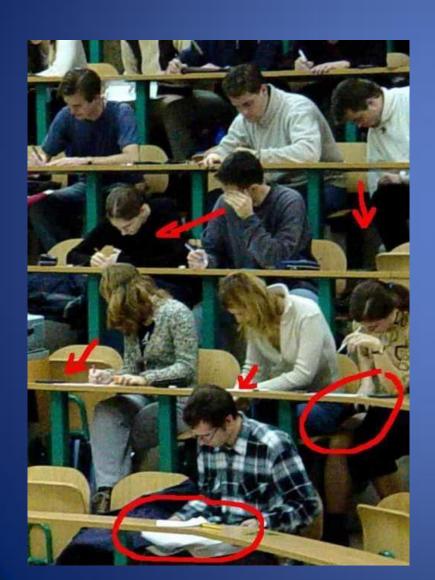
Compare and Contrast the pictures

Do not tell us what you see in the picture, just analyze the set of pictures

Ideas?



Hints? Emotions? Ideas?





Strategies...

- What is the headline?
- What are the contrasts?
- Where would I place myself?
- Am I personally associated with any of these pictures?
- Is there anything the pictures might have in common?

Travelling









Title?

(headline, contrasts, place myself, emotions, solutions, things in common)

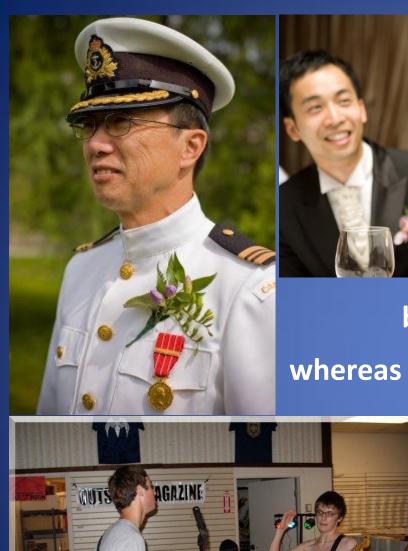














but

however





on the other hand; while; whereas

- Football is popular in England, while in Australia they prefer cricket.
- We've been steadily improving our customer service center. On the other hand our shipping department needs to be redesigned.
- Jack thinks we're ready to begin whereas Tom things we still need to wait.

These expressions give expression to two ideas which contrast but do not contradict each other.

however, nonetheless, nevertheless

• Smoking is proved to be dangerous to the health. <u>Nonetheless</u>, 40% of the population smokes.

All these words are used to present two contrasting ideas.

- Our teacher promised to take us on a field trip. However, he changed his mind last week.
- Peter was warned not to invest all of his savings in the stock market.
 Nevertheless, he invested and lost everything.

moreover, furthermore, in addition

- His problems with his parents are extremely frustrating. Moreover, there seems to be no easy solution to them.
- I assured him that I would come to his presentation. Furthermore, I also invited a number of important representatives from the local chamber of commerce.
- Our energy bills have been increasing steadily. In addition to these costs, our telephone costs have doubled over the past six months.

We use these expressions to add information to what has been said. The usage of these words is much more elegant than just making a list or using the conjunction 'and'.

with regard to; regarding; as regards; as far as ... is concerned, as for

- His grades in science subjects are excellent.
 As regards humanities ...
- With regard to the latest market figures we can see that ...
- Regarding our efforts to improve the local economy, we have made ...
- As far as <u>I am concerned</u>, we should continue to develop our resources.
- As for John's thoughts, let's take a look at this report he sent me.

These expressions focus attention on what follows in the sentence. This is done by announcing the subject in advance. As regards and as far as......is concerned usually indicate a change of subject



