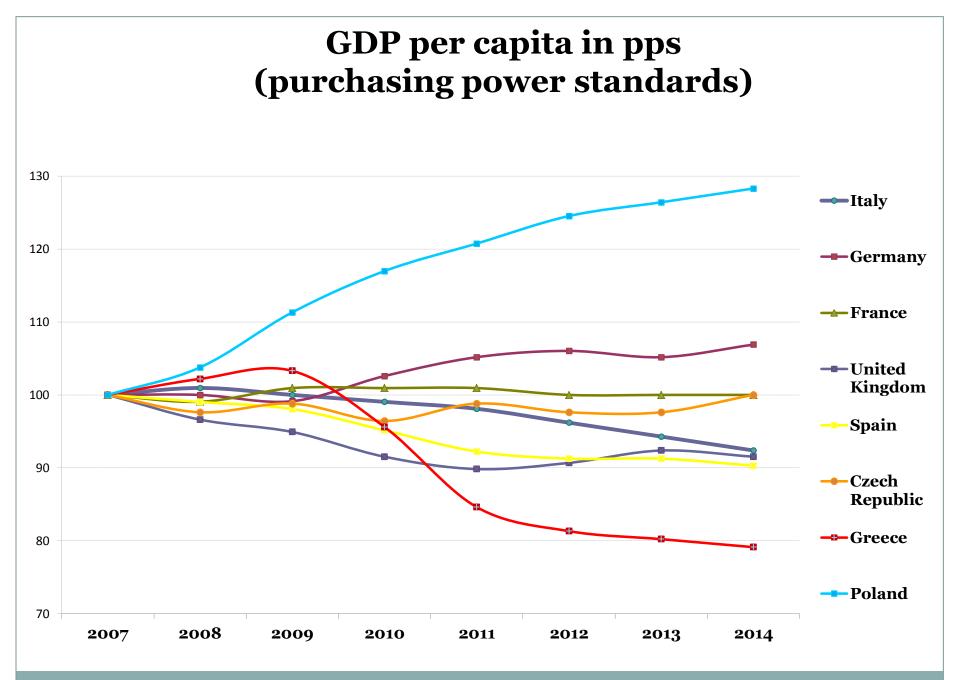
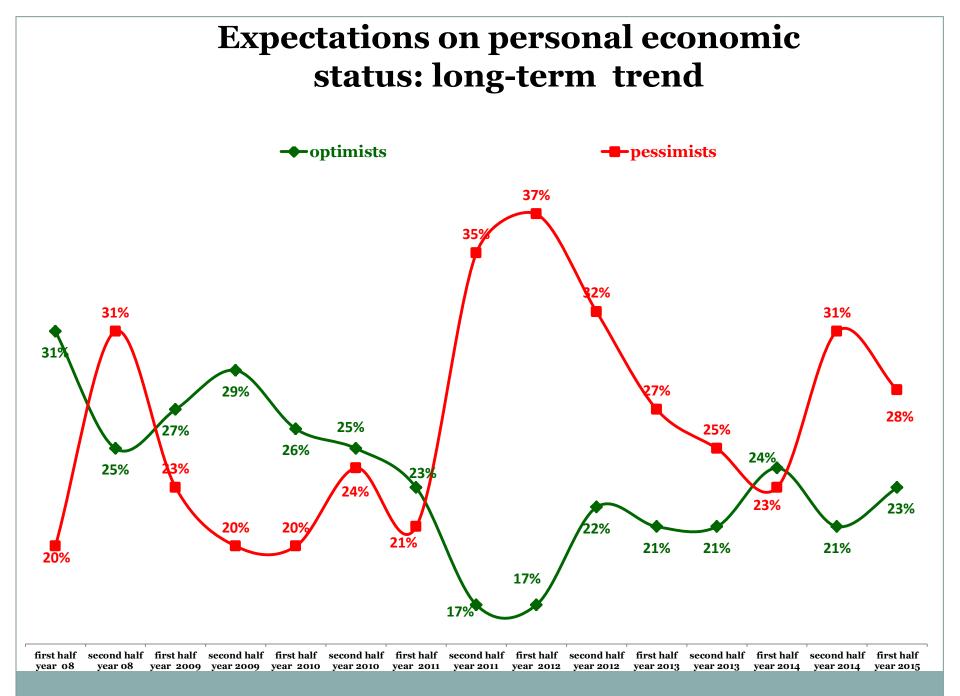
# Current populism in South Europe

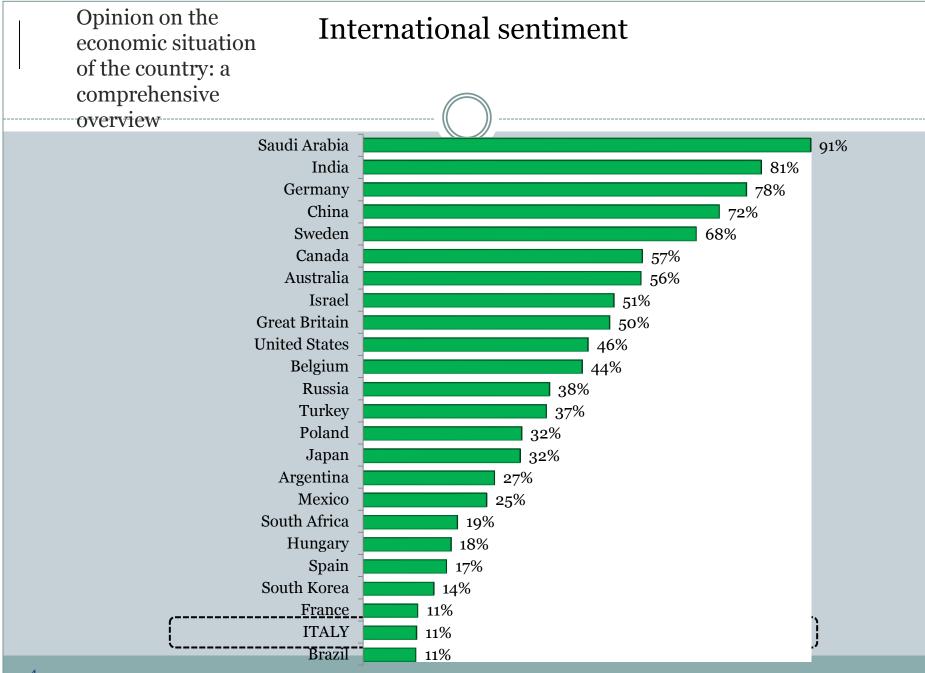




Source: Eurostat



Source: Ipsos database



Source: Ipsos Global @dvisor



Q. What percentage of the population do you think are immigrants to this country?

All countries overestimate their level of immigration

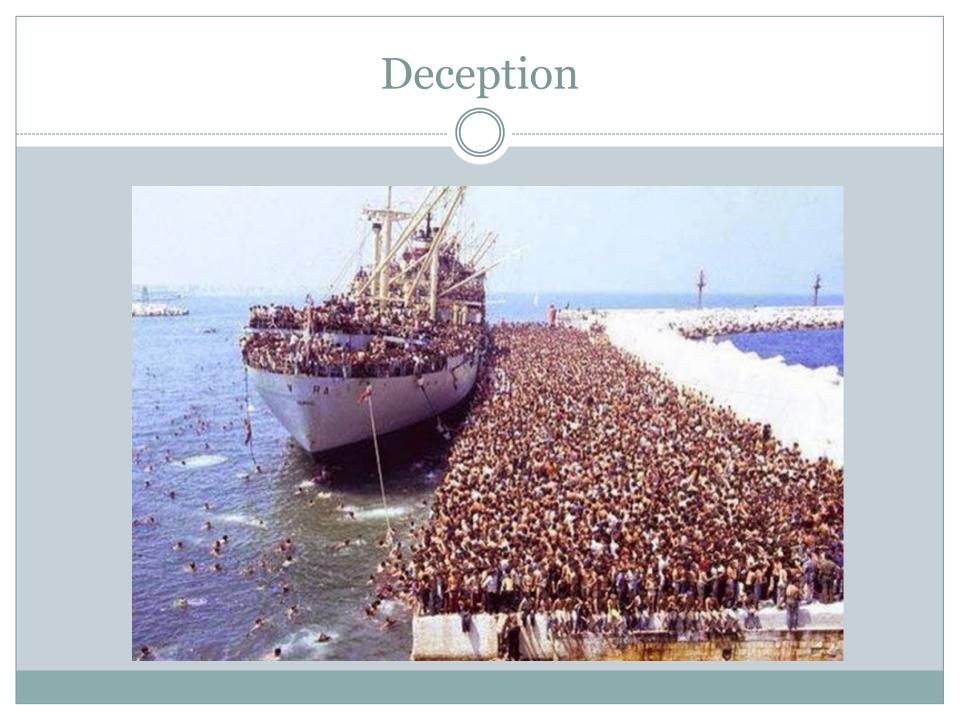
% POINT DIFFERENCE	TOO HIGH	AVG. GUESS	ACTUAL
Italy	+ 23	30	7
🕒 US	+ 19	32	13
elgium	+ 19	29	10
France	+ 18	28	10
Hungary	+ 14	16	2
🔶 Canada	+ 14	35	21
- Poland	+ 12	14	1.75
Great Britain	+ 11	24	13
🤨 Spain	+ 11	23	12
e Gemany	+ 10	23	13
• Japan	+ 8	10	2
South Korea	+ 8	10	2
Sweden	+ 7	23	16
lia Australia	+ 7	35	28

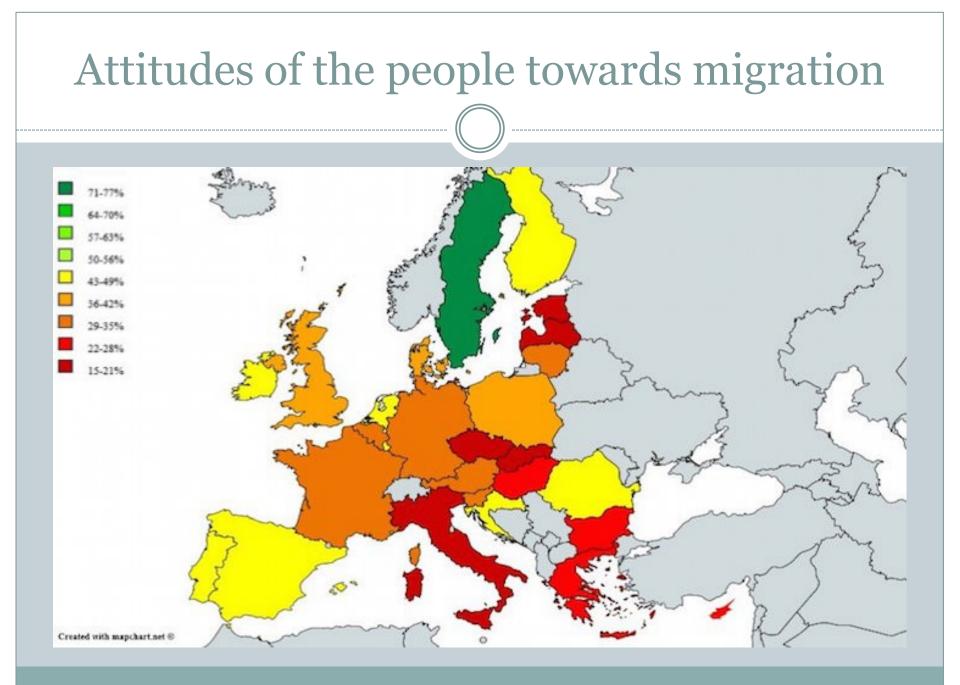


Q. Out of every 100 people of working age about how many do you think are unemployed and looking for work?

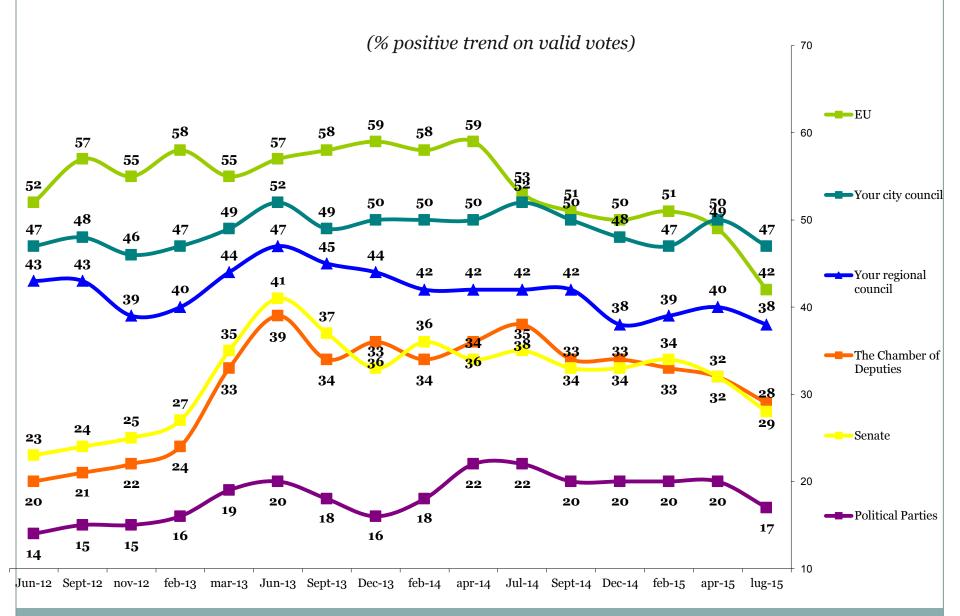
Unemployment levels are hugely overestimated in every country

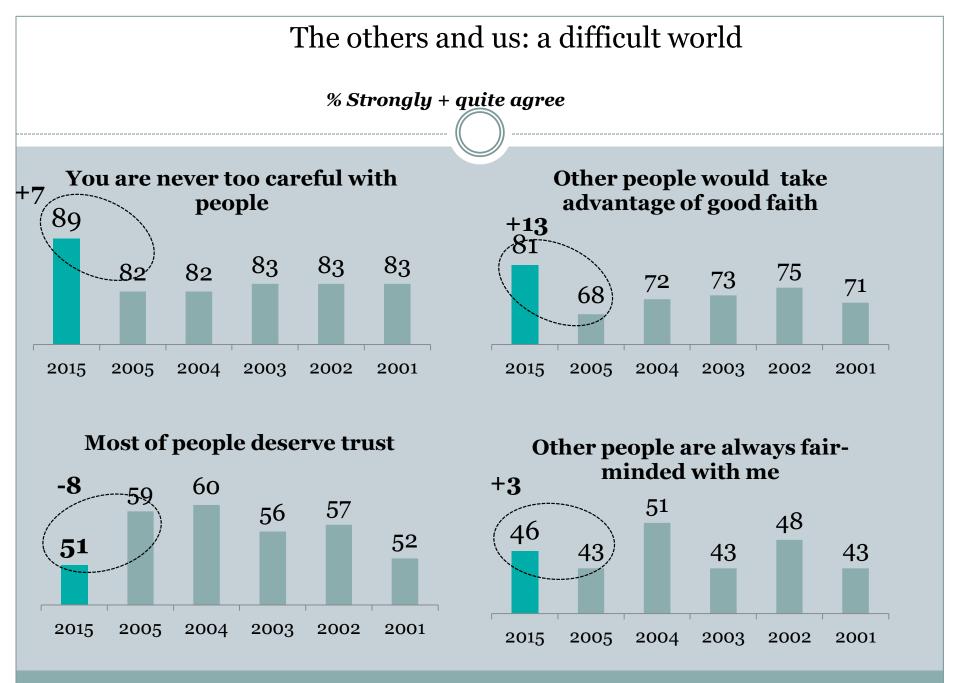
% POINT DIFFERENCE	TOO HIGH	AVG. GUESS	ACTUAL
Italy	+ 37	49	12
📀 South Korea	+ 28	32	4
Hungary	+ 28	39	11
us 🕒	+ 26	32	6
- Poland	+ 25	34	9
() Belgium	+ 23	31	8
💼 Spain	+ 21	46	25
() France	+ 20	29	9
🐌 Australia	+ 17	23	6
Great Britain	+ 17	24	7
Sweden	+ 16	24	8
🔶 Canada	+ 16	23	7
• Japan	+ 15	19	4
e Gemany	+ 14	20	6



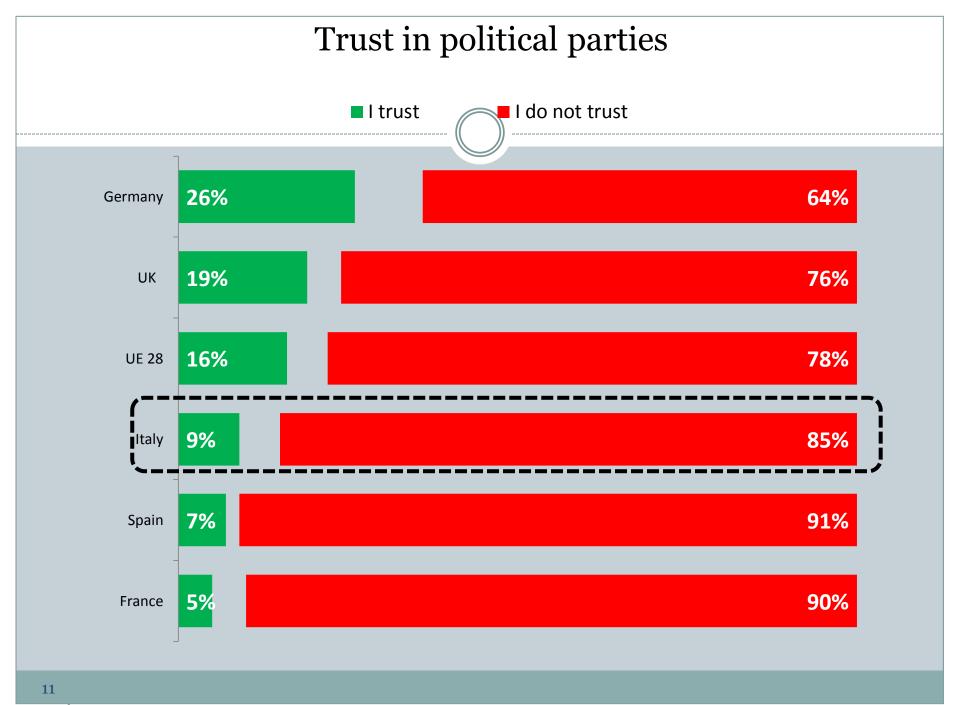


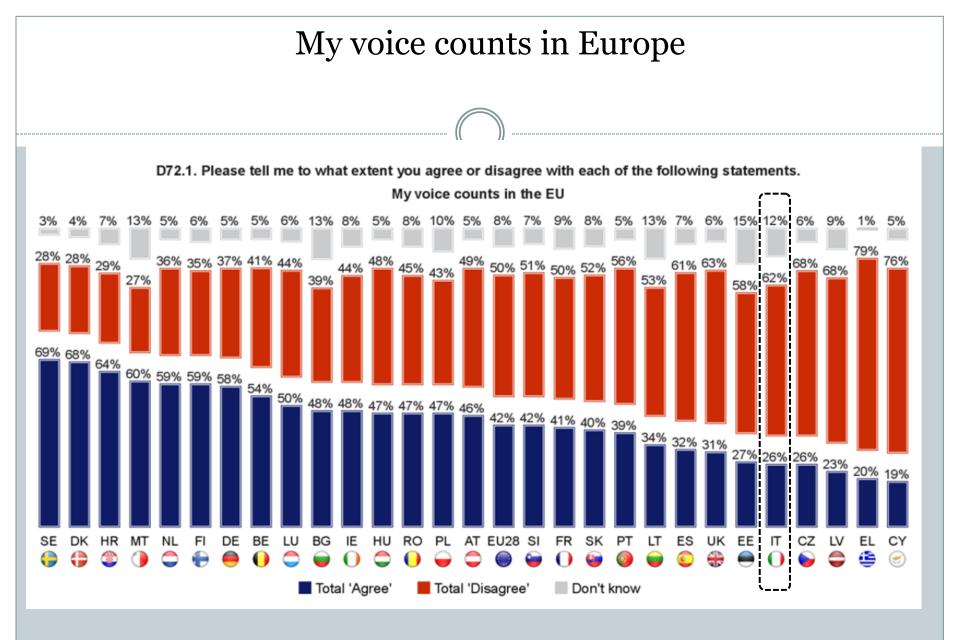
#### Trust in government and society institutions





Source: Ipsos Barometer of civic sense for Comieco in cooperation with Corriere della Sera





### Italy as 'anomaly'

- Narrative of inefficient country, pathological abnormality and continuous stagnation
- Abnormal historical development absence of bourgeois revolution, lack of state-building process, unification without unity ('Italy without Italians')
- Existence of 'two Italies', myth of anti-fashism, role of the Catholic Church
- Collaps of the First Republic and 20 years of Berlusconi strengthened the narrative of 'permanent political crisis'

### Long tradition of Italian populism

- It's not a new phenomenon

   fascist regime used many
   populist attributes
- Fronte dell'Uomo
   Qualunque first post-war
   populist actor in Europe
- Similar language of Giannini and Grillo



### Structural factors

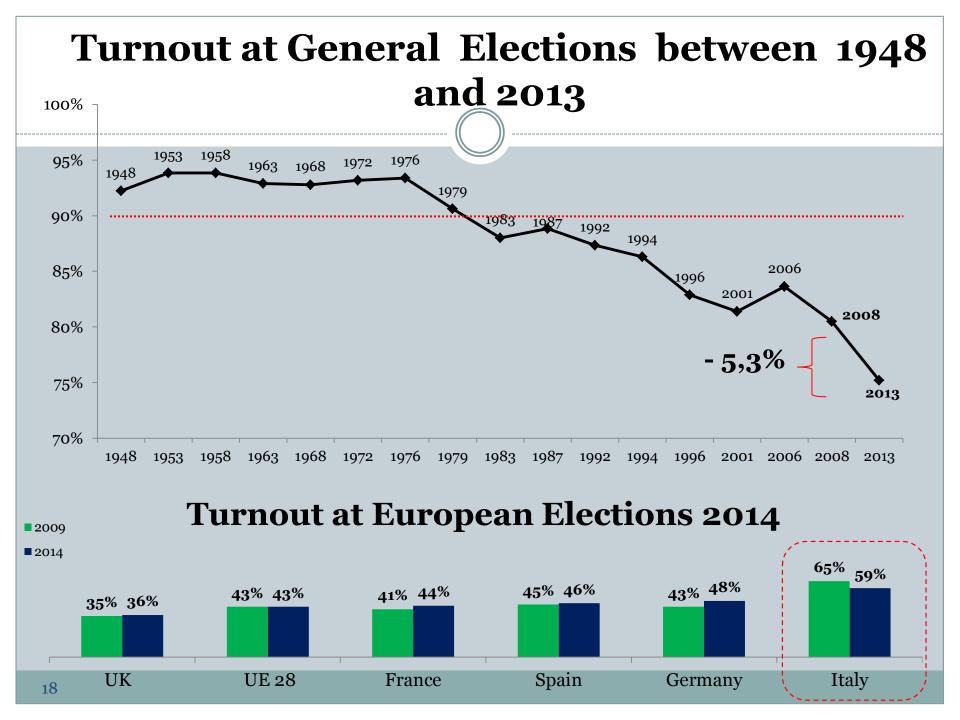
- Collapse of the bipolar party model
  - Fall of Berlusconi IV marked the end of 'fragmented bipolarism'
  - Enhanced by the caretaker Monti's government
  - De-structured party system opened political space for newcomers and caused high electoral volatility without changing the voting system

### Silvio Berlusconi



### Social de-legitimization of political elite

- Repeated scandals of established political parties, even those originally protest and anti-establishment (LN and IDV)
- Loss of voters' confidence (2011 12% trusted political parties)
- Strengthening of the climate of anti-establishment and anti-politics
- Declining interest in the elections



#### The Italian political offer the main political parties



**Partito Democratico (Democratic Party)** is a Centre-left political party which is currently the main governing party.



**Forza Italia** is a political party founded by Silvio Berlusconi in 2013 and it belongs to the Centre-right coalition.



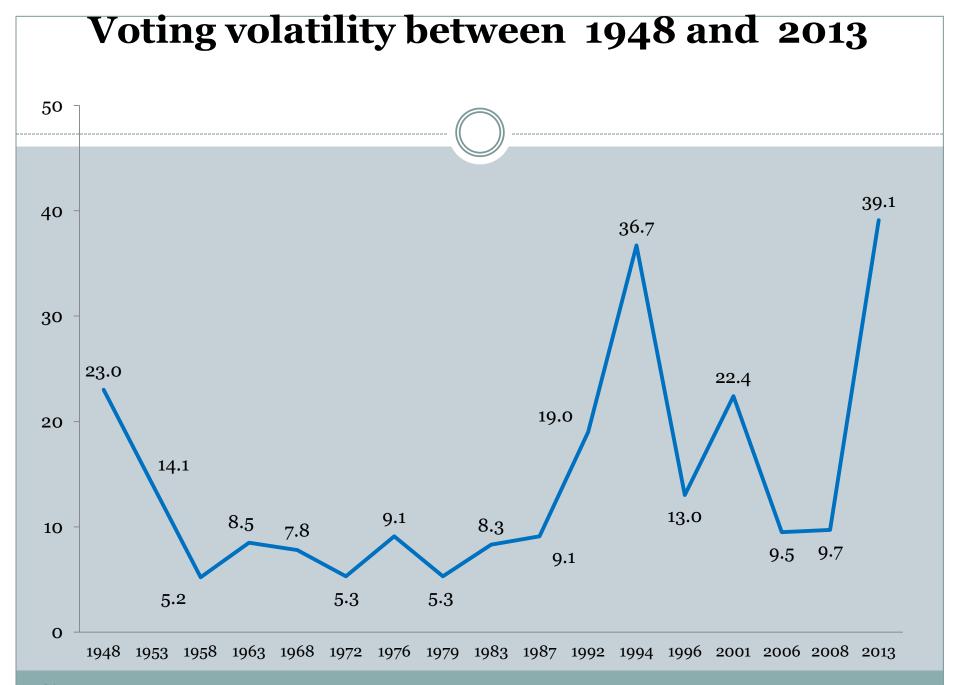
**Lega Nord** is a political party based on a territorial and autonomist nature. Led by Matteo Salvini, its current secretary, LN becomes a national and anti-European party.



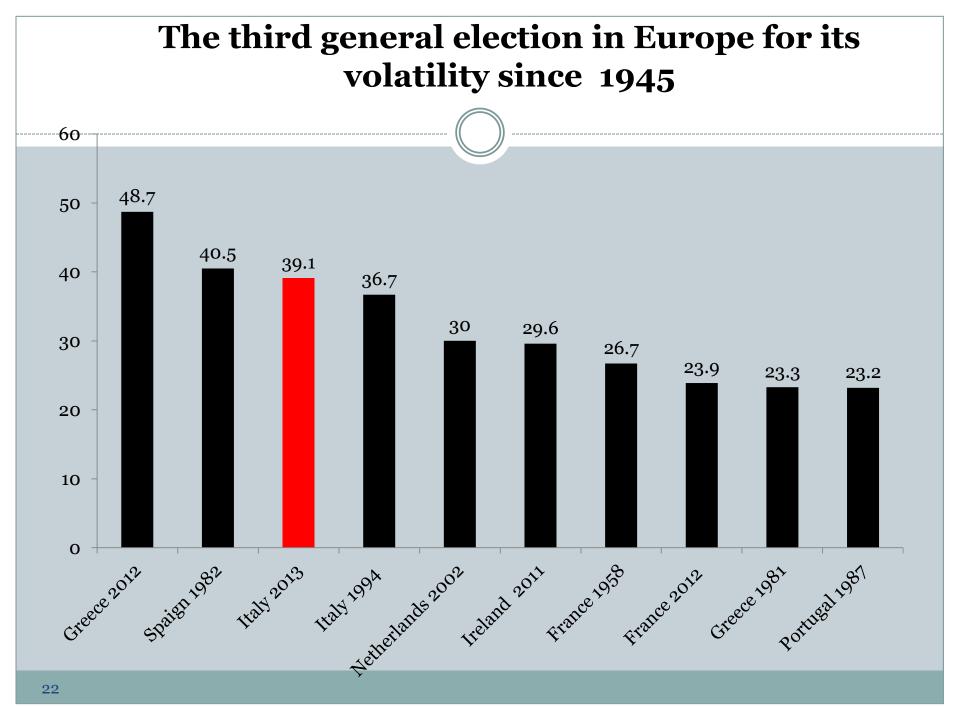
**Movimento 5 Stelle** is a political movement founded in 2009 by Beppe Grillo, a comedian. M5S defines itself as an organisation without a political orientation (right or left). Nowadays, it is the main opposition party to the Renzi government.

#### The vote in 2013 compared with year 2008 – variance in absolute values

CAMERA	TOTALE ITALIA	
	2013	scarto dal 2008
RIVOLUZIONE CIVILE *	765.054	-1.953.268
SEL	1.090.802	
PD	8.642.700	-3.452.606
SVP	146.804	-914
CENTRO DEMOCRATICO	167.201	
CON MONTI PER L'ITALIA	2.823.814	
UDC	608.292	-1.441.937
FLI	159.454	
LEGA NORD	1.390.156	-1.634.387
PDL	7.332.121	-6.297.343
FRATELLI D'ITALIA	666.001	
GRANDE SUD - MPA	148.570	-261.929
LA DESTRA	220.312	-664.649
PENSIONATI	55.050	
ALTRI CENTRO DESTRA	110.890	
MOVIMENTO 5 STELLE BEPPEGRILLO.IT	8.688.545	
FARE PER FERMARE IL DECLINO	380.937	
LISTA AMNISTIA GIUSTIZIA LIBERTA'	64.744	
ALTRE LISTE	541.076	-599.641
TOTALE VALIDI	34.002.523	-2.454.731
BIANCHE + NULLE	1.269.017	-148.298
ASTENUTI	11.634.803	2.467.558
ELETTORI	46.906.343	-135.471



(index of electoral volatility – Source: CISE)



### Five Star Movement and Beppe Grillo



M5S is strengthening its consensus which seems other than a «bubble» created by the reactions against judicial investigations, by reaffirming the idea that the Movimento is the only incorruptible political institution. Actually, this is reinforced by some particularly rewarding choices such as the presence of a young, skilled, expert and proposal-making leadership. Moreover, choosing to take part in TV talk shows makes young exponents more visible. Finally, the proposal of a citizenship income achieved a strong consensus by those people who more exposed to the economic crisis.

*«Damn, you are the leader!»*. This is what Beppe Grillo said during a press conference jokingly with Luigi Di Maio, considered as the future leader of the Movimento 5 Stelle by many people.

Waiting to know who's going to lead the movement, the young Member of Parliament is at the top of the list at the moment.



### Example of the Eternal City

- 37 years old Virginia Raggi became the youngest mayor and the first women in the office
- Lawyer well connected to the old political establishment
- Praised by mainstream media
- Criticized by grassroots activists
- Attracted moderate voters from centre and centre-right (60%)



#### **LEGA NORD and Matteo Salvini**



The growth of the Lega Nord has stopped: today it does not succeed in broadening its consensus among the moderate electorate, who appears frightened by its amazing language, by the word «ruspa» ('bulldozer') and by the words used against the bishops. In addition, the Italians are partially changing their attitudes with regards to immigration.

The *«other» Matteo*, who was labelled as the true opposer to Renzi by many people, stops his growth. The language chosen by Matteo Salvini seems to strike less, probably due to the emotions generated by the recent images of the refugees and the unexpected decisions of Europe (and of Germany) on this topic.



## Shift towards migration/muslim issues DOVINA CHI È L'UI MO? LORO HANNO SUBITO PER I DIRITTI SU: CAS IIGRAZIONE ISLAMICA alla polenta al cous cous Orgogliosi delle nostre tradizioni