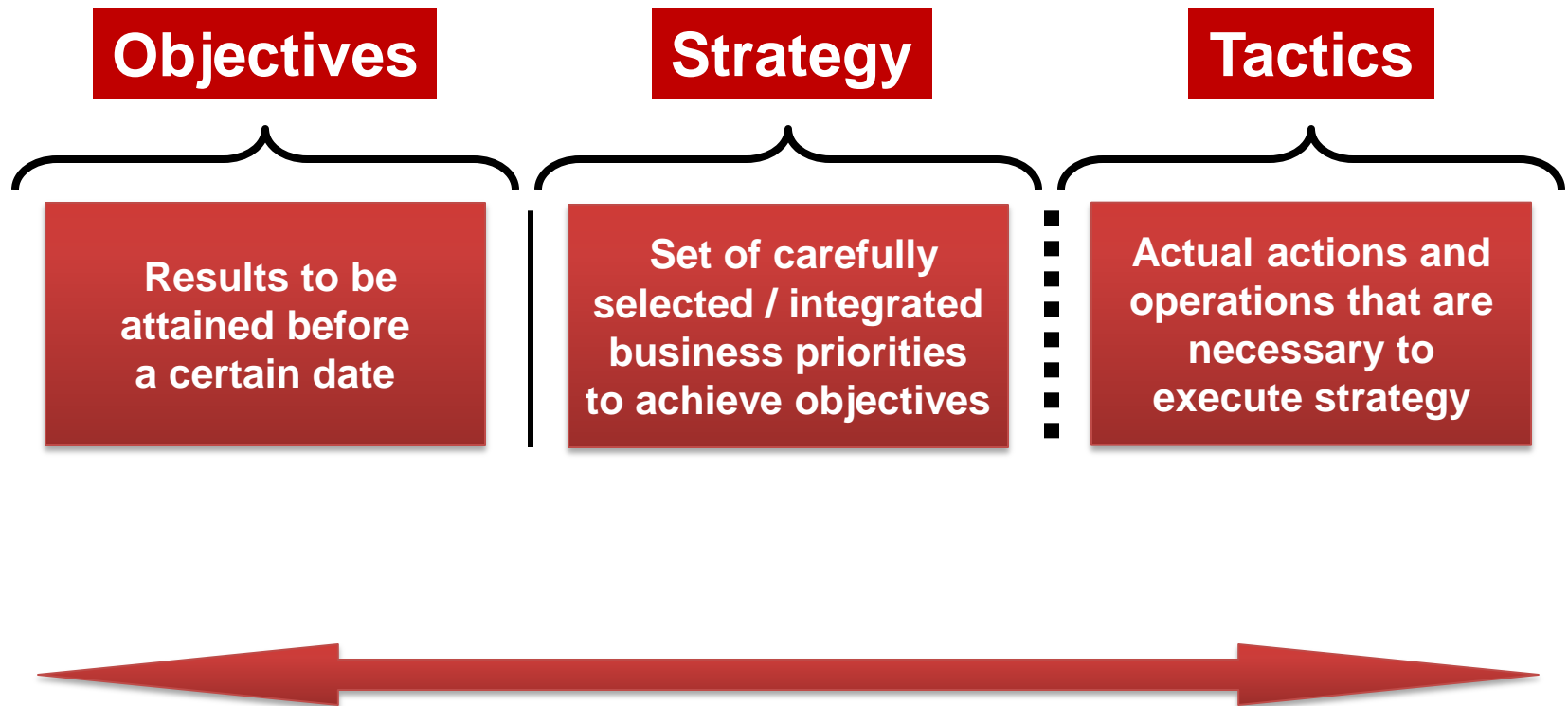


Risk management seminar

Part 3



First level of strategy

Corporate strategy

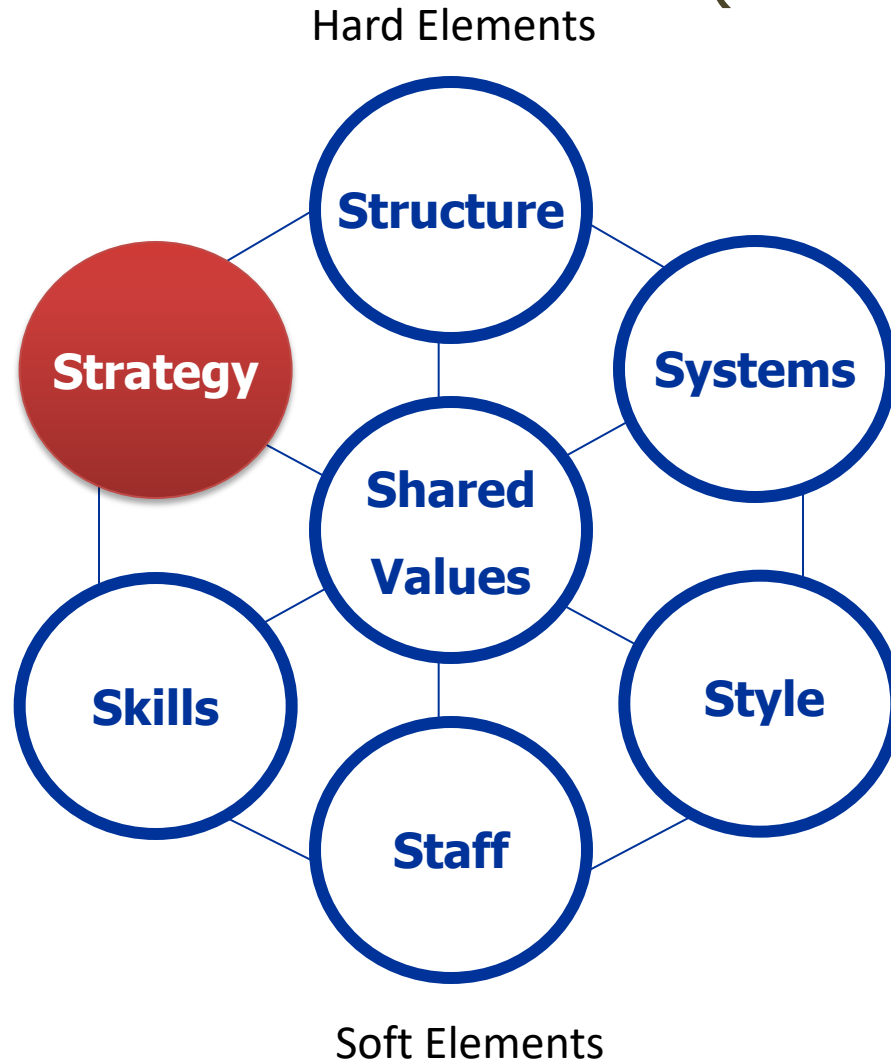
Second level of strategy

Funkcional strategy –

IT strategy,
production strategy
marketing strategy
financial strategy
HR strategy

Organizational Aspects

(McKinsey 7S Model)



SBU definition with using 7S Methods

SBU - Euromedica s.r.o.

Strategy : corporate strategy for 2020 – 2023, integrated with financial strategy and HR strategy.

Structure :

Managing board, Supervisory board.

Direktor.

IT Servises.

Sales Department.

Ekonomics Department.

Logistik manager.

Systems :

IT Systems – MS Office, MS SQL Server

Account system Money S7

Small company managed by direktor and head off the departments.

Marketing system integrated in Money S7.

Logistik system integrated in Money S7.

Style: process oriented organization, with process maps and managed dokumentation.

Staff:

Managing board 3 persons.

Supervisory board 3 persons.

Direktor 1 person.

IT department 3 persons.

Logistik manager 1 person.

Sales department : 12 persons.

Economy department : 2 persons.

Skills:

Categorizing data.

Audit skills.

Process modeling.

Process analyzing.

Project management.

Lead auditor for ISO 9001, 14001, 18001, 20001, 27001.

Coordinating.

Risk management.

Shared values:

Strategic thinking.

Interviewing.

Diplomacy.

Advising.