CJVA2B/2M

**Structure of a short essay**

***Task 7* *Study the essay notes below on the following title.***

ESSAY TITLE: *'Most tourists are unlikely to learn very much about the countries they visit'*

**Notes for the whole essay:**

**Introduction and background**

- tourism – mass-market, cheap, a growth industry

*-* tourists can now go to almost any country

- historical shifts (e.g. Asians visiting Europe and North America more than before)

- cultural and personal perspectives, including attitudes to new cultures

**Paragraph 1 (for the argument)**

Tourists:

- do not learn the language of the countries they visit

- do not meet locals

- often eat international food / fast food

- do not spend enough time in a country

- do not revisit a country, but go to another new one instead

**Paragraph 2 (counter-argument)**

Tourists:

- now have unique opportunities

- can learn about new cultures online first

- can meet local people through exchanges and trips

- often want to do something new (e.g. eat new food, experience new cultures)

**Conclusion**

- despite being a major worldwide industry, many tourists are enthusiastic about learning about the countries they visit

- cultural and personal perspectives are important

- with continued growth in the tourism industry, more learning opportunities exist

Source:

Chazal, E., & Mccarter. S. (2012). *Oxford EAP: A course in English for academic purposes; upper-intermediate/B2*. Oxford: Oxford University Press.