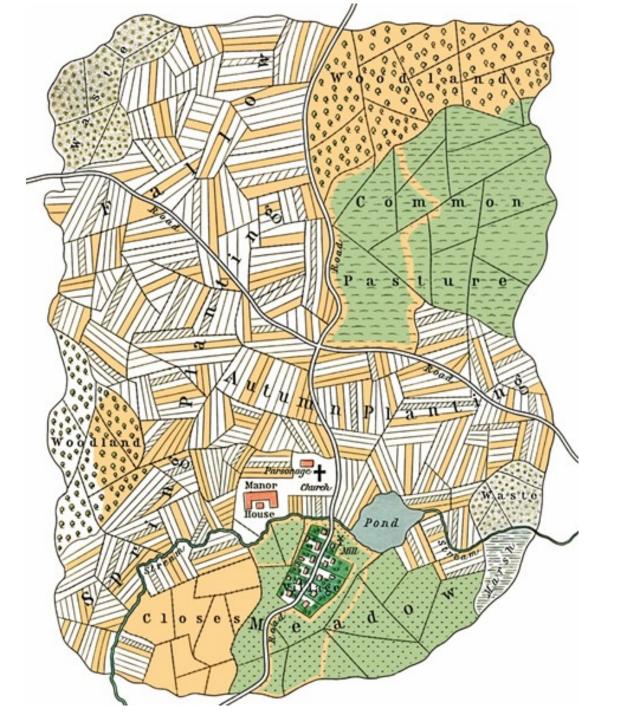
# Europeanization of the International Economy and Industrial Revolution

Europe in World Economy 2015



## **Commercialization of Agriculture**

- Why did peasants in West begin to work for the market while rest of Europe no sooner than in 18<sup>th</sup> and 19<sup>th</sup>? (vs. DCs)
- Decision <u>market vs. subsistence</u>:
  - Small local market sharply <u>declining demand curve</u>:
    - Lower price can be compensated by specialization and productivity growth - after certain point commercialization is a self-reinforcing process;
    - Subsistence no scale, no learning, no technological change;
  - West: cities and employment outside agriculture bigger markets and technological change (ToT in favor of agriculture);
  - <u>Institutional structure</u> of society... (*Aldcroft*)
    - Less developed market have higher transaction costs (transport, tolls, middlemen, information) preference to subsistence or provision locally;
    - Transition costs of transformation from autarky to commercial farming (switch back costly);
    - New forms of dependence middlemen (supply capital in return for buying crops in advance);

Table 1.2 Rough estimates of the number of mouths fed by 100 people working in agriculture 1500/20–1800

	1500/20	1600		1700	1800
England/Wales	132	143		182	248
Belgium	173	160		192	233
Netherlands	177		219a		277
France	138	145		158	170
Italy	133	143		122	129
Poland	100	101		101	105
Spain	114	130		122	129

Note: a1670.

Sources: England/Wales and France: Wrigley (1987,187); for other countries, see Van Zanden (1998a).

Table 1.1 Estimated crop yields and yield ratios for 12 countries in about 1800 (crop yields in hl per ha)

	Crop yields			Yield ratios				
	Wheat	Rye	Barley	Oats	Wheat	Rye	Barley	Oats
England	20.3		29.3	32.5	11.3		12.7	9.0
Ireland	19.9		31.2	32.9				
Netherlands	18.9	15.4	27.7	28.8	11.2	7.5	14.2	11.1
Belgium	19.6	20.8	25.3	25.1	11.5	12.2	14.1	13.2
France								
north	14.4	12.1	14.0	15.4	6.6	5.5	6.9	8.5
south	10.1	9.7	12.3	14.5	6.2	5.5	6.6	7.1
total	12.2	10.8	13.5	15.2	6.4	5.5	6.8	8.2
Italy	6.9	7.6	10.1	9.9	4.1	4.4	5.0	5.2
Spain	7.0	4.0	9.0	9.5	4.5	2.5	7.0	
Germany								
4 dept.	13.7	13.2	20.4	25.8	7.1	7.1	6.7	8.0
total	13.7	12.5	13.5	17.0				
Austria	12.8	12.9	19.2	19.3	4.0	4.0	4.6	5.2
Sweden					6.0	5.9	5.9	5.0
Russia					3.0	3.1	3.1	3.6

Source: Van Zanden (1998a).

## International trade

- Opportunities beyond limits of domestic market and agricultural productivity – international division of labor (A. Smith: DL extent M);
- IT most dynamic element of early modern European economy;
  - i.e. Holland shift towards livestock and diary, fishing, urban expansion;
  - Shift of basic agriculture into Eastern Europe (intensifying feudal methods of exploitation there);
- Initially little to do with free markets (FM) governments trying to force competing nations out of markets;
  - Mercantilism: nations' wealth grows by achieving favorable balance of trade; exclusion of foreign competitors rather than attempt to gain competitive strength;
  - Primary economic aim of merchants and conquerors was to create protected niche in world market without competition from other Europeans (Estado da India, EIC, VOC);







Table 2-15. Carrying Capacity of Dutch and Other European Merchant Fleets, 1470-1824 (metric tons)

1470	<i>1570</i>	1670	1780	1824
60 000	232 000	568 000	450 000	140 000
60 000	110 000	104 000	155 000	
n.a.	51 000	260 000	1 000 000	
n.a.	80 000	80 000	700 000	
n.a.	n.a.	250 000	546 000	
			555 000 °	
			450 000	
	60 000 60 000 n.a.	60 000 232 000 60 000 110 000 n.a. 51 000 n.a. 80 000	60 000 232 000 568 000 60 000 110 000 104 000 n.a. 51 000 260 000 n.a. 80 000 80 000	60 000 232 000 568 000 450 000 60 000 110 000 104 000 155 000 n.a. 51 000 260 000 1000 000 n.a. 80 000 80 000 700 000 n.a. n.a. n.a. 250 000 555 000 a

Table 1.4 Estimates of the size and regional distribution of the European merchant fleet 1500–1780

	Total	Capacity	Regional shares in European fleet capacity					
	fleet size (000 tons)	per 1000 inhabitants (tons)	Southern Europe	Netherlands	Great Britain	France	Hansa	
1500	200–250	3.2-4.0	40	16	10-12	?	20	
1600	600-700	7.7-9.0	25	33	10	12	15	
1670	1000-1100	12.8-14.1	20	40	12	8-14	10	
1780	3372	30.7	15	12	26	22	4	

Sources: Romano (1962), Vogel (1915), Lane (1966, 5-20) Van Zanden (1987, 587), Wilson (1977, 129).

### Table 2–18a. Dutch Involvement in European Military Conflicts, 1560s–1815

Wars with Spain to establish and guarantee Independence	Wars of commercial interest with England	Wars over European balance of power, territory & religion
1560s-1609	1652–4	1618–48: 30 Years War
1621–48	1665–7	1688–97: War of League of Augsburg
	1672–4	1701–13: War of Spanish Succession
	1780–3	1756–63: Seven Years War
		1795–1815: Revolutionary & Napoleonic Wars

Table 2-20. Commodity Composition of European Exports from Asia to Europe, 1513-1780

Portugal (Estado da India — state trading, headquarters Goa) (per cent by weight)

	1513-19	1608-10
Pepper Moluccan Spices Other Spices Textiles Indigo Other	80.0 9.0 9.4 0.2 0.0 1.4	69.0 0.03 10.9 7.8 7.7 4.6

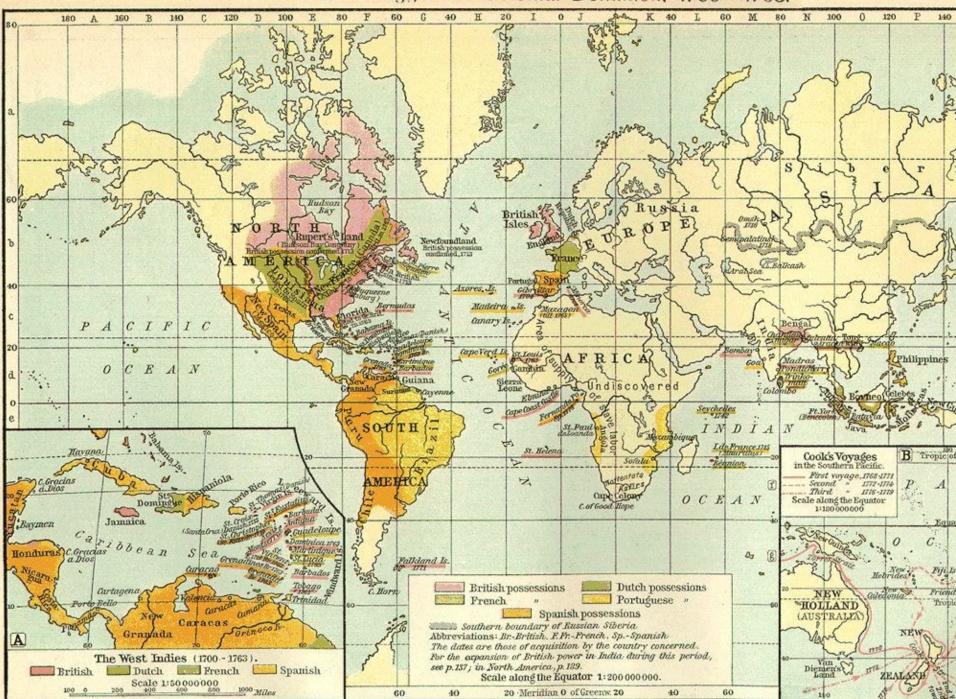
Dutch East India Company (VOC corporate monopoly, headquarters Batavia) (per cent by value)

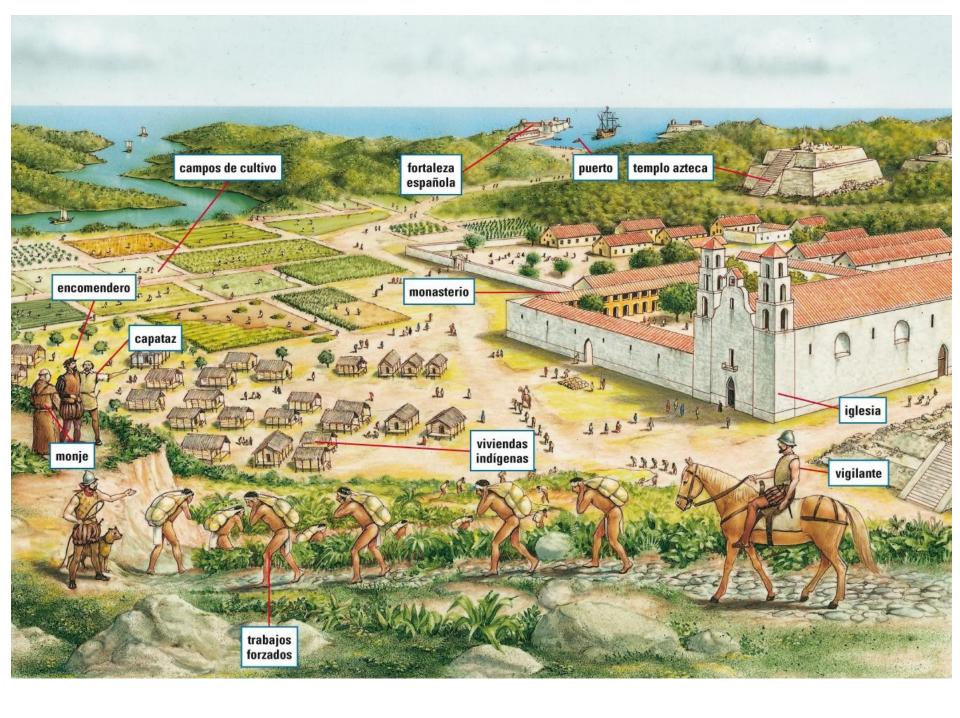
	1619–21	1778-80
Pepper	56.4	11.0
Other Spices	17.6	24.4
Textiles & Raw Silk	16.1	32.7
Coffee & Tea	0.0	22.9
Other	9.9	9.0

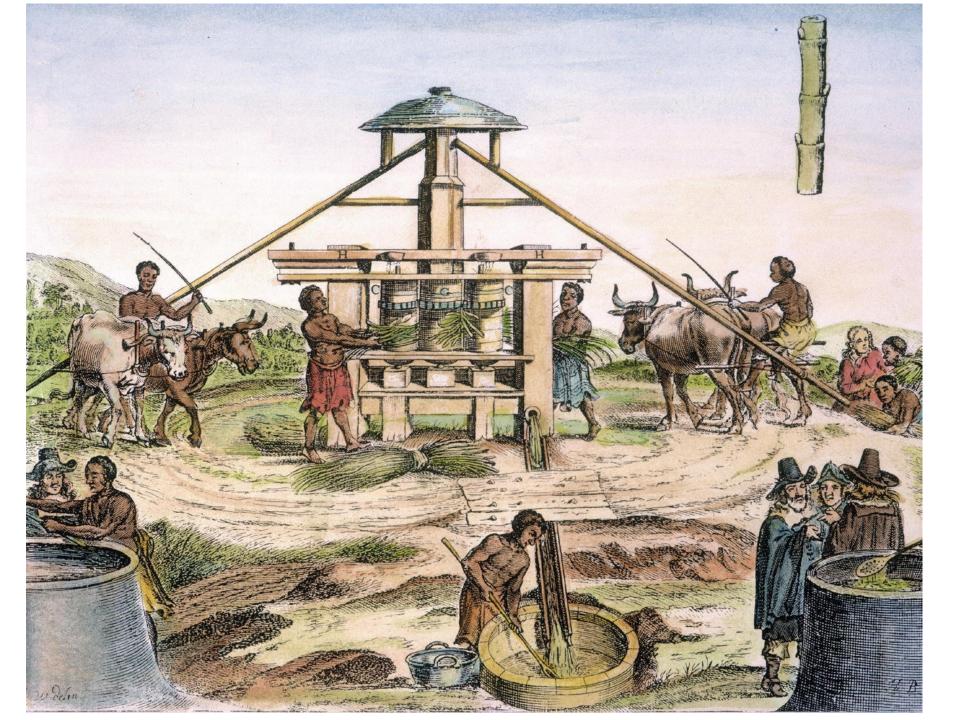
English East India Company (EIC corporate monopoly operating mainly from Bombay, Calcutta and Madras) (per cent by value)

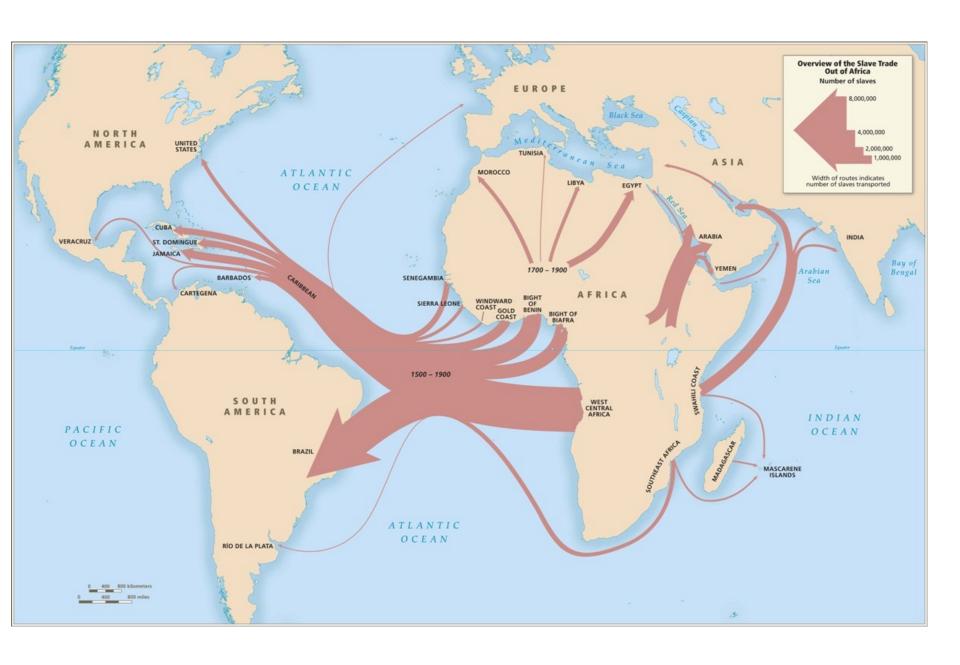
	1668-70	1758-60
Pepper	25.3	4.4
Textiles	56.6	53.5
Raw Silk	0.6	12.3
Tea	0.03	25.3
Other	17.5	4.5

#### The Struggle for Colonial Dominion, 1700-1763.









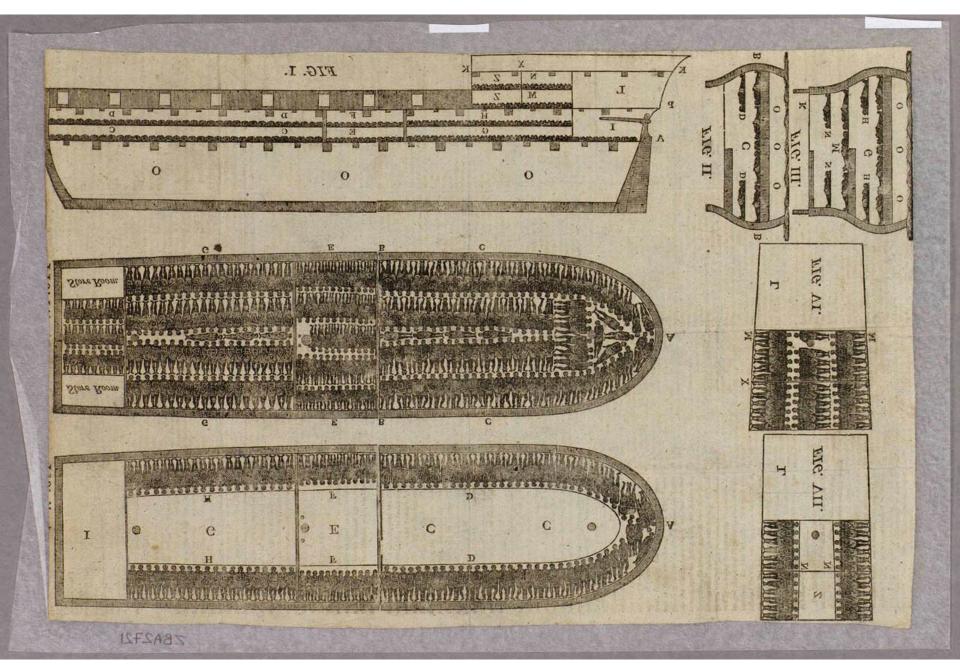


Table 2-5. Atlantic Slave Shipments by Portugal and Its Competitors, 1701-1800 (000)

England	2 532	North America	194
Portugal	1 796	Denmark	74
France	1 180	Other	5
Netherlands	351	Total	6 132

Source: Lovejoy (1982), p. 483.

## **Industrial Revolution**

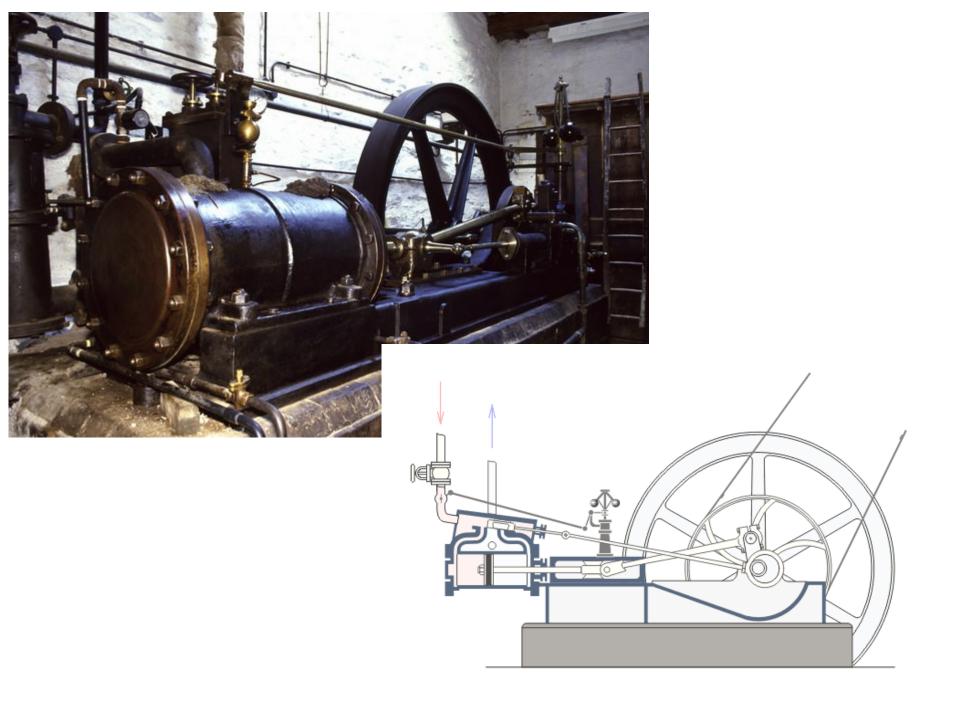
- **18**<sup>th</sup> cent. series of **inventions transformed** the British <u>cotton</u> <u>manufacture</u>: **new mode** of **production** the <u>factory system</u>;
- Principles: (Landes)
  - The substitution of <u>machines</u> (rapid, regular, precise, tireless) for human skill and effort (converting heat into work);
  - Use of **new** and more abundant <u>raw materials</u> (substitution of **coal for wood** and animal);
- In past better living standards had always been followed by a rise in population-> eventually consumed the gains (Malthusian trap) (Clark);
- **IR:** for the **first time** in history both the economy and knowledge were growing fast enough to generate a continuing flow of improvements -> considerably **rising standard of living**;

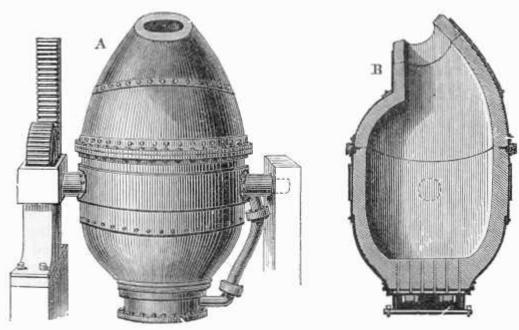
## **Steam power**

- Vacuum pump (Savery 1698);
- First steam engine Newcomen (1705);
- Watt (1768) engine with separated condenser (profitable away from the mines);
- 15 years to adapt for rotary motions;
- High pressure engines more compact and used to drive ships and land vehicles (another 25 years);
- Parsons (1884) replacing the piston with a steam turbine;
- Darby (1709) coke smelt of iron;
- Cast iron —> pots and pans, pipes; moving parts require resilience and elasticity steel;
- Cheap steel Bessemer 1856;
  - transformed industry and transportation (arms, razors vs. rails and ships);

#### Powered machinery

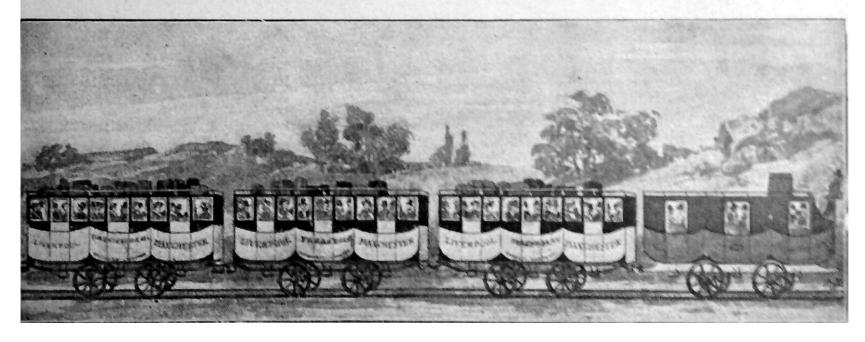
- Device to move a tool to do the work of the hand;
- Enhance speed and force (printing press, drill, spinning wheel);
- Battery of tools multiply the work performed by a single motion;
- Next step simplifying by dividing, breaking up the task into a succession of repeatable processes;

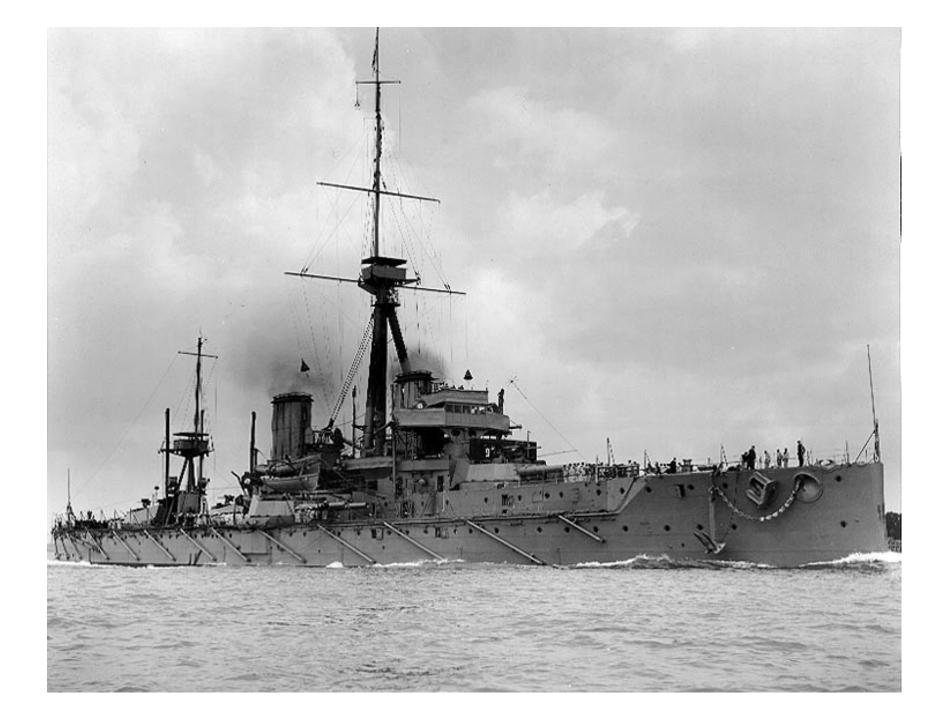












#### (Landes)

- 14<sup>th</sup> Italy –water powered silk spinning industry prospered for centuries;
- England built a large water powered mill employing hundreds workers;
  - comparable to the cotton mills of later era –
  - more than **enough** to accommodate England's **demand** for silk yarn costly material, small clientele;
  - No industrial revolution of silk;
- Wool much more important in Europe role of cotton accident;

- System of rural manufactures (dispersion of activity costs of distribution and collection);
  - Idea of large workshops where spinners and weavers under supervision;
- Manufacturers had to pay to persuade people out of cottages and into mills
  - So long as the equipment in the mill was the same as in the cottage, mill production cost more;
- It took power machinery to make the factory competitive
  - In spite higher wages mills still seemed a prison;
  - Where to get labor force? Children, often conscripted from the poorhouses and woman, especially unmarried;
- Wool fibers troublesome cotton docile, investor turned attention;

