

TOPICS FOR ORAL EXAMINATION

1. 10 unique features of sports management
2. Strategic management stages
3. Human resources management phases
4. Sport organizational culture
5. Gross, operating, net profit
6. Three main documents of financial report
7. Sport marketing framework
8. Definition of sports marketing+ dimensions
9. Shareholders' equity
10. Management as a process
11. Sport manager – characteristics, duties
12. Orders ,invoices and payment