VB035/Week 9

A: Tabulku i klic k tomuto cviceni mam v kanclu

- 1 Earth is to the SunMars.
- 2 Venus isfrom the Sun Mercury.
- 3 Pluto is mostplanet from the Sun.
- 4 Mercury is the Sun.
- 5 Venus is closer to the Sun Saturn.
- 6 Jupiter is not as close to the Sun Mars.
- 7 Jupiter isfrom the Sun than Mars.
- 8 Neptune Earth.
- 9 Pluto's year is nothing like short Mercury's.
- 10 Pluto is the planet that's also a Disney character.
- 11 A Martian year is about the lenght of a year on Saturn.
- 12 A year on Jupiter is about the length of a year on Saturn.
- 13 A day on Uranus is Earth.
- 14 A year on Venus a year on Mercury.
- 15 A day on Venus is about the length a year on Pluto.
- 16 A day on Mars is slightly than a day on Earth.
- 17 A day on Jupiter is Saturn.
- 18 A day on Neptune is 8 hours than a day on Earth.
- 19 A day on Venus isa year.
- 20 There's no planet that's also a chocolate bar Mars.

New Cambridge Advanced English (p.107/12.5 A)

B: Discuss the differences and similarities between the following – as well as the pros and cons – use the phrases:

Microsoft X Apple, Android X IOS, Sims X Doom, XBox X Play station, Viber X WhatsUp, Microsoft office X Open Office, Google Chrome X Opera, learning languages X learning science subjects, pupil power X teacher power

SIMILARITIES	DIFFERENCES
is rather like	is very unlike
is similar to	is quite different from
is much the same as	isn't the same as
is comparable to	differs from

is equivalent to	bears no resemblance to
reminds me of	is nothing like
resembles	has very little in common with
seems like	On the other hand,
has a lot in common	In contrast,
Similarly,	Conversely,
In the same way,	However,

C: Prepositions after verbs. Fill in the table:

	about	after	for	of	on	with
agree	*				*	*
argue	*		*			*
ask	*	*	*	*		
care	*		*			
enquire	*	*				
know	*			*		
learn	*			*		
talk	*			*	*	*

Fill in the table:

about after for of on with

Source: <u>https://www.wired.com/story/phone-interface-trains-us-to-be-consumers/</u>

agree			
argue			
ask			
care			
enquire			
know			
learn			
talk			

Can you explain the difference in meaning.

1 The police <u>acted on</u> the information very quickly./ I couldn't be at the meeting, so my solicitor <u>acted for</u> me.

2 I've been <u>thinking</u> a lot<u>about</u> your idea, and I'd like to support it./ What do you <u>think of</u> the colour in the kitchen?

3 Sam was <u>called after</u> my grandfather./ Campaighners have <u>called for</u> a referendum on the issue.

4 They say he used to work for the CIA./ She works with computers.

5 We're <u>counting on</u> Mike to supply the food at the party./ Playing exciting football <u>counts for</u> little if the team isn't winning.

D: Prepositions after nouns

Complete the sentences with a noun related to one of the following adjectives and verbs followed by an appropriate preposition.

Admireadviseamazeashamedcrueldiscussimproveinfluenceinterviewlackproudvaccinate

1 I am against any form of animals and would support a ban on hunting.

2 Maggie is still in hospital, but there has been a great her condition in the last couple of days.

3 John took great his cooking, and was always eager to discuss his recipes.

4 The website is full of useful how to lose weight.

5 In her The Daily Herald, the Finance Minister denied planning to raise taxes.

6 I have the greatest people who work full time and also pursue university degree.

- 7 We had a long the relative merits of Microsoft and Apple.
- 8 He confessed his not having spent more time with his children when they were little.
- 9 I had to have a typhoid before entering the country.

10 Benny Carter had a significant the development of British jazz.

11 She stared in the sight that met her eyes – Dave had shaved all his hair off.

12 There is a severe affordable housing in the city and many people are homeless.

1 cruelty to 2 improvement in 3 pride in 4 advice about/on 5 interview with 6 admiration for 7 discussion about/on 8 shame about/at 9 vaccination against 10 influence on 11 amazement at 12 lack off

Wanessa Chang: How Phone Taps and Swipes Train Us to Be Better Consumers (Wired)

Opinion: Smartphone interfaces train our motions, closing the gap between our bodies and our virtual selves. But what does that mean when our movements are choreographed by corporate interests?

In February, leaked software code predicted the **demise** of the back button on the latest version of Google's Android smartphone. Apple **did away with** the iPhone's home button in 2017. LG's latest handset allows users to control their devices without touching them at all. Now, we scroll, swipe, and tap. Soon, we may never again need to hit a button on our phones.

Perennial hype surrounds these haptic innovations in touch and motion control technology. Every month, another company announces an interface that tries to make the tech invisible to users. By closing the gap between our bodies and our virtual selves, they aspire to channel our pure, natural expression. Such an interface has long been the **holy grail** for designers.

In the past decade, many interfaces seeking to make this vision reality have entered the market. From the Wii motion console to Leap Motion, these devices aim to erase the boundary between our bodies and our information. Of these, our smartphones are the most **mundane**, the most **pervasive**, and the least visible. According to Mark Weiser, the father of **ubiquitous** computing, "a good tool is an invisible tool. By invisible, we mean that the tool does not intrude on your consciousness; you focus on the task, not the tool."

Yet this view presents a common and crucial fiction: that our bodies remain unchanged by our technologies. Though invisible to our conscious minds, such tools **indelibly** shape us. Every swipe, every tap, every gesture **imprints** us with new knowledge. When engineered by Big Tech, these interfaces train our bodies to be more effective cogs within dynamic corporate data systems.

Technologies both define and **confine** movement. I need only glance up from my laptop at my local café to recognize the **sloped** postures, **intent** stares, and typing fingers mirroring my own. Technologies are not simply objects but architectures that organize our bodies in space and time.

New technologies require us to develop new literacies. By developing such literacies, we train our bodies into habitual choreographies. When you learn to write, you are learning not just symbols but the hand motions that turn lines into letters. When you learn to type, you **tether** your hands to a keyboard, defining your motions in ways that have neurological and physiological effects. Research shows that writing in print, in cursive, or by typing are each associated with distinct brain patterns and significant learning outcomes. How we use our hands **profoundly** affects how we think.

Digital interfaces exercise similar demands on our bodies. When you first acquire a smartphone, the interface is **clunky**. Each interaction feels contrived, each gesture an intrusion on your consciousness. But as you rehearse these movements, they become **second nature**. Like the alphabets your hands write into existence, each of these gestures has assigned meanings. As you achieve fluency with them, these gestures become units of the communication structure you form with your device. When you reach instinctively for your phone, it only takes a few unconscious flicks of your thumb to navigate past the lock screen and into your web browser or messaging app. At the same time, you **attain** a fluency particular to that brand—when your fingers know an iPhone, it's pretty **jarring** to use a friend's Galaxy.

This cognitive and physical training enables you to express your individuality. Through practice, your handwriting becomes your own, testifying to your identity. Individuals also have unique patterns when interacting with their personal devices. As you type, your fingers play an idiosyncratic composition of keystroke rhythms on your keyboard. Similarly, the swipes and taps on your touchscreen form a living signature of your movement. The **emerging** field of gesture biometrics uses these movement signatures in security and other applications in interface design.

Yet even as it promises to secure our information, gesture biometrics raises urgent questions about privacy, surveillance, and knowledge. Our fingerprints, our DNA, and now our very movements are structured and archived by private corporations with little transparency. As interfaces gather your data, they simultaneously train you in their use. These motions become unique—and trackable—parts of your identity. As children, yogis, and dancers intuitively know, our minds are embodied. According to cognitive scientists and philosophers in the field of embodied cognition, many elements of human cognition are shaped by concrete aspects of our bodies. These include the sensorimotor system, the perceptual system, and interactions with our environment. In moving, we come to know the world.

What is the shape of that knowledge? While writing emerges from millennia of cultural and technical evolution, many of our interface gestures are being defined by designers and engineers in Big Tech. When our movements are choreographed by corporate interests, the potential effects on our minds **run deep**.

Certainly, by training our bodies into these movement systems, we learn new ways of communicating with expansive networks of data, knowledge, and people. But they train us to speak in a limiting language that **primes** our thoughts and shapes how we act. Your movements translate to a ready-made palette of Source: <u>https://www.wired.com/story/phone-interface-trains-us-to-be-consumers/</u>

autocompleted words and actions that structure your encounters with the world. By training our gestures, these interfaces integrate our bodies within much larger systems of corporate knowledge and data, automating us to be better consumers.

However exquisite their design, gestural interfaces like that on the iPhone X are hardly natural or neutral. These devices choreograph many of our daily movements. According to a 2016 study, the average user touches his or her phone 2,617 times a day. With each stroke, our devices become more a part of us—and us of them.

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