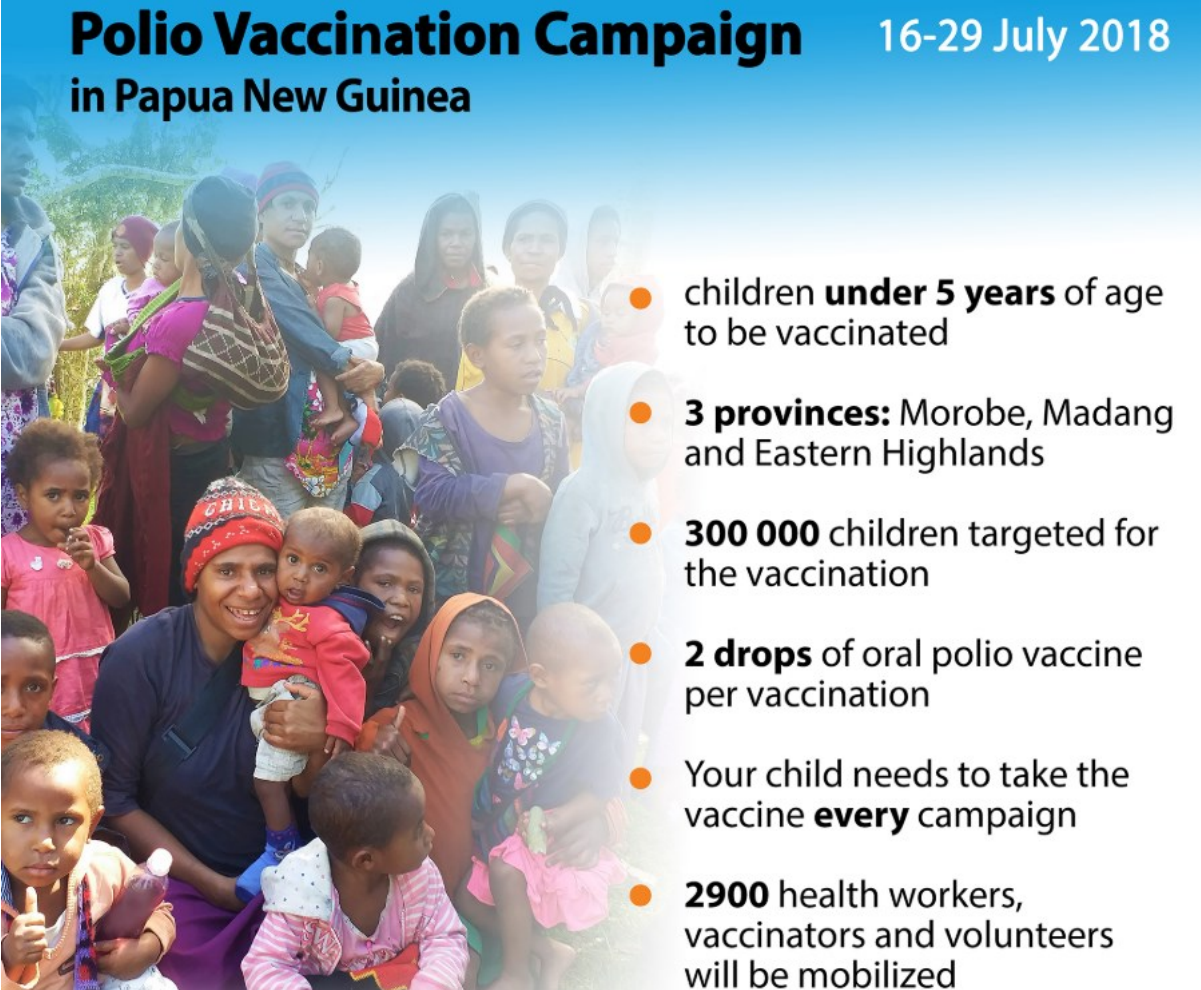


Tomáš Druska, Kristýna Prokešová

Očkovanie proti detskej obrne

Dobry príklad



Polio Vaccination Campaign 16-29 July 2018
in Papua New Guinea

- children **under 5 years** of age to be vaccinated
- **3 provinces:** Morobe, Madang and Eastern Highlands
- **300 000** children targeted for the vaccination
- **2 drops** of oral polio vaccine per vaccination
- Your child needs to take the vaccine **every** campaign
- **2900** health workers, vaccinators and volunteers will be mobilized

Odkaz:

https://www.bing.com/images/search?view=detailV2&id=EA80AC3EC85E593EC1DA66943E61D3A12553064A&thid=OIP.UGjY9nd9_yOJq-N6cU8hCgHaGI&mediurl=http%3A%2F%2Foutbreaknewstoday.com%2Fwp-content%2Fuploads%2F2018%2F07%2FUntitled-12.png&exph=747&expw=902&q=polio+vaccination+campaign+mombasa&selectedindex=4&ajaxhist=0&vt=0&eim=0,1,3,4,6,8,10

Myslíme si, že daný obrázok je dobrým príkladom, pretože neobsahuje žiadne zbytočné reklamné prvky, jednoducho a stručne popisuje kde, kedy, a ako prebehne vakcinácia a koho sa to týka.

Zlý príklad



<https://www.bing.com/images/search?view=detailV2&id=3C09FE7B95015D0FF46020253514B866E10D7269&thid=OIP.rmSggd89XPWSwzL2tCDJWAHaJl&mediaurl=http%3A%2F%2Fshawnbird.files.wordpress.com%2F2012%2F09%2Fpolio-this-close-poster-right.jpg&exph=1650&expw=1275&q=shawn+l+bird+polio&selectedIndex=0&ajaxhist=0&vt=0&eim=0,1,3,4,6,8,10>

Myslíme si, že tento obrázok je zlým príkladom, pretože len obecne konštatuje ale nevyzýva k žiadnemu riešeniu.