- Adorno, T.W. "On Popular Music." Studies in Philosophy and Social Science 9 (1941): 17 48.
- _____. "A Social Critique of Radio Music." Kenyon Review 7 (Spring 1945): 208 217.
- Ang, Ien. "The Nature of the Audience." *Questioning the Media: A Critical Introduction*. John Downing, Ali Mohammadi, and Annabelle Sreberny-Mohammadi, eds. Newbury Park, CA: SAGE, 1990.
- Berkowitz, Leonard *et al.* "Film Violence and Subsequent Aggressive Tendencies." *Public Opinion Quarterly* 27 (Summer 1963): 217 229.
- Bordo, Susan. "Beauty (Re)Discovers the Male Body." *The Male Body: A New Look at Men in Public and in Private.* New York: Farrar, Straus and Giroux, 1999.
- ______. "Hunger as Ideology." *Unbearable Weight: Feminism, Western Culture, and the Body*. Berkeley: U. of California P., 1993.
- Carey, James. "A Cultural Approach to Communication." *Communication As Culture*. Boston: Unwin Hyman, 1989. 13 36.
- Davis, Ellie. "Detroit: The Musical Legacy of the Motor City." BBC News Entertainment & Arts. 19 July 2013. http://www.bbc.co.uk/news/entertainment-arts-23377160
- Gerbner, George and Larry Gross. "Living with Television: The Violence Profile." *Reader in Public Opinion and Mass Communication*. 3rd ed. Morris Janowitz and Paul Hirsch, eds. New York: Free Press, 1981.
- Jhally, Sut. "Advertising As Religion: The Dialectic of Technology and Magic." *Cultural Politics in Contemporary America*. Ian Angus and Sut Jhally, eds. New York: Routledge, 1989.
- Kirby, Alan. "The Digimodernist Text." *Digimodernism: How New Technologies Dismantle the Postmodern and Reconfigure Our Culture.* New York: Continuum, 2009. 50-72.
- . "Digimodernism and Web 2.0." *Digimodernism: How New Technologies Dismantle the Postmodern and Reconfigure Our Culture.* New York: Continuum, 2009. 101-123.
- Lazarsfeld, Paul F. and Robert K. Merton. "Mass Communication, Popular Taste and Organized Social Action." *The Communication of Ideas*. Lyman Bryson, ed. New York: Harper, 1948.
- Lewis, Justin. "Are You Receiving Me?" *Understanding Television*. Andrew Goodwin and Garry Whannel, eds. London: Routledge, 1990.
- Lightman, Alan. "3 May 1905" Einstein's Dreams. New York: Warner Books, 1993.
- Lowenthal, Leo. "Historical Perspectives of Popular Culture." *Literature and Mass Culture*. New Brunswick, Transaction Books, 1984.
- McCombs, Maxwell E. and D.L. Shaw. "The Agenda-Setting Function of Mass Media." *Reader in Public Opinion and Mass Communication*. 3rd ed. Morris Janowitz and Paul Hirsch, eds. New York: Free Press, 1981.
- Niedzviecki, Hal. "Everyone's a Star: Pop Culture Invents the New Conformity." Hello, I'm Special. San Francisco, CA: City Lights Books, 2006.

- Robinson, John P. "Mass Communication and Information Diffusion." *Reader in Public Opinion and Mass Communication*. 3rd ed. Morris Janowitz and Paul Hirsch, eds. New York: Free Press, 1981.
- Rosen, Christine. "The Age of Egocasting." *The New Atlantis A Journal of Technology and Society.* Fall 2004/Winter 2005. http://www.thenewatlantis.com/archive/7/rosenprint.htm
- Tichenor, P.J. et al. "Mass Media Flow and Differential Growth in Knowledge." *Public Opinion Quarterly* 34 (Summer 1970): 159 170.
- Vaidhyanathan, Siva. "The Googlization of Us: Universal Surveillance and Infrastructural Imperialism." in *The Googlization of Everything (And Why We Should Worry)*. Berkeley: U. of California P., 2011: 82-114.
- Wessels, Bridgette. "Culture, Everyday Life and the Internet." *Understanding the Internet: A Socio-Cultural Perspective*. London: Palgrave MacMillan, 2010. 124-142.
- _____. "Exclusion, Inclusion and the Internet." *Understanding the Internet: A Socio-Cultural Perspective*. London: Palgrave MacMillan, 2010. 103-123.
- Williams, Raymond. "Advertising: The Magic System." *Problems in Materialism and Culture, Selected Essays*. London: Verso, 1980. 170-195.