

## **CASE 1:**

**Domain name: 2012.com**

### **Respondent:**

Star Travel LLC. Berkshire House, 252-256 Kings Road, Reading RG1 (Fictional company)

Owner of the company: Sunil Gupta, French national (abstracted from WHOIS)

Travel agent, specializing in "event tourism"

Cooperates with foreign travel agents to organize trips to sports and cultural events in London and UK, especially concerts and football games.

- The Star travel company has registered a domain name 2012.com
- Uses subdomains london.2012.com, among other subdomains such as www.2012.com, travel.2012.com and hotels.2012.com
- Has recently registered will-and-kate-wedding.co.uk domain
- On the website it offers tourist information about London and London Olympic games
- The agency has recently invested 50 000 GBP for web-design and contracts with sports journalists to create a website providing extensive information about Olympic games disciplines and Olympic games related news. The preparations of this project have started but the website has not been finished yet.
- The website under the domain name currently contains basic tourist information about London, together with applications that enable visitors to book hotels in London and plenty of advertisement.

### **Complainant:**

The London Organising Committee of the Olympic Games and Paralympic Games Limited  
23rd Floor, 1 Churchill Place, Canary Wharf, E14 5LN"

- Owns several trademarks related to Olympic games
- Has already concluded an exclusive contract with Thomas Cook company, which became the "official provider of short breaks to London Olympic games" – see <http://www.thomascooklondon2012.com>
- The complainant wants you to have the domain 2012.com transferred as soon as possible

## **CASE 2**

**Domain name: adidas-childlabour.com**

### **Respondent**

Human rights group HIVOS (real)

#### **Headoffice:**

P.O. box 85565

2508 CG The Hague (The Netherlands)

NGO and lobbying institution that fights child labor.

- HIVOS claims that the Adidas knowingly uses suppliers from south-east Asia who use child labour
- As a part of their campaign, they register a domain name adidas-childlabour.com
- On the website, they inform about their claims against the Adidas company
- Discourages consumers to purchase Adidas products
- The site operates small e-shop which sells small gift products like mugs, T-shirt, umbrellas with motives against child labour to finance their campaign

### **Complainant**

Adidas AG

Adi-Dassler-Strasse 1

D-91074 Herzogenaurach

Germany

- Is unhappy with the website
- Wants to force the shutdown of the website as quickly as possible