

Avatar (2009) and Box Office Trends

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Avatar Box Office in 2009/10

\$0.76 billion in the US and Canada

\$2.02b outside US/Canada

\$2.78b worldwide

Total Box Office in 2009

\$10.6b in US/Canada

\$19.3b outside US/Canada

\$29.9b worldwide

Top Grossing Films in US/Canada

Top Grossing Films Outside US/Canada

Source: Internet Movie Database, <http://www.imdb.com/boxoffice/alltimegross>,
<http://www.imdb.com/boxoffice/alltimegross?region-non-us>; accessed 3 November 2010. Box office figures are not adjusted for inflation or for changing exchange rates. They include revenues from re-releases.

Italics are used to highlight films which did *not* make it into both top ten lists.

1977-1981

- 1 Star Wars (1977, \$461m)
- 2 The Empire Strikes Back (1980, \$290m)
- 3 Raiders of the Lost Ark (1981, \$242m)
- 4 Grease (1978, \$181m)
- 5 *Animal House* (1978, \$142m)
- 6 Superman (1978, \$134m)
- 7 Close Encounters... (1977, \$128m)
- 8 *Smokey and the Bandit* (1977, \$127m)
- 9 *On Golden Pond* (1981, \$119m)
- 10 *Superman II* (1980, \$108m)

- Star Wars (1977, \$337m)
- The Empire Strikes Back (1980, \$244m)
- Grease (1978, \$199m)
- Close Encounters... (1977, \$172m)
- Superman (1978, \$155m)
- Saturday Night Fever* (1977, \$143m)
- Raiders of the Lost Ark (1981, \$142m)
- Moonraker* (1979, \$140m)
- The Spy Who Loved Me* (1977, \$139m)
- For Your Eyes Only* (1981, \$133m)

1982-86

- 1 E.T. The Extra-Terrestrial (1982, \$435m)
- 2 Return of the Jedi (1983, \$309m)
- 3 *Ghostbusters* (1984, \$239m)
- 4 *Beverly Hills Cop* (1984, \$235m)
- 5 Back to the Future (1985, \$211m)
- 6 Indiana Jones...Temple... (1984, \$180m)
- 7 *Tootsie* (1982, \$177m)
- 8 Top Gun (1986, \$177m)
- 9 Crocodile Dundee (1986, \$175m)
- 10 Rambo: First Blood Part II (1985, \$150m)

- E.T. The Extra-Terrestrial (1982, \$322m)
- Return of the Jedi (1983, \$264m)
- Rocky IV* (1985, \$173m)
- Top Gun (1986, \$168m)
- Crocodile Dundee (1986, \$154m)
- Indiana Jones...Temple... (1984, \$153m)
- Out of Africa* (1985, \$152m)
- Rambo...II (1985, \$150m)
- Back to the Future (1985, \$140m)
- Octopussy* (1983, \$116m)

1987-91

- 1 Home Alone (1990, \$286m)
- 2 *Batman* (1989, \$251m)
- 3 Ghost (1990, \$218m)
- 4 Terminator 2 (1991, \$205m)

- Terminator 2 (1991, \$312m)
- Ghost (1990, \$300m)
- Indiana Jones...Crusade (1989, \$298m)
- Pretty Woman (1990, \$285m)

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| 5 | Indiana Jones...Crusade (1989, \$197m) | Home Alone (1990, \$248m) |
| 6 | Dances With Wolves (1990, \$184m) | Dances With Wolves (1990, \$240m) |
| 7 | Pretty Woman (1990, \$178m) | Robin Hood (1991, \$225m) |
| 8 | Rain Man (1988, \$173m) | Back to the Future II (1989, \$214m) |
| 9 | Beauty and the Beast (1991, \$171m) | Beauty and the Beast (1991, \$207m) |
| 10 | Three Men and a Baby (1987, \$168m) | Who Framed Roger ... (1988, \$195m) |

1992-96

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|----|---------------------------------|-------------------------------------|
| 1 | Jurassic Park (1993, \$357m) | Jurassic Park (1993, \$563m) |
| 2 | Forrest Gump (1994, \$330m) | Independence Day (1996, \$505m) |
| 3 | The Lion King (1994, \$328m) | The Lion King (1994, \$455m) |
| 4 | Independence Day (1996, \$306m) | Forrest Gump (1994, \$350m) |
| 5 | Twister (1996, \$242m) | The Bodyguard (1992, \$289m) |
| 6 | Mrs. Doubtfire (1993, \$219m) | Aladdin (1992, \$285m) |
| 7 | Aladdin (1992, \$217m) | Mission: Impossible (1996, \$272m) |
| 8 | Toy Story (1995, \$192m) | Die Hard...Vengeance (1995, \$265m) |
| 9 | Batman Forever (1995, \$184m) | Twister (1996, \$253m) |
| 10 | The Fugitive (1993, \$184m) | Se7en (1995, \$250m) |

1997-2001

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|----|--|---|
| 1 | Titanic (1997, \$601m) | Titanic (1997, \$1,235m) |
| 2 | Star Wars: Episode I... (1999, \$431m) | Harry Potter...Stone (2001, \$651m) |
| 3 | Harry Potter...Stone (2001, \$318m) | The Lord...Fellowship... (2001, \$547m) |
| 4 | The Lord...: ...Fellowship... (2001, \$314m) | Star Wars: Episode I... (1999, \$493m) |
| 5 | The Sixth Sense (1999, \$294m) | The Lost World... (1997, \$385m) |
| 6 | Shrek (2001, \$268m) | The Sixth Sense (1999, \$368m) |
| 7 | How the Grinch... (2000, \$260m) | Armageddon (1998, \$353m) |
| 8 | Monsters, Inc. (2001, \$256m) | Men in Black (1997, \$337m) |
| 9 | Men in Black (1997, \$250m) | Mission: Impossible II (2000, \$330m) |
| 10 | Toy Story 2 (1999, \$246m) | The Matrix (1999, \$285m) |

2002-2006

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|----|---|--|
| 1 | Shrek 2 (2004, \$436m) | The Lord...: ...Return... (2003, \$752m) |
| 2 | Pirates...: Dead Man's Chest (2006, \$423m) | Pirates...: Dead Man's... (2006, \$637m) |
| 3 | Spider-Man (2002, \$404m) | Harry Potter...Chamber... (2002, \$604m) |
| 4 | Star Wars: Episode III... (2005, \$380m) | Harry Potter...Goblet... (2005, \$602m) |
| 5 | The Lord...: The Return... (2003, \$377m) | The Lord...: ...Towers (2002, \$583m) |
| 6 | Spider-Man 2 (2004, \$373m) | Harry Potter...Azkaban (2004, \$546m) |
| 7 | The Passion of the Christ (2004, \$370m) | The Da Vinci Code (2006, \$541m) |
| 8 | The Lord...: ...Two Towers (2002, \$340m) | Finding Nemo (2003, \$525m) |
| 9 | Finding Nemo (2003, \$340m) | Star Wars: Episode III... (2005, \$468m) |
| 10 | Star Wars: Episode II... (2002, \$311m) | The Matrix Reloaded (2003, \$454m) |

2007-October 2010

- 1...Avatar (2009, \$760m)
- 2...*The Dark Knight* (2008, \$533m)
- 3...Toy Story 3 (2010, \$414m)
- 4...*Transformers: Revenge ...* (2009, \$402m)
- 5...Spider-Man 3 (2007, \$337m)
- 6...Alice in Wonderland (2010, \$334m)
- 7...*Shrek the Third* (2007, \$321m)
- 8...*Transformers* (2007, \$319)
- 9...*Iron Man* (2008, \$318m)
- 10 *Indiana Jones...Crystal Skull* (2008, \$317m)

- Avatar (2009, \$2,021m)
- Ice Age: Dawn ...* (2009, \$691m)
- Alice in Wonderland (2010, \$689m)
- Pirates... World's End* (2007, \$649m)
- Toy Story 3 (2010, \$647m)
- Harry Potter...Phoenix* (2007, \$645m)
- Harry Potter...Prince* (2009, \$632m)
- 2012* (2009, \$601m)
- Spider-Man 3 (2007, \$549m)
- Inception* (2010, \$525m)