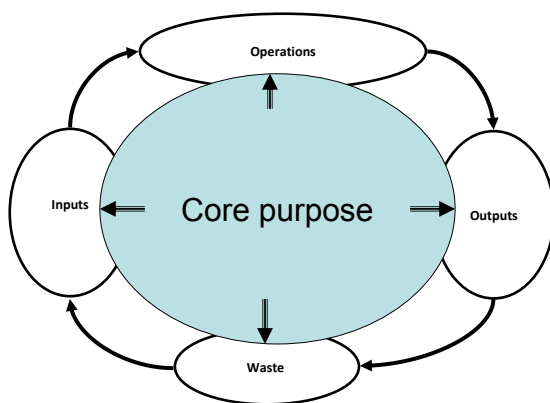


Assignment

Students will be asked to choose and describe an eco-social enterprise – this can be real or hypothetical – and describe the key inputs required. They will then be asked to describe the key operations of the enterprise and the way in which those operations will be managed. Students will explore how outputs will get to consumers, through marketing and distribution. They will also explain how waste might be eliminated or recycled. Finally, students will explore opportunities for collaboration with other initiatives or enterprises.

1. Name of the enterprise and brief description of activities

2. Key purpose of the enterprise



3. Key services, and outcomes sought

Key services:

Outcomes:

- Economic
- Social
- Environmental

4. Who are the customers/clients of the enterprise?

Include where appropriate:

- Direct (paying customers)
- Indirect (providers of third party payments, e.g. foundations & government)

5. Describe your operations

What are you producing? Include goods and services if relevant.

What do you have to do to produce these outputs?

6. Inputs – the 5 capitals

6.1 Social capital

Who are the members of your enterprise?

Social economy initiatives have some element of “social ownership” -

- Consumer membership
- Worker membership
- Supplier membership
- Investor membership (with limited rights)

What rights will the members have?

Potential stakeholder	Membership: Yes or no?	Voting rights?	Income rights?	Property rights?
Consumer				
Worker				
Supplier				
Investor				

What rules will you adopt?

E.g.

- charity
- co-operative
- company

6.2 Financial capital

Who will provide this?

- Grants?
- Loans?
- Equity?

What rights will they receive?

6.3 Natural Capital

What natural capital will you require:

- Resources
- Sinks
- Services

6.4 Physical Capital

What is required?

- Buildings
- Equipment
- ICT
- etc

6.5 Human Capital

What will your enterprise require?

- Staff?
- Volunteers?
- Trainees/apprentices?
- People disadvantaged in the labour market?
- Board members?

7. Creating a circular, sustainable enterprise

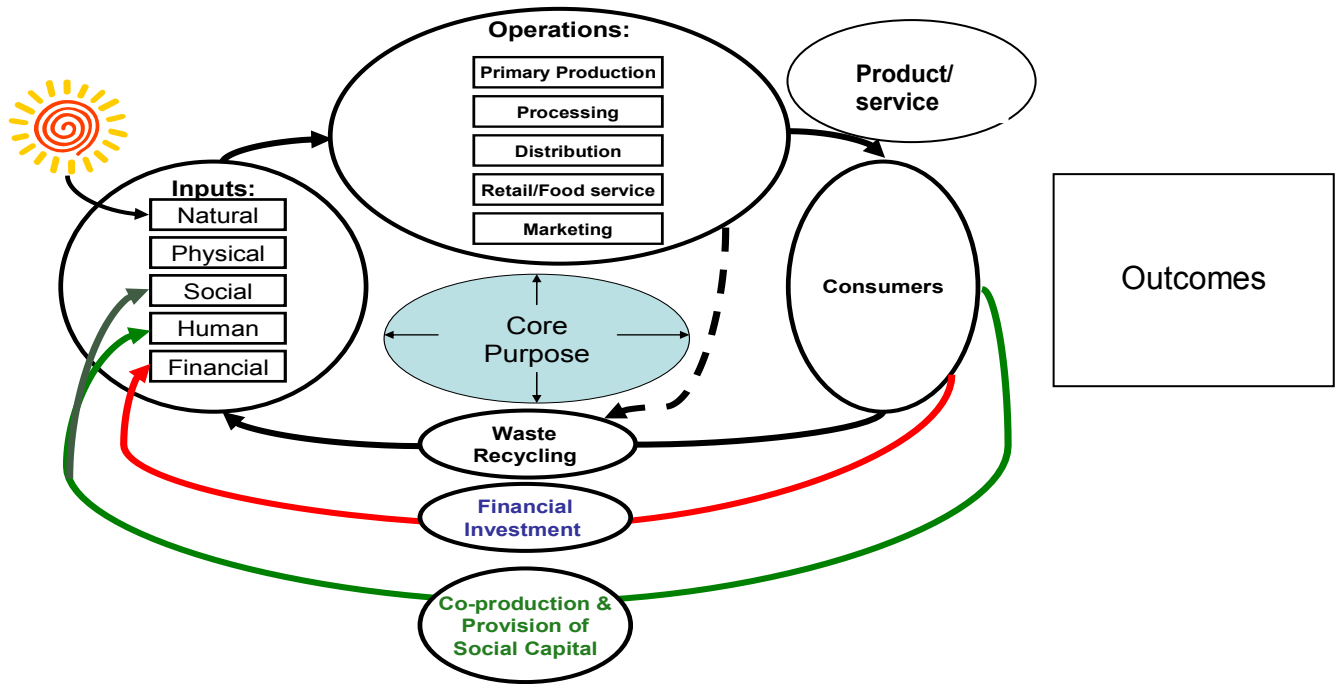
- Think about pollution, waste and resource conservation
- How could you address this?

8. Involving customers

Could your customers provide social capital, human capital or financial capital?
Please describe how they might do this.

9. Summary diagram

Please draw a summary diagram, using the model described during the course:



10. A note re costs:

The model which you have built can be used as a starting point for business planning, where the costs of inputs and the costs of operations will be identified to create income and expenditure, and cash flow, estimations.

11. Building local economic systems

Describe how your enterprise could collaborate with one or more enterprises in its region

Please send completed assignments to:

tim.crabtree@schumachercollege.org.uk

Deadline: 30 April, 2017