

The President: Public Expectations

1. Geography (Electoral College; 2012) California 55; Texas 38; New York 29.

2. Age (Harrison 67; Reagan 69)

3. Education

College
Law School (2/3)

4. Government Experience

Governor
U.S. Senator
Vice President

5. Appearance (for television)

6. Physical stamina

7. Family background

Ronald Reagan (Jane Wyman (divorced 1948); Nancy Reagan (married 1952))

8. Race (African American (Barack Obama, 2008))

9. Gender

10. Ancestry (80%+ English)

11. Religion

Roman Catholic: Al Smith (1928); John F. Kennedy (1960)
Mormon: Mitt Romney (2012)

12. Party status

Exceptions:
Herbert Hoover (Engineer)
Wendell Willkie (Democrat; businessman; ran as Republican)
Mitt Romney (Republican; businessman and former Governor (MA))