The Ruling Class, Elites, and the Upper Class

■ CLASSIC STATEMENTS ■

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The Ruling Class

1. Among the constant facts and tendencies that are to be found in all political organisms, one is so obvious that it is apparent to the most casual eye. In all societies—from societies that are very meagerly developed and have barely attained the dawnings of civilization, down to the most advanced and powerful societies two classes of people appear—a class that rules and a class that is ruled. The first class, always the less numerous, performs all political functions, monopolizes power and enjoys the advantages that power brings, whereas the second, the more numerous class, is directed and controlled by the first, in a manner that is now more or less legal, now more or less arbitrary and violent, and supplies the first, in appearance at least, with material means of subsistence and with the instrumentalities that are essential to the vitality of the political organism.

In practical life we all recognize the existence of this ruling class (or political class, as we have elsewhere chosen to define it). We all know that, in our own country, whichever it may be, the management of public affairs is in the hands of a minority of influential persons, to which management, willingly or unwillingly, the majority defer. We know that

the same thing goes on in neighboring countries, and in fact we should be put to it to conceive of a real world otherwise organized—a world in which all men would be directly subject to a single person without relationships of superiority or subordination, or in which all men would share equally in the direction of political affairs. If we reason otherwise in theory, that is due partly to inveterate habits that we follow in our thinking and partly to the exaggerated importance that we attach to two political facts that loom far larger in appearance than they are in reality.

The first of these facts—and one has only to open one's eyes to see it—is that in every political organism there is one individual who is chief among the leaders of the ruling class as a whole and stands, as we say, at the helm of the state. That person is not always the person who holds supreme power according to law. At times, alongside of the hereditary king or emperor there is a prime minister or a major-domo who wields an actual power that is greater than the sovereign's. At other times, in place of the elected president the influential politician who has procured the president's election will govern. Under

special circumstances there may be, instead of a single person, two or three who discharge the functions of supreme control.

The second fact, too, is readily discernible. Whatever the type of political organization, pressures arising from the discontent of the masses who are governed, from the passions by which they are swayed, exert a certain amount of influence on the policies of the ruling, the political, class.

But the man who is at the head of the state would certainly not be able to govern without the support of a numerous class to enforce respect for his orders and to have them carried out; and granting that he can make one individual, or indeed many individuals, in the ruling class feel the weight of his power, he certainly cannot be at odds with the class as a whole or do away with it. Even if that were possible, he would at once be forced to create another class, without the support of which action on his part would be completely paralyzed. On the other hand, granting that the discontent of the masses might succeed in deposing a ruling class, inevitably, as we shall later show, there would have to be another organized minority within the masses themselves to discharge the functions of a ruling class. Otherwise all organization, and the whole social structure, would be destroyed.

2. From the point of view of scientific research the real superiority of the concept of the ruling, or political, class lies in the fact that the varying structure of ruling classes has a preponderant importance in determining the political type, and also the level of civilization, of the different peoples. According to a manner of classifying forms of government that is still in vogue, Turkey and Russia were both, up to a few years ago, absolute monarchies, England and Italy were constitutional, or limited, monarchies, and France and the United States were classed as republics. The classification was based on the fact that, in the first two countries mentioned, headship in the state was hereditary and the chief was nominally omnipotent; in the second two, his office is

hereditary but his powers and prerogatives are limited; in the last two, he is elected.

That classification is obviously superficial. Absolutisms though they were, there was little in common between the manners in which Russia and Turkey were managed politically, the levels of civilization in the two countries and the organization of their ruling classes being vastly different. On the same basis, the regime in Italy, a monarchy, is much more similar to the regime in France, a republic, than it is to the regime in England, also a monarchy; and there are important differences between the political organizations of the United States and France, though both countries are republics.

As we have already suggested, ingrained habits of thinking have long stood, as they still stand, in the way of scientific progress in this matter. The classification mentioned above, which divides governments into absolute monarchies, limited monarchies and republics, was devised by Montesquieu and was intended to replace the classical categories of Aristotle, who divided governments into monarchies, aristocracies and democracies. What Aristotle called a democracy was simply an aristocracy of fairly broad membership. Aristotle himself was in a position to observe that in every Greek state, whether aristocratic or democratic, there was always one person or more who had a preponderant influence. Between the day of Polybius and the day of Montesquieu, many writers perfected Aristotle's classification by introducing into it the concept of "mixed" governments. Later on the modern democratic theory, which had its source in Rousseau, took its stand upon the concept that the majority of the citizens in any state can participate, and in fact ought to participate, in its political life, and the doctrine of popular sovereignty still holds sway over many minds in spite of the fact that modern scholarship is making it increasingly clear that democratic, monarchical and aristocratic principles function side by side in every political organism. We shall not stop to refute this democratic theory here, since that is the

task of this work as a whole. Besides, it would be hard to destroy in a few pages a whole system of ideas that has become firmly rooted in the human mind. As Las Casas aptly wrote in his life of Christopher Columbus, it is often much harder to unlearn than to learn.

3. We think it may be desirable, nevertheless, to reply at this point to an objection which might very readily be made to our point of view. If it is easy to understand that a single individual cannot command a group without finding within the group a minority to support him, it is rather difficult to grant, as a constant and natural fact, that minorities rule majorities, rather than majorities minorities. But that is one of the points—so numerous in all the other sciences—where the first impression one has of things is contrary to what they are in reality. In reality the dominion of an organized minority, obeying a single impulse, over the unorganized majority is inevitable. The power of any minority is irresistible as against each single individual in the majority, who stands alone before the totality of the organized minority. At the same time, the minority is organized for the very reason that it is a minority. A hundred men acting uniformly in concert, with a common understanding, will triumph over a thousand men who are not in accord and can therefore be dealt with one by one. Meanwhile it will be easier for the former to act in concert and have a mutual understanding simply because they are a hundred and not a thousand. It follows that the larger the political community, the smaller will the proportion of the governing minority to the governed majority be, and the more difficult will it be for the majority to organize for reaction against the minority.

However, in addition to the great advantage accruing to them from the fact of being organized, ruling minorities are usually so constituted that the individuals who make them up are distinguished from the mass of the governed by qualities that give them a certain material, intellectual or even moral superiority; or else they are the heirs of indi-

viduals who possessed such qualities. In other words, members of a ruling minority regularly have some attribute, real or apparent, which is highly esteemed and very influential in the society in which they live.

4. In primitive societies that are still in the early stages of organization, military valor is the quality that most readily opens access to the ruling, or political, class. In societies of advanced civilization, war is the exceptional condition. It may be regarded as virtually normal in societies that are in the initial stages of their development; and the individuals who show the greatest ability in war easily gain supremacy over their fellows—the bravest become chiefs. The fact is constant, but the forms it may assume, in one set of circumstances or another, vary considerably.

As a rule the dominance of a warrior class over a peaceful multitude is attributed to a superposition of races, to the conquest of a relatively unwarlike group by an aggressive one. Sometimes that is actually the case—we have examples in India after the Aryan invasions, in the Roman Empire after the Germanic invasions and in Mexico after the Aztec conquest. But more often, under certain social conditions, we note the rise of a warlike ruling class in places where there is absolutely no trace of a foreign conquest. As long as a horde lives exclusively by the chase, all individuals can easily become warriors. There will of course be leaders who will rule over the tribe, but we will not find a warrior class rising to exploit, and at the same time to protect, another class that is devoted to peaceful pursuits. As the tribe emerges from the hunting stage and enters the agricultural and pastoral stage, then, along with an enormous increase in population and a greater stability in the means of exerting social influence, a more or less clean-cut division into two classes will take place, one class being devoted exclusively to agriculture, the other class to war. In this event, it is inevitable that the warrior class should little by little acquire such ascendancy over the other as to be able to oppress it with impunity. . . .

5. Everywhere—in Russia and Poland, in India and medieval Europe—the ruling warrior classes acquire almost exclusive ownership of the land. Land, as we have seen, is the chief source of production and wealth in countries that are not very far advanced in civilization. But as civilization progresses, revenue from land increases proportionately. With the growth of population there is, at least in certain periods, an increase in rent, in the Ricardian sense of the term, largely because great centers of consumption arise—such at all times have been the great capitals and other large cities, ancient and modern. Eventually, if other circumstances permit, a very important social transformation occurs. Wealth rather than military valor comes to be the characteristic feature of the dominant class: the people who rule are the rich rather than the brave.

The condition that in the main is required for this transformation is that social organization shall have concentrated and become perfected to such an extent that the protection offered by public authority is considerably more effective than the protection offered by private force. In other words, private property must be so well protected by the practical and real efficacy of the laws as to render the power of the proprietor himself superfluous. This comes about through a series of gradual alterations in the social structure whereby a type of political organization, which we shall call the "feudal state," is transformed into an essentially different type, which we shall term the "bureaucratic state." We are to discuss these types at some length hereafter, but we may say at once that the evolution here referred to is as a rule greatly facilitated by progress in pacific manners and customs and by certain moral habits which societies contract as civilization advances.

Once this transformation has taken place, wealth produces political power just as political power has been producing wealth. In a society already somewhat mature—where, therefore, individual power is curbed by the collective power—if the powerful are as a

rule the rich, to be rich is to become powerful. And, in truth, when fighting with the mailed fist is prohibited whereas fighting with pounds and pence is sanctioned, the better posts are inevitably won by those who are better supplied with pounds and pence.

There are, to be sure, states of a very high level of civilization which in theory are organized on the basis of moral principles of such a character that they seem to preclude this overbearing assertiveness on the part of wealth. But this is a case—and there are many such—where theoretical principles can have no more than a limited application in real life. In the United States all powers flow directly or indirectly from popular elections, and suffrage is equal for all men and women in all the states of the Union. What is more, democracy prevails not only in institutions but to a certain extent also in morals. The rich ordinarily feel a certain aversion to entering public life, and the poor a certain aversion to choosing the rich for elective office. But that does not prevent a rich man from being more influential than a poor man, since he can use pressure upon the politicians who control public administration. It does not prevent elections from being carried on to the music of clinking dollars. It does not prevent whole legislatures and considerable numbers of national congressmen from feeling the influence of powerful corporations and great financiers.2...

6. In societies in which religious beliefs are strong and ministers of the faith form a special class a priestly aristocracy almost always arises and gains possession of a more or less important share of the wealth and the political power. Conspicuous examples of that situation would be ancient Egypt (during certain periods), Brahman India and medieval Europe. Oftentimes the priests not only perform religious functions. They possess legal and scientific knowledge and constitute the class of highest intellectual culture. Consciously or unconsciously, priestly hierarchies often show a tendency to monopolize learning and hamper the dissemination of the methods and procedures

that make the acquisition of knowledge possible and easy. To that tendency may have been due, in part at least, the painfully slow diffusion of the demotic alphabet in ancient Egypt, though that alphabet was infinitely more simple than the hieroglyphic script. The Druids in Gaul were acquainted with the Greek alphabet but would not permit their rich store of sacred literature to be written down, requiring their pupils to commit it to memory at the cost of untold effort. To the same outlook may be attributed the stubborn and frequent use of dead languages that we find in ancient Chaldea, in India, and in medieval Europe. Sometimes, as was the case in India, lower classes have been explicitly forbidden to acquire knowledge of sacred books.

Specialized knowledge and really scientific culture, purged of any sacred or religious aura, become important political forces only in a highly advanced stage of civilization, and only then do they give access to membership in the ruling class to those who possess them. But in this case too, it is not so much learning in itself that has political value as the practical applications that may be made of learning to the profit of the public or the state. Sometimes all that is required is mere possession of the mechanical processes that are indispensable to the acquisition of a higher culture. This may be due to the fact that on such a basis it is easier to ascertain and measure the skill which a candidate has been able to acquire—it is easier to "mark" or grade him. So in certain periods in ancient Egypt the profession of scribe was a road to public office and power, perhaps because to have learned the hieroglyphic script was proof of long and patient study. In modern China, again, learning the numberless characters in Chinese script has formed the basis of the mandarin's education.³ In presentday Europe and America the class that applies the findings of modern science to war, public administration, public works and public sanitation holds a fairly important position, both socially and politically, and in our western world, as in ancient Rome, an altogether privileged position is held by lawyers. They know the complicated legislation that arises in all peoples of long-standing civilization, and they become especially powerful if their knowledge of law is coupled with the type of eloquence that chances to have a strong appeal to the taste of their contemporaries.

There are examples in abundance where we see that longstanding practice in directing the military and civil organization of a community creates and develops in the higher reaches of the ruling class a real art of governing which is something better than crude empiricism and better than anything that mere individual experience could suggest. In such circumstances aristocracies of functionaries arise, such as the Roman senate, the Venetian nobility and to a certain extent the English aristocracy. Those bodies all stirred John Stuart Mill to admiration and certainly they all three developed governments that were distinguished for carefully considered policies and for great steadfastness and sagacity in carrying them out. This art of governing is not political science, though it has, at one time or another, anticipated applications of a number of the postulates of political science. However, even if the art of governing has now and again enjoyed prestige with certain classes of persons who have long held possession of political functions, knowledge of it has never served as an ordinary criterion for admitting to public offices persons who were barred from them by social station. The degree of mastery of the art of governing that a person possesses is, moreover, apart from exceptional cases, a very difficult thing to determine if the person has given no practical demonstration that he possesses it.

7. In some countries we find hereditary castes. In such cases the governing class is explicitly restricted to a given number of families, and birth is the one criterion that determines entry into the class or exclusion from it. Examples are exceedingly common. There is practically no country of long-standing civilization that has not had a hereditary aristocracy at one period or another in its his-

tory. We find hereditary nobilities during certain periods in China and ancient Egypt, in India, in Greece before the wars with the Medes, in ancient Rome, among the Slavs, among the Latins and Germans of the Middle Ages, in Mexico at the time of the Discovery and in Japan down to a few years ago.

In this connection two preliminary observations are in point. In the first place, all ruling classes tend to become hereditary in fact if not in law. All political forces seem to possess a quality that in physics used to be called the force of inertia. They have a tendency, that is, to remain at the point and in the state in which they find themselves. Wealth and military valor are easily maintained in certain families by moral tradition and by heredity. Qualification for important office—the habit of, and to an extent the capacity for, dealing with affairs of consequence—is much more readily acquired when one has had a certain familiarity with them from childhood. Even when academic degrees, scientific training, special aptitudes as tested by examinations and competitions, open the way to public office, there is no eliminating that special advantage in favor of certain individuals which the French call the advantage of positions déjà prises. In actual fact, though examinations and competitions may theoretically be open to all, the majority never have the resources for meeting the expense of long preparation, and many others are without the connections and kinships that set an individual promptly on the right road, enabling him to avoid the gropings and blunders that are inevitable when one enters an unfamiliar environment without any guidance or support.

The democratic principle of election by broadbased suffrage would seem at first glance to be in conflict with the tendency toward stability which, according to our theory, ruling classes show. But it must be noted that candidates who are successful in democratic elections are almost always the ones who possess the political forces above enumerated, which are very often hereditary. In the English, French and Italian parliaments

we frequently see the sons, grandsons, brothers, nephews and sons-in-law of members and deputies, ex-members and ex-deputies.

In the second place, when we see a hereditary caste established in a country and monopolizing political power, we may be sure that such a status de jure was preceded by a similar status de facto. Before proclaiming their exclusive and hereditary right to power the families or castes in question must have held the scepter of command in a firm grasp, completely monopolizing all the political forces of that country at that period. Otherwise such a claim on their part would only have aroused the bitterest protests and provoked the bitterest struggles.

Hereditary aristocracies often come to vaunt supernatural origins, or at least origins different from, and superior to, those of the governed classes. Such claims are explained by a highly significant social fact, namely that every governing class tends to justify its actual exercise of power by resting it on some universal moral principle. This same sort of claim has come forward in our time in scientific trappings. A number of writers, developing and amplifying Darwin's theories, contend that upper classes represent a higher level in social evolution and are therefore superior to lower classes by organic structure. Gumplowicz goes to the point of maintaining that the divisions of populations into trade groups and professional classes in modern civilized countries are based on ethnological heterogeneousness.4

Now history very definitely shows the special abilities as well as the special defects both very marked—which have been displayed by aristocracies that have either remained absolutely closed or have made entry into their circles difficult. The ancient Roman patriciate and the English and German nobilities of modern times give a ready idea of the type we refer to. Yet in dealing with this fact, and with the theories that tend to exaggerate its significance, we can always raise the same objection—that the individuals who belong to the aristocracies in question

owe their special qualities not so much to the blood that flows in their veins as to their very particular upbringing, which has brought out certain intellectual and moral tendencies in them in preference to others. . . .

8. Finally, if we were to keep to the idea of those who maintain the exclusive influence of the hereditary principle in the formation of ruling classes, we should be carried to a conclusion somewhat like the one to which we were carried by the evolutionary principle: The political history of mankind ought to be much simpler than it is. If the ruling class really belonged to a different race, or if the qualities that fit it for dominion were transmitted primarily by organic heredity, it is difficult to see how, once the class was formed, it could decline and lose its power. The peculiar qualities of a race are exceedingly tenacious. Keeping to the evolutionary theory, acquired capacities in the parents are inborn in their children and, as generation succeeds generation, are progressively accentuated. The descendants of rulers, therefore, ought to become better and better fitted to rule, and the other classes ought to see their chances of challenging or supplanting them become more and more remote. Now the most commonplace experience suffices to assure one that things do not go in that way at all.

What we see is that as soon as there is a shift in the balance of political forces—when, that is, a need is felt that capacities different from the old should assert themselves in the management of the state, when the old capacities, therefore, lose some of their importance or changes in their distribution occur then the manner in which the ruling class is constituted changes also. If a new source of wealth develops in a society, if the practical importance of knowledge grows, if an old religion declines or a new one is born, if a new current of ideas spreads, then, simultaneously, far-reaching dislocations occur in the ruling class. One might say, indeed, that the whole history of civilized mankind comes down to a conflict between the tendency of dominant

elements to monopolize political power and transmit possession of it by inheritance, and the tendency toward a dislocation of old forces and an insurgence of new forces; and this conflict produces an unending ferment of endosmosis and exosmosis between the upper classes and certain portions of the lower. Ruling classes decline inevitably when they cease to find scope for the capacities through which they rose to power, when they can no longer render the social services which they once rendered, or when their talents and the services they render lose in importance in the social environment in which they live. So the Roman aristocracy declined when it was no longer the exclusive source of higher officers for the army, of administrators for the commonwealth, of governors for the provinces. So the Venetian aristocracy declined when its nobles ceased to command the galleys and no longer passed the greater part of their lives in sailing the seas and in trading and fighting.

In inorganic nature we have the example of our air, in which a tendency to immobility produced by the force of inertia is continuously in conflict with a tendency to shift about as the result of inequalities in the distribution of heat. The two tendencies, prevailing by turn in various regions on our planet, produce now calm, now wind and storm. In much the same way in human societies there prevails now the tendency that produces closed, stationary, crystallized ruling classes, now the tendency that results in a more or less rapid renovation of ruling classes.

NOTES

- 1. Mosca, Teorica dei governi e governo parlamentare, chap. I.
- 2. Jannet, Le istituzioni politiche e sociali degli Stati Uniti d'America, part II, chap. X.
- 3. This was true up to a few years ago, the examination of a mandarin covering only literary and historical studies—as the Chinese understood such studies, of course.
- 4. *Der Rassenkampf*. This notion transpires from Gumplowicz's whole volume. It is explicitly formulated in book II, chap. XXXIII.