

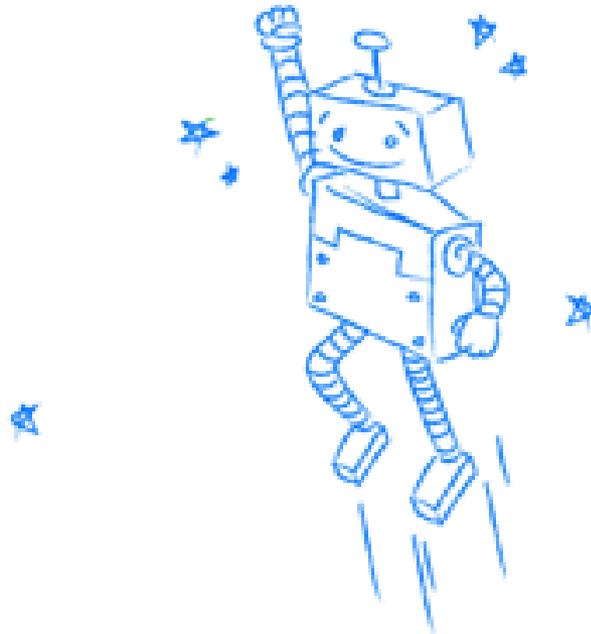
MISCELLANEOUS DATABASES

MISCELLANEOUS DATABASES

Google Personalized

3

- Personalize Google to search into *specific websites*





- A large and comprehensive online collection offered to the general public. It includes filter options:
 - by *Content Type* (e.g. journals, dissertations, conference proceedings, etc.)
 - by *Area* (e.g. Psychology, Medicine, Public Health, etc.)



- ❑ Pubget's mission is to give scientists their time back, improve the research workflow and ultimately, accelerate discoveries. It offers:
 - ❑ New content alerts *based on match search criteria*
 - ❑ Set your *institution* to get access
 - ❑ Search your *history and favorites*
 - ❑ *Bookmark* papers
 - ❑ Lookup *most viewed papers*



- ❑ Multidisciplinary European database of *grey literature*.

- ❑ Document types include:
 - ❑ technical or research *reports*,
 - ❑ doctoral *dissertations*,
 - ❑ *conference* papers,
 - ❑ *official* publications,
 - ❑ and other types of *grey literature*.

- ❑ A growing collection with millions of scientific images including:
 - ❑ photos,
 - ❑ graphs,
 - ❑ histograms,
 - ❑ figures,
 - ❑ and tables

- ❑ Images can be used for almost all noncommercial purposes

Euromonitor Passport



8

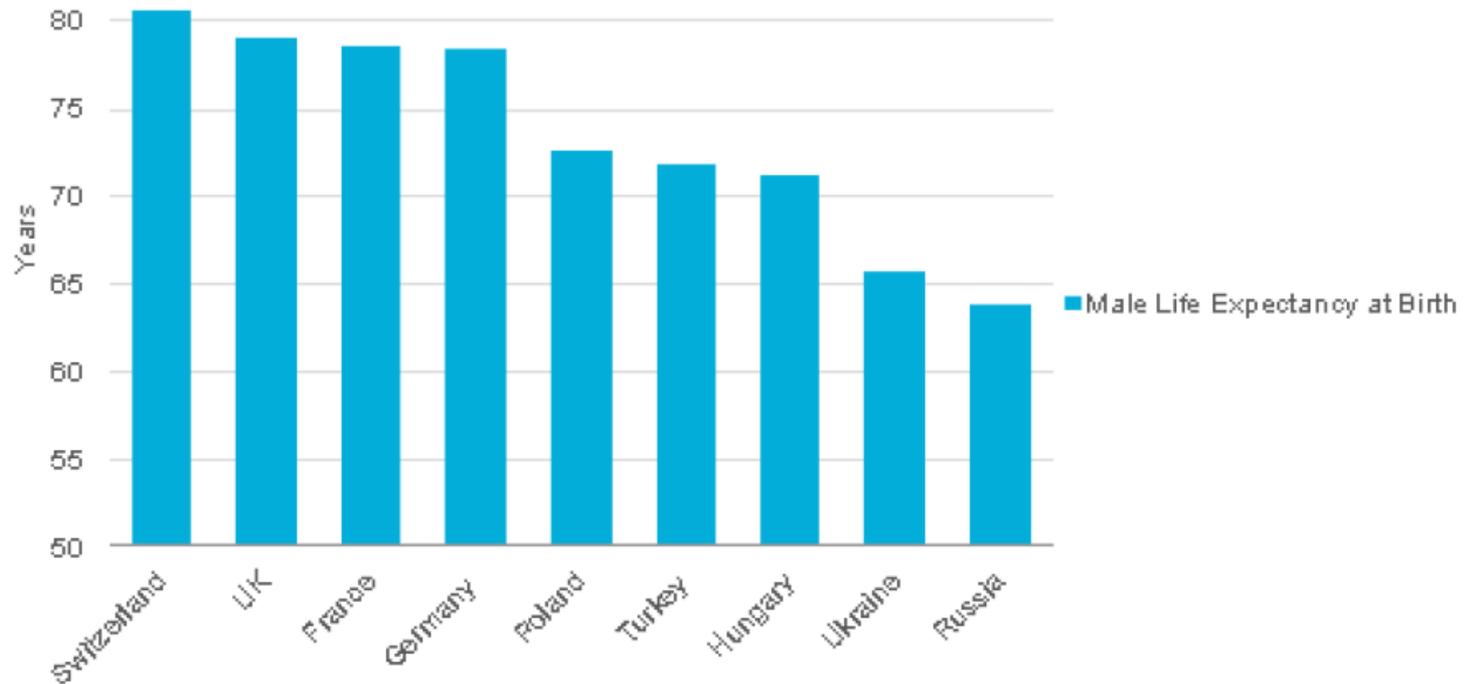
- ❑ Global **market analysis** software platform, which analyses the industry in countries around the world.
 - ❑ Monitor industry **trends**
 - ❑ Gives you strategic analysis and a **market size** and **market share** database
 - ❑ Different **products** across all **key countries**.

Euromonitor Passport



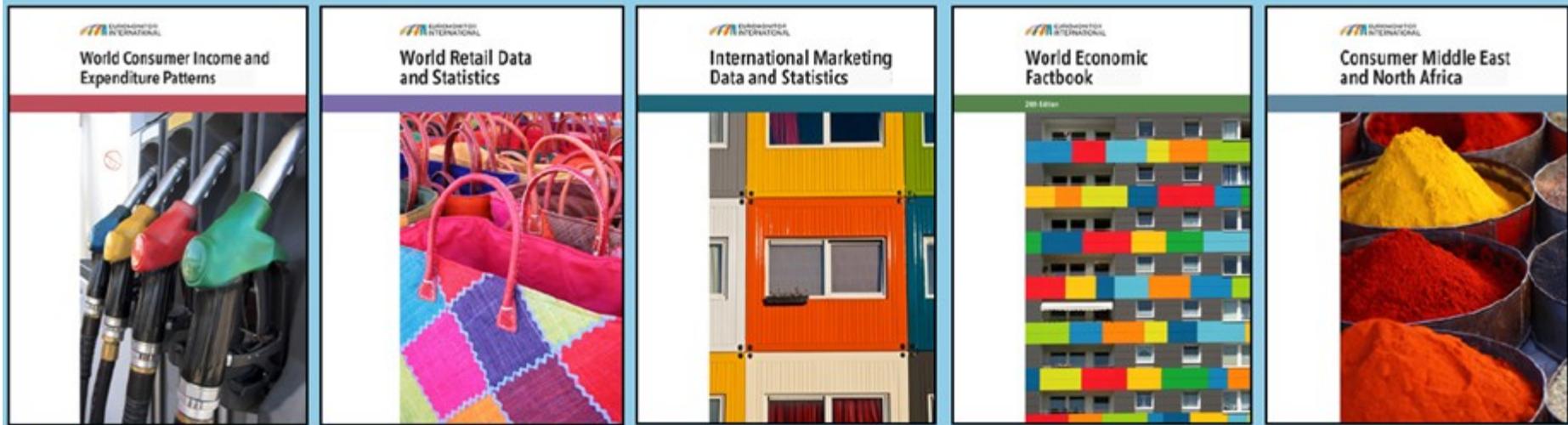
9

Russian Men have the Lowest Life Expectancy in Europe (April 2th, 2013)



Source: *Euromonitor International from World Bank/Eurostat/UN/national statistics*

- Access to some *reference books* from Datamonitor is available through **EBSCO's eBooks**



Datamonitor KnowledgeCenter

11

- The **Datamonitor Group** is a world-leading provider of premium global business information, delivering independent data, analysis and opinion across:
 - Automotive,
 - Consumer Packaged Goods,
 - Energy & Sustainability,
 - Financial Services,
 - Logistics & Express,
 - Pharmaceutical & Healthcare
 - and Retail industries

Access to Datamonitor documents is also available through **EBSCO's Business Source** databases

Datamonitor KnowledgeCenter

12

UK Healthcare System Overview

Product Type: Brief (18 pages)

Published by: Datamonitor

Product Code: HC00257-011

Published on: 25 March 2013

The National Healthcare Service (NHS) in the UK provides universal free care to UK residents. As of April 2013 the NHS is undergoing a major change that includes restructuring of its organization and transfer of commissioning of services to front line clinicians in primary care with a view to deliver patient-centric care tailored to local healthcare needs.

Scope of this research

- Assess how the NHS reform will impact the way pharmaceutical companies communicate with key stakeholders in the UK.
- Discover why pharmaceutical companies will need to work in relationship with the NHS to ensure commercial success.

Research and analysis highlights

The restructuring of the health service means that those selling healthcare services and goods to the NHS have a different set of customers to interact with. These customers will be more focused on obtaining value for money and keen to work on a more collaborative basis with suppliers.

The fact that money and power is being transferred to Clinical Commissioning Groups with their own cost concerns should encourage companies to rethink their sales and marketing strategies and to simplify their sales structures to allow them to better approach the key target people within each commissioning group.

Key reasons to purchase this research

- What does the NHS organization look like after the 2013 reform?
- How is the NHS reform impacting pharmaceutical companies strategies in the UK market?

MarketLine

13

- MarketLine delivers accurate, up-to-date information on companies, industries and *countries* across the world
 - Company
 - Industry
 - *Country*
 - Financial Data

Access to MarketLine documents is available through **EBSCO's Business Source databases**

MarketLine

14

Table 3: Europe canned food market category segmentation: \$ billion, 2012

Category	2012	%
Canned fish/seafood	14.8	42.0%
Canned vegetables	8.9	25.4%
Canned meat products	5.2	14.6%
Canned ready meals	3.0	8.6%
Canned fruit	2.6	7.3%
Canned pasta & noodles and desserts	0.7	2.1%
Total	35.2	100%

SOURCE: MARKETLINE

MARKETLINE

Table 4: Europe canned food market geography segmentation: \$ billion, 2012

Geography	2012	%
Italy	5.5	15.7
France	4.8	13.8
Germany	4.4	12.4
United Kingdom	4.0	11.3
Spain	3.2	9.1
Rest of Europe	13.3	37.8
Total	35.2	100%

SOURCE: MARKETLINE

MARKETLINE

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15

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17

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Films Media Group

18

The screenshot shows the Films Media Group website. At the top left is the logo with a red 'f' in a circle and the text 'Films Media Group'. To the right are navigation links: 'Sign In | My Account | Cart | Wish List | How To Order'. Below this is a row of partner logos: 'Films for the Humanities & Sciences' with a red 'fh' logo, 'Cambridge Educational', 'SHOPWARE', 'meridian education corporation', and 'FILMS ON DEMAND'. On the left side, there is a search bar with a magnifying glass icon, and links for 'Advanced Search' and 'Search Standards'. Below the search bar is a 'BROWSE BY SUBJECT' section with a list of categories: Anthropology, Archival Films & Newsreels, Area Studies, Art & Architecture, Biology, and Business & Economics. The main content area features the 'Films for the Humanities & Sciences' logo and the tagline 'A Wealth of Information. A World of Ideas.' followed by a paragraph: 'As the leading provider of media for higher education, Films for the Humanities & Sciences creates and distributes world-class academic content for discerning educators. Films for the Humanities & Sciences is widely recognized as having the broadest and deepest range of content available.' At the bottom of this section is a red button that says 'View all FFH Titles'.

Restricted access

<http://ffh.films.com/AdvancedSearch.aspx>



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Social Psychology	12 clips
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Therapy	11 clips
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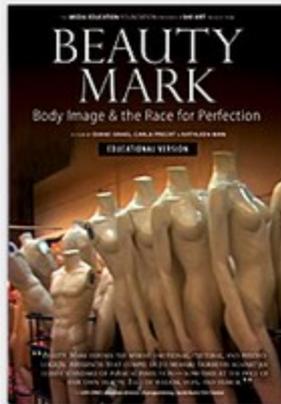
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Violence & Abuse	16 clips
War & Terrorism	3 clips

- Produces and distributes documentary films and other educational resources **to inspire critical thinking.**

BEAUTY MARK

Body Image & the Race for Perfection (Educational Edition)



Duration: 50 min
ISBN: 1-932869-29-8
Date Produced: 2008
Subtitles: English

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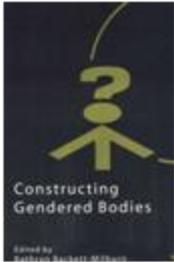
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Edited by Kathryn Backett-Milburn

[Constructing Gendered Bodies](#) book

Edited by Kathryn Backett-Milburn and Linda McKie

Print Publication Date: 28 Mar 2001
[Social & Cultural Studies Collection Backlist Supplement](#)
[Series: Explorations in Sociology. British Sociological Association Conference Volume Series](#)

Online Date: 01 Nov 2010
[Book Details](#)

Interest in sociological study of the body, theoretically and empirically, has increased dramaticall ...



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Human Resource Management

Title	ISSN	Type
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Career Development International	1362-0436	Journal
Employee Relations	0142-5455	Journal
Equality, Diversity and Inclusion: An International Journal	2040-7149	Journal
Evidence-based HRM: a Global Forum for Empirical Scholarship	2049-3983	Journal
Executive Development	0953-3230	Journal
Gender in Management: An International Journal	1754-2413	Journal
Human Resource Management International Digest	0967-0734	Journal

QUESTIONS?

NEXT CLASS

26

- Reading:

- *Sources of knowledge and perspectives (Willis, Inman, & Valenti, 2010)*