## SELECTING AMERICAN PRESIDENTS BY ACCIDENT OR DESIGN?

- A) The early 1970s
  - a) Candidate selection re: Commission on Party Structure and Delegate Selection (McGovern-Fraser Commission) for 1972.
    - 1) Required written party rules governing delegate selection;
    - 2) <u>All delegates required to stand for election</u> (75% by congressional districts/10% by state level appointment;
    - 3) Required wide-spread notice that the process was taking place at places of easy access and at uniform dates and times;
    - 4) Affirmative action for blacks, women, and young people (>age 30);
    - 5) Proportional representation.

## Tinkering and coping:

- 6) Three month window and front-loading of the election calendar—
  - —lowa caucuses and New Hampshire primary
  - —Super Tuesday
  - —Continued movement toward a *defacto* **national primary** election
- b) Public funding of presidential elections beginning with 1976.
- B) Combined impact
  - a) Background or demographic characteristics of national convention delegates was **unchanged**, even **exaggerated**!
    - 1) Pushed Democratic **AND** Republican national convention delegates to the extremes of their respective national political parties.
    - 2) Take major political issues in 1980 and 1988.
  - b) **VOTER TURNOUT** problem for primary elections and political party caucuses v. national general elections.
- C) The example of 1992
  - a) Republican President George H.W. Bush, the most popular president in the history of public opinion polling through that time, and 89% approval rating on how he was doing his job between 28 February and 3 March 1991.

Scared out many substantial Democratic presidential candidates (e.g., U.S. Senators Al Gore and John D. Rockefeller IV; New York Governor Mario Cuomo; U.S. Representative Richard Gebhardt; and Rev. Jesse Jackson, to name a few) and it opened the door for Arkansas Governor Bill Clinton v. U.S. Senators Paul Tsongas (MA) and Bob Kerrey (NEB), former California Governor Jerry Brown and Virginia Governor L. Douglas Wilder.

- b) Why Bill Clinton?
  - 1) Gennifer Flowers revelation on January 21, 1992, in the tabloid *Star;* ROTC promise to attend the University of Arkansas, but he never did attend as revealed in *The Wall Street Journal* on February 6, 1992; but...
  - 2) "Ground rules" for media reporting had changed from candidate to accuser bearing the burden of proof;
  - 3) Public attention was focused on the economy;
  - 4) The election calendar worked to his advantage—
    - —January 21, 1992, filing deadline to get on the ballot had passed in 15 states with 28% of the Democratic National Convention delegates;
    - —February 6, 1992, the filing deadline for ballot access had passed in 18 states with 40% of the Democratic National Convention delegates before Clinton acknowledged ROTC report on February 12.
  - Adversity actually helped Bill Clinton because the Gennifer Flowers allegation gave him **NAME RECOGNITION** without content, as he soared to 86% among all voters and to 89% among Democrats and Democratic leaning potential voters.
    - —Election support rose from 17 to 42% in three weeks, giving Bill Clinton a commanding lead!
- D) A Democrat in the White House, and the election process will not change. Why?
  - a) Because Americans do not participate in the most important phase of the presidential candidate selection process, the primary elections and caucuses;
  - b) Because the presidential candidate selection reforms cannot be reversed by the Democratic Party because they were written into the state laws governing the nomination process; and
  - c) Because the election of delegates IS DEMOCRATIC.

**CONCLUSION**: The broader pattern of political party support (i.e., increasing numbers of Republican Party affiliates from the South and equally increasing numbers of Democratic Party affiliates from the Northeast) will continue into the future and favor Republican candidates because its region of greatest support is growing while that for Democrats continues to decline in population.

WE DEMANDED A REFORMED PRESIDENTIAL CANDIDATE SELECTION PROCESS; WE HAVE DONE IT TO OURSELVES WITH NO TURNING BACK!

## Nominating Season at a Glance 1992

			Deleg	ate Co	ount	Form of		Filing	Date of Mai	n	
			D	R	•	Delegate Selection		Deadline	Democratic Ev	ent	OUT
			57	23	1	Open Caucus †			Feb. 10 <sup>1</sup>	-8 V	ildir
	lowa	e ,	24			Open Primary †	*	Dec. 20	Feb. 18		
	New Hampshire	. ,	30			Open Caucus †		DCC. 20	Feb. 23		İ
1	Maine South Dakota		20			Closed Primary		Dec. 31	Feb. 25		
	Colorado	> .	54			Open Primary †		Jan. 2	March 3	Ť	
	Georgia	lay	88			Open Primary			March 3		
	Idaho	Tuesd	24		Open	Caucus (D)/Open Primary (F	R)	April 27 °	March 3	1	
	Maryland	ne	79			Classed Drimons	,	Jan. 9 (D)/Dec. 23 (R)	March 3		
	Minnesota	Ε.	87		20.5%-1	Open Caucus		Jan. 28 -	March 3		
	Utah	ن	28		22.4%-1	Open Caucus		Feb. 14	March 3		
1	Washington	Jr	80	35	Open	Caucus (D)/Open Primary (F	R)	April 10 °	March 3	1	17
1	North Dakota		20	17		Open Caucus		April 10 *	March 5-19	3-0	Kerry
,	Arizona		47	37		Closed Caucus		Jan. 6	March 7		
*	South Carolina		49	36		Open Primary		Feb. 1 (D)/Jan. 31 (R)	March 7		
	Wyoming		19	20		Closed Caucus			March 7	1	
	Nevada	/	24	21		Closed Caucus			March 8	3-9	Harki
	Delaware	-	19	19		Closed Caucus			March 10		
	Florida		160	97	. 190	Closed Primary		<b>2</b> . v. 2.	March 10		
	Hawaii	>	26	14	41%-D/	Closed Caucus		Feb. 2	March 10		
	Louisiana	sday	69	38	45%-R	Closed Primary		Jan. 10	March 10		
	Massachusetts	es	106	38	45%-K	Open Primary †		Jan. 3	March 10		
	Mississippi	Tue	44	33		Open Primary		Jan. 15	March 10		
1	Missouri		86	47		Open Caucus		1 15	March 10		
	Oklahoma	Super	53	34		Closed Primary		Jan. 15	March 10		
	Rhode Island	dr	28	15		Open Primary †		Jan. 7	March 10		
	Tennessee	Sı	77	45	O D-i	Open Primary	an/ (P)	Jan. 7 Jan. 10	March 10		
	Texas	<u>!</u>	214 57	14	Open Primar	y & Caucus (D)/Open Prima Open Primary	ary (n)	Jan. 10	March 10 March 15	-	
	Puerto Rico		183	85		Open Primary		Jan. 28	March 17	- 1	
1	Illinois		148	72		Closed Primary		Jan. 10	March 17		
	Michigan Connecticut		61	35		Closed Primary		Feb. 7	March 24 3	-19	Csonga
	Vermont		20	19		Open Caucus		,	March 31		
	Alaska	<	18	19	Closed (	Caucus (D)/Open Caucus (F	<del>3) †</del>		April 2	>	
	Kansas		42	30	0.0000	Open Primary †		Feb. 12	April 7		
		12.5%	100	100	9%	Closed Primary		Feb. 6 (R)/Feb. 13 (D)	April 7		
	Wisconsin	12.5%	91	35	270	Open Primary		Feb. 18	April 7	- 1	
	Virginia		92	55		Open Caucus			April 11		
	Pennsylvania		188	91		Closed Primary		Feb. 18	April 28		
	District of Columb	bia	30	14		Closed Primary		March 6	May 5	- 1	
	Indiana		87	51		Open Primary		March 6	May 5		
	North Carolina		93	57	Closed F	rimary (D)/Open Primary (F	7) †	Feb. 4	May 5		
	Ohio		167	83		Open Primary		Feb. 20	May 5		
	Nebraska		31	24		Closed Primary	212 11	March 13	May 12		
	West Virginia		39	18	Closed P	rimary (D)/Open Primary (R	R) †	Feb. 1	May 12		
	Oregon		53	23		Closed Primary		March 10	May 19		
	Arkansas		43	27		Open Primary		March 31	May 26		
	Kentucky	+	61	35		Closed Primary		Jan. 28	May 26		
	Alabama		62	38	10%	Open Primary	60	April 3	June 2		
		18%	383	201	18%	Closed Primary		March 19 (D)/March 20 (F	3) June 2 June 2	$\rightarrow$	$\Rightarrow$
	Montana		22	20		Open Primary		March 19 April 9	June 2 June 2		
	New Jersey		117	60		Open Primary †		No later than March 16	June 2		>
	New Mexico	1_	33 12	25 12		Closed Primary		140 later triall March 10	Julie 2		
	J.S. territories	-		12							
	Democrats abroad	ı	9 265								
	Jnassigned		200							-	

TOTAL

4,287 2,209

<sup>†</sup> Independents may participate; voters registered by party may participate only in their party's primary or caucus.
\* Primary filing deadline (Idaho primary, May 26; Minnesota primary, April 7; North Dakota primary, June 9; Washington primary, May 19)
NOTE: Delegate count as of January 1992; subject to change