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Typically  $\alpha$  = 0.05; there is a 5% or less chance that our results is not true.



# Spurious correlation

## Correlation don't expresses cause and effect!!!

#### Sample problem:

The ice cream sales are mutually correlated with the number of beach umbrellas sales. In fact, the sales of ice cream don't affects the sales of beach umbrellas = spurious correlation.

**Spurious correlation** occurs when the other unobserved or not analyzed variable/s affects both variables that we study.



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## Spurious correlation

### Correlation don't expresses cause and effect!!!

**Spurious correlation** occurs when the other unobserved or not analyzed variable/s affects both variables that we study.

Sample Problem: Factors related to the increasing incidence of autism



Higher incidence of autism: better diagnosis, broader criteria for classification as autistic, changes in diagnosis due to better diagnosis (some autistic people were previously included in the group of mentally retarded).

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