

14 Marketing the Past

Speaking 2 (page 93)

14 GROUP B

You work as tour guides for Summer Tours of Switzerland. You have been asked to plan a two-hour walk round Rapperswil. Read your information. Plan your route. Prepare your talk. Give your talk to someone in Group A.

1. The *Liebfrauenkapelle* (Cemetery chapel) next to the church dates from 1489.

2. 13th Century Castle: Home of Polish National Museum from 1870 to 1927. Since 1975 there has been a permanent exhibition devoted to Poland's contribution to Western civilisation on the top floor of the castle.

3. Capuchin monastery (1606) by the *Enderingerhorn* with St Anthony's grotto and old fortifications.

4. Rose Gardens: Rapperswil's coat of arms consists of two roses. From June to October, a total of 6,000 rose bushes in bloom - a rose bush for every female living in Rapperswil.

5. *Brenghaus am Herrenburg*: and, in the Old Tower, Museum of Local History, the handicrafts and history of Rapperswil over the past 2,000 years. Contains a model showing Rapperswil around 1800.

6. Church of St Johann: from 1253. Burnt down in 1882, but reconsecrated in 1885. The Renaissance altars and church treasure are particularly noteworthy.

7. Historic Old Rapperswil: Town centre dates from 13th Century. Strict planning regulations ensure that the attractive old houses and the unique character of Rapperswil are preserved.

8. *Rathaus* (Town Hall): Dates from 1419. Houses the town treasure.




15 Business Travel

Speaking 2 (page 99)

STUDENT B

1 You work in the venues department of The Manor Hotel. You receive a telephone call from Albatross Engineering. Using the information below, answer the enquiry. Find out what equipment the client requires. All equipment is provided free of charge if you have prior notice.

2 You work for Tangerine Computers of New York. You are interested in holding a three-day business seminar in the UK for local businesses on the benefits of your new software packages. You will be sending a team of eight senior employees who will require accommodation for four nights. You expect there to be some thirty local people attending on each of the three days. They will not require accommodation. Ring The Manor Hotel and find out what they can offer. Will they provide OHPs, flip charts and so on? Do they have a local area network you can demonstrate your software on?

	U-SHAPE	CLASSROOM	THEATRE
			
<i>The Bishop Fortescue Room</i> 15.9 x 8.5 m £150/day	52 people	64 people	150 people
<i>The Brittany Room</i> 6.4 x 7.3 m £75/day	30	32	50
<i>The Gurney Room</i> 8.5 x 9.2 m £100/day	42	42	75