Pragmatics 4 - Presupposition and entailment

two technical terms used to describe two different aspects of the information about which speakers assume that it is already known by their listeners and which is consequently counted as part of what is communicated but not said **presupposition**

- something that the speaker assumes to be the case prior to making an utterance
- speakers (not sentences) have presuppositions

entailment

- something that logically follows from what is asserted in the utterance
- sentences (not speakers) have entailments
- 1. Mary's brother bought three horses.
- 2 a. Mary's dog is clever. (=p)
 - b. *Mary has a dog*. (=q)
 - c. $p \gg q$

The same presupposition continues to be presupposed by NOTp.

Note: the symbol >> means 'presupposes'

- 3 a. *Mary's dog is not clever*. (NOTp)
 - b. Mary has a dog. (=q)
 - c. NOT $p \gg q$

This property of presupposition is described as constancy under negation.

- 4 a. Everybody knows that John is happy. (=p)
 - b. Everybody doesn't know that John is happy. (=NOTp)
 - c. John is happy. (=q)
 - d. p >> q & NOT p >> q

The same presupposition is presupposed both by p and NOTp.

Types of presupposition - potential presuppositions:

Presuppositions are associated with the use of a large number of words, phrases, and structures. These linguistic forms are considered as indicators of potential presuppositions, which can only become actual presuppositions in contexts with speakers.

There are several types of potential presuppositions:

Type	Example	Presupposition
Existential	The X	>> X exists.
Factive	I regret leaving.	>> I left.
Lexical	He managed to escape.	>> He tried to escape.
Structural	When did she die?	>> She died.
Non-factive	He pretended to be happy.	>> He wasn't happy.
Counterfactual	If I weren't ill,	>> I am ill.

Some other examples:

- 5. the girl next door, the king of Sweden
- 6 a. She didn't realize he was ill.
 - b. I am glad that it's over.
 - c. I regret telling him.
- 7 a. He stopped smoking.
 - b. You're late again.
 - c. They started complaining.

- 8 a. Where did you buy the bike?
 - b. *Where did he leave?*
 - c. How fast was the car going when it ran the red light?
- 9 a. I dreamed that I was rich.
 - b. He pretends to be ill.
- 10. If you were my friend, you would have helped me.
- 11 a. The King of England visited us.
 - b. The King of England doesn't exist!

The power of entailment can also be used to cancel existential presuppositions. The **entailment** (*there is not a King of England*) is more powerful than the **presupposition** (i.e. existential presupposition: *there is a King of England*).

When a person uses a definite description of the type 'the X', he or she presupposes the existence of the entity described.

The best thing is to think of all the types of presuppositions as 'potential presuppositions' which only become actual presuppositions when intended by speakers to be recognized as such within utterances. Speakers can indicate that the potential presupposition is not being presented as a strong assumption, as in the following example:

- 12 a. What's that guy doing in the parking lot?
 - b. He's looking for his car or something.

Note: It is never the word or phrase that has a presupposition. Only speakers can have presuppositions.

Ordered entailments

background entailments x foreground entailment

- 13. Rover chased three squirrels.
- 14 a. Something chased three squirrels.
 - b. Rover did something to three squirrels.
 - c. Rover chased three of something.
 - d. Something happened.

The speaker communicates, typically by **stress**, which entailment is assumed to be in the foreground, or more important for interpreting intended meaning.

- 15 a. Rover chased THREE squirrels.
 - b. ROVER chased three squirrels.

A similar function (to that of stress as used in 15ab) is exhibited by **it-cleft construction** in English.

- 16. It was ROVER that chased the squirrels.
- 17. It wasn't ME who took your money.

In Examples 16 and 17, the speaker can communicate what he or she believes the listener may already be thinking (i.e. the foreground entailment).

The above examples illustrate how more is being communicated than said.