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# Brain areas underlying visual mental imagery and visual perception: an fMRI study

Research report

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#### Abstract

We used functional magnetic resonance imaging (fMRI) to assess the maximal degree of shared neural processing in visual mental imagery and visual perception. Participants either visualized or saw faint drawings of simple objects, and then judged specific aspects of the drawings (which could only be evaluated properly if they used the correct stimulus). The results document that visual imagery and visual perception draw on most of the same neural machinery. However, although the vast majority of activated voxels were activated during both conditions, the spatial overlap was neither complete nor uniform; the overlap was much more pronounced in frontal and parietal regions than in temporal and occipital regions. This finding may indicate that cognitive control processes function comparably in both imagery and perception, whereas at least some sensory processes may be engaged differently by visual imagery and perception. © 2004 Elsevier B.V. All rights reserved.

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# 1. Introduction

During visual mental imagery, perceptual information is retrieved from long-term memory, resulting in the subjective impression of "seeing with the mind's eye". The phenomenological similarity between visual imagery and visual perception has been noted at least since the time of the Greek philosophers. Plato, for instance, describes mental imagery by using the metaphor of a mental artist painting pictures in the soul (Philebus 39c). At least since the 1960s, after the cognitive revolution that followed the behaviorist years, 'analog' theories posited that visual mental imagery and visual perception share numerous common representations and processes. This hypothesis led to many behavioral predictions, which typically bore fruit. For example, visual imagery selectively interferes with visual perception more than auditory perception (and vice versa [8,54]), more time is required to scan greater distances across visualized objects [9,34], and eye movements during imagery are similar to those made during perception [42].

If we assume that cognitive processes arise from specific patterns of brain activation, then the hypothesis that likemodality imagery and perception share many common representations and processes can also be tested using neuroimaging. Specifically, this view leads us to predict substantial overlap in neural activation during visual mental imagery and visual perception.

To date, only one study [39] has been designed specifically to (1) compare directly the pattern of brain activation during visual mental imagery and visual perception across most of the brain, and (2) quantify the degree of overlap. This study was designed to compare stimuli and tasks that differed on the surface but were hypothesized to share

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numerous underlying processes [35]. The perceptual task required participants to decide whether names were appropriate for objects presented in canonical or non-canonical views, and the imagery task required participants to visualize upper case letters in grids and decide whether an X would have fallen on each letter, if it were actually present. Positron emission tomography (PET) was used to monitor regional cerebral blood flow as participants performed these tasks. The aim of the study was to establish a lower bound on the amount of overlap between brain regions engaged during visual mental imagery and perception. The main finding was that approximately two thirds of the activated regions were engaged by both tasks, suggesting a substantial degree of overlap in the underlying processing.

However, this study [39] has two major limitations. The first is that the amount of overlap was calculated on the proportion of regions that were activated in common over a threshold, ignoring the extent of activation. This can be misleading; for example, a region in the dorsolateral prefrontal cortex activated in common might have been much smaller than a region in the parietal lobe that was activated only during one condition. A second limitation is that the imagery and perception tasks differed in many ways, which is likely to lead us to underestimate the amount of overlap that would be found in imagery and perception tasks that are more similar.

More recent studies have used stimuli and tasks that were more similar to each other (i.e., perceiving vs. imaging faces), but these studies have focused on occipito-temporal regions per se and have quantified the degree of overlap only in these regions. Moreover, these studies also had important limitations. For example, consider the study reported by Ishai et al. [27]; during the perception condition, the participants passively viewed stimuli presented at a rate of 1 every second, whereas during the imagery condition, they were asked to visualize stimuli from the same stimulus category at the same rate. Because no behavioral measurement was collected, it is difficult to know what the participants were actually doing in the two conditions. Furthermore, because it is unlikely that people can image stimuli at the rate of 1 every second [37], it is not clear whether the observed differences reflect intrinsic distinctions between visual mental imagery and perception or instead reflect other differences between the two conditions. Additional studies have examined the brain areas activated during mental navigation, but these studies did not focus on a direct comparison between actual navigation and mental navigation [20,47].

We designed the present study to compare the upper bound of the similarity in processing between visual imagery and visual perception. To do so, we devised a task that could be used in both imagery and perception conditions so that differences in the pattern of brain activation observed in these two conditions could not be attributed to task differences. The visual mental imagery task consisted of forming a mental image of a previously studied line drawing and then evaluating a probed property (e.g., judging whether the object was taller than it was wide). The visual perception task was identical to the visual imagery task, with the only difference being that a faint picture was presented on a computer monitor throughout each trial and participants evaluated the visible picture (Fig. 1).

In addition, we used functional magnetic resonance imaging (fMRI), which allows us to quantify the amount of overlap by comparing the number of voxels activated in common during imagery and perception. This study allowed us to assess precisely the pattern of similarities and differences in brain activation between the two activities.

Although the crucial comparisons are between the two conditions, we nevertheless needed a baseline against which to assess the degree of activation. We employed a slow event-related fMRI paradigm and used a low-level baseline estimated from the data during the interval between the response on each trial and the stimulus presentation of the following trial. Because the purpose of this study was to compare the overall brain areas involved in imagery and perception, we wanted to minimize the chance of subtracting out activation of interest (cf. Refs. [17,57]), which may be more likely with more complex baselines. Note that this type of baseline is different from the "resting baseline" used in PET studies [24], where participants are asked to spend several minutes simply "resting". In this paradigm, the baseline is embedded in the task and, from the participant's point of view, it feels like a natural pause prior to the next experimental trial.

Both visual mental imagery and visual perception are the product of the interplay of multiple cortical and subcortical



Fig. 1. Schematic of the structure of a trial in the imagery and perception conditions. In the imagery condition, participants kept their eyes closed throughout the scan. Each trial began with the name of a previously studied object, presented auditorily via headphones. In the imagery condition, participants had to generate a visual mental image of the object. In the perception condition, participants saw a faint picture of the named object. In both cases, participants had to wait for the auditory probe (4.5 s later; "W", meaning "wider than tall" in this schematic) specifying the judgment to be performed. Upon hearing the probe, participants performed the judgment as quickly and accurately as they could, and response times (RT) and accuracy were recorded.

regions (e.g., Refs. [35,41]). Thus, we expected both conditions to engage large sets of brain areas. Moreover, based on the study by Kosslyn et al. [39], we expected to find a substantial amount of overlap between the conditions. Because we used two versions of the same task in the perception and imagery conditions, thus equating many of the task requirements in these two conditions, we expected the overlap to be especially high in brain regions more heavily involved in cognitive control, such as prefrontal cortex (e.g., Ref. [49]) and parietal cortex (e.g., Refs. [26,27,39]). Furthermore, consistent with the results of previous studies, we also expected imagery and perception to draw on many of the same portions of occipital and temporal cortex, including striate cortex [27,28,36,39,40,50].

# 2. Materials and methods

#### 2.1. Participants

Twenty normal, right-handed volunteers (8 males, 12 females, mean age=21 years) participated in the study. All participants had normal or corrected-to-normal vision, were right-handed, and had no history of neurological disease. All participants gave written informed consent for the study according to the protocols approved by Harvard University and Massachusetts General Hospital Institutional Review Boards.

Five of the twenty participants were not included in the analyses because a large portion of their data was not usable, either because of uncorrectable motion artifacts (two participants) or because of equipment problems (three participants). The demographics of these five participants were comparable to those of the entire group. Thus, the analyses reported here were on data from the remaining 15 participants.

# 2.2. Stimuli

We prepared 96 line drawings of common objects, using a white foreground against a black background. The visual contrast of the line drawings was 15% to reduce brain activation that would be elicited by the stimuli in visual cortex during the perception condition [29]. An example of a stimulus is shown in Fig. 1. Additional stimuli were prepared for the practice trials (four for each block). We divided the objects into two sets, and presented one in imagery blocks, the other in perception blocks, counterbalanced across participants. These sets, in turn, were divided into three subsets, each used with a pair of judgments. The possible judgments were: "taller than wide," "wider than tall," "contains circular parts," "contains rectangular parts," "more on top," and "more on bottom." Each judgment was associated with an auditory probe cue (e.g., "W" for "wider than tall").

# 2.3. Procedure

The tasks were administered by a Macintosh G3 Powerbook computer (Apple, Cupertino, CA), using Psyscope software [45]. The stimuli were projected via a magnetically shielded LCD video projector onto a translucent screen placed behind the head of the participants. Participants could see the stimuli via a front-surface mirror mounted on the head coil.

Prior to the MRI session (3–7 days in advance), we gave the participants a booklet with hard copies, white foreground on black background, of all the stimuli, one per page; we asked them to study the stimuli in preparation for the MRI experiment. Prior to the MRI session, we also administered the Vividness of Visual Imagery Questionnaire (VVIQ, Ref. [46]) and Edinburgh Handedness Questionnaire [51], as well as a general health history questionnaire. In this session, we did not describe the types of questions that would be asked during the MRI session, to minimize the possibility that object characteristics might be encoded verbally during study.

Each MRI session consisted of six functional scans, alternating imagery and perception conditions. The imagery and perception conditions were administered in separate scans to avoid potential artifacts due to the cognitive demands associated with task switching [31-33]. Moreover, we were concerned about possible carry-over effects if the two tasks were intermixed, which would inflate the amount of apparent common activation. Because the imagery and perception scans alternated, it is highly unlikely that the results were contaminated by scanner drift or other slow artifacts. Before the scans, we acquired conventional anatomical MRIs; while these images were being obtained, the participants listened to the names of all the objects to be presented in the experiment, which was intended to help them understand the words during the noisy echoplanar imaging (EPI) session. Before each functional scan, we gave each participant detailed instructions, which included teaching them how to make the appropriate judgments for that block and the meanings of the probe cue abbreviations. Following this, any questions about the procedure were answered. We then presented four practice trials.

The structure of each trial is illustrated in Fig. 1. In the imagery scans, we turned off all room lights and asked participants to keep their eyes closed, to eliminate any residual light that might have been present in the room (e.g., from equipment LEDs). Each trial began with the name of a picture, presented auditorily, at which point participants were to generate the corresponding visual mental image. An auditory probe was presented 4.5 s later and participants performed the corresponding judgment on the visualized object. Two judgments were used in each scan, randomly intermixed (out of six possible judgments), to reduce the chance that participants performed the judgment before the auditory probe. Participants responded by

pressing one of two keys with the dominant hand. We asked the participants not to press either key if they could not understand the name at the beginning of a trial, so that these trials could be later identified and discarded. Participants were instructed to avoid eye movements and to be ready for the next trial while keeping their eyes closed during the interval between trials.

In the perception scans, we asked participants to perform the same task, but based on a visible picture instead of a mental image. The structure of each trial was the same as in the imagery condition, with the following differences: The participants kept their eyes open, and a low-contrast line drawing of the named object was presented on the screen from the onset of the auditory name until the response was made. Immediately after each trial, the participants were to fixate on a small asterisk presented on the screen and to be ready for the next trial.

In both conditions, participants were instructed to try avoid "day dreaming" during the interval between trials and to focus on being ready to process the next trial. They were asked to make the appropriate judgment as quickly and accurately as possible.

Each scan consisted of 16 trials, for a total of 48 trials per condition. The inter-trial interval was 21 s. On average, the interval between the end of one trial and the beginning of the next was about 15 s.

# 2.4. MRI parameters

We used a 3-T Siemens Allegra scanner with a wholehead coil. Blood oxygenation changes were monitored by using a T2\*-sensitive sequence (gradient echo, TR=1500 ms, TE = 30 ms, FOV = 20 cm, flip angle =  $90^{\circ}$ ,  $64 \times 64$ matrix, voxel size =  $3.125 \times 3.125 \times 6$  mm). Each scan resulted in 234 volumes, each composed of 15, 6 mm, oblique slices (slice gap = 1 mm). T1-weighted EPI images acquired at the same locations as the subsequent BOLD images were acquired just before the functional scans to facilitate later coregistration of the functional images with the high-resolution structural images. Highresolution, full-volume structural images were collected for all participants using SPGR imaging before and after the functional scans (128, 1.3-mm-thick sagittal slices, TR = 6.6 ms, TE = 2.9 ms, FOV = 25.6 cm, flip angle =  $8^{\circ}$ ,  $256 \times 256$  matrix). These high-resolution images were used for spatial normalization.

# 2.5. MRI analyses

We preprocessed and analyzed the data with AFNI [7]. The BOLD time series were motion corrected using AFNI program "3dvolreg". Next, we resampled the data to a  $4 \times 4 \times 4$ -mm grid, smoothed slightly with a Gaussian filter (full-width half-maximum = 4 mm, AFNI program "3dmerge") and spatially transformed to match the MNI305 template [6]. Note that the same spatial transfor-

mation was applied to the functional time series from the imagery and perception conditions.

We did not assume an a-priori hemodynamic response function; instead, we used a finite impulse response (FIR) model and estimated the fMRI response at each time point independently using multiple linear regression (AFNI program "3dDeconvolve"). The multiple regression model included an offset (i.e., mean) and a linear trend coefficient for each scan, plus one coefficient for each time step in the window of interest (from -1.5 s before trial onset to 16.5 s after trial onset). Correct, incorrect, and no-response trials were modeled separately; only the data for trials where the participant's response was correct are reported here. Next, for each voxel, we normalized the estimated hemodynamic response by dividing each resulting value by the offset coefficient (averaged across the three scans for each condition). Maps of percent signal change for each participant were obtained by computing the "area under the curve" (i.e., by taking the sum of the normalized regression coefficients between 3 s and 12 s post-onset, which included most of the hemodynamic response). Note that, if the signal during the trials did not differ from the signal between trials (baseline), then the offset and the linear trend parameters would explain most of the variance throughout the scan and the resulting area under the curve (i.e., estimated signal change) would be close to zero. Finally, we performed one sample (imagery and perception conditions) and paired (perception-imagery contrast) t-tests to generate statistical parametric maps. We only retained clusters of five or more contiguous voxels that were significant at p < 0.0001, leading to an alpha of 0.05 for the entire 3D image. This minimum cluster size was determined using the Monte-Carlo approach described by Xiong et al. [59] and implemented by programs "3dFWHM" and "AlphaSim" (with 1000 iterations) in AFNI. This method (a) estimates the smoothing present in the data based on a variant of the algorithm described by Forman et al. [16], and (b) determines the number of clusters of a given size that would be significant at a particular threshold due to chance. The probability of a false positive detection across the entire image is then determined by the frequency counts of cluster sizes. Finally, the t maps were converted to Z score maps.

It is important to note that, unlike some other studies (e.g., Ref. [28]), we kept the map thresholds identical for the imagery and perception conditions. Indeed, although activation was stronger during visual perception than imagery in occipital cortex, which might justify using a different threshold, that was not the case in many other brain regions (e.g., frontal cortex).

We quantified the amount of overlap in terms of individual voxels. First, we counted the number of "common" voxels (C), that is voxels for which the contrast Perception vs. Imagery was not significant and that exhibited a significant activation change (relative to baseline) during both imagery and perception. Next, we counted the number of "different" voxels (D), that is voxels for which the contrast Perception vs. Imagery was significant and that exhibited a significant activation (relative to baseline), in at least one condition. Finally, we calculated the percentage of shared voxels (S) as:

$$S = 100 \times \frac{C}{C+D}.$$

This method of calculating C and D voxels is similar to the conjunction analysis described by [53], but differs from methods based on counting the number of voxels activated in common in two conditions regardless of the significance of the direct contrast between them.

To characterize better the pattern of similarity between conditions, we performed the same calculations independently for multiple brain regions. For example, we calculated the percentage of shared voxels within the inferior frontal gyrus, the middle frontal gyrus, and so on. Because precise localization of these regions was not crucial for the issue at hand, we used ROIs defined using the Talairach Daemon database [43], as implemented in AFNI, and confirmed visually that these ROIs provided a reasonable fit to individual brain structures.

# 3. Results

We first summarize the behavioral results, and then turn to the fMRI results.

# 3.1. Performance data

On each trial, participants pressed one of two keys in response to the probe question. Participants were instructed not to press either key if they could not understand the name at the beginning of a trial because of scanner noise. Overall, the name was missed more often during the imagery than during the perception blocks (20.6% vs. 5.2%, respectively, F(1,14) = 22.32, p < 0.001). However, for the trials on which a response was made, accuracy was very high and did not differ between imagery and perception (96.2% vs. 97.3% correct, respectively, F(1,14) = 0.78, p > 0.1). The response times (RTs) for correct trials were slower in the imagery condition than in the perception condition (medians: 1384 vs. 1232 ms, respectively, F(1,14) = 6.3, p = 0.025). The same analysis was performed on a subgroup of 12 (out of 15) participants, excluding the 3 participants with the highest Imagery/Perception RT ratios. For this subgroup, there were no reliable differences between the median RTs in the two conditions (1299 vs. 1208 ms, respectively, F(1,14)=2, p = 0.18). After the main analysis of the brain activation data with all 15 participants, we will report the results from this subgroup of 12 participants in order to eliminate any possible effects of differences in overall difficulty between the conditions. Furthermore, we will report the results of a linear

regression analysis, also aimed at assessing the potential effect of difficulty on the pattern of results. This analysis was designed to identify brain regions for which activation could be predicted by the RTs. Note that we will not report data from individual participants (e.g., how many participants showed activation in a particular brain region) because of the limited power of such analyses in this study (i.e., with a maximum of 48 trials per condition, it is likely that there are many subthreshold activations, which would be missed) and because the group analysis tells us all we need to know about the reliability of the effects across participants.

# 3.2. fMRI data

Numerous brain regions were activated in the visual perception and visual imagery conditions (Fig. 2 and Table 1). It is clear from Fig. 2 and Table 1 that the overall pattern of activation in the two conditions is remarkably similar but, nevertheless, this similarity is not uniform across brain regions.

Table 1 shows that the overall proportion of overlap was very high, about 92%. Note that there are numerous "unassigned" voxels (U), which could not be classified as C or D voxels. For instance, some voxels were significantly active in the imagery condition but not in the perception condition and thus could not be classified as C voxels; however, they also could not be classified as D voxels because the contrast Imagery vs. Perception was not significant. The vast majority of the C voxels (4301 out of 4430) increased activation during both imagery and perception, whereas a small minority (129 out of 4430) decreased activation in both conditions. Most of the D voxels (371 out of 392) significantly increased activation during the perception condition (both relative to baseline and to the imagery condition) but not during the imagery condition. A few voxels (5 out of 392) increased activation in both conditions (relative to baseline) but to a greater degree during perception than imagery. Finally, a few voxels (16 out of 392) decreased activation during perception relative to both baseline and the imagery condition.

# 3.2.1. Pattern of similarity across brain regions

Fig. 2 and Tables 2–4 show that the amount of common activation during imagery and perception was not uniform across brain regions: the similarity was greatest in the frontal and parietal cortex and smallest in the occipital cortex. Because most regions were activated bilaterally, hereafter we will imply bilateral activation when discussing specific anatomical structures unless explicitly stated otherwise. Furthermore, hereafter we will use the term "activation" to indicate positive changes, whereas we will use "negative activation" to indicate negative changes in the BOLD signal (relative to the inter-trial baseline).

*3.2.1.1. Frontal cortex.* Both imagery and perception elicited reliable activation, and occasionally negative activation,

in frontal regions (Table 3 and Fig. 2A). Reliable activation was present in the inferior frontal gyrus, the middle frontal gyrus, the superior frontal gyrus, the medial frontal gyrus, the insular cortex, the precentral gyrus, and the anterior cingulate gyrus; there were small clusters of negative activation centered in the medial and superior frontal cortex and in the anterior cingulate. There was complete overlap between conditions in all frontal areas, as shown in Table 2.

A	Perception	Imagery	Perception - Imagery	
			50	
			30	7.7
				පී <u>3.7</u>
(				ິດ N -7.7

Fig. 2. Activation maps (N=15) displayed on a normalized brain (coronal sections); the left side of the brain is shown on the right. (A) The pattern of similarity in frontal regions is illustrated with six sections. The exact position of each section is shown on the sagittal view (top right). The three columns show activation maps (Z scores) for the perception condition, the imagery condition, and the contrast perception minus imagery. Note that the pattern of overlap is 100% in the frontal lobe (see also Table 2), as indicated by the lack of any active voxels in the third column. (B) The pattern of similarity in parietal and temporal regions is illustrated with six sections. (C) The pattern of similarity in parietal and occipital regions is illustrated with six sections. Portions of the calcarine cortex are visible in the second row of panels from the bottom. The left side of the brain is shown on the right.



Fig. 2 (continued).

*3.2.1.2. Parietal cortex.* Both imagery and perception elicited reliable activation in parietal regions (Table 3 and Fig. 2C). These regions included the left angular gyrus, the supramarginal gyrus, the inferior parietal lobule, the precuneus, the postcentral gyrus, and the middle and posterior cingulate. Common negative activation was present in the right supramarginal gyrus. There was almost complete overlap in the activation of the precuneus,

and there was complete overlap in the left angular gyrus, the supramarginal gyrus, the inferior parietal lobule, the superior parietal lobule, and the postcentral gyrus (Table 2). There was a small cluster for which there was more negative activation in the perception than in the imagery condition (Table 4). This cluster encompassed portions of the posterior cingulate and left rostro-medial portions of the precuneus. In addition, activation was stronger in the perception than imagery



Fig. 2 (continued).

condition in a small region in the right precuneus (Table 4), extending into the occipital lobe.

*3.2.1.3. Temporal cortex.* Both imagery and perception elicited reliable activation in multiple temporal regions (Table 3 and Fig. 2B,C). These regions included the fusiform gyrus, the parahippocampal gyrus, the inferior

temporal gyrus, the middle temporal gyrus, the superior temporal gyrus, and the transverse temporal gyrus. Regions of common negative activation included the right middle temporal gyrus and the right superior temporal gyrus (Table 3). We found complete overlap in the activation during imagery and perception in the transverse temporal gyrus, the superior temporal gyrus, and the left middle temporal gyrus

Table 1 Number of voxels activated in common (*C*) and differently (*D*) during the Perception and Imagery conditions across all imaged brain regions

Voxel type	Contrasts	Number			
	Per	Ima	Per-Ima	of voxels	
C voxels	Per>0	Ima>0	Per-Ima=0	4301	
	Per < 0	Ima<0	Per-Ima=0	129	
Total				4430	
D voxels	Per>0	Ima>0	Per-Ima>0	5	
	Per>0	Ima = 0	Per-Ima>0	371	
	Per < 0	Ima=0	Per-Ima<0	16	
Total				392	
% Overlap				91.9	
U voxels	Per>0	Ima=0	Per-Ima=0	1936	
	Per<0	Ima=0	Per-Ima=0	243	
	Per = 0	Ima>0	Per-Ima=0	638	
	Per = 0	Ima<0	Per-Ima=0	60	
	Per = 0	Ima = 0	Per-Ima>0	1	
Total				2878	

Unassigned voxels (*U*) are those that exhibited one significant contrast, but could not be assigned to the *C* or *D* categories. There are 27 theoretical contrast combinations (i.e., Per, Ima, Per–Ima contrasts, each with three possible outcomes: X>0, X=0, X<0); the 10 combinations shown in the table are the only ones that resulted in non-empty sets of voxels.

(Table 2). The smallest overlap was in the right fusiform gyrus and in the right parahippocampal gyrus (Table 2).

Brain regions activated only during visual perception included portions of the inferior temporal gyrus, the right middle temporal gyrus, the parahippocampal gyrus and the fusiform gyrus. No brain regions in temporal cortex were activated only by visual imagery.

3.2.1.4. Occipital cortex. Activation in the occipital cortex was generally stronger and more widespread during perception than during imagery (Fig. 2C). Clearly, sensory input drives this cortex more strongly than input from information stored in memory. As a result, the overlap between conditions was relatively small throughout the occipital lobe, about 26% on average (Table 2). Common activation was present in regions of the middle occipital gyrus, the left superior occipital gyrus, the lingual gyrus, and the cuneus (Table 3). Substantial portions of the lingual gyrus, middle occipital gyrus, and the cuneus, were activated only during the perception condition (Table 4). Furthermore, the inferior occipital gyrus was activated only in the perception condition (Tables 3 and 4). No voxels were activated only during imagery, and no voxels were more activated during imagery than perception. In addition, there was no significant negative activation in occipital cortex.

We did find reliable activation in portions of the calcarine cortex during both visual perception and visual mental imagery (Fig. 2C). The overlap in the calcarine cortex was 31% in the right hemisphere and 21% in the left hemisphere. In general, however, visual perception activated this structure more strongly than did visual imagery.

Table 2	
Percentage of shared voxels (S) in each anatomical region	

Brain region	%Overlap (S voxels)
L IFG	100 (241)
R IFG	100 (146)
L MFG	100 (325)
R MFG	100 (250)
L SFG	100 (93)
R SFG	100 (88)
L MeFG	100 (113)
R MeFG	100 (90)
L Insula	100 (99)
R Insula	100 (87)
L PreCG	100 (231)
R PreCG	100 (80)
L Ant CingG	100 (30)
R Ant CingG	100 (13)
LAG	100 (11)
L SMG	100 (47)
R SMG	100 (15)
L IPL	100 (206)
R IPL	100 (91)
L SPL	100 (80)
R SPL	100 (53)
L preCuneus	98.7 (159)
R preCuneus	98.3 (121)
L postCG	100 (157)
R postCG	100 (31)
L postCingG	55 (20)
R postCingG	85.7 (14)
L Trans TG	100 (18)
R Trans TG	100 (20)
L ITG	94.4 (18)
R ITG	77.8 (9)
L MTG	100 (94)
R MTG	95.2 (62)
L STG	100 (226)
R STG	100 (173)
L paraHG	58.3 (12)
R paraHG	21.4 (14)
L postCG	100 (157)
R postCG	100 (31)
L FG	30.8 (13)
R FG	20 (15)
L MOG	24.1 (58)
R MOG	11.1 (90)
L SOG	100 (2)
L ling	40 (45)
R ling	20.9 (86)
L Cun	34.8 (43)
R Cun	34.9 (86)
L LentNuc	100 (102)
R LentNuc	
L Claustrum	100 (55) 100 (29)
R Claustrun	
L Thalamus	100 (20) 100 (114)
R Thalamus	100 (114)
	94.7 (95)
L Caudate P. Caudata	100 (50)
R Caudate	100 (46)
L CingG P. CingG	97.6 (127)
R CingG	100(108)
L Cereb	95.1 (41)
R Cereb	78.3 (46)

The total number of activated voxels (C+D voxels) for each region is indicated in parentheses.

Table 3 C voxels for each contrast

Contrast	Brain region	% (Total)	<i>x</i> , <i>y</i> , <i>z</i>
P>0, I>0, P-I=0	L IFG	99.6 (241)	-45, 20, 13
1. 0, 1. 0, 1. 1. 0	R IFG	100 (146)	45, 16, 14
	L MFG	96.9 (325)	-37, 22, 30
	R MFG	98.8 (250)	37, 21, 31
	L SFG	83.9 (93)	-20, 34, 33
	R SFG	81.8 (88)	20, 38, 30
	L MeFG	75.2 (113)	-8, 10, 45
	R MeFG	76.7 (90)	8, 12, 45
	L Insula	100 (99)	-38, -1, 11
	R Insula	100 (87)	39, 4, 7
	L PreCG	100 (231)	-43, -5, 36
	R PreCG	100 (80)	42, 0, 33
	L Ant CingG	73.3 (30)	-9, 28, 20
	R Ant CingG	92.3 (13)	8, 25, 23
	L AG L SMG	100 (11) 100 (47)	-33, -60, 34 -47, -44, 33
	R SMG	60 (15)	40, -43, 35
	L IPL	100 (206)	-44, -40, 40
	R IPL	100 (200)	40, -43, 43
	L SPL	100 (80)	-28, -61, 51
	R SPL	100 (53)	28, -61, 50
	L preCuneus	98.7 (159)	-18, -66, 43
	R preCuneus	98.3 (121)	16, -65, 44
	L postCG	100 (157)	-49, -23, 39
	R postCG	100 (31)	47, -24, 35
	L postCingG	55 (20)	-4, -36, 20
	R postCingG	85.7 (14)	3, -37, 20
	L CingG	97.6 (127)	-7, 5, 35
	R CingG	100 (108)	7, 6, 35
	L Trans TG	100 (18)	-49, -22, 12
	R Trans TG	100 (20)	47, -24, 12
	L ITG	94.4 (18)	-55, -57, -6
	R ITG	77.8 (9)	52, -49, -13
	L MTG P MTG	100 (94)	-51, -52, 3
	R MTG L STG	83.9 (62) 100 (226)	51, -41, 0 -54, -25, 9
	R STG	94.2 (173)	52, -24, 7
	L paraHG	58.3 (12)	-17, -34, 1
	R paraHG	21.4 (14)	18, -28, -4
	L FG	30.8 (13)	-51, -54, -14
	R FG	20 (15)	46, -53, -12
	L MOG	24.1 (58)	-51, -63, 5
	R MOG	11.1 (90)	49, -62, 6
	L SOG	100 (2)	-32, -75, 30
	L lingG	40 (45)	-4, -86, -5
	R lingG	20.9 (86)	6, -91, -7
	L Cun	34.9 (43)	-12, -81, 14
	R Cun	34.9 (86)	5, -86, 9
	L LentNuc	100 (102)	-23, -2, 3
	R LentNuc	100 (55)	22, 1, 3
	L Claustrum	100 (29)	-30, 5, 3
	R Claustrun	100(20)	28, 16, 4
	L Thalamus	100(114)	-10, -18, 8
	R Thalamus	94.7 (95) 100 (50)	8, -17, 8 - 14, 0, 14
	L Caudate R Caudate	100(50) 100(46)	-14, 0, 14 12, 3, 12
	L CingG	100 (46) 97 6 (127)	-7, 5, 35
	R CingG	97.6 (127) 100 (108)	- 7, 3, 33 7, 6, 35
	L Cereb	95.1 (41)	-10, -49, -9
	R Cereb	78.3 (46)	-10, -49, -9 11, -53, -12
P < 0, I < 0, P - I = 0	L IFG	0.4 (241)	-54, 23, -12
-,,		3.1 (325)	
	L MFG	2.11.12.11	-26, 28, 38

Table 3 (continued)

ruore o (commucu)			
Contrast	Brain region	% (Total)	<i>x</i> , <i>y</i> , <i>z</i>
P < 0, I < 0, P - I = 0	L SFG	16.1 (93)	-17, 44, 37
	R SFG	18.2 (88)	15, 44, 38
	L MeFG	24.8 (113)	-4, 52, 7
	R MeFG	23.3 (90)	4, 53, 16
	L Ant CingG	26.7 (30)	-6, 33, 9
	R Ant CingG	7.7 (13)	18, 35, 20
	R AG	100 (3)	50, -58, 33
	R SMG	40 (15)	45, -54, 31
	R MTG	11.3 (62)	48, -51, 16
	R STG	5.8 (173)	45, -56, 26

The first number indicates the percentage of voxels for which the contrasts indicated on the left were significant. The number in parentheses indicates the total number of voxels (C+D voxels in the region indicated on the left). Talairach coordinates refer to the center of mass of clusters within the indicated region. All contrasts are at p=0.0001. "P" indicates "Perception"; "I" indicates "Imagery".

The differences between imagery and perception were not restricted to spatial extent; we also found that the time course of the hemodynamic response in many occipital regions (including the calcarine cortex) was different in the two conditions. The hemodynamic response in the imagery condition began 2 s after the onset of the trial, peaked around 6 s, and began to decay 2 s after the end of the trial. The hemodynamic response in the perception condition showed the same initial peak, but also a later peak about 4 s later, perhaps due to stimulus offset.

3.2.1.5. Subcortical nuclei. Several subcortical nuclei were activated during imagery and perception, including thalamic nuclei, the claustrum, the caudate, and the lentiform nucleus. In all cases, the overlap in activation during the two conditions was almost complete. However, we failed to observe any activation in the amygdala or in the hippocampus proper.

3.2.1.6. Cerebellum. We also found substantial overlap in the cerebellum, mainly in the culmen, declive and vermis. The non-overlapping voxels were engaged more during visual perception than visual mental imagery.

3.2.2. Additional analyses. As noted earlier, the same analysis was carried out on a subset of 12 participants for which there was no difference in RTs during imagery and perception (reported in the Behavioral data section). The same pattern of results was observed as in the analysis on all 15 participants. However, in this analysis, there were fewer active voxels overall (6286 vs. 7700) because of the decreased statistical power, and the overall percentage of shared voxels, S, was slightly higher (96% vs. 91.9%). The distribution of the amount of overlap across the brain was essentially the same as in the analysis of all 15 participants.

We also performed a linear regression analysis to assess further the effect of difficulty on the pattern of brain activation. In this analysis, the RT difference between the imagery and perception conditions for each participant was

Table 4D voxels for each contrast

Contrast	Brain region	% (Total)	<i>x</i> , <i>y</i> , <i>z</i>
P>0, I>0, P-I>0	R lingG	1.2 (86)	6, -85, -8
	L Cun	4.7 (43)	-6, -89, 10
	R Cun	2.3 (86)	16, -84, 20
P>0, I=0, P-I>0	R preCuneus	1.7 (121)	24, -79, 32
	L ITG	5.6 (18)	-46, -69, 0
	R ITG	22.2 (9)	42, -65, 0
	R MTG	4.8 (62)	40, -70, 12
	L paraHG	41.7 (12)	-27, -55, -5
	R paraHG	78.6 (14)	23, -49, -3
	L FG	69.2 (13)	-28, -60, -8
	R FG	80 (15)	25, -62, -9
	L IOG	100 (43)	-42, -79, -4
	R IOG	100 (23)	38, -76, -4
	L MOG	75.9 (58)	-30, -86, 9
	R MOG	88.9 (90)	33, -82, 9
	L lingG	60 (45)	-19, -76, -3
	R lingG	77.9 (86)	16, -77, 3
	L Cun	60.5 (43)	-19, -89, 20
	R Cun	62.8 (86)	18, -88, 21
	R Thalamus	5.3 (95)	17, -30, 4
	L Cereb	4.9 (41)	-30, -49, -12
	R Cereb	21.7 (46)	21, -48, -10
P < 0, I = 0, P - I < 0	L preCuneus	1.3 (159)	-6, -55, 26
	L postCingG	45 (20)	-4, -53, 19
	R postCingG	14.3 (14)	2, -53, 18
	L CingG	2.4 (127)	-3, -53, 28

The first number indicates the percentage of voxels for which the contrasts indicated on the left were significant. The number in parentheses indicates the total number of voxels (C+D voxels in the region indicated on the left). Talairach coordinates refer to the center of mass of clusters within the indicated region. All contrasts are at p=0.0001. "P" indicates "Perception"; "I" indicates "Imagery".

used to predict the differential brain activation between these two conditions. Thus, activation in regions identified in this analysis could be due to the difference in difficulty between the conditions. This analysis revealed no regions in which activation was predicted by the RTs (p=0.001, 5 contiguous voxels), which suggests that task difficulty (as quantified by response times) was not an important factor in producing the results.

# 4. Discussion

In this study, we used fMRI to compare the neural structures engaged during visual perception with those engaged during visual mental imagery. We specifically designed our imagery and perception tasks to be as similar as possible, thereby allowing us to observe an upper bound on the possible shared structures used in imagery and perception. As anticipated, we found extensive overlap between the brain areas engaged by visual perception and visual mental imagery. However, the amount of overlap varied across the brain, and was maximal in frontal and parietal cortices. An important finding is that the regions engaged by visual imagery across the brain were a subset of those engaged during visual perception. Previous studies may have failed to document this phenomenon because of differences between the tasks employed.

Although the present study was not designed to reveal the roles of specific brain regions in visual mental imagery and visual perception, we can draw on relevant findings from the literature to guide us in interpreting the data.

A number of the brain regions activated in common may not be necessary to carry out imagery but instead may support general-purpose aspects of the tasks. For instance, there was a complete overlap of activation in the precentral gyrus. At least portions of the precentral gyrus were involved in the generation of the motor response, rather than in visual imagery or perception per se, as suggested by the late phasic activation observed, especially in the left hemisphere (responses were made with the right hand). Similarly, activation in the transverse temporal gyrus and in the superior temporal gyrus was essentially identical in the two conditions, which is not surprising because this activation most likely reflects processing of the auditory stimuli. Indeed, the time course of activation in these regions showed two sharp peaks that closely follow the auditory input. Note, however, that this point does not undermine the observation that the set of voxels activated in the visual mental imagery condition is a subset of that activated in the visual perception condition: Eliminating some common voxels from the total count (e.g., because they reflect general-purpose processes) would not change the fact that the voxels activated during visual imagery are a subset of those activated during visual perception.

Imagery and perception activated frontal structures in remarkably similar ways; in all of the regions we examined, the spatial pattern of activation was identical. Although there is still no agreement on the precise role of frontal regions in perception and cognition, the prevalent view is that they are involved in numerous types of cognitive control processes [49]. Kosslyn [35] argued that frontal cortex implements an information shunting system, which purportedly is involved in multiple aspects of visual mental imagery and visual perception. Numerous cognitive control processes would be drawn upon in common in the perception and imagery versions of the task, including those involved in the retrieval of episodic information associated with the auditory probe, the maintenance of information about the judgment to be carried out during visual inspection, performing the visual evaluation, and the generation of the motor response; cognitive control processes, such as those involved in the generation of visual images and the identification of faint visual objects, are also likely to engage common frontal regions [35]. The use of such processes may account for the widespread activation in numerous prefrontal regions during both imagery and perception. Note that some studies have reported differences in prefrontal cortex between activation elicited during visual imagery and visual perception (e.g., Refs. [27,28]). It is likely that such differences were due in large part to differences between the tasks used in the two conditions. Indeed, in these studies visual imagery was usually compared with passive viewing of visual stimuli. Our results suggest that, when appropriately matched, visual perception and visual mental imagery activate the same subset of prefrontal regions.

Visual mental imagery and perception elicited overlapping activation in multiple parietal regions. These regions included the superior parietal lobule and the precuneus, both of which are thought to play crucial roles in the same cognitive control network that includes frontal cortices [44]. These regions have been implicated in attentional processes [5] and spatial working memory [7,55]. A study by Kosslyn et al. [39] comparing imagery and perception reported common activation in these parietal regions (whose Talaraich coordinates were very close to the coordinates of the corresponding regions found in the present study). Additional regions in parietal cortex were activated in common, including the left angular gyrus, the supramarginal gyrus, and the inferior parietal lobule. Many of these regions have been implicated in visuospatial processing [11,22,48], and thus, it is not surprising that they were activated during our tasks, which had a spatial component (e.g., "is the object taller than wide?"). Common activation in the postcentral gyrus (especially in the left hemisphere) was probably related to somatosensory stimulation associated with the motor response, but it could also be related to spatial aspects of the task [56]. The only difference between imagery and perception was found in a small cluster encompassing portions of the posterior cingulate and rostral portions of the precuneus. Within this cluster, activation during visual perception was reliably more negative than during visual imagery. However, because it is unclear whether negative activation reflects an actual reduction of neural activity or whether it reflects other factors not directly related to neural activity [25], we will not speculate about the meaning of this difference.

In addition, we also found activation in a region in the parahippocampal gyrus during visual perception and found activation in a subset of this region during imagery, which is consistent with findings from the previous studies that have compared activation in the ventral stream during imagery and perception (e.g., Ref. [50]). Although this region has been reported to respond more strongly to scenes depicting places than to objects, it nevertheless also responds to visual objects [10]. This medial temporal region may play a role in encoding and storing memories of visual objects and events [4,58]. We observed a similar pattern of activation in the fusiform gyrus and in the inferior temporal gyrus, where a subset of voxels was activated only during visual perception, whereas another subset was activated both during visual perception and visual mental imagery. This finding is consistent with those from previous studies [27,28], and suggests that these regions may be involved in storing memories of visual objects that can be re-activated both by signals from lower-level visual cortex and by signals from higher-level cortices involved in cognitive control processes.

We did not observe any activation in the hippocampus, which is not unusual for visual imagery tasks. Indeed, a recent meta-analysis [36] examined 59 visual imagery studies, and found that only five experiments reported hippocampal activation [20,23,28,38,47]. It is not entirely clear what aspects of the tasks are in common among these studies, but two factors might be important to elicit hippocampal activation during visual imagery: the use of tasks with a marked spatial component and/or the presentation of to-be-visualized materials immediately before the scanning session.

The inferior occipital gyrus and the right superior occipital gyrus were engaged only during perception. In addition, most of the voxels in the middle occipital gyrus, the left superior occipital gyrus, the lingual gyrus, and the cuneus were activated only during perception, but a minority was activated also during imagery. The reason why large portions of occipito-temporal cortex were activated during visual perception but not during visual imagery may be that these visual cortical regions are involved in mid-level perceptual operations aimed at facilitating object detection and/or identification (e.g., grouping, fast object categorization based on surface properties, and so on). Such functions are not required for visual mental images because these images usually do not need to be detected or identified (one knows what one is visualizing when one forms the image). An interesting prediction of this hypothesis is that tasks that require the identification of visual patterns in images, such as in tasks involving the combination of elementary visual shapes to form new objects [13-15], should elicit stronger activation in these regions.

The partial overlap of activation in occipito-temporal cortex during visual perception and visual mental imagery is consistent with findings from the studies of neurological patients. Indeed, findings from a number of studies have shown that visual imagery can be preserved in the presence of impaired perception in patients with damage to the occipital and posterior temporal lobe (e.g., Refs. [1,3,18]). Note, however, that several occipito-temporal voxels were activated in common between perception and imagery, which suggests that portions of occipito-temporal cortex are used in both cases. Damage to such common neural substrates could account for neurological cases who had parallel pattern of deficits in visual imagery and visual perception [12].

At least some of the differences we found between imagery and perception may reflect the stimulus properties of the visual stimuli. Although we used visual stimuli with relatively low contrast (15%), it is known that even such low-contrast levels elicit between 65% and 75% of the maximum response in areas V1, V2, V3, V3A and V4 [29]. Some of the large areas of activation in visual cortex that were present only during visual perception probably were elicited by the abrupt stimulus onset, which did not occur during the imagery condition. Most neurons in the primate visual pathway exhibit very large responses to stimulus transients [19]. The second peak of activation in visual cortex during perception is consistent with this conjecture; such activation could be modeled reasonably well by assuming two events that would coincide with stimulus onset and offset.

We also found reliable activation of calcarine cortex during both imagery and perception. This finding is consistent with prior neuroimaging evidence [36] and with evidence that rTMS of medial occipital cortex impairs both perception and imagery [40]. Both the task used in that study and the task used in the present study required judging details in the visually imaged stimulus. In fact, a recent meta-analysis [36] found that having to "inspect details with high resolution" was one of the factors that predicted when early visual cortex was activated during visual imagery. Two other important factors were imaging of non-spatial visual attributes (spatial attributes activate posterior parietal cortex, but not medial occipital cortex) and the sensitivity of the technique (3T fMRI being a technique with high sensitivity).

One might ask whether and to what extent visual cortex activation during visual imagery and visual perception could be the result of eye movements. On the one hand, during the perception condition, eye movements during stimulus presentation may produce additional visual cortex activation because at the end of each saccade there is a new visual transient. This would not be a concern during the visual imagery condition because there was no light stimulating the retina. Although we did not measure eye movements directly, we were able to estimate the amount of eye movements present in the imagery and perception conditions by looking at the coefficient of variation of the MRI signal (standard deviation/mean) in the eye vitreous [2]. Overall, this coefficient was larger during perception than during imagery [0.2 vs. 0.07, F(1,14) = 7.1, p < 0.05], suggesting that participants made some eye movements during the perception condition, and more than in the imagery condition.

On the other hand, eye movements per se may have an effect because some studies have suggested that visual cortex activation is affected by eye movements [30,52]. Although there is good evidence for activation in the frontal eve fields and in superior parietal cortex during voluntary eye movements, the evidence regarding the effects of eye movements on visual cortex activation is mixed: the study by Paus et al. found deactivation in striate cortex during voluntary saccades, whereas the study by Kimmig et al. found increased activation in striate cortex. However, the study by Kimmig et al. may have had a confound: during the saccade condition, a small square would appear in the periphery and participants had to saccade to it every few seconds. The control condition consisted in fixating the same square in the center of the screen. Kimmig et al. reported activation in V5, as well as in striate and extrastriate cortex during the saccade condition, relative to fixation. The activation in V5 could be, at

least in part, due to the apparent motion of the square during the saccade conditions rather than to eye movements; furthermore, activation in striate and extrastriate cortex could be, at least in part, due to the transient generated by the fovea "landing" on the target square during the saccade condition. Thus, if we assume that visual cortex is deactivated during saccades, as suggested by Paus et al., then it is unlikely that eye movements per se were responsible for the observed activation during visual imagery or perception.

Many additional brain regions were engaged in common, including the medial frontal cortex, the insular region, thalamic nuclei, and the cerebellum, but we will not speculate about the specific roles these regions may play in imagery and perception. However, it is worth noting that some of these brain regions may reflect aspects of processing that relate to performing the judgments, and others to the representation of the shapes per se. At first glance, this might appear to be a problem: It is possible that our estimates of overlap between imagery and perception are inflated by the common judgment processes used in the two conditions. We have three responses to this concern: First, the fact that imagery activates a subset of the brain activated by perception stands, even if we removed voxels that reflect processing the judgments. Second, if the representations of shape were qualitatively different in imagery and perception, it would not make sense to apply the same processes to them. Thus, even if some of the common activation reflects the task, this still attests to the similarity in the underlying representations. Third, it is not entirely clear that the task can be completely separated from the representation: The mere requirement to extract certain information may cause that information to be included in the representation. For example, when asked to visualize a cat and then determine whether it has curved front claws, most people report that they only add the claws when asked the question; the task partially determines what is represented.

One might also ask what effect task difficulty may have on the pattern of results, given that the median RTs were slower for visual imagery than for visual perception. However, differences in task difficulty cannot explain the results because the percentage of shared voxels, *S*, actually increased when we analyzed the data only from a subgroup of 12 participants for which the RTs were matched. Furthermore, a linear regression using the RTs to predict brain activation indicated that the pattern of response times was unlikely to be responsible for the observed pattern of brain activation.

Finally, it is important to address potential issues in our choice of the baselines. We chose a "no-task" baseline because we wanted to minimize the chance of subtracting out activation occurring during the experimental conditions. This is reasonable, given that the emphasis of this study was on the comparison between the activation across the brain during visual perception and imagery. However, one could argue that using such baselines is problematic because participants may experience task-unrelated images and thoughts (TUITs) when they are not processing external information [21]: some voxels may not show activation during the visual perception or imagery conditions simply because a similar activation is elicited during the baselines. Furthermore, this artifact may be more pronounced during the visual imagery condition because participants kept their eyes closed. Although it is possible that participants experienced some TUITs during the interval between trials, thus potentially reducing the apparent activation in the experimental conditions, this is unlikely to be a major confound. First, it is true that participants tend to experience TUITs during extended resting conditions carried out in a separate sessions, such as in PET studies that have examined brain activation at "rest" [24]. However, TUITs are less likely to occur in paradigms where the experimental conditions and the baseline are intermixed and the "no-task" time is relatively short. Second, the fact that we found robust activation in a multitude of brain regions during both visual imagery and perception (as reported, the overlap was over 90%) suggests that TUITs did not contaminate patterns of activation in the imagery condition, even though it may seem to have afforded a greater opportunity for such events than the perception condition. Furthermore, the pattern of activation was generally consistent with that found in previous visual imagery and perception studies. Third, TUITs during the interval between trials may introduce some spurious activation, but it is probably much weaker and less consistent throughout the scan than that produced by the explicit visual imagery task. TUITs do not occur each time there is a pause between task stimuli [21]: most likely, the precise timing and duration of occurrence vary throughout a scan and is not time-locked with the experimental paradigm. The result is a much weaker average signal than the time-locked one elicited by the imagery/perception conditions. Fourth, the use of any other baseline would encounter similar problems because there are always processes in the experimental condition which one could argue are the same as in the baseline. For instance, a baseline condition involving deciding whether numbers presented continuously are odd or even may have a substantial cognitive control component that might cancel out frontal activation. Fifth, the striking pattern of similarity between the brain activation elicited by the two conditions (relative to their respective baselines) suggests that the baselines were reasonably similar. Indeed, artifactual differences between baselines would tend to produce artifactual differences in the resulting brain activation patterns, rather than coincidental similarities. Sixth, there is no evidence that TUITs occur more often when people keep their eyes closed as opposed to when they keep their eyes open and fixate a faint dot in an otherwise completely dark room. If it were true that keeping the eyes closed induces massive increases in TUITs during the baseline condition, then one would expect not to see striate cortex activation during visual imagery experiments in which participants keep their eyes closed. A recent meta-analysis [36] examining the effect of

this variable clearly shows this not to be the case: striate cortex activation is not affected by whether participants keep their eyes closed or open during the experiment. Seventh, regions that tend to be active during "rest" are in the medial frontal cortex, the posterior medial cortex, and posterior lateral cortices [24]. In our study, there were small regions of deactivation in the medial prefrontal cortex and in the posterior medial cortex, both in visual imagery and perception. It is possible that deactivations in these specific regions may have to do with TUITs occurring between trials.

In conclusion, the present results further document that visual imagery and visual perception draw on most of the same neural machinery. However, the overlap is neither uniform nor complete; visual imagery and visual perception appear to engage frontal and parietal regions in more similar ways than occipital and temporal regions. This finding may indicate that cognitive control processes function similarly in both imagery and perception, but—perhaps counter-intuitively—at least some sensory processes may be engaged differently by visual imagery and perception.

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