

## DIGITAL DIVIDE:

1. Hoffman, D. L., Novak, T. P., Schlosser, A. E. 2000. „The Evolution of the Digital Divide: How Gaps in Internet Access May Impact Electronic Commerce.“ *Journal of Computer-Mediated Communication* 5 (3).

Dostupné z: <http://jcmc.indiana.edu/vol5/issue3/hoffman.html>

Na 7.3.2007 zpracuje:

## SURVEY:

2. Fricker, S. et al. 2005. „An Experimental Comparison of Web and Telephone Surveys.“ *Public Opinion Quarterly* 69 (3): 370-393.

Dostupné z:

<http://proquest.umi.com/pqdweb?did=924411911&sid=17&Fmt=4&clientId=45397&RQT=309&VName=PQD>

Na 21.3.2007 zpracuje:

3. Yun, G. W., Trumbo, C. W. 2000. „Comparative Response to a Survey Executed by Post, E-mail, & Web Form.“ *Journal of Computer-Mediated Communication* 6 (1),

(porovnání RR u různých metod)

Dostupné z: <http://jcmc.indiana.edu/vol6/issue1/yun.html>

Na 21.3.2007 zpracuje:

4. Smyth, Jolene D., Leah Melani Christian and Don A. Dillman. Does Yes or No on the Telephone Mean the Same as Check-All-That-Apply on the web? Draft version of paper presented at the 21nd International Conference on Telephone Survey Methodology, January 12, 2006 in Miami, Florida.

Dostupné z: [http://survey.sesrc.wsu.edu/dillman/papers/TSMII%20Check-All%20Forced-Choice%20Paper%20\(3\).pdf](http://survey.sesrc.wsu.edu/dillman/papers/TSMII%20Check-All%20Forced-Choice%20Paper%20(3).pdf)

Na 28.3.2007 zpracuje:

5. Bosnjak, M., T. L. Tuten. 2001. „Classifying Response Behaviors in Web-based Surveys.“ *Journal of Computer-Mediated Communication* 3 (1). Dostupné z: <http://jcmc.indiana.edu/vol6/issue3/index.html>

(survey může zachytit i způsob, pořadí, jak respondent odpovídá)

Na 11.4.2007 zpracuje:

6. Manfreda, K. L., Bagateli, Z., Vehovar, V. 2002. „Design of Web Survey Questionnaires: Three Basic Experiments.“ *Journal of Computer-Mediated Communication* 7 (3).

(týká se spíše technické stránky zabezpečení survey, chyb spojených s měřením atd.)

Dostupné z: <http://jcmc.indiana.edu/vol7/issue3/vehovar.html>

Na 18.4.2007 zpracuje:

7. Sheehan, K. (2001). „E-mail Survey Response Rates: A Review.“ *Journal of Computer-Mediated Communication* 6 (2),

(týká se response rates)

Dostupné z: <http://jcmc.indiana.edu/vol6/issue2/sheehan.html>

Na 25.4.2007 zpracuje:

## K EXPERIMENTUM:

**8. Bryant, S.M., J.E. Hunton, D. N. Stone. 2004. „Internet-Based Experiments: Prospects and Possibilities for Behavioral Accounting Research.“ *Behavioral Research in Accounting* 16: 107-130.**

Dostupné z:

<http://proquest.umi.com/pqdweb?did=617973971&sid=5&Fmt=4&clientId=45397&RQT=309&VName=PQD>

Na 2.5.2007 zpracuje:

**9. Ellison, N., Heino, R., & Gibbs, J. (2006). Managing impressions online: Self-presentation processes in the online dating environment. *Journal of Computer-Mediated Communication*, 11(2), article 2.**

Dostupné z: <http://jcmc.indiana.edu/vol11/issue2/ellison.html>

Na 9.5.2007 zpracuje:

## FOCUS GROUPS:

**10. Campbell, M.K., A. Meier, C.Carr, Z. Enga et al. 2001. „Health behavior changes after colon cancer: A comparison of findings from face-to-face and on-line focus groups.“ *Family and Community Health* 24 (3): 88-104.**

Dostupné z:

<http://proquest.umi.com/pqdweb?did=82663661&sid=8&Fmt=4&clientId=45397&RQT=309&VName=PQD>

Na 21.3.2007 zpracuje:

**11. Thomsen, S. R., J. D. Straubhaar, D. M. Bolyard. 1998. *Ethnomethodology and the Study of Online Communities: Exploring the Cyber Streets*. Conference Papers for International Conference IRISS 1998, March 25-27, Bristol: Internet Research and Information for Social Scientists.**

(on-line komunity a způsob jejich zkoumání, textová analýza)

Dostupné z : <http://www.intute.ac.uk/socialsciences/archive/iriss/papers/paper32.htm>

Na 2.5.2007 zpracuje:

## INTERVIEW:

**12. Ellison, N., Heino, R., & Gibbs, J. (2006). Managing impressions online: Self-presentation processes in the online dating environment. *Journal of Computer-Mediated Communication*, 11(2), article 2.**

(ukázka výzkumu s využitím interview)

Dostupné z : <http://jcmc.indiana.edu/vol11/issue2/ellison.html>

Na 4.4.2007 zpracuje:

**13. Herring, C., S. (2004) *Computer Mediated Discourse Analysis: An Approach to Researching Online Behavior*. In Barab, S., H., Kling, R. & Gray, J., H. (Eds.) *Designing for Virtual Communities in the Service of Learning*. Cambridge: Cambridge University Press.**

Dostupnost: kniha k dispozici, bude zasláno e-mailem v .pdf

Na 4.4.2007 zpracuje: