

Dear Students :)

Because our first meeting will be held on 1 March, we would like you to read some information beforehand so we can jump straight to work when we meet in person.

Who are we?

- original student project founded in September 2014
- student magazine of The Department of English and American Studies (KAA)
- we publish one issue per semester
- currently we are working on the sixth issue!
- registered medium with ISSN number - when you publish an article in RV, it counts as your official publication (not academic but as popularizing text)
- we cooperate externally with Brno Expat Centre, Fulbright CZ and AIESEC, we are supported by KAA, Faculty of Arts and SAPMU

Web: <http://reviewsmagazine.net/> (You'll find there FB, Twitter, LinkedIn and Youtube channel)

You can see only the latest issue now on the web page as there are currently alterations being made regarding the copyright of the previous issues.

Our achievements so far:

Interviews:

- Laura Dockrill, a popular UK author of books for children
- Andrew Schapiro, a former US ambassador in the Czech rep.
- Michael Žantovský, a former CZ ambassador in UK, now the director of Václav Havel's Library
- Kamilla Elliott, a professor from Lancaster University, an expert on adaptation studies
- interviews with several KAA professors

Articles:

- First ever (and probably still the only one) comprehensive article on the history of KAA and The Gypsywood Players
- Articles on Brexit (before and after), the Scottish referendum, the US presidential election - with expert commentaries by foreign editors

... and many more :)

The Team:

Blanka Šustrová - editor-in-chief (MA student KAA + LIC)

Tereza Walsbergerová - chief of staff (PhD student KAA)

Barbara Ocošovayová - editor and PR (Bc student KAA)

Helena Brunnerová - photographer (MA student KAA)

Pavel Pelíšek - PR + everything that needs to be done (MA student KAA)

Long-distance editors: Natália Poláková, Pavla Wernerová (editors, both MA KAA students)
External contributors and helpers: Martina Krénová, Anna Formánková, Markéta Šonková (already graduated/will soon graduate)









(Usual) Issue Content:

- editorial
- main topic (multiple articles)
- expert interview
- student interview
- letter from abroad
- film review/TV series review
- book review
- + other articles (the structure of the issue differs depending on the topic and the articles)

ISSUE 6 - main topic is VISUAL CULTURE

What is visual culture?

- Film and TV
- Comics
- Video Games
- Traditional media
- Advertising
- Photography
- Internet as a visual platform

- Performance studies
- Visual communication
- Graphic design
- Digital multimedia
- Fashion
- Architecture, design

Please read more about VC here:

<http://faculty.georgetown.edu/irvinem/visualarts/Intro-VisualCulture.html>

The COURSE

Supervised by Dr. Tomková

Every odd Wednesday 10:50 - 12:25 in G311 (formerly known as SAC)

- 1.3. - Writing articles and interviews
- 15.3. - Colourcoding, picture copyright, running PR
- 29.3.- Cover, banners, posters, final articles discussion
- 12.4. - How to run Re:Views
- 26.4. - Photography
- 10.5. - Course photo, feedback, last things to finish

The magazine will be out on 15.5.

Syllabus may change slightly throughout the course. Also, in the even weeks you will get readings/tips in the study materials in the IS - do not be afraid, it won't be more than a page each time. And it will be useful for your work throughout the course. You won't be tested on it. But we need you to pay attention to it and read it.

However, as you know, in order to gain the credits, you have to either write an article or do assignments connected to PR/management/photography/graphic design - you will get more info on the first meeting.

The publication timeline (deadlines):

First draft - 14.3.

Final article - 1.4.

Proof-reading - 9.4.

Final proof-reading - 16.4.

Cover, banner, posters design - 20.4.

Typesetting - 17.4. - 10.5.

Printing and distributing posters - 5.5.

Last check - 11.5. - 14.5.

PUBLICATION - 15.5.

PLEASE EXPECT TO BE ASKED TO COMMUNICATE ONLINE BETWEEN THE INDIVIDUAL SESSIONS TOO & TO DO MORE WORK BEFORE INDIVIDUAL DEADLINES.

And because of that, add us on facebook. Or at least Blanka and Tereza. :)

What to expect:

It seems overwhelming, doesn't it? Don't worry about that, we'll manage. :)

We would discuss your topics, how to write an article, what should be included, how to find and reference visual materials, and we would provide practical mentoring and individual consultations/feedbacks. We would present how the magazine works, what are our roles, how to apply for grants, how to address partners/patrons, how to organize an issue (time management, content, graphics, visuals), rules and regulations, editing, discuss most common mistakes that appeared in the articles, PR ... *Preferable outcome is to recruit new people for the management team in order to ensure a continuity of the magazine into future.*

What do we offer?

- KAA credits (B credits)
- experience with teamwork, magazine work, writing skills, organizational skills
- student engagement and activity beyond the standard curriculum
- CV boost - publication and experience with volunteer work (for ERASMUS applications, job applications,...)
- networking
- becoming a permanent member of the staff

How it all works?

Authors:

- you choose a topic and you get a senior member to supervise you - you can ask them, discuss your work with them,...
- you hand in the article by the deadline
- you receive grammar check and your supervisor's feedback
- you incorporate it in and discuss it
- Blanka and Tereza make do the final check (you might be asked to change some tiny little things after that) and voilà! It can go to the typesetter.

PR management:

- you will do regular tasks throughout the semester in cooperation with the permanent PR team
- the same for graphic designers and photographers

How do we communicate?

- regular course meetings
- FB group created for this course
- individually with your supervisor (FB, e-mail,..)
- if you don't have a Gmail account, set one up (you will need it because of the Gdrive)

DO ASK QUESTIONS -- NO ISSUE IS TOO SMALL OR TOO BIG. PLEASE, COMMUNICATE ANY ISSUES YOU MIGHT ENCOUNTER AS SOON AS IT HAPPENS. WE WILL ALWAYS TRY TO FIND A SOLUTION, THUS, THE SOONER WE KNOW, THE

BETTER FOR EVERYONE -- WE ARE A TEAM!

Your ASSIGNMENT 1 (Deadline 1.3.)

For those of you who want to write an article - CHOOSE A TOPIC. Look at the VISUAL CULTURE topics above and think about what are you interested in and what you could possibly write about. If you don't like the visual culture theme, you can think of anything else, the theme is not bounding.

If you are not sure what types of articles you can write, check the Re:Views web page and read the latest issue. You can also write in pairs!

If you don't come up with a topic till 1.3. (the first session), do not worry, we need help with some of the planned articles - you can join a senior colleague. :)

PR/management/photography assignments will be discussed at the seminar.

If you have any questions, ask! (write me an e-mail, or a FB message)

Re:Views Magazine - From Students for Students :)

See you soon!

Blanka Šustrová, your editor-in-chief & magical guide