

Which statement is incorrect:

According to Matthew Arnold

- Anarchy is bad and needs to be policed
- Culture is related to the development of order in society
- The State is the embodiment of culture and must therefore be protected
- Culture seeks to uphold class sensibilities

Which Statement is True, according to Matthew Arnold

A) All people are capable of pursuing perfection through attention to "sweetness and light"

B) One should not follow one's impulses, but rather reason, to achieve one's best self

- Both are correct
- Neither are correct
- only A is correct
- only B is correct

Which is not a general trait to be found in Czech people, according to our reading

- They are reserved
- They are clever
- They are to a large degree atheistic
- They don't care about social or formal titles

Which statement is false

- Czechoslovakian was a communist country from just after World War II until 1989
- The revolution that toppled the communist regime is known as the Velvet Revolution
- Milos Foreman, the director of the Oscar-winning films Amadeus and One Flew Over the Cuckoo's Nest is Czech

Tourism plays only a minor role in the Czech economy

In the Czech Republic, _____ comes to deliver presents to little children at Christmas.

- Santa Clause
- Jezisek or Little Jesus
- Mikulas
- The Little Devil

The dish associated with Christmas dinner in the Czech Republic is

- Pork
- Ham
- Carp
- Salmon

The best word to describe Kuras' tone regarding his introductory descriptions of Czech people, society and identity overall in his book *Czechs and Balances* would be

- Proud
- Ashamed
- Hostile
- Self-deprecating

Kuras considers the following to be Czech traits except

- They are envious
- They disclaim responsibility
- They are creatures of comfort

They are unconcerned with how they are perceived by outsiders

Which statement is false?

- Jan Palach, a university student, immolated himself on Wenceslas Square to provoke Czech resistance to the Prague Spring Occupation
- The era following the Prague Spring was called Normalization
- Czechs responded to the repression in the 1970s by retreating to their cottages on the weekend
- Charter 77's formation was directly inspired by the western music and artistic ideals of the Velvet Underground and Frank Zappa

Which of the following is not characteristic of Capitalist Realism

- It primarily focuses on the 'new'
- It simplifies and typifies reality, promoting specific values
- 'Progress' in advertising is always implicit, and optimism is always present
- Its representations are not of the ideal but rather the real

Which statement is false?

- Workers were treated preferentially under communism; the intelligentsia were often demoted in their socio-economic standing
- Artists in communist Czechoslovakia were able to influence society to a far greater degree than their western counterparts
- Theaters and the cabaret were an important part of the cultural explosion in the 1960s
- The Soviet Army occupied Czechoslovakia for 3 years after the Prague Spring invasion of 1968

The practice of increasing production levels to reduce the cost of each product is using

- Economies of scale
- Synergy

- Outsourcing
- Downsizing

YouTube's financial model is an example of

- Direct Payment
- Indirect payment
- Subsidized payment
- Deferred payment

A media market with many producers and sellers but only a few products within a particular category is

- A monopoly
- An oligopoly
- Limited competition
- Limited liability

Base refers to _____ and Superstructure refers to

- The economic foundation of a society; the relations of production and corresponding logics to social formations
- The relations of production and corresponding logics to social formations; The economic foundation of a society
- The ruling class; the forms of domination over lower classes
- The forms of domination over lower classes; the ruling class

Which of the following ideas is not present in Marxist theory

- The ideas of the ruling class are the ruling ideas of society
- Material relationship in production structure ideas of dominance
- For a class of people to rule, it is necessary for their ideas to be represented as the common interests of the public
- The "active members" of the ruling class are those who fall on the side of material labor in the division of labor within this class

Which statement is not true: According to Foucault, Bentham's Panopticon

- Is an architectural instrument reconfiguring the operation of power relations
- Is an instrument founded upon surveillance and the gaze over disciplinary subjects
- Implements and implicates the observed in the relations of power over them
- All are correct

All of the following were discussed in the reading Michel Foucault, Discipline and Punish, Panopticism except

- How disciplinary measures were used to fight the plague in the seventeenth century
- How Foucault's conception of power is related to the processes surrounding the formation of one's subjectivity/identity
- How "knowledge" and "categorizations" are disciplinary mechanisms and constructs
- How Foucault's concept of power contradicts Marx's arguments regarding the structure/agency dialectic

How is Foucault's work practically related to ideas of education?

- The curriculum is a set of ideas with which students are indoctrinated
- The organization of the classroom (chairs, who speaks and when, etc.) positions the teacher as the authority
- The outcomes (skillsets) learned are designed to be industrially practical in structured labor markets
- All of the answers are correct

Foucault's use of the term discipline can be reinterpreted, according to Marshall, as meaning

- A Professional/profession
- The connectedness and mutual dependence of relations of power of communication and abilities or capacities to be visible
- Both answers are correct
- Neither answer is correct

All of the following are reasons film matters except

- it is a source of entertainment, escapism, and fun
- it tells us something about ourselves and gives us meaning to our lives
- it has an extraordinary capacity to expand our reality, to deepen our moral sensibility, and to shape our self-understandings, sometimes by moving us closer to cultures, problems, and realities that are distant from those we know well
- It is an unpersuasive form of communication

All of the following are reasons film matters except

- its strengths have always been in its intermediality and intertextuality, breaking down false divisions between high and low culture
- it embodies and conveys the values and beliefs of the culture within which and for which it is made
- it provides an avenue to tell stories about who we are and our society – they are a record of what makes us human and what concerns us in the everyday
- It is not political, which is so divisive to constructive communication

Which offers an avenue to analyze a film?

- editing
- lighting
- soundtrack
- All answers are correct

Which offers a way to analyze film?

- conflict
- setting
- plot structure
- All answers are correct

Generation Like seeks to explore all of the following except

- How internet empowerment is contradictory
- How marketers are exploiting the dynamics of youth identity expression on the internet
- How the government is seeking to educate today's youth on internet literacy
- How commercial values are becoming intertwined with the ways youth approach using the internet

All of the following are points made in Campbell et al's Media and Culture Chapter 2 except

- The biggest threat to the Internet's democratic potential may well be its increasing commercialization
- Net neutrality refers to the principle that every Web site and every user has the right to the same Internet network speed and access
- The flexible and decentralized nature of the Internet and social media is in large part what makes them such powerful tools for subverting government control
- gathering users' location and purchasing habits by data-collecting systems (data-mining) is always illegal

Siri, the voice-recognition app on I-phones is an example of an emerging

- semantic web
- ARPAnet
- e-commerce
- content communities

Knowing how to use cutlery (silverware/pribery) and how to eat correctly at a formal dining event is a form of

- Embodied cultural capital
- Objectified cultural capital
- Institutionalized cultural capital
- Structuralized Cultural Capital

Owning a painting by Da Vinci is a form of

- Embodied cultural capital
- Objectified cultural capital
- Institutionalized cultural capital
- Structuralized Cultural Capital

Having a Ph.D. and being called "Doctor" is a form of

- Embodied cultural capital
- Objectified cultural capital
- Institutionalized cultural capital
- Structuralized Cultural Capital

The term that Bourdieu uses to express the idea of Structure and subsequent predispositions to "agentive" activity within a particular framework is

- Habitus
- Cultural capital
- Social Capital
- Structuration

All of the following ideas are linked to Bourdieu's ideas surrounding "distinctions" except

- Consumption is a stage in communication
- Artistic perception is a product of history reproduced by education
- "Taste" is a function of one's economic and social position within a system of dispositions
- Social actors are constantly reflexive, actively utilizing this capacity to act their intention

Which wave of feminism was about breaking down gender stereotypes

- First

- Second
- Third
- Fourth

In Czech Feminisms, all of the following points were made except

- Situatedness and context make the Czech feminist experience different than western feminist experiences
- There were tensions in the 1990s between Western Feminists and their Czech counterparts regarding the latter's interest in returning to home for maternity and leaving employment.
- Czech feminist concerns mirrored developments in "third world" feminism
- Czech feminism has largely become assimilated with global trends in relation to the fourth wave of feminism

In Categorization in Relation to Sexual Identity, all of the following points are made except

- Categorization involves two different processes: the process of being categorized by others, from the perspective of the outside-world and of being categorized by oneself.
- many transsexuals do not have the possibility to cross borders in terms of their identity but rather they live somewhere in-between two territories and can never be "at home"
- identity is not fixed, essential or permanent – instead it is fluid and able to change from time to time
- Concerning sexual categories people tend to think in binaries, especially in the binary of either being "homosexual" or of being "queer".

Some transgender people identify as neither a man nor a woman, or as a combination of male and female, and may use terms like this to describe their gender identity.

- non-binary
- bilateral
- bi-gendered
- bienniel

Many commentators argue that the internet itself has enabled a shift from 'third-wave' to 'fourth-wave' feminism into a call-out culture, which means

- sexism is much more rampant
- sexism and misogyny can be more effectively countered
- Feminism is getting more and more popular as more and more women identify with the new information they are getting
- more work is necessary to combat the emboldened behavior of politicians to decry the micropolitics of feminism through these new information technologies

The ending of nefarious is somewhat controversial in that it subtly advocates that

- Religion is a way out of the challenges presented in the film
- Therapy is a way out of the challenges presented in the film
- There is no way to truly alter sex trafficking
- the use of force is a way out of the challenges presented in the film

Pornland

Discusses

A how porn has a profound effect on the lives of boys in shaping their masculine identity

B how gonzo porn is ultimately about sexual violence towards women

- Neither A nor B
- Both A and B
- B
- A

Nefarious addresses sex trafficking in all of the following geographic regions except

- North America
- South America
- Europe
- Asia

Deepfakes

- Are digital files that can't be traced by piracy software security systems monitoring online file-sharing
- Is the name of an organization that produces fake news in Serbia and was active in the US 2016 election
- Are AI generated news stories that are produced by bots
- Are AI generated clips that merge stock images into pre-existing videos

According to Gramsci, the most dynamic and prominent aspect to constructing and maintaining the ideological structure of the dominant classes in society resides with

- The press
- The public sphere
- The government
- The courts

Which statement is false

- The public sphere is a place where public opinion can be formed
- Public opinion is a task of criticism and control by which citizens – as a public body - enact the State
- Newspapers play an important role in formulating the public sphere in framing public opinion
- The emergence of the social welfare state (and Mass Democracy) has enhanced the dynamics of the Public Sphere

A situation where a journalist may stand to benefit personally from the stories they produce is

- Ethnocentrism
- Conflict of Interest
- Individualism
- Newsworthiness

A term that describes how the personalized web ... means that we are less likely to be exposed to information that challenges us or broadens our worldview, and less likely to encounter facts that disprove

false information that others have shared is

- Filter bubble
- Churnalism
- Selective engagement
- Refracted retrieval

According to, the stunning political developments of the past year (Brexit, Trump's victory) ... are not simply the byproducts of a resurgent populism or the revolt of those left behind by global capitalism but rather

- A sign of information's increasing disposability and irrelevance
- A reflection of the mass media's growing weakness as gatekeepers and standard bearers to frame public discourse
- A symbol of the greater fragmentation of consumer media interest
- An indication that technology has bypassed the mental capacity for the average human to process the information received

Which statement is not true?

Public Journalism

- moves from seeing people as consumers ... to seeing them as a public, as potential actors in arriving at democratic solutions to public problems
- has been criticized for compromising the profession's credibility
- seeks to involve both the public and journalists more centrally in civic and political life
- began as experiments at the world's biggest newspapers (NY Times, London Times, etc.)

Havel uses the example of _____ to underscore how individuals, by accepting and living a lie in a totalitarian system, are, through their action and inaction, in fact the foundation of the system

- The green grocer as compliant comrade
- The university professor as hard-working garbage man
- The empty speeches of the party leader
- The children parading as Pioneers on May Day, with their parent's pressure to do so

Debord's Society of the Spectacle addresses

- Hegemonic Altruism
- Contrapuntal Inversion
- Discursive Alienation
- Commodity Fetishism

Kristen Hearn discusses all of the following as contributing to the development of self-branding except

- Reality TV shows
- Corporate management literature
- Social media websites
- The rise of corporate media synergies

The processes of developing and maintaining the branded self are

- All of the answers are correct
- A form of rhetorical persuasion
- Image based
- Self-exploitative

Ads on the internet which pop-up in a new screen as a user clicks to a new website are called

- Interstitials
- Intermediations
- Subliminal advertising
- Spam

Linking a product to a positive cultural value or image is

- The bandwagon effect
- The accentuation principle

- The assimilative principle
- The association principle

The attempt to persuade a consumer that using a product will maintain or elevate their social status is

- Hidden-fear appeal
- Irritation impulse
- Bandwagon effect
- Snob-appeal approach

Which of the following critical issues in relation to advertising were not discussed in the chapter Advertising and Commercial Culture?

- Travel
- Education
- Health
- Children

According to Hall, which of the following is not true

- National cultures are imagined through the foundational myths and stories their citizens retell themselves
- The processes of globalization are destabilizing conceptions of national cultural identity partly due to increased population migrations
- Nationalisms and “return to tradition” movements are a reaction against evolving cultural hybridities
- Ethnicity marks a group of people as biologically related

According to Hall,

- Identity is a fixed entity
- It arises from a fullness of knowing who we are

- It is related to activity in our unconscious
- Has nothing to do with the gaze of the Other

According to Cashman's article, all of the following contribute to the plight of Roma children being placed in special schools except

- Ingrained prejudice
- Discriminatory tests
- Socio-economic disadvantages
- Roma migration patterns

In Cashman's article on the Czech Roma, she points out all of the following except

- Structural racism remains a problem in Czech society
- Czech segregation policies have been condemned by international civic bodies
- Roma students are specifically diagnosed with "light mental disabilities"
- Roma rights are unable to be lawfully represented in Czech courts, due to their vague citizenship status

Which statement is not true: Orientalism is

- About imaginative geography
- Related to anxieties connected to colonialism and imperialism
- A matter of cultural power
- A process of benign familiarization

According to Said, Orientalism is

- A political subject matter reflected passively by culture, scholarship and institutions

- A collection of texts about the Orient
- A nefarious plot to oppress the “Oriental” world
- A distribution of geopolitical awareness into a diverse range (historical, sociological, etc.) of texts