By continuing to use this site you consent to the use of cookies on your device as described in our cookie policy unless you have disabled them. You can change your cookie settings at any time but parts of our site will not function correctly without them.

Sign In

Subscribe

Donald Trump

Donald Trump's victory challenges the global liberal order

There are few reasons to expect the president will be different from the candidate

FT View



© AP

NOVEMBER 9, 2016

Donald Trump's victory (http://blogs.ft.com/the-world/liveblogs/2016-11-08/?ft_site=falcon &desktop=true) marks a thunderous repudiation of the status quo. The most powerful nation on Earth has elected a real estate mogul with no experience in government, a self-styled strongman, contemptuous of allies, civil discourse and democratic convention. Barring a protean change of personality, Mr Trump's victory represents, at face value, a threat to the western democratic model.

Mr Trump has succeeded where Huey Long and George Wallace, American populists of the 20th century, fell well short. In storming to the White House, he has rewritten the presidential campaign playbook. He ran against the Republican party establishment and saw off all rivals, many with proven track records in office. Finally, after a campaign long on invective and short on policy, he delivered an resounding victory against Hillary Clinton, the ultimate establishment candidate.

Americans chose a political neophyte with a simple slogan, "Make America Great Again", to a former First Lady, senator for New York and secretary of state. Democrats will be tempted to

blame their defeat on Mrs Clinton's soulless campaign, with a mortal blow delivered by the FBI's late intervention in the saga of her use of a private email server.

This conveniently ignores the Republicans' clean sweep of the House, Senate and White House — a rebuff not just to Mrs Clinton but also to President Barack Obama (http://www.ft.c om/fastft/2016/11/09/obama-promises-to-ensure-peaceful-transition-to-trump/), who put his reputation and his legacy on the line in the lastdays of the campaign. Excuses also ignore the profound faultlines in American society exposed by the global financial crisis.

Mr Trump's campaign appealed to nativism, isolationism and protectionism. He railed against immigrants and vowed to build a vast wall to keep them out, at Mexico's expense. He castigated allies in Europe and Asia, disavowing decades of foreign policy doctrine by suggesting Japan and South Korea could go nuclear to counter security threats from China. He cosied up to Vladimir Putin, coming close to being an apologist for the Kremlin. And he pledged to tear up trade agreements such as Nafta and the Trans-Pacific Partnership in order to protect and reclaim American manufacturing jobs.

Mr Trump's sweeping rhetoric and compulsive tweeting resonated among millions of Americans who have felt marginalised by globalisation. In the US, as told by Mr Trump, globalisation and free trade have rewarded only a privileged few. There is a kernel of truth in Mr Trump's generalisations, to which more centrist leaders have given too little notice. Inequality has risen and median incomes have stagnated or fallen in recent years, especially among those without a college degree.

There is an alternative narrative that highlights the resilience of the US economy, its capacity to innovate and produce world-class winners, especially in technology as epitomised by Silicon Valley. But Mrs Clinton, remote and often robotic, failed to counter with a compelling vision of change.

Related article

Donald Trump seals historic US election victory (http://next.ft.co m/content/1f58d530-a5a 9-11e6-8898-79a99e2a4 de6)

Clinton tells supporters to give Trump 'chance to lead'



There is also a more accurate story to tell about American openness to the world. The global security order is underpinned by clear US commitments to its allies. The Nato Alliance in Europe, the US-Japan Security Treaty, and the US commitment to South Korea are backed by both law and US troops stationed abroad. Bringing these commitments into question, as Mr Trump has done, recklessly ignores 70 years of relative peace and stability over large parts of the globe.

Similarly, the free movement of capital, goods, and labour is one of the great achievements of the postwar era. Globalisation has lifted millions out of poverty, especially in Asia. The US has been a mainstay of the multilateral trading system since the end of the second world war. TTP is dead. If Mr

Trump, as he has threatened, turns his back on the World Trade Organisation and Nafta, starting tariff wars with global partners, the world will be poorer as a whole. The effects on inequality are unlikely to be the ones that Mr Trump's working-class supporters expect.

A final failure of the Trump worldview is the notion that the changes gripping the US are uniformly bad. No: the country's changing cultural and racial mix, and the increasing role women play in running it, are sources of profound strength.

You tell us

US voters chose Trump. Now what? (http://next.f t.com/content/a98719a8a647-11e6-8898-79a99e 2a4de6)

Is this the start of an exciting new era
— or the beginning of a frightening
four years? Join the discussion and
read top comments from around
FT.com.



What, then, are the prospects for a Trump presidency (http://next.ft.com/content/2490d4dc-a66f-11e6-88 98-79a99e2a4de6)? The optimistic view is that the mean-spirited, Muslim-baiting candidate will transform once inside the White House. Such a change is possible, but may not be sustainable. His temperament may not allow it. Mr Trump can also argue, justifiably, that his tactics, however outrageous, won him the presidency. He had a chance to pivot toward a more responsible middle ground after the Republican convention and he chose not to do so.

Mr Trump might nevertheless reflect that his victory does give him a second chance. He has to pick a team. He must work with Congress, notably Paul Ryan, the House speaker, whom he has regularly derided. Mr Trump prides himself on understanding "the art of the deal". He must realise that the business of government cannot be driven by personal feuds. Politics in a democracy is the art of

compromise.

The world waits nervously to see if Mr Trumps policies are as incendiary as his words. The shift to a more positive tone since the election result is a first step. But this remains a moment of great peril. Mr Trump's victory, coming after the https://next.ft.com/content/78cb633e-a636-11e6-8b69-o2899e8bd9d1) referendum vote in Britain, looks like another grievous blow to the liberal international order. Mr Trump must decide, by his actions and words, whether he intends to contribute to the great unravelling, at incalculable cost to the west.

Letter in response to this editorial:

Trump's legitimacy is weak but party has right to lead / From Lorenz Flückiger (http://next. ft.com/content/c2522942-a74f-11e6-8b69-02899e8bd9d1)

Print a single copy of this article for personal use. Contact us if you wish to print more to distribute to others. © The Financial Times Ltd.

Read latest

Financial system more vulnerable after Trump victory says BoE

NEW 35 MINUTES AGO

Latest on Donald Trump

UK Business & Economy

Financial system more vulnerable after Trump victory says BoE

Central bank warns that stability in the UK remains challenging

NEW 35 MINUTES AGO

Brexit

Travis Perkins and Polymetal to lose out in FTSE 100 reshuffle

Medical group ConvaTec and Scottish Mortgage Investment Trust set to enter top index 3 HOURS AGO

Donald Gips

Advice for a presidential move to the White House

Even the most professionally managed transitions are organised chaos 3 HOURS AGO

by Capgemini

What blockchain can do for government

How could blockchain be used by governments and other organisations and what are the benefits and drawbacks of blockchain for the public sector?

Latest from FT View

FT View

A strong case for tougher scrutiny of executive pay

The radical option would be to revisit performance-related pay

	-			
- 1		١.	/ ı	MA

Beijing acts to plug leaky capital controls

Restrictions on outward investment serve only as a short-term fix

FT View

South Korea's president must put the nation first

The scandal surrounding Park Geun-hye is doing immeasurable harm

Follow the topics mentioned in this article	
FT View	
Republican Party US	
Hillary Clinton	
United States of America	
Opinion	

Take a tour of myFT