

Religion in Pictures The Use of Manga and Anime in Japanese New Religions

Manga in Japan

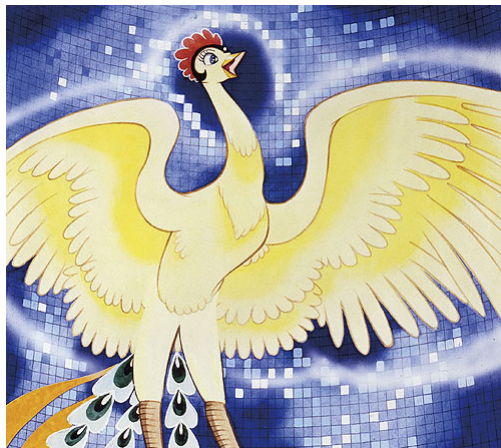
Sales Volume (million units)	Total	Books	Magazines
All publications	3792	716	3076
Manga	1436	536	907
Share (%)	37.8		

shūkyō manga

(according to Yamanaka Hiroshi)

- Manga, which are produced by religious groups as a publicity medium (*senden baitai*)
- Manga dealing with the topic of the world of ghosts and occultism (*shinrei okaruto manga*)
- Manga using a religiously connotated language
- Manga referring to themes like mythology, spiritual and religious questions etc. (*shūkyōteki tekisuto [religious texts]*)

Hi no tori (published in 12 volumes
1954-1989)



shūkyō manga of the shinshūkyō

- Manga dealing with the life of the *kyōso*
- Manga presenting religious content in a daily context

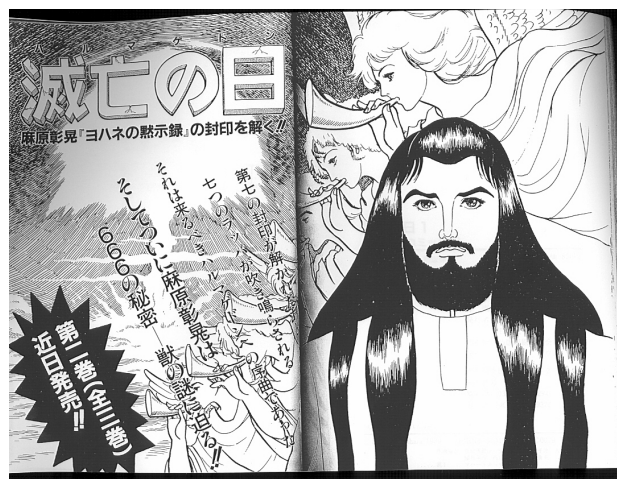
Life of the Foundress of Tenrikyō



*Baribarikun in the Seikyō Shinbun
of Sōka Gakkai*



Aum Shinrikyō: A “Manga religion”?



Uchū senkan Yamato



Cosmo Cleaner D (*kosumo kurīnā D*)

