

CAMPAÑA NACIONAL DE VACUNACIÓN  
DEL 1 DE SEPTIEMBRE AL 31 DE OCTUBRE DE 2014

# ¡SANO CRECERÉ PORQUE ME VACUNÉ!



SI TU HIJO TIENE ENTRE 1 Y 4 AÑOS DEBE  
RECIBIR UNA **DOSIS EXTRA** DE DOS VACUNAS:

✓ CONTRA EL SARAMPIÓN Y  
LA RUBÉOLA;

✓ Y CONTRA LA POLIO.

ACERCATE A CUALQUIER HOSPITAL  
O CENTRO DE VACUNACIÓN PÚBLICO  
DEL PAÍS Y VACUNALO GRATIS.

**ARGENTINA  
NOS INCLUYE**

0-800-222-1002  
[www.msal.gov.ar](http://www.msal.gov.ar)



**preklad-** narodná vakcinačná  
kampan

Zdravý vyrastiem pretože  
som zaočkovaný

Ak má tvoje dieťa 1-4 roky  
mal by dostať dávku 2 vakcín  
proti osýpkam a rubeole a  
proti obrne

Príď do akejkoľvek nemocnice  
alebo do verejného  
vakcinačného centra a  
zaočkuj sa gratis

Túto kampan sme vybrali jako vhodnú, pretože obsahuje všetky potrebné informácie a aj konkrétne miesto, kde sa dá v prípade záujmu zaočkovať. Slogan a obrázok s deťmi považujeme za primeraný takejto kampani.

Zdroj :

<http://www.fmspacing.com/2014/09/17/campana-nacional-contr-el-sarampion-rubeola-y-poliomelitis.html>

# The Fight to End Polio

# 99%

Polio is 99% of the way to being eradicated!

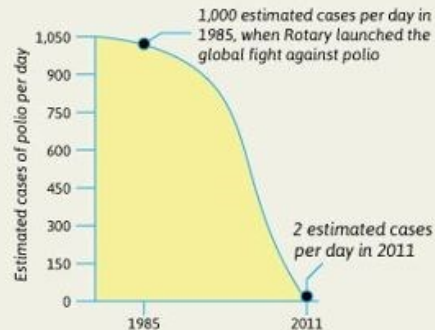


# 3

3 countries have never stopped polio.

# 2.5 billion

children immunized globally by Rotary and its partners since 1988—that is an average of 3.3 children a second!



# 5

The majority of children that contract this crippling disease are under the age of 5

# 1.2 million

Rotary members worldwide are united in the fight to end polio

# 44%

The percent of people globally who were surprised that polio still exists and is a serious problem, according to a recent Rotary survey.

# \$0.60

60 cents (€0.46 as of Feb. 16, 2012) the cost of protecting one child from polio

# \$40-50 billion

The estimated amount of money polio eradication will save the world over the next 20 years.

# 1%

To reach the final 1% of children is the most difficult because polio still exists in some of the most challenging parts of Africa and South Asia.



After more than 25 years, Rotary and its partners are "this close" to making history with the eradication of polio. With this achievement, polio will only be the second human disease in history—after smallpox—to be eradicated worldwide.

Learn more about the fight and how you can help at [www.endpolio.org](http://www.endpolio.org).

<http://polioruns.blogspot.com/2012/03/polio-infographic.html> - zdroj

Túto kampan sme vybrali jako nevyhovujúcu, pretože obsahuje príliš veľa čísel a štatistík. Predpokladáme, že bežného človeka by to neoslovilo a nič by si z týchto čísel aj tak nezapamatal.

Denisa Mešková

Olga Čizmaziová