

## LITERARY COMMUNICATION

In ELT:

Listening, reading - receptive skills  
Writing, speaking - productive skills

Is reading a passive activity?

writer - work - reader

constant interaction (predictions, preconceptions, hypotheses)

moment of failed expectation

Basic lit. communication

writer - work - reader

Schemes of literary communication

A (adapted from Jakobson)

author	text	code	addressee (reader)
		context	

romantic (historicism)	formalist	structuralist marxist	reader-oriented (hermeneutics, reception theory)
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B Umberto Eco:

Sender – message – channel – meaning – receiver  
(encoded) (decoded)

CODE	CODE
linguistic	linguistic
secondary	secondary
ideological	ideological

Reader: naive, sentimental, discursive  
implied x real

Literary work: fixed, universal meaning x shifting, unstable meaning

Author: sociological, psychological category

How important is the author? „Death of the author“ means „the birth of the reader“? (Barthes)

The literary „I“ x the real author