

CJVA2B/2M

Structure of a short essay

Task 7 Study the essay notes below on the following title.

ESSAY TITLE: *'Most tourists are unlikely to learn very much about the countries they visit'*

Notes for the whole essay:

Introduction and background

- tourism – mass-market, cheap, a growth industry
- tourists can now go to almost any country
- historical shifts (e.g. Asians visiting Europe and North America more than before)
- cultural and personal perspectives, including attitudes to new cultures

Paragraph 1 (for the argument)

Tourists:

- do not learn the language of the countries they visit
- do not meet locals
- often eat international food / fast food
- do not spend enough time in a country
- do not revisit a country, but go to another new one instead

Paragraph 2 (counter-argument)

Tourists:

- now have unique opportunities
- can learn about new cultures online first
- can meet local people through exchanges and trips
- often want to do something new (e.g. eat new food, experience new cultures)

Conclusion

- despite being a major worldwide industry, many tourists are enthusiastic about learning about the countries they visit
- cultural and personal perspectives are important
- with continued growth in the tourism industry, more learning opportunities exist

Source:

Chazal, E., & Mccarter. S. (2012). *Oxford EAP: A course in English for academic purposes; upper-intermediate/B2*. Oxford: Oxford University Press.