are pink says. They wake up the next day, Morgan and her husband are Ignn Comella is a women's studies

take stock of their relationship still married, and she says their professor at UNLN.



Hierarchy

HIERARCHY:

visual elemenets composed in a logical sequence

crucial elements in contrast with elements with less **importance**

layering of elements according to their importance

position of elements leads the way how the image is to be read

TYPOGRAPHIC HIERARCHY:

highlighting various information and its importance

working with different size of font

working with various weights of font

Hierarchy

ION INTERVIEWS den ynde CRNOKRAK



2 The second s

the locate is constant to const. I set a provide protect in const. I set a provide protect in a start of manual deal const. I want open it manual const. I want of the start of a start of the start of the

the same of the set

And stated in the state of the







the backet successive states. He has not be transmission

And Condition of Condition for the condition of Condition of Con-traction of Condition of Conditions in the conditions of Conditions in the conditions of Conditions of Con-ing and Conditions of Conditions of Con-Conditions of Conditions of Conditions of Con-Conditions of Conditions of Con-Conditions of Conditions of Con-Conditions of Conditions of Con-A series of a second set of a second set of a second secon



If the Problem of some of the second source and the second second

An 2 minute de messer de la constant de la constant

5 C. STREET, ST. and the the market stretce a whet

87. I.



and they would not depict

6

the interest of interestion when in the second second second interest of the second second second is a second second second second is a second second
Corporate Social Responsibility is high on the contemporary business agenda. And rightly so: through their activities, products and services, companies have a strong impact on our society and environment – and hence on our qualit of life, both now and in the future. That creates a costly duty of care. So how do you live up to that responsibility day in, day out?

Drive beauty during

R

for	perife pare		Dang beams in cont	
ponsibility is high business agenda in their activities; s, companies have ar society and ence on our quality in the future. That of care. So how do sponsibility day in,	Composite Nocial Responses collecting plastic evolve exp nory office lighting with one trees to office the carbon do trees to office the carbon do trees the office of the carbon do trees the efficiency from the error exploated by boomers manage part, the chemichings of dow known this server as a workers through it's only oner area or meet to clearly a box owner. W it provides many companies they first testitative movies to movies have testitative movies to movies testitative movies to movies testitative movies to movies testitative movies to movies testitative movies testitative testitative testitative movies to movies testitative movies testitative testitative testitative movies testitative testitative testita	day (Oile wit that all about is for moyolog, replacing only represent on first party- transfer measuring the separat inder your on first party represent and density part of ment And Ka as separation are scenario presented in Good's tim, to deconventual point a all of us, neurol by Oil, the contains finction anderstandatio. With a convenient focus for reacts a Oil policy the error programment are related to reach a Oil policy the error programment are related to reach a the cost finances, acady when you are out, for provider for a chemicals in when restandably goes to blem it excitates power produce		
**		James Martine		









Ogilvy's way of reading posters

HOW WE LOOK AT A POSTER OGILVY:

illustration > upper element

title > above the illustration

text > above the title

Ogilvy



The Voltage must be not a set of the control of the set of the control of the set of the

1000 (Contractor)

Lemon.

Note: by and large that other care to also many and the destruction because any along cost we place the anena yearget despiner

Ogilvy



Think small.

Nobody even stores at our shape. Is fact, some people who drive our little That's because once you get used to

Our little car isn't so such of a novelty fliveer don't even thick 32 miles to the gal. some of our economies, you don't even

 only more.
 Inview contraction reveal mink of miles to the got.

 A couple of dozen college kids don't try to squeece inside it.
 Or using five pints of oil instead of five quarts.
 Streep when you squeeze into a small porting spot. Or renew your small repair bill.

 The guy of the gas station doesn't also where the gas goes.
 Or never meeting onti-freeze.
 Or never meeting onti-freeze.
 Or never meeting onti-freeze.

now one. Think it over.



Font style



Font family

Font weights





Setting of text boxes



DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. DIVINE is rather efficient when dealing with programs without inputs (for example test cases). A big downside of the current version of DIVINE is that for programs with inputs, this input has to be simulated by nondeterministic choice which is very inefficient. Therefore we present an approach for symbolic representation of inputs in DIVINE.

left alignment

DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. DIVINE is rather efficient when dealing with programs without inputs (for example test cases). A big downside of the current version of DIVINE is that for programs with inputs, this input has to be simulated by nondeterministic choice which is very inefficient. Therefore we present an approach for symbolic representation of inputs in DIVINE.

left justify alignment

Setting of text boxes



DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. DIVINE is rather efficient when dealing with programs without inputs (for example test cases). A big downside of the current version of DIVINE is that for programs with inputs, this input has to be simulated by nondeterministic choice which is very inefficient. Therefore we present an approach for symbolic representation of inputs in DIVINE.

DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. DIVINE is rather efficient when dealing with programs without inputs (for example test cases). A big downside of the current version of DIVINE is that for programs with inputs, this input has to be simulated by nondeterministic choice which is very inefficient. Therefore we present an approach for symbolic representation of inputs in DIVINE.

alignment

width of a text box

font size

leading



Case study Typography

left alignment



MASARYK UNIVERSITY



Problem statement



Randomness testing

The ciphertext produced by encryption should be completely indistinguishable from random data. But how to compare?

EACirc is a framework for designing a distinguisher – a simple program that decides whether generated ciphertext looks random enough.

EACirc workflow

1. Forming a population

A set of currently considered partial solutions (gate circuits distinguishing cipher data from random data). The initial population is created randomly.



2. Test vector generation

Testing data for learning is sampled from both sources. That is, non-random data from the inspected cipher and random data from a truly random source.



evaluated on all test vectors from the current set. Based on the outputs, it is assigned a fitness



Each circuit from the population is

value from the interval [0,1].

Comparison to existing tools



EACirc us statistical testing

The standard way to assess randomness is to use batteries of statistical tests such as *NIST STS*, Dieharder or TestU01. We run them along with EACirc and compare the results.

To have a fine-grained comparison, we have analyzed 77 different functions (eStream, SHA-3 and CAESAR candidates). For 2-round Hermes and 1-round *Fubuki* we confidently surpass *NIST STS*.

Using genetics to improve encryption

Martin Ukrop, Petr Švenda, Marek Sýs, Václav Matyáš et alii

Iterative design

The designed distinguisher is in the form of a gate circuit (layers of simple interconnected functions).

It processes binary data and outputs a randomness verdict. It is improved iteratively, using ideas from evolutionary algorithms (see the next section for details).

5. Mutation & crossover

To form new individuals, we use mutation and crossover. Mutation makes small random changes in nodes and connectors. Crossover creates an offspring by combining different parts from two circuits taken from the population.

The new population now enters the evolution cycle again, gradually improving its fitness.

4. Survival of the fittest

Unfit individuals are discarded, better ones survive to the next generation. The higher the fitness, the bigger is the chance of survival.

The evolution works as a heuristics looking for better individals – gate circuits distinguishing random and non-random data with higher probability than random guessing.

🖚 🗱 EACirc 🛶 🖌 Further information \rightarrow NIST $\rightarrow \times$ Diehard(er) ... \rightarrow X

Interested in EACirc? See the papers referenced below or ask directly at the lab (CRoCS @ FI MU).

[1] Švenda, Ukrop, Matyáš. Determining cryptogr distinguishers for eStream and SHA-3 candidate functions with evolutionary circuits. In: E-Business and Telecommunications. Vol. 456 (SECRYPT 2013). Springer Berlin Heidelberg, 2014.

[2] Kubíček, Novotný, Švenda, Ukrop. New results on reducedround Tiny Encryption Algorithm using genetic programming. IEEE Infocommunications. Vol. 8, iss. 1. 2016.

Left alignment keeps same gaps between words



Black text on a white background allows common speed reading.

Black text on a white background allows common speed of reading.

White text on black background reduces reading process of 15 %.

Text and legibility

White text on black background is optically thicker.

Text and legibility

Text in Italics reduces redability of 15 %.

Text and legibility

LONGER UPPERCASE TEXT REDUCES REDABILITY OF 15 %

TEXT Left alignment doesn't have any affect on speed of reading. Left alignment doesn't have any affect on speed of reading.

TEXT

Left justify alignment doesn't have any affect on speed of reading. Left justify alignment doesn't have any affect on speed of reading.



• Typography and errors

A TYPOGRAPHIC RIVERS

Dr. Jozef Ferenczy učil celé generácie študentov a nitrianske gymnázium maloaj jeho zásluhou veľmi dobré meno. Okrem Karola Pongrácza k jeho žiakom patril okrem iných i maliar Maximilián Schurmann (1890 – 1960).

gaps in typesetting, which appear to run through a paragraph of text, due to a coincidental alignment of spaces

spaces caused by full text justification or monospaced fonts

no hyphenation

Case study Typography

left justify alignment





- TODN SAN DOC
- enough flow throughput and can be used for the analysis of data from multiple networks at the
- Apache Spark system has been chosen as it offers an easy management and a high versatility in terms of the running environment and proprietary processing methods (e.g., sliding window).

The demonstration cluster consists of 7 virtual machines, one is dedicated to IPFIXcol, 5 to Spark and one to the Kibana and Web server. The following configuration is the same for all machines:

- (4 vCPUs) Intel(R) Xeon(R) CPU E5-2680 0 @ 2.70GHz, 8GB 1600MMHz DIMM DRAM EDO,
- 85GB SCSI Disk with 53c1030 PCI-X Fusion-MPT Dual Ultra320 SCSI,
- 10 Gbit/s network connection, 1 Gbit/s virtual NICs.

IPFIXcol is a flexible IPFIX flow data collector designed to be easily extensible by plugins. In our demonstration, we use only part of its wide functionality – data acquisition from multiple network probes and their transformation into a JSON data stream.

Real-time TOP K Statistics

Provides a real-time computation of Top K statistics to enhance network situational



Left alignment keeps same gaps between words

typographic rivers

without hyphenation











A electricidade em Portugal

país não tinha alternativa de fontes mente para o bolo nacional exemplo, entra com uma fatia outro cabaz energético, onde estão



aos consumidores 1994 2007 Consumos das centrais térmicas Bombagem em barragens 2,4% 1,0% 10,5% Perdas no transporte 5,7% 5,9% 2007

Perdas do total produzido Diferença entre 1994 e 2007

Evolução do consumo Gigawatts-hora Ano de maior aumento relativo no consuno mais 73 por cento



PONTE. Direcção Geral de Energia o Beslegia; REN: Instituto de Meteorologia: Instituto da Água

More Corn Used for Biofuels

The more the U.S. turns to alternative fuel production, the greater the percentage of corn bushels used for fuel bioalcohols, such as ethanol.



SOURCE: USDA, Economic Research Service, Feed Grains Database; Renewable Fuels Association.

MOST POPULAR GREEN BRANDS IN THE WORLD ACCORDING TO A PENN SCHOEN BERLAND SURVEY

- 100

APPLE

DOVE

GOOGLE

_ --- 50 _ _ --- 0

0-



MICROSOFT

NIVEA

NOKIA

TOYOTA

IKEA



SOURCE: Cohn & Wolfe Esty Environmental Partners Landor ← Penn Schoen Berland



Evaporation and transpiration



Structure interime

Case study Graphic design style

1 1110 1011 EACirc

 $\bigstar \And \And$

YY YY

Problem statement

EACirc workflow

Comparison to existing tools



CROCS Centre for Research Cryptography and S

EACirc

Using genetics to improve encryption





► I EACirc → ✓ $\rightarrow \mathsf{NIST} \rightarrow \mathsf{X}$ Diehard(er) 🛶 🖌 \rightarrow X

Infographics enhance the design





Process of creating poster

Define a grid

Define a layout

Define a positon of text and pictures





Hierarchy of information

Compose elements

Try to find balance between text an images

DIVINE

DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. **DIVINE** is rather efficient when dealing with programs without inputs (for example test cases).





FACULTY **OF INFORMATICS**

Masaryk University

Choose typography

DIVINE

DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. **DIVINE** is rather efficient when dealing with programs without inputs (for example test cases).

DIVINE

DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. DIVINE is rather efficient when dealing with programs without inputs (for example test cases).

Find a way how to highlight the text – working with different styles (italic, bold,...)

DIVINE

DIVINE is a tool for verification of parallel C++ programs. By using the LLVM compilation framework with the Clang compiler and the libc++ library it provides support for most of the standard C++ library and all the C++ language features. **DIVINE** is rather efficient when dealing with programs without inputs (for example test cases).

Case study

A electricidade em Portugal

energéticas, que varia conforme o ano. Em 2008, houve muita importação e pouca produção hidroeléctrica. Mas a energia do vento já começa a ter um peso significativo

mas Portugal ainda depende muito das poluentes centrais térmicas para produzir a electricidade de que necessita. Em 2008, as termoeléctricas asseguraram quase metade do consumo nacional. Se tudo ainda fosse como há duas décadas, no entanto, seria pior. Não havia ainda centrais a gás natural e o país dependia fortemente do carvão, que poluí muito mais. Em anos secos, o país não tinha alternativa de fontes renováveis de electricidade, dado que a única opção realmente importante eram as barragens. Hoje, o cabaz de fontes energéticas para a produção eléctrica é muito mais variado. O vento, no ano passado, forneceu quase tanta energia quanto as barragens, reduzindo o peso das centrais térmicas. O que os dados aquí coligidos pelo PÓBLICO mostram é que, salvo as eólicas, as chamadas "novas" renováveis contribuem ainda apenas marginal-mente para o bolo nacional independentemente da relevância que o discurso político lhes dá. A produção eléctrica a partir de painéis solares fotovoltaicos, por exemplo, entra com uma fatia inferior a um por cento. A parcela mais oculta da nossa electricidade é aquela que é importada de outros países. As necessidades de importação variam ano a ano, conforme o clima e os preços dos combustíveis. No ano passado, a factura foi elevada: Portugal importou 18 por cento da electricidade que consumiu. A energia veio de vizinhos, como Espanha, que temoutro cabaz energético, onde estão incluidas oito centrais atómicas. Para muitos, esta realidade conduz a uma conclusão incómoda: queiram ou não, os portugueses consomeni energia nuclear.





PONTE. Dirocção Geral de Energia o Beslegia; REN. Instituto de Meteorologia; Instituto da Água

Good balance between pictures and text



How Visual Weight and Direction Impact Design



Balance

Your composition needs to be in balance, whether symmetrical, asymmetrical, or radial. You'll achieve this balance by placing elements of combined equal visual weight on either side of the optical center

Dominance/Focal Points

Focal points are elements that attract the eye. They're elements of greater visual weight. The dominant element of a design is the element with the greatest visual weight.

Flow

Through focal points, hierarchy, and visual direction you can lead the eye from one part of your design to the next. You'll create a flow through your design.


Is generally considered to be the relative size of different objects. Here we can consider it in the context of the relative visual weight of different objects.

Depth

Elements with greater visual weight appear to move forward in a design while visually lighter elements recede into the background. We can use this understanding to create depth in a design.

Proportion

Is the relationship in scale between elements. Different proportions in a composition relate to different kinds of balance and can help establish visual weight and depth.

Hierarchy

By creating a scale of focal points or elements of different visual weights you can create a hierarchy of design elements. The difference in visual weights is what makes certain elements stand out improving scanability.









15:15 Ewan Birney Horizon Lecture European Bioinformatics Institute

Understanding basic biology using outbred genetics



http://www.ii.uib.no/vis/events/VisBio13/ ntact: Stefan Bruckner (stefan.bruckner@uib.no) partment of Informatics - University of Bergen

September 19, 2013

VilVite Bergen Science Center Auditorium / Free Admission

The rapid growth in volume, complexity, and diver ty of biological data represents an increasing chalenge for researchers in many areas. The aim of this workshop is to bring together experts from biology, ioinformatics, and visualization to develop a joint inderstanding of the key technologies, obstacles, and opportunities involved in in generating insight from these large and highly complex data sets.

Additional Speakers

Pina Kingman University of Bergen

Ivan Kolesar University of Bergen

Mathieu Le Muzic Vienna University of Technology

Július Parulek University of Bergen

Ivan Viola Vienna University of Technology

UNIVERSITY OF BERG





Ultrasound Painting of Vascular Tree

Asmund Birkeland and Ivan Viola University of Bergen

Ultrasound Painting

- Segmentation of medical data can be slow and combersome and are rarely used by doctors
- Ultrasound Painting utilize the examiners natural interaction to extract hypo-echoic regions, such as bland ressets. Ine during examination.
- during examination.
 The examiner starts with inserting an initial seed point in a cross-section of a blood vessel in the ultrasound image.
 The cross-section of the vessel is extracted and the vestel is the tracked to the following time-traine.
 The outline of the cross-section is put into a 30 boint cloud which is thangulated live, providing instant feed back to the examiner.
- examinet

Vessel Tracking

- Due to the high frame-rate of ultrationed, the vessel is assumed to overlap from frame to frame. A new seed-point is calculated at the center current
- cross-section and used as an educated guess of where the
- cross-section and used as an educated guess of where the vessel will be in the next frame. To detect branching, we calculated additional seed-points in outer edge of the cross-section. Branching occurs at the end-points to the "skeleton" of a cross-section. A regular distribution of points on the outline is added into a 3D point-cloud and the center-seed point is added into a center-line tree.

Point Cloud Processing

- Local triangulation of recently added points reduce overhead and enable live triangulation.
 Voronoi triangulation based on point normal and the local
- borboad
- neighborhood
 Point-normals are estimated using local neighborhood evaluation.









Suggestions







Ultrasound Painting of Vascular Tree

Asmund Birkeland and Ivan Viola University of Bergen

Ultrasound Painting

- Segmentation of medical data can be slow and cumbersume and are rarely used by doctors
- Ultrasound Painting utilize the examiners natural interaction to extract hypo-echoic regions, such as bland ressets. Ine
- during examination.
- during examination. The examiner starts with inverting an initial seed point in a cross-section of a blood vessel in the ultraspund image. The cross-section of the vessel is extracted and the vestel is the tracked to the following time traine. The outline of the cross-section is put into a 30 point cloud which is trangulated live, providing instant feed back to the
- examinet

Vessel Tracking

- Due to the high frame-rate of ultratiound, the vessel is assumed to overlap from frame to frame. A new seed-point is calculated at the center current
- cross-section and used as an educated guess of where the
- vessel will be in the next frame. To detect branching, we calculated additional seed-points in outer edge of the cross-section. Branching occurs at the
- end-points to the "skeleton" of a cross-section. A regular distribution of points on the outline is added into a 3D point-cloud and the center-seed point is added into a center-line tree.

Point Cloud Processing

- Local triangulation of recently added points reduce overhead and enable live triangulation.
 Voronoi triangulation based on point normal and the local
- · Point-normals are estimated using local neighborhood evaluation.





MEDVIZ

FROM VISION TO DECISION UNIVERSITY OF BERGEN







Suggestions

more space between elements







Ultrasound Painting of Vascular Tree

Asmund Birkeland and Ivan Viola University of Bergen

Ultrasound Painting

- Segmentation of medical data can be slow and cumbersume and are rarely used by doctors
- Ultrasound Painting utilize the examiners natural interaction to extract hype echoic regions, such as bland vessels. Ince
- during examination.
- during examination. The examiner starts with incerting an initial seed-point in a cross-section of a blood vessel in the ultrasound image. The cross-section of the vessel is extracted and the vessel is the tracked to the following time traine. The outline of the cross-section is put initial a to point cloud which is trangulated live, providing instant reed back to the
- examinet

Vessel Tracking

- Due to the high frame-rate of ultratiound, the vessel is assumed to overlap from frame to frame.
- A new seed-point is calculated at the center current cross-section and used as an educated guess of where the
- vessel will be in the next frame. To detect branching, we calculated additional seed-points in outer edge of the cross-section. Branching occurs at the
- end points to the "skeleton" of a cross-section. A regular distribution of points on the outline is added into a 10 point-cloud and the center-seed point is added into a
- center-line tree.

Point Cloud Processing

- Local triangulation of recently added points reduce overhead and enable live triangulation.
- Voronoi triangulation based on point normal and the local
- · Point-normals are estimated using local neighborhood evaluation





MEDVIZ

FROM VISION TO DECISION UNIVERSITY OF BERGEN





background photo makes text illegible











Ultrasound Painting of Vascular Tree

- the tracked to the following time traine.
- examinet

Vessel Tracking

- assumed to overlap from frame to frame.
- vessel will be in the next frame.











Ultrasound Painting of Vascular Tree

- he tracked to the following time traine.
- which is triangulated live, providing to examine

Vessel Tracking

- assumed to overlap from frame to frame.







Ultrasound Painting of Vascular Tree

- he tracked to the following time traine.
- which is triangulated live, providing I examine

Vessel Tracking

- assumed to overlap from frame to frame.











Ultrasound Painting of Vascular Tree

- to extract hype echoic regions, such as bland
- e tracked to the following time traine
- which is triangulated live, providing I

Vessel Tracking

- assumed to overlap from frame to frame.





keep a safety zone around the logo



Nis escienime namende corepe nobis ullam, aut elenda coris exero volorpo ressund empore pa vendem. Bit ut aligendunt alique isti cusa nihic to tem sant quias ea dolorum eumquatem quae nulpa cuptata ipisciuntis dolorescid / et / abor alitinc imilleste (pro (volendam, / ut voluptata qui consedit aut rectotatur, nis ut porum eos consequodi samusae dunt excerio consedit iderum ne usapediscias. volorib sum

Nisescienimenamendecorepenobisullam, autelenda coris exero volorpo ressund empore pa vendem. Bit ut aligendunt alique isti cusa nihic to tem sant quias ea dolorum eumquatem quae nulpa cuptata ipisciuntis dolorescid et abor alitinc imilleste pro volendam, ut voluptata qui consedit aut rectotatur, nis ut porum eos samusae consequodi dunt excerio consedit iderum ne sum volorib usapediscia

rivers

wider text box

Typography

Nis escienime namende corepe nobis ullam, aut elenda coris exero volorpo ressund empore pa vendem. Bit ut aligendunt alique isti cusa nihic to tem sant quias ea dolorum eumquatem quae nulpa cuptata ipisciuntis dolorescid / et / abor alitinc imilleste (pro volendam, ut voluptata qui consedit aut rectotatur, nis ut porum eos consequodi dunt samusae excerio/consedit iderum ne usapediscias. volorib sum

Nis escienime namende corepe nobis ullam, aut elenda coris exero volorpo ressund empore pa vendem. Bit ut aligendunt alique isti cusa nihic to tem sant quias ea dolorum eumquatem quae nulpa cuptata ipisciuntis dolorescid et abor alitinc imilleste pro volendam, ut voluptata qui consedit aut rectotatur, nis ut porum eos samusae consequodi dunt excerio consedit iderum ne

left alignment

rivers

Settings of type and type box influences the layout

Nis escienime namende corepe nobis ullam, aut elenda coris exero volorpo ressund empore pa vendem. Bit ut aligendunt alique isti cusa nihic to tem sant quias ea dolorum eumquatem quae nulpa cuptata ipisciuntis dolorescid / et / abor alitinc imilleste (pro (volendam, / ut voluptata qui consedit aut rectotatur, nis ut porum eos consequodi samusae dunt excerio consedit iderum ne volorib usapediscias. sum

Nis escienime namende corepe nobis ullam, aut elenda coris exero volorpo ressund empore pa vendem. Bit ut aligendunt alique isti cusa nihic to tem sant quias ea dolorum eumquatem quae nulpa cuptata ipisciuntis dolorescid et abor alitinc imilleste pro volendam, ut voluptata qui consedit aut rectotatur, nis ut porum eos samusae consequodi dunt excerio conse-.dit iderum ne sum volorib usapediscias

> smaller font size + hyphenation

rivers

Settings of type and type box influences the layout





Logo safety zone

minimumsavstanden til andre grafiske elementer

