

**BOOK EDITION DESIGN
AND BOOK LAYOUT DESIGN**

RECOMMENDED WORK PROCEDURE

- 1 / Choose 5 book titles (fiction, exhibition catalogues, cookbooks, fairy tales, etc.).
- 2 / The final project will be **book edition design** (5 titles) **and 1 book layout design**.
- 3 / Design **book covers** (front cover + spine + back cover) and **dust jacket** (front cover + spine + back cover + front and back flaps) in Adobe Illustrator / InDesign.
- 4 / Make the book layout and typesetting **in Adobe InDesign** (including pagination, headings, graphic design of chapters, typographic or photographic illustrations).

FINAL ASSIGNMENT WILL INCLUDE

- **5 dust jackets** in PDF format (300 dpi / CMYK), will contain front cover + spine + back cover + front and back flaps).
- **5 book covers** in PDF format (300 dpi / CMYK), covers will contain the front cover, spine and back cover.
- **endsheet** in PDF format (300 dpi / CMYK).
- **1 book layout and typesetting of textblock** in PDF format + **resources in Innd**.
- presentation of book edition / **dust jackets and book covers on mock-up templates**.
- A **short book trailer** to promote the book edition on social media.

THE BOOK LAYOUT AND TYPESETTING WILL INCLUDE

- **half title** / first page in the book after the front endsheet / on the right page
- **countertitle** (verso / opposite page of title / left page)
- **title page** (on the right page)
- **first or second chapter** / typesetting of main text part of the book (about 6–8 pages, first page of the chapter starts on the right page)
- **colophon** / technical information such as edition dates, copyrights, typefaces and translations used, and the name and address of the publisher or printer. It usually appears in modern books on the verso of the title page, but in some books is placed at the end.
- **creative graphic, typographic (or photographic) illustrations**.

*Export the typesetting in double spread format from InDesign. Submit your work to the **Homework Vaults** of the course PV067 in the period Autumn 2020 / TYPOGRAPHY II / Create a folder with your name and insert materials (printable PDF / 300 dpi, CMYK + trailer).*