Figures of speech.
See in the dictionary:
(fig)
(lit)
literal vs. non-literal (=metaphorical, figurative) language:
Winston Churchill is dead.   *I feel dead.*
interpreting meaning - *inferencing* :   1. decoding its literal meaning
                                                              2. inferring its implied meaning
signals: textual - I feel dead.
            contextual - Winston Churchill is dead.
Metaphor on the basis of similarity: I feel dead.
Simile   textual signals: The sky was like a polished mirror.
Metonymy on the basis of other kind of association (e.g. cause and effect): Moscow made a statement yesterday.
Synecdoche part and the whole: farm hands   I´ve bought a new motor.

Metaphors in different kinds of speech :
Time is a jetplane.
golden skin
time is running
thistles stand nakedly in the green
Classifying metaphors:
concretive: the burden of responsibility
animistic: the leg of a table; to kill a bottle
humanizing (=personification): the hands of the clock
dead metaphor: the greenhouse effect

Irony - verbal: The softest couches in the world are not to be found in the log mansion of the slaves.
        - situational: comic
                        tragic