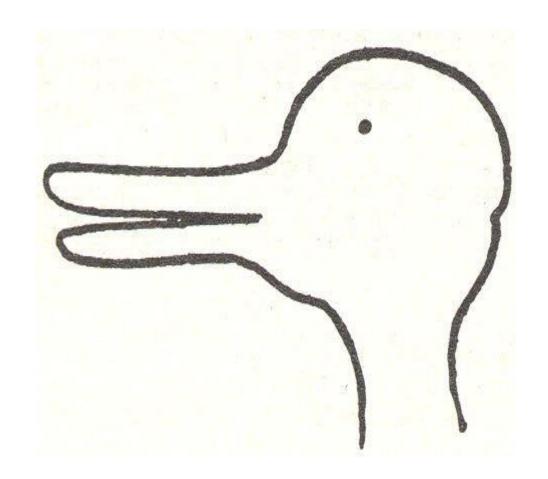
Organization / What are concepts and theories good for? Petr Ocelík

Outline

- What are concepts and theories good for?
- Ontology and epistemology: back to the very basics

- heuristics
- learning
- communication
- evaluation

- heuristics
- learning
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- evaluation



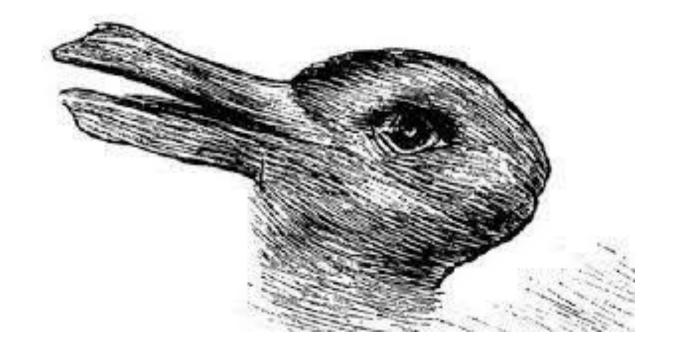
Pareidolia







- heuristics
- learning
- communication
- evaluation



- heuristics
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Rabbit

Any car <u>exceeding</u> the speed limit, whose speed you match with your car while maintaining a reasonable distance behind them. The idea is that the rabbit will get caught in any <u>speed trap</u> up ahead, and you'll have time to react, slow down, and continue <u>on your way</u>.

"<u>That guy's</u> going pretty fast... I'm going to let him get a little further <u>ahead</u> of me, and then I'll speed up and use him as a <u>rabbit</u>."

by Jinkeez January 31, 2005





- heuristics
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Drivers who think that they can go as fast as they want if the roads are quieter

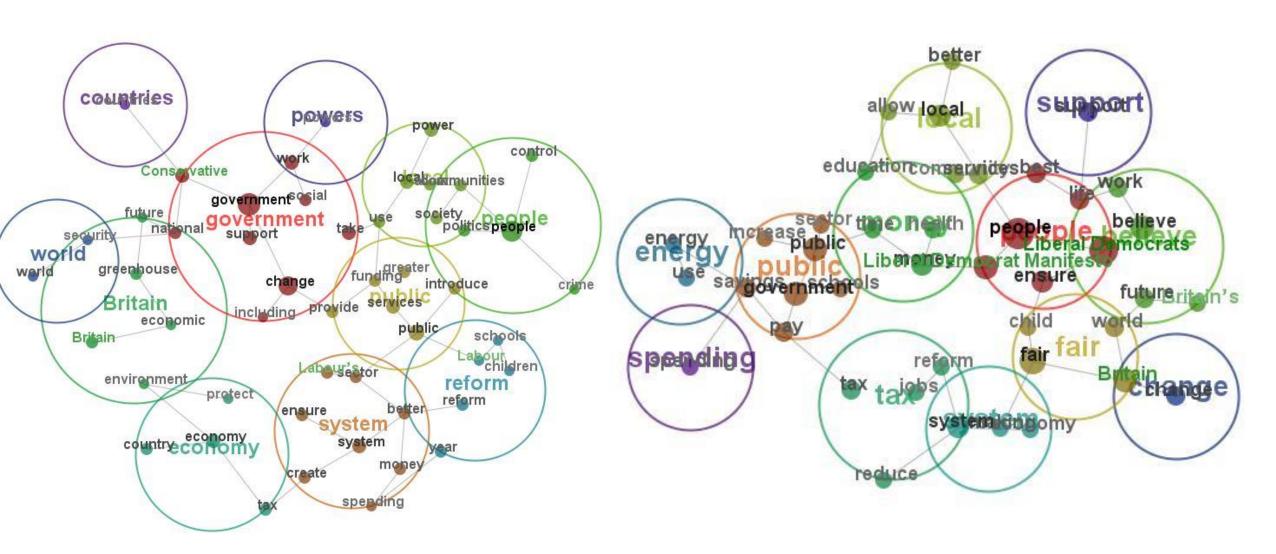
Drivers who'd rather get there safely within the speed limit





Labour Party Manifesto

Conservative Party Manifesto



Concrete vs. abstract concepts





Security as an abstract concept

National security must be defined as integrity of the national territory and its institutions. (Morgenthau 1960: 563) ... The survival of a political unit, such as a nation, and its identity. (Morgenthau 1952: 973)

VS.

The freeing of people (as individuals and groups) from those physical and human constraints which stop them carrying out what they would freely choose to do. ... Security and emancipation are two sides of the same coin. Emancipation, not power or order, produces true security. Emancipation, theoretically, is security. (Booth 1991: 319)

Essentially contested concepts (Gallie 1956)

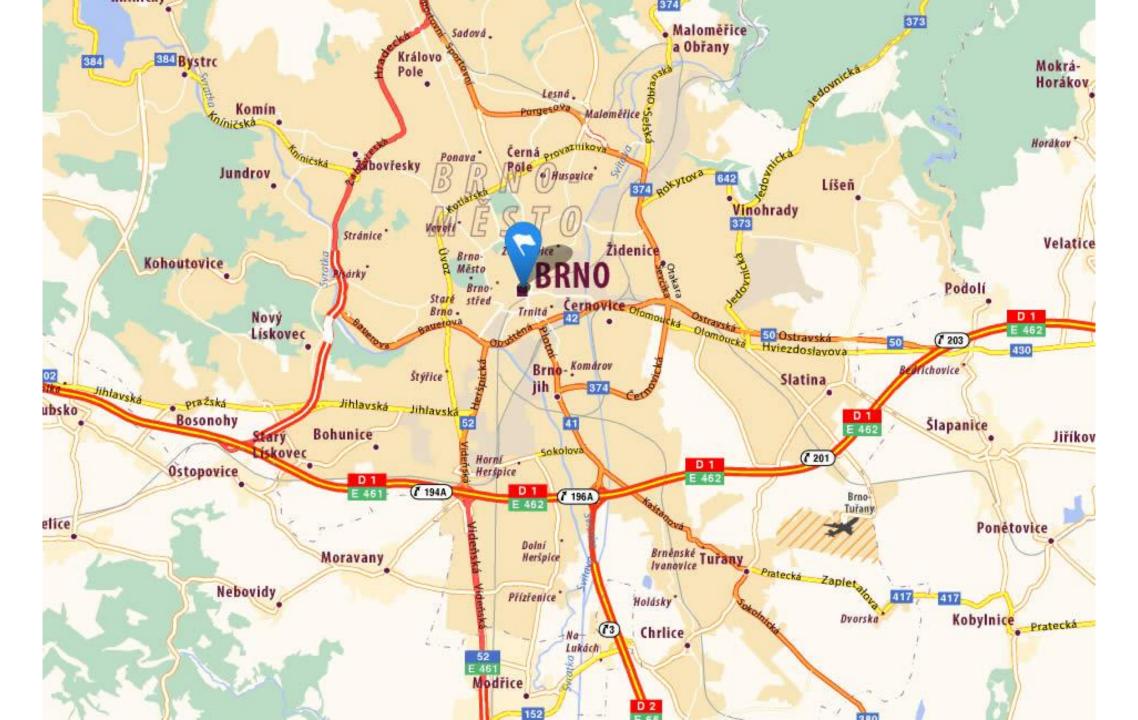
 Conceptual confusion and contestation are major sources of difficulties in both theory and empirical analysis (Collier 2006)

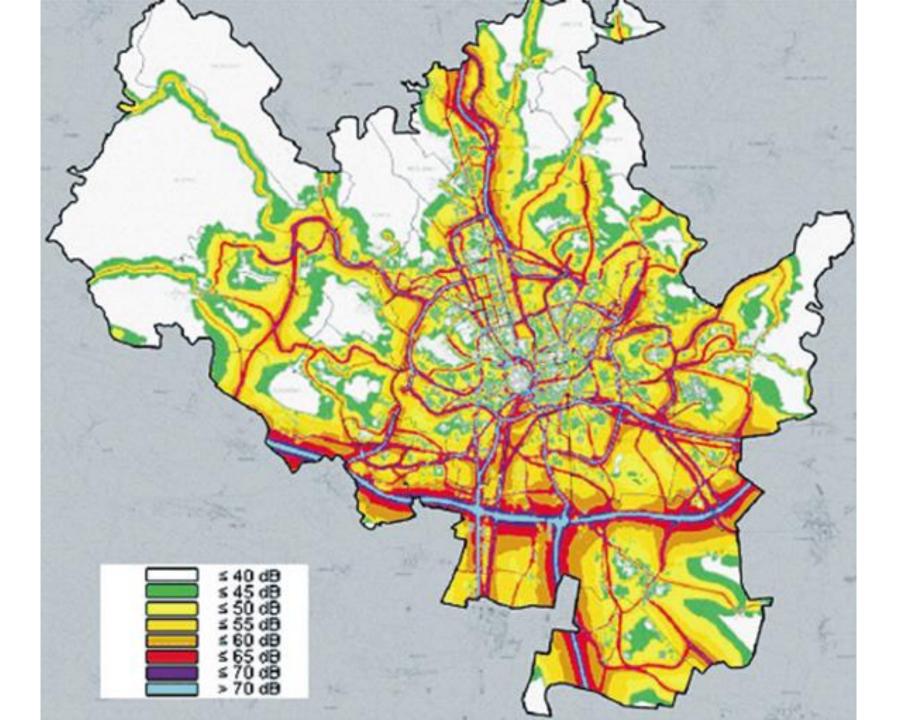
• ECCs

- generally recognized as meaningful
- internally complex
- are subject of competition/contestation
- have normative character

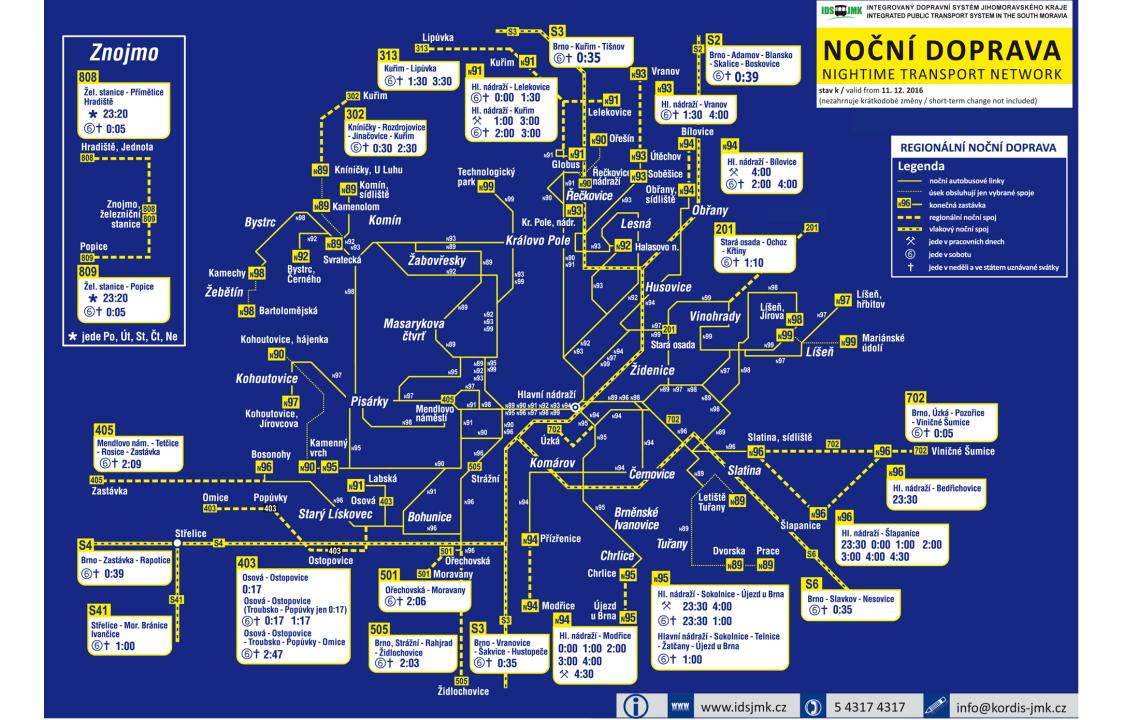
What are theories good for?

 Theory can be seen as a set of interrelated concepts – or more illustratively as a map which orients us in a specific part of reality









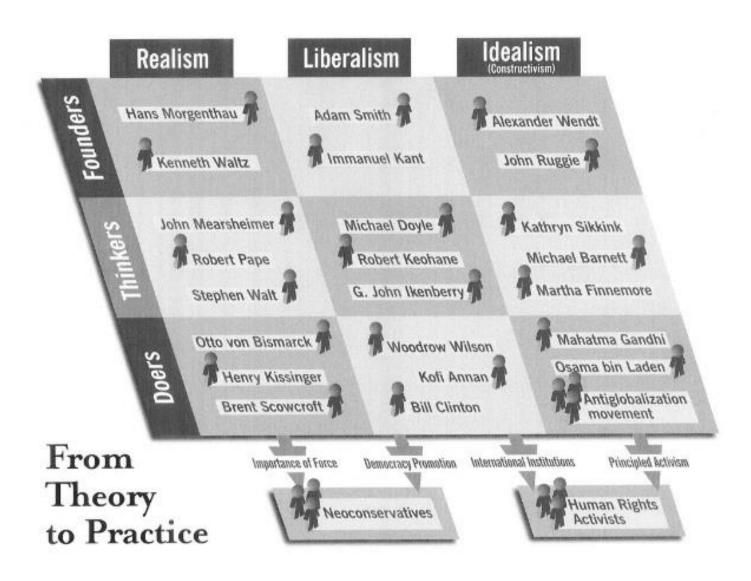
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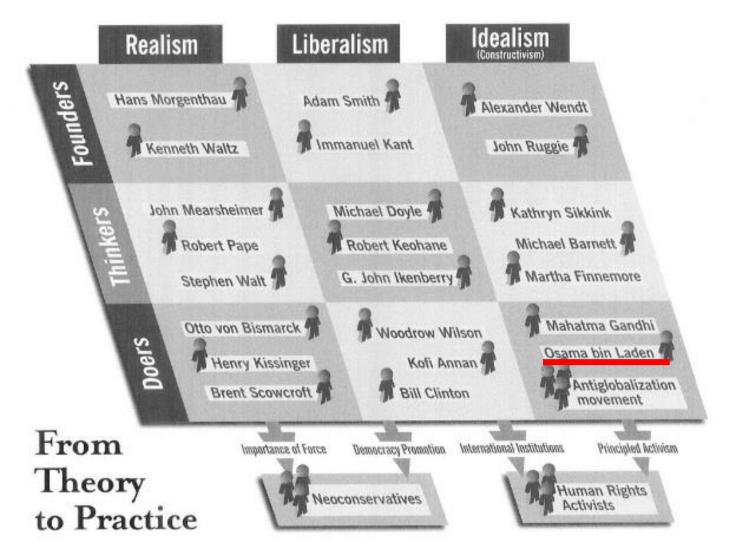
 Theories provide us with (relatively) coherent perspectives through which we understand specific parts of reality

 Any intelligible political action rests upon certain (although often implicit) theoretical assumptions

Theories and politics (Snyder 2006)



Theories and politics (Snyder 2006)





Are theories built out of a scratch?

Are theories built out of a scratch?

- No, theories are domain specific (e.g. theories of international politics) and dependent on antecedent conditions (e.g. international system consists of national states)
- Theories rest on more general (philosophical) assumptions about the nature of reality and knowledge

There is no such thing as philosophy-free science; there is only science whose philosophical baggage is taken to board without examination. (Daniel Dennett)

→ ontology and epistemology relevant (for any scientific inquiry...)

Ontology: main cleavages

- materialists vs. idealists
- agency vs. structure debate

Materialists vs. idealists

materialists:

- reality is ultimately made of matter
- social world is (primarily) driven by material forces

idealists:

- social reality is mentally/socially constructed
- social world is (primarily) driven by ideational forces

Materialists vs. idealists



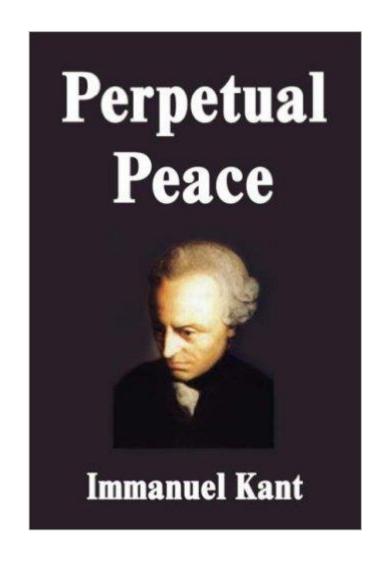


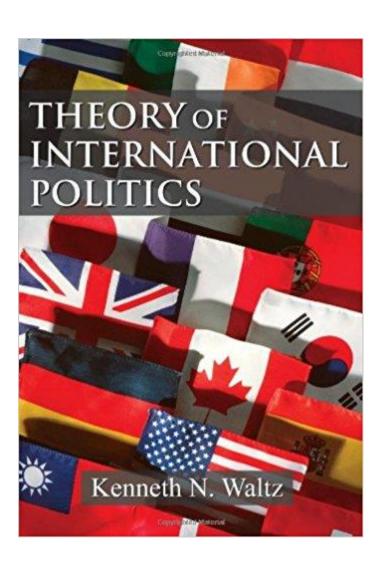
The agency vs. structure debate

 To what extent we are able to shape our lives against to what extent our lives are determined by external forces?

- individualism (priority of agency):
 - complex social phenomena can be explained on the basis of individual behavior
- structuralism / holism (priority of structure):
 - social phenomena cannot be reduced to actor interactions, individual behavior is determined by social structures

The agency vs. structure debate





Epistemology: explanation vs. understanding

Epistemology: explanation vs. understanding

explanation:

- naturalist model of science (law-like regularities)
- social world as an external environment
- objective (observer-independent) knowledge is possible
- focus on causal explanations generalizable to broader class of phenomena

understanding:

- rejection of naturalism
- social world as internalized constructed rules and meanings
- knowledge is always situated (observer-dependent)
- focus on (often idiosyncratic) insights to/interpretations of phenomena

Didactic classification

explanation understanding rational choice theory (neo)liberalism historiographical approaches individualism materialism classical realism hybrid weak|constructivism neoclassical geopolitics neorealism Marxism strong constructivism (Copenhagen school) idealism structuralism Paris school Critical |Theory