RACISM (van Dijk)

they can't be trusted

they can't speak the language properly

they are uneducable

they can't behave/are violent

they are dirty

they are lazy

they take our jobs

ACCULTURATION

- necessity is to forget
- successful inclusion does not rest only in speaking the language properly

As Richard Rodrigues (1982) in *Hunger of Memory* says "to succeed one has to lose one's private identity and find a public one" (pp.9-40)

<u>IDENTITY</u>

A person in all societies is concerned with linking their personal existence to that of others and to find meaning, or part of meaning, through identification with others. The identification with others is a behaviour regulator, i.e. you observe the same norms as the group you want to identify yourself with, not only in language but also behaviour.