



Work in the Media Industries

Employment

Henry Loeser PhD



Work in the Media Industries

Design

Aim

- Equip graduates with the business knowledge and skills necessary to become a professional in the challenging and ever-changing media industries
- Knowledge, skill and experience gained as an employee provide a solid foundation for entrepreneurship and freelancing



Work in the Media Industries

Employment

Get the Job

- Identity
- Profile / Brand



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Get the Job

- CV



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Get the Job

- Digital footprint



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Get the Job

- Networking
- Collaboration
- Mentorship



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Get the Job

- Searching
- Recruitment



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Get the Job

- Applying



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Get the Job

- Interviewing



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Get the Job

- Negotiating
- Accepting
- Contracts



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Got the Job

- Orientation
- Training
- Networking
- Collaboration



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Got the Job

- Career management
- Mentoring



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Got the Job

- Documentation
- Evaluation



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Got the Job

- Rewarding
- Punishing



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Got the Job

- Termination
- Promotion
- Transfer
- Freelancing



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A Look into the Future

- new ecosystem, industries, cross-media, platforms, applications, mobile, IoT, gaming, voice, AI, VR, AR, wearables, enterprises, employment, business models



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