

## Current issues in research of media and audiences

Autumn 2020 Wednesday 12:00 PM AVC

Online Classroom:

<https://teams.microsoft.com/l/channel/19%3a148e0242d27c4270b28dd96ea788467b%40thread.tacv2/General?groupId=fd830431-fd9f-4380-b448-4c445ef96231&tenantId=11904f23-f0db-4cdc-96f7-390bd55fcee8>

Course Organizer: Tae-Sik Kim, PhD

Office Hour: Wed 14:00 – 15:40 & Thu 14:00 – 15:40

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### ➤ Course Objectives

The course is designed as a series of lectures and discussions acquainting students with current research in the media and media audiences, which take place at the Department of Media Studies and Journalism and at the Institute for Research on Children, Youth and Families. This research focuses on: (1) trust in professional and alternative media, (2) the role of news and social media in political polarization, (3) the effects of digitization on audiovisual industries, (4) the transformation of television audiences in the era of networked digital media, (5) public service media in the context of the crisis of their legitimacy, (6) the journalistic profession in the context of crisis and war news, (7) local and regional media and the journalistic profession and news audiences at local and regional level, (8) the Vietnamese diaspora in the Czech Republic and its media practices, (9) online activities of adolescents and risk aspects of these activities. Each topic will be delivered by one of the researchers directly handling particular research stream. The course ends with a credit. The condition for granting the credit is (1) participation in discussions and (2) successful submission of team assignment, i.e. a popularization media output covering one of the lecturing teams and its topic.

### ➤ Syllabus

**Lecture 1.** (7. October) Tae-Sik Kim: Course Introduction

**Lecture 1.** (14. October) Michael Elavsky:

**Lecture 2.** (21. October) David Šmahel:

**Lecture 3.** (4. November) Tae-Sik Kim: Urban Landscapes and Media Representation

**Lecture 4.** (11. November) Jakub Macek: Research of trust and distrust in media in a fragmented media environment

**Lecture 5.** (18. November) Tae-Sik Kim: Reflexive cultural proximity: The case of young Vietnamese Korean-media audiences in the Czech Republic

**Lecture 6.** (25. November) Barbora Vacková & Lenka Waschková Císařová: Local Media & Local Community

**Lecture 7.** (2. December) Iveta Jansová: Transformative fans and the allure of dismantling heteronormative hegemony

**Lecture 8.** (9. December) Iveta Jansová & Michael Elavsky: When Things Get Real: (Re)Considering the Challenges to Cultural Industries Research

**Lecture 9.** (16. December) Johana Kotišová: Beyond the Myth of the War Reporter

**Lecture 10.** (6. January) Alena Macková: (social) media use and environment and polarization

➤ **Literature:**

Each lecture will provide either a full research paper or a short handout in advance

➤ **Teaching Methods**

The format of the course is a combination of lecture and open discussion. All students are expected to read all articles assigned and to develop appropriate discussion questions.

Students submit an issue paper (topic of student's choice in consultation with the organizer; minimum 12 pages).

➤ **Assessment Methods**

- **Attendance:** 10%

- **3 Response Papers:** Choose 3 topics from the list of lectures. Write a short essay reflecting your own opinions and introducing relevant cases. 2-3 Pages each(15x3 = 45%)
- **Final Issue Paper:** Develop a research agenda in the field of Media Studies and Journalism (45%) 10-12 Pages (1. Introduction 2. Literature Review 3. Relevant Cases 4. Conclusion)