

## President: 2008 National Exit Poll (17,836 Respondents)

### Vote by Sex

	Obama	McCain	Other/No Answer
Male (47%)	<b>49%</b>	48%	3%
Female (53%)	<b>56%</b>	43%	1%

### Vote by Sex and Race

	Obama	McCain	Other/No Answer
White Men (36%)	41%	<b>57%</b>	2%
White Women (39%)	46%	<b>53%</b>	1%
Black Men (5%)	<b>95%</b>	5%	N/A
Black Women (7%)	<b>96%</b>	3%	1%
Latino Men (4%)	<b>64%</b>	33%	3%
Latino Women (5%)	<b>68%</b>	30%	2%
All Other Races (5%)	<b>64%</b>	32%	4%

### Vote by Race

	Obama	McCain	Other/No Answer
White (74%)	43%	<b>55%</b>	2%
African-American(13%)	<b>95%</b>	4%	1%
Latino (9%)	<b>67%</b>	31%	2%
Asian (2%)	<b>62%</b>	35%	3%
Other (3%)	<b>66%</b>	31%	3%

### Vote by Age

	Obama	McCain	Other/No Answer
18-29 (18%)	<b>66%</b>	32%	2%
30-44 (29%)	<b>52%</b>	46%	2%
45-64 (37%)	<b>50%</b>	49%	1%
65 and Older (16%)	45%	<b>53%</b>	2%

## Vote by Age

	Obama	McCain	Other/No Answer
<b>18-24</b> (10%)	<b>66%</b>	32%	2%
<b>25-29</b> (8%)	<b>66%</b>	31%	3%
<b>30-39</b> (18%)	<b>54%</b>	44%	2%
<b>40-49</b> (21%)	<b>49%</b>	<b>49%</b>	2%
<b>50-64</b> (27%)	<b>50%</b>	49%	1%
<b>65 or Over</b> (16%)	45%	<b>53%</b>	2%

## Vote by Age and Race

	Obama	McCain	Other/No Answer
<b>White 18-29</b> (11%)	<b>54%</b>	44%	2%
<b>White 30-44</b> (20%)	41%	<b>57%</b>	2%
<b>White 45-64</b> (30%)	42%	<b>56%</b>	2%
<b>White 65 and Older</b> (13%)	40%	<b>58%</b>	2%
<b>Black 18-29</b> (3%)	<b>95%</b>	4%	1%
<b>Black 30-44</b> (4%)	<b>96%</b>	4%	N/A
<b>Black 45-64</b> (4%)	<b>96%</b>	3%	1%
<b>Black 65 and Older</b> (1%)	<b>94%</b>	6%	N/A
<b>Latino 18-29</b> (3%)	<b>76%</b>	19%	5%
<b>Latino 30-44</b> (3%)	<b>63%</b>	36%	1%
<b>Latino 45-64</b> (2%)	<b>58%</b>	40%	2%
<b>Latino 65 and Older</b> (1%)	<b>68%</b>	30%	2%
<b>All Others</b> (5%)	<b>64%</b>	33%	3%

## Vote by Income

	Obama	McCain	Other/No Answer
<b>Under \$15,000</b> (6%)	<b>73%</b>	25%	2%
<b>\$15-30,000</b> (12%)	<b>60%</b>	37%	3%
<b>\$30-50,000</b> (19%)	<b>55%</b>	43%	2%
<b>\$50-75,000</b> (21%)	48%	<b>49%</b>	3%
<b>\$75-100,000</b> (15%)	<b>51%</b>	48%	1%
<b>\$100-150,000</b> (14%)	48%	<b>51%</b>	1%
<b>\$150-200,000</b> (6%)	48%	<b>50%</b>	2%
<b>\$200,000 or More</b> (6%)	<b>52%</b>	46%	2%

## Vote by Income

	Obama	McCain	Other/No Answer
Less Than \$50K(38%)	<b>60%</b>	38%	2%
\$50K or More(62%)	<b>49%</b>	<b>49%</b>	2%

## Vote by Income

	Obama	McCain	Other/No Answer
Less Than \$100K(74%)	<b>55%</b>	43%	2%
\$100K or More(26%)	<b>49%</b>	<b>49%</b>	2%

## Vote by Income

	Obama	McCain	Other/No Answer
Less Than \$50,000(38%)	<b>60%</b>	38%	2%
\$50-100,000 (36%)	<b>49%</b>	<b>49%</b>	2%
\$100,000 or More(26%)	<b>49%</b>	<b>49%</b>	2%

## Vote by Income and Race

	Obama	McCain	Other/No Answer
Whites Under \$50,000 (25%)	47%	<b>51%</b>	2%
Whites Over \$50,000 (49%)	43%	<b>56%</b>	1%
Non-Whites Under \$50,000 (13%)	<b>86%</b>	13%	1%
Non-Whites Over \$50,000 (13%)	<b>75%</b>	22%	3%

## Vote by Education

	Obama	McCain	Other/No Answer
No High School(4%)	<b>63%</b>	35%	2%
H.S. Graduate(20%)	<b>52%</b>	46%	2%
Some College(31%)	<b>51%</b>	47%	2%
College Graduate(28%)	<b>50%</b>	48%	2%
Postgraduate(17%)	<b>58%</b>	40%	2%

## Did You Attend College?

	Obama	McCain	Other/No Answer
Yes (76%)	<b>52%</b>	46%	2%
No (24%)	<b>54%</b>	44%	2%

## Are You a College Graduate?

	Obama	McCain	Other/No Answer
Yes (44%)	<b>53%</b>	45%	2%
No (56%)	<b>53%</b>	46%	1%

## Vote by Education and Race

	Obama	McCain	Other/No Answer
White College Graduates (35%)	47%	<b>51%</b>	2%
Whites - No College (39%)	40%	<b>58%</b>	2%
Non-White College Grads (9%)	<b>75%</b>	22%	3%
Non-White - No College (16%)	<b>83%</b>	16%	1%

## Vote by Party ID

	Obama	McCain	Other/No Answer
Democrat (39%)	<b>89%</b>	10%	1%
Republican (32%)	9%	<b>90%</b>	1%
Independent (29%)	<b>52%</b>	44%	4%

## Vote by Race and Party ID

	Obama	McCain	Other/No Answer
White Democrats(23%)	<b>85%</b>	14%	1%
White Independents(23%)	47%	<b>49%</b>	4%
White Republicans(29%)	8%	<b>91%</b>	1%
All Others (26%)	<b>80%</b>	18%	2%

## Vote by Ideology

	Obama	McCain	Other/No Answer
Liberal (22%)	<b>89%</b>	10%	1%
Moderate (44%)	<b>60%</b>	39%	1%
Conservative(34%)	20%	<b>78%</b>	2%

## Is This the First Year You Have Ever Voted?

	Obama	McCain	Other/No Answer
Yes (11%)	<b>69%</b>	30%	1%
No (89%)	<b>50%</b>	48%	2%

## When Did You Decide Who To Vote For?

	Obama	McCain	Other/No Answer
<b>Today</b> (4%)	<b>50%</b>	45%	5%
<b>Last Three Days</b> (3%)	47%	<b>52%</b>	1%
<b>Last Week</b> (3%)	48%	<b>50%</b>	2%
<b>In October</b> (15%)	<b>54%</b>	43%	3%
<b>In September</b> (14%)	<b>54%</b>	45%	1%
<b>Before That</b> (60%)	<b>52%</b>	47%	1%

Source: CNN at <http://edition.cnn.com/ELECTION/2008/results/polls/#USP00p1>  
(Accessed November 14, 2012).