

Hacking the stress system: the stress response as an adaptive trait that can work for or against you

IV - On the intersection between culture and stress

Life-threatening and social stress

- Acute life threatening stress
 - Fight or flight response
- Social stress
 - Social standing and position in the hierarchy
 - Challenges to reproductive success

How our stress differs from most other mammals I: Anticipation

- If you can turn on the stress system before a stressor arrives, you are even quicker.
- Hyperactive Agency Detection
 - Its better to get scared a 100 times for nothing, than not have a stress response when you really need it.
- Theory of mind
 - The anticipation of intention
 - 5th degree

Lisdorf, A. (2004). What's HIDD'n in the HADD?-A cognitive conjuring trick? *Birot.Hu*, (January 2006), 5-7. https://doi.org/http://dx.doi.org/10.1163/156853707X208549 Bering, J. M. (2002). The existential theory of mind. *Review of General Psychology*, 6(1), 3-24. https://doi.org/10.1037//1089-2680.6.1.3

How our stress differs from most other mammals II: perception

 We have a strong tendency to stress over perceived inadequacies rather than real ones

Beauty ideals

- Happiness & success
- Social media

Frank, R. H. (2016). Success and luck: good fortune and the myth of meritocracy. Princeton, Oxford: Princeton University Press. Lin, R., & Utz, S. (2015). The emotional responses of browsing Facebook: Happiness, envy, and the role of tie strength. Computers in Human Behavior, 52, 29–38. https://doi.org/10.1016/j.chb.2015.04.064 de Lima Bastos, P. A., & Pessoa, R. R. (2019). A discussion on english language students' body image: Beauty standards and fatness. Profile: Issues in Teachers' Professional Development, 21(1), 13–26. https://doi.org/10.15446/profile.v21n1.69603

Retrospective stress appraisal: did we win?



How our stress differs from most other mammals III: Duration

- We turn on the stress system for much longer than any other animal
 - Many of the stress related problems we know derive from this ability to be stressed for much longer than any other animal



How our stress differs from most other mammals IV: Projection

- We have the unique ability to project our stress on other beings
 - Other people, even those we do not know
 - Animals
 - Fictional characters



Agriculture, population growth and specialisation

- You need a food surplus for some to specialise in other fields than food production.
 - Political class
 - Religious class
 - Warrior class

- Problems with population growth and available land
 - Who inherits?
 - What do you do with the rest?

Culture as an emergent property of circumstance

What we eat

Where our culture develops

The cortex & ingroup function.

Dunbar's number (+/- 150)

- Larger groups require
 - Formal leadership
 - Codified barter

Dunbar, R. (2010). How Many Friends Does One Person Need? Cambricge: Harvard University Press.



Culture and social support

- Growth, support and initiation
- How much time does mom invest in you in your first days
- How strong are the social bonds in your group



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