

The History of Rock: Lecture #4

“The Lull”

The Pink Flamingo Phase

**WHAT DOES “DA DOO RON RON”
MEAN?**

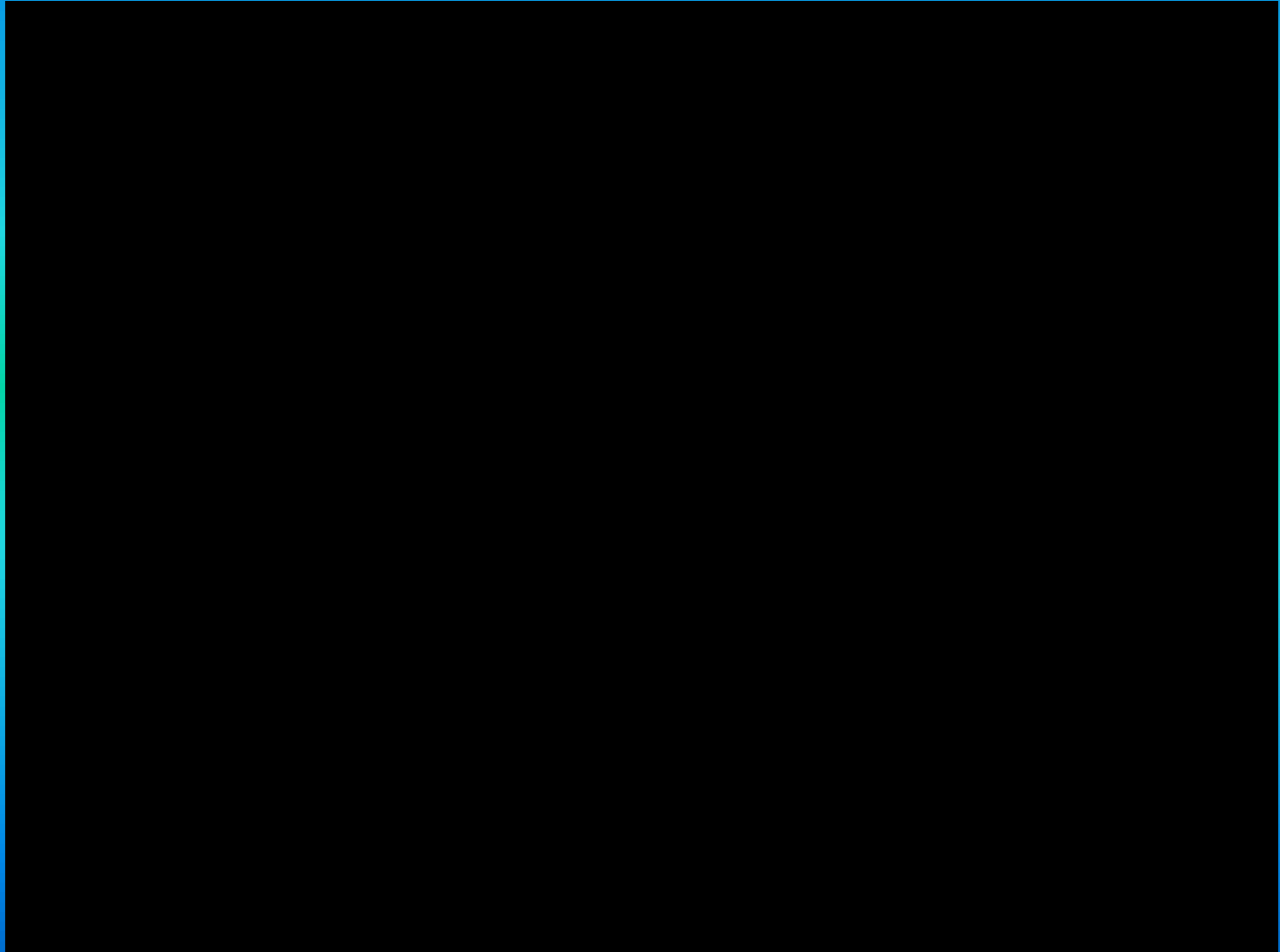
WHAT DOES “SHA NA NA” MEAN?

**WHAT DOES “CUMMA CUMMA DOWN
DOO-BEEDOO DOWN DOWN” MEAN?**

**WHAT DOES “RAMMA LAMMA
DING DONG” MEAN?**

THE CRYSTALS

“Da Doo Ron Ron”

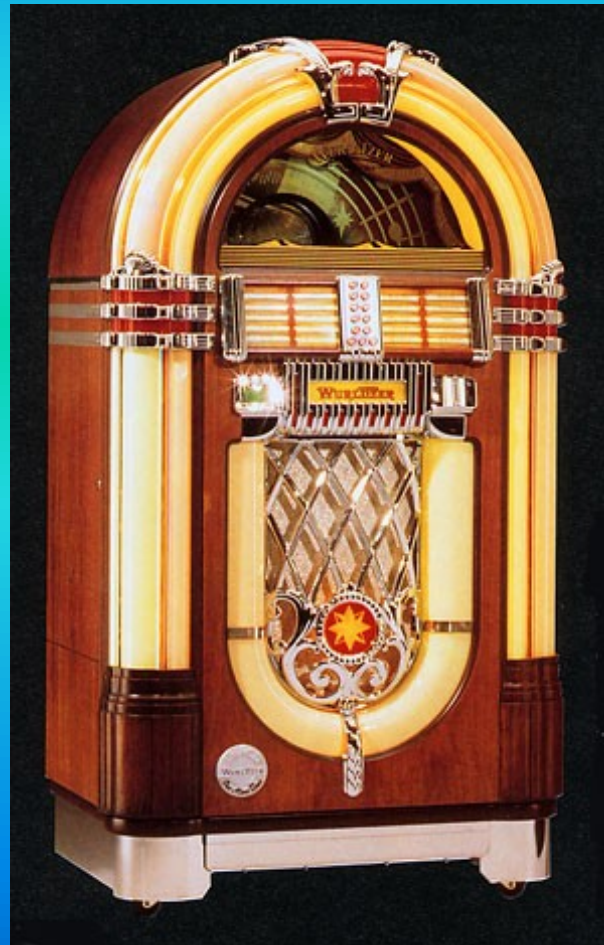


HAVE YOU EVER SEEN “ROCKY”?



“TAKE ME BACK”

1960 --- Regression and the dominance of white artists

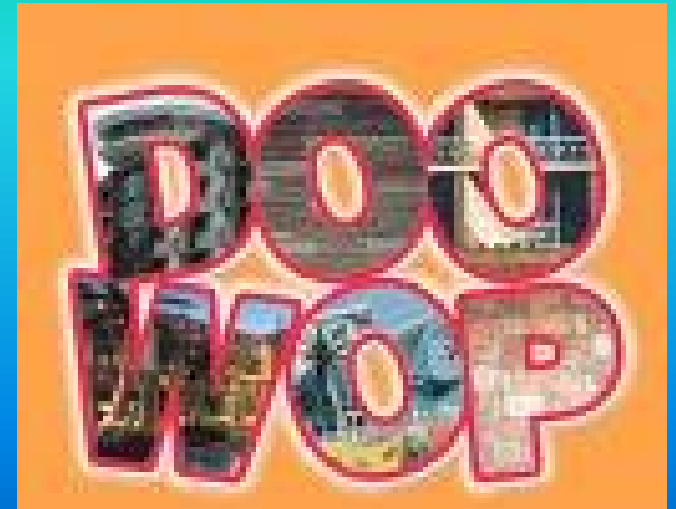


The era of
Pink
Flamingoes



(pastels, motels
& beach parties)

- 1) The emergence of Doo Wop
- 2) The Beats
- 3) Television





Antique TV receivers

Television

Widespread coverage resulted in two important factors

- Instant recognition for rock icons
- Antennae of censorship going up

This was a medium still finding itself

THE BEATS – THE BEATNIK CULTURE

LARGELY LOCATED IN
NEW YORK CITY'S
GREENWICH VILLAGE AND
AREAS OF SAN
FRANCISCO



BASED ON PEACEFUL
OBJECTION TO THE
ESTABLISHMENT



**FREQUENTLY MARKED BY
POETRY, DISTINCTIVE
ATTIRE (BERETS AND
TURTLE NECKS), COFFEE
SHOP GATHERINGS, NEW
LINGO AND JAZZ MUSIC**



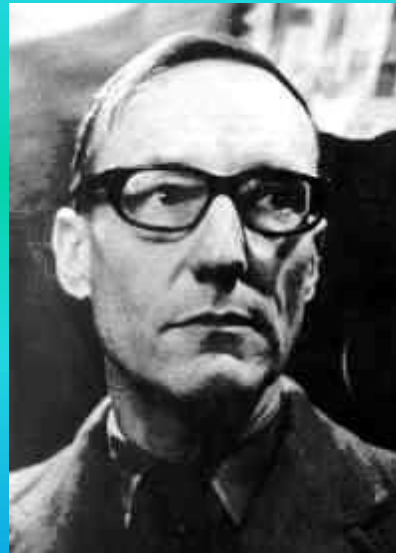
The Beats.

One of the earliest forms of protest.



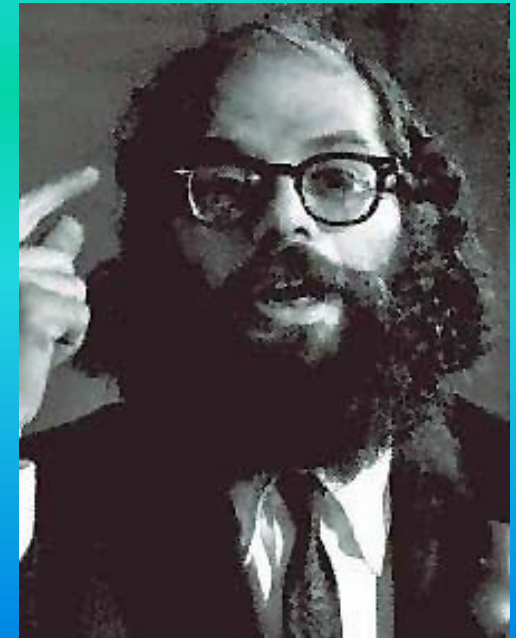
Jack Kerouac
1922-1969
"On the Road"

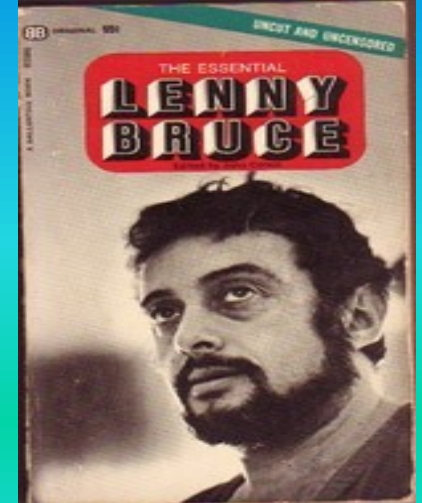
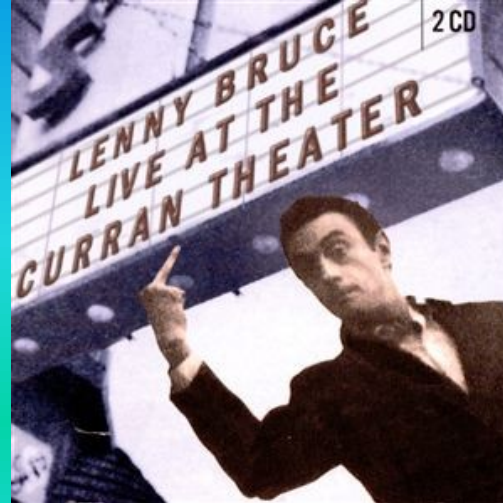
William S Burroughs
"The Naked Lunch"



(February 5, 1914
– August 2, 1997)

Alan Ginsberg
1926-1997
"Howl"





LENNY BRUCE (R.I.P.)
(October 13, 1925 – August 3, 1966),



The emergence of Doo-Wop.



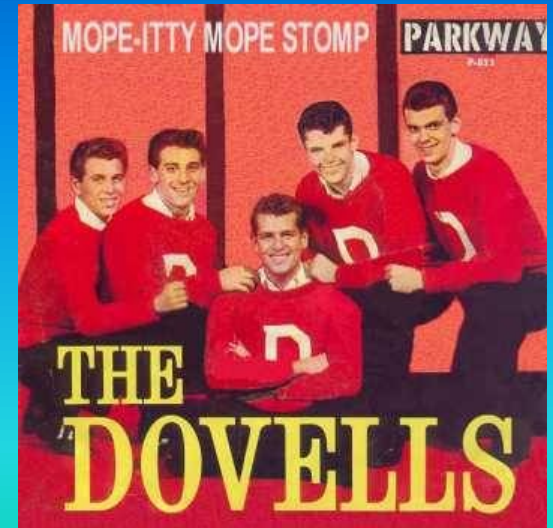
**The form soon
took hold
as a safer,
predominantly
whiter music.**



(Dion and the Belmonts)



(The Duprees)



(The Brooklyn Bridge)

Dion and the Belmonts



“Where or When”

THE SILHOUETTES



“Get a Job”

SHA NA NA



“Remember Then”

SHA NA NA



“Blue Moon”



The Ronettes



INSTRUMENTAL BANDS

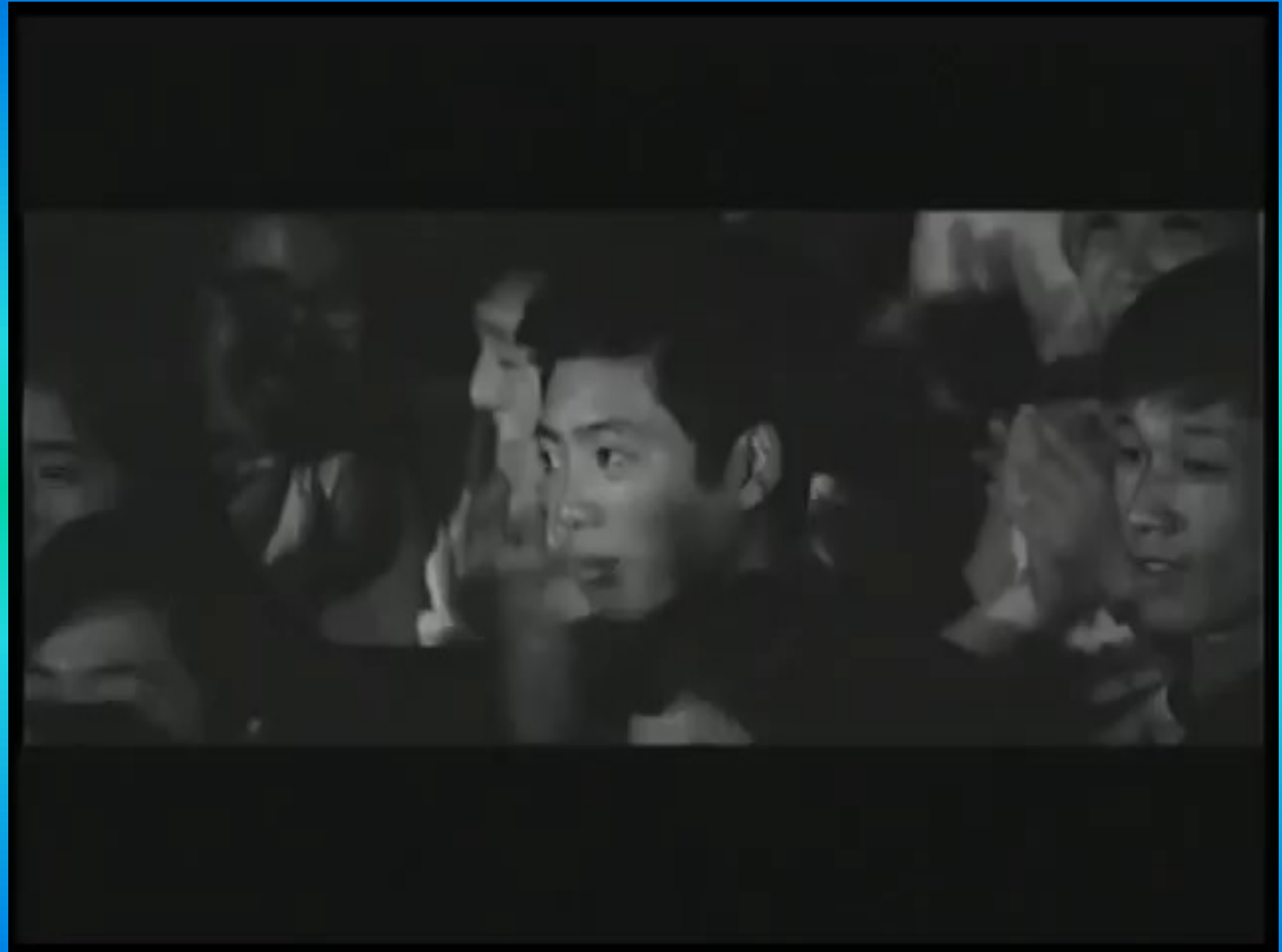


THE VENTURES

- * Pipeline
- * Wipeout
- * Telstar
- * Tequila
- * Caravan
- * Walk, Don't Run
- * Elephant Walk
- * Secret Agent Man
- * Perfidia

***(... masters of the
one-word song title!)***

“Wipeout”



THE VENTURES

THE VENTURES



“Walk Don’t Run”

“SLEEP WALK”



SANTO & JOHNNY

A TALE OF TWO CITIES:

- *Philadelphia*
- *New York*

THE PHILADELPHIA STORY: PART 1

American Bandstand; Cameo-Parkway; and the Dance Craze



At this time Philadelphia was the true mecca of the Rock and Roll world. WCAU (10) and WRCV (3) were original network flagships.

***“The Ed Sullivan Show* introduced Elvis and the Beatles to America. *American Bandstand* introduced everyone else.” – ROLLING STONE**

American Bandstand



(the first reality TV show)



Bob Horn
1916-1966

... problem was ...



Bob Horn Indicted On Driving Charge

Bob Horn, of Sweetgum Rd., Levittown, WPIL-TV and radio personality, has been indicted by the grand jury on a drunken driving charge.

Horn remains free in \$500 bail after his indictment yesterday. He was arrested June 21 when police said he passed a red light at Rising Sun and Erie Aves. A police surgeon pronounced him intoxicated.

Horn, who conducted the TV "Bandstand" dancing - record show for teen-agers, has been reported "on vacation" since his arrest.

Bob Horn Guilty Of Mipsy Driving, Gets \$300 Fine

OCT 2 1955
 Bob Horn, former disc jockey and producer of teen-agers' dance programs, was found guilty last night of drunken driving by a jury of eight women and four men after 12 minutes deliberation.
 The verdict was returned to Judge Peter W. Hagen at 6 P.M. He overruled a motion of the defendant's attorney, Louis Elizabeth, for a new trial and fined Horn \$300 and costs and placed him on probation for one year. The judge allowed Mr. Hagen to return to pay the fine.

Bob Horn's Auto Injures Five

Former TV personality Bob Horn was arrested early today after his car collided with another while he allegedly was driving the wrong way on eastbound Clearfield St. Indicted with an auto operated by John McLaughlin, 29 of 2910 A St. McLaughlin was driving south on A St.
 McLaughlin's car spun around and his three children - Jack, 6, Carl, 5, and Donna, 2, were thrown up, Jack and Carl were admitted unconscious to Episcopal Hospital in serious condition. The boy received a possible skull fracture. His sister had internal and head injuries.
 McLaughlin, his wife, Jack's 16-year daughter, Donna, escaped with cuts and bruises.
 HORN, 41, of 93 Sweetgum Rd., Levittown, was swept on the drunken driving charge at 1:50 a.m. He was released at 4:30 on a copy of the charge obtained by his lawyer, Louis Elizabeth, and signed by Masterpiece E. David Keener. Notice and the charge was entered on the books on the basis of information given by the arresting officers.
 At present, Horn is awaiting trial on drunken charges involving teen-age girls in a court of last year's "Big Time" trial. He was arraigned on those charges last Oct. 26.
 Horn was originally scheduled for trial on Dec. 10, but that trial was moved back to Jan. 3 of this year. Subsequently, he was rescheduled for trial next Monday.
 Until his arrest on drunken driving charges last June, Horn had been master of ceremonies on the WPIL-TV program, "Bandstand." It was suspended by the station following his arrest.

... ole Bob thought he was the party in their lives! ...

Ex-Disc Jockey
 Horn Cleared of
 Morals Charges
 JUN 27 1957
 Bob Horn, former television disc jockey, was acquitted of morals charges yesterday by visiting Judge Cyrus M. Palmer, of Pottsville, who presided at the two-day trial without jury.

Bob Horn Jurors Divided, 6 to 6
 By ROBERT GOHWIN
 The jury of three men and nine women trying former disc jockey Bob Horn on morals charges was divided, 6-6, it was learned today. Judge Edwin C. Lewis formally dismissed the jurors this morning after announcing they were deadlocked.



Dick Clark
*(November 30, 1929-
April 18, 2012)*

His replacement is a clean cut 26-year old, Dick Clark, a Syracuse alum who has no particular ties to the music (listen to the theme he chose for the show and stuck by for decades). He had learned his trade at a radio station owned by his uncle and run by his father.



“Bandstand” debuted on October 7, 1952.

On August 5, 1957 the show went national.





**Show aired from a studio in West Philly,
M-F at 2:45 – to coincide with dismissal
time at WPHS and WCHS.**

“LET’S GO TO THE HOP”



DANNY & THE JUNIORS

At first the show was flat ...

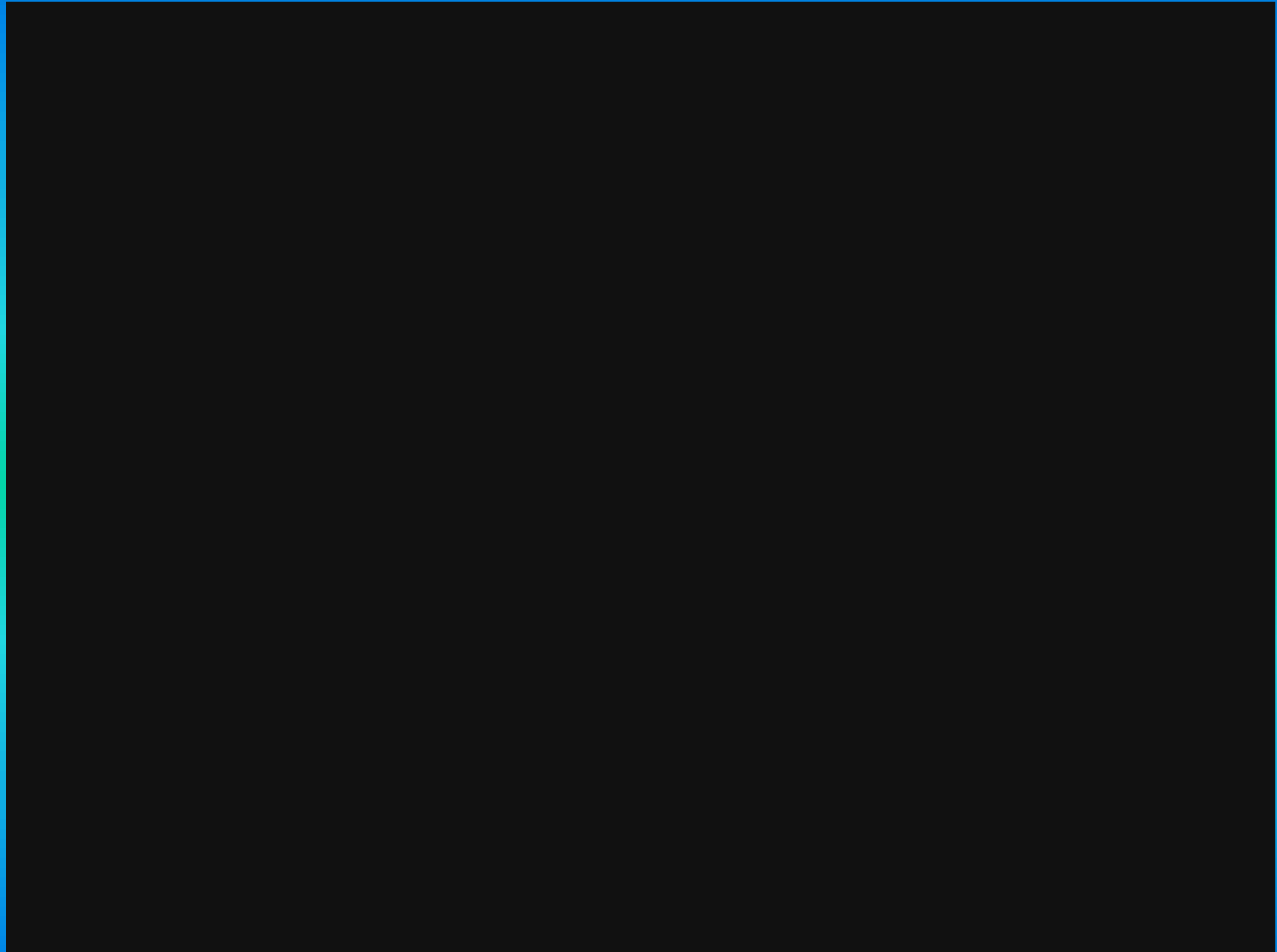
The dancing started when a couple of girls were hoping to break the boredom.



Kids were 'silent' stars.

Clark was unthreatening!

“THE TWIST”



CHUBBY CHECKER

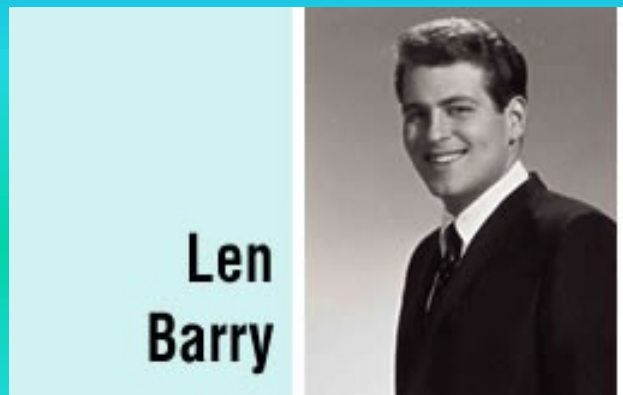
Dances were the show's staple ingredient:

- The Frug
- The Mashed Potato
- The Pony
- The Monster Mash
- The Monkey
- The Locomotion ... and, of course, the TWIST!!!



Simple Set-Up: Bleachers, podium, Top Ten Board, autograph table and mimed performances. Eventually moved to a 300 seat theatre for Saturday night shows.

TEEN IDOLS – *South Philly style!*



“1-2-3,” “Somewhere”



Chubby Checker
 (“The Twist”)



James Darren
(of B-movie fame)

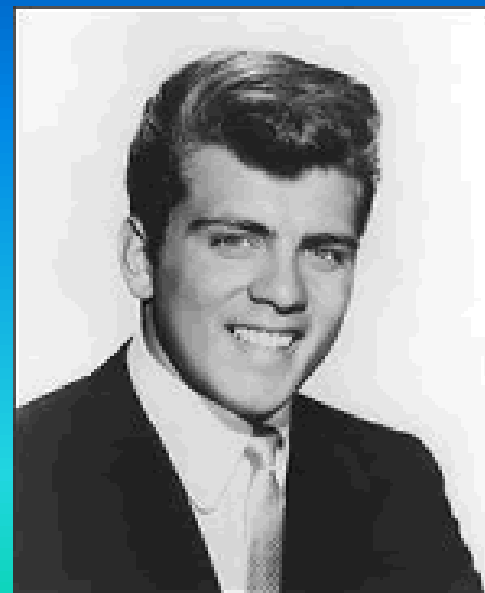


(w/ Deborah Walley
In “GIDGET”)

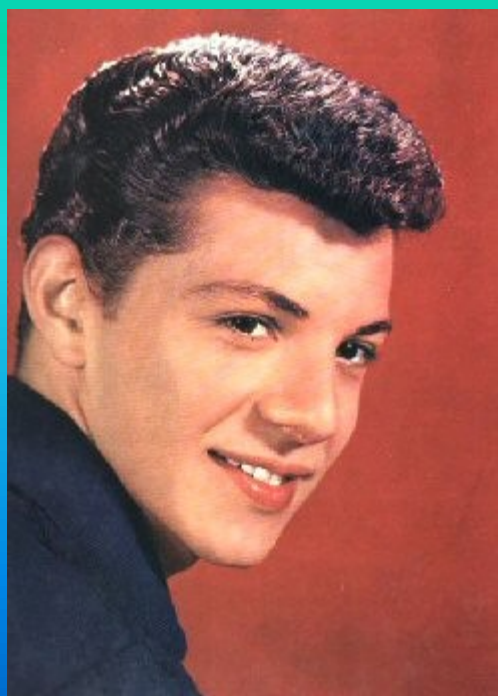


Fabian

**(“Tiger” and
B- movie fame)**



Frankie Avalon
**(“Venus,” “Venus in
Blue Jeans”)**



**(both eventually turned
to films, especially of
the beach blanket variety)**



... for those not looking at Frankie, there was Annette – a former Mouseketeer!!!

Bobby Rydell

(“Volare,”
“Swingin’ School”)



Today all three perform together on “The Golden Boys Tour.”

FRANKIE AVALON



“VENUS”

**Switch to a weekly
format (Saturdays) in
1963 and the first
guests are ...**

Tom & Jerry????



Guess Who?



Survived for 36 years, introducing to the public for the first time countless stars of the future. Occupying a unique place in television history when an audience was far less fragmented, there will never be another show like it.

Cameo-Parkway Records.

Representative Artists

- *Chubby Checker**
- *The Dovells**
- *The Delfonics**
- *Bobby Rydell**
- *Dee Dee Sharp.**



(Founder - Bernie Lowe)

CAMEO - PARKWAY

a roster of future stars!!

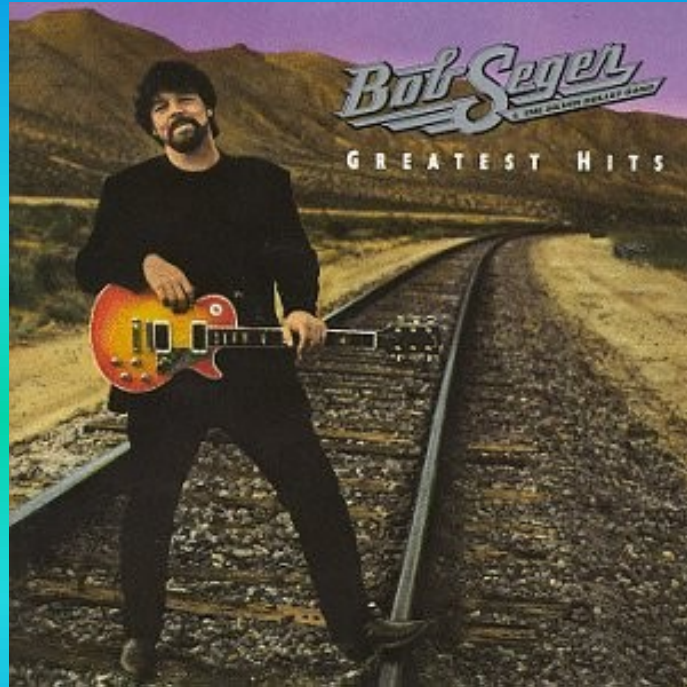


Patti LaBelle
The Kinks
Bob Seger
-- and Clint Eastwood!

(Logos)



Bob Seger



Dee Dee Sharp



Chubby Checker

**The Ohio
Express**



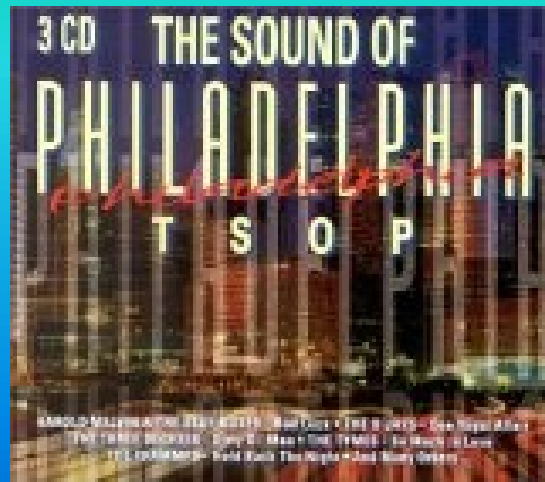
**Cameo-Parkway ...
paved the way for Philly
labels to come ...**



**(Kenny Gamble
& Leon Huff)**



**Especially for Philadelphia
International records and “The
Sound of Philadelphia!”**

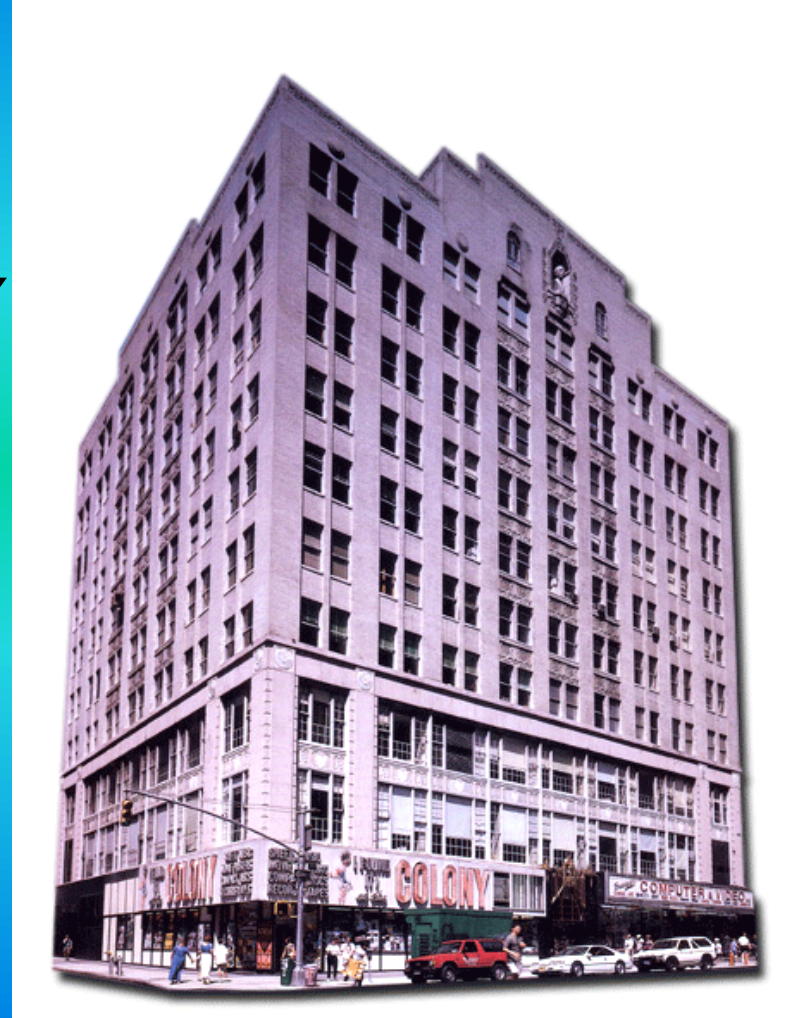


A TALE OF TWO CITIES: PART ii

THE NEW YORK STORY

A)The Brill Building

B)Architects and Survivors

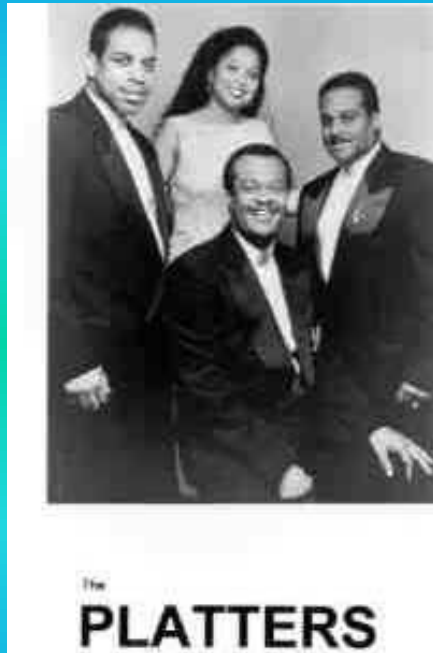




The Brill Building. Rock and Roll's very own Tin Pan Alley in Times Square.

Affiliated Male Groups:

* The Drifters



* Danny & the Juniors

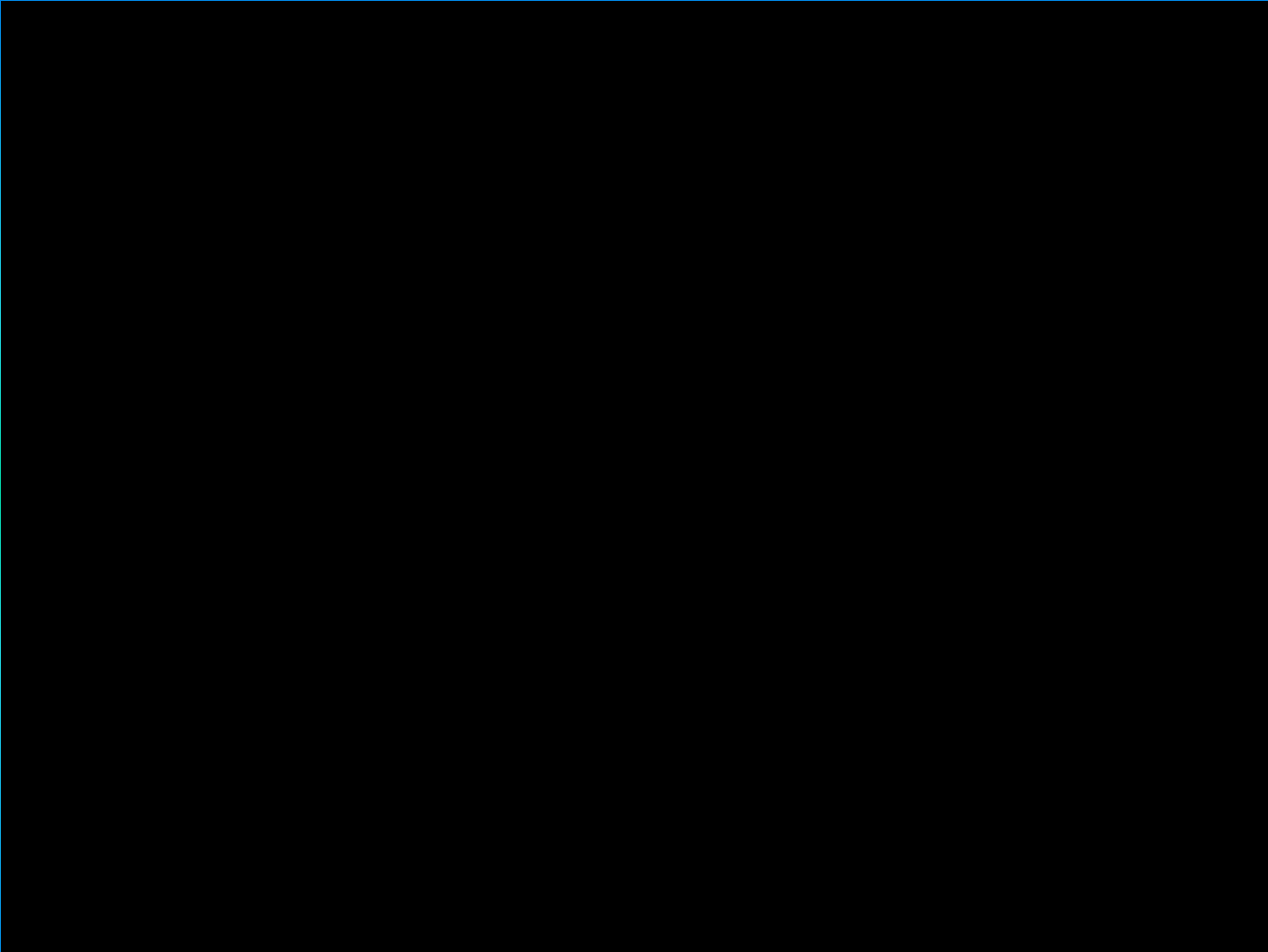


* The Coasters



* Frankie Lyman
and the Teenagers

THE PLATTERS



“Only You”

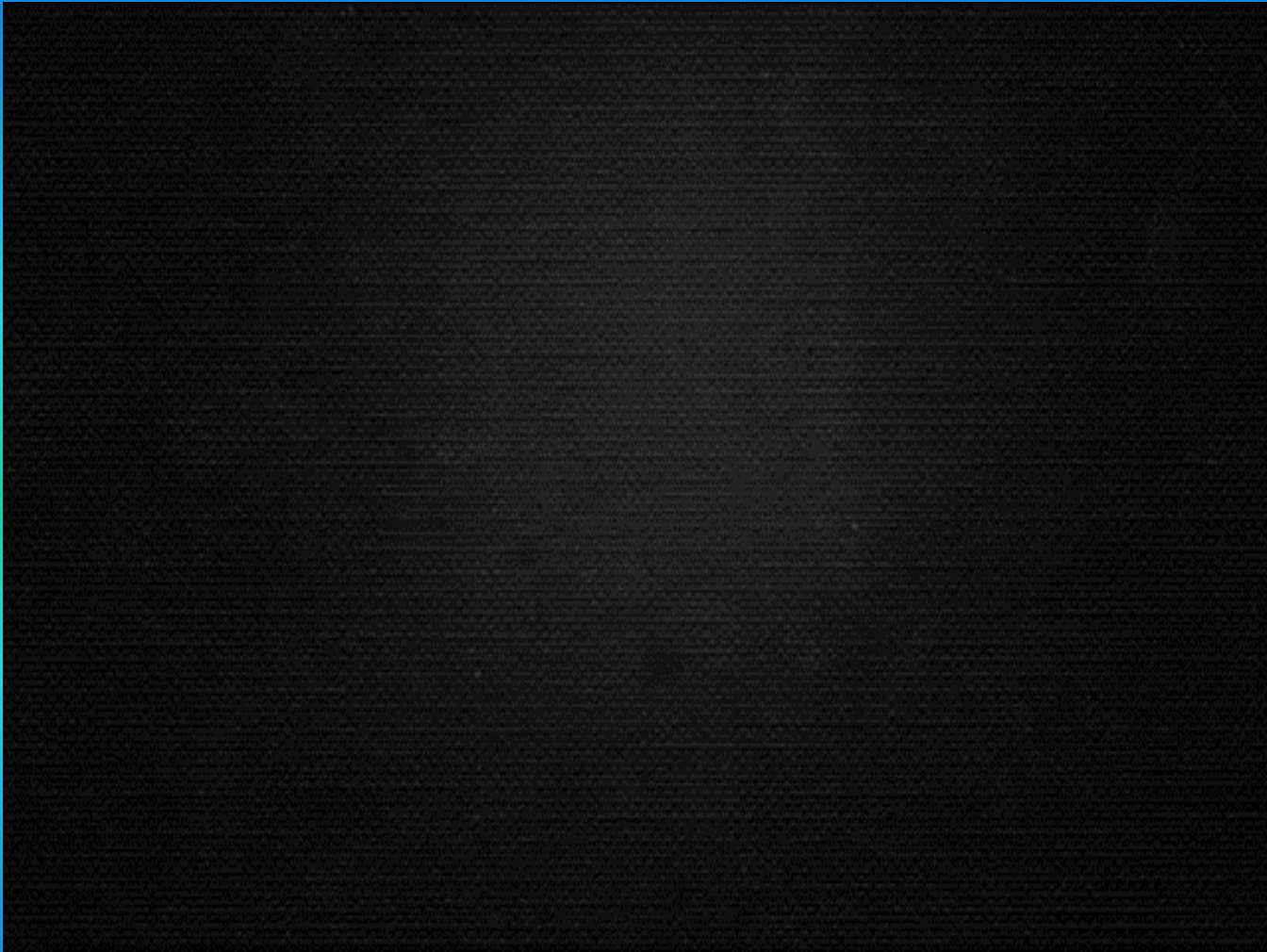


The Crystals

The Chiffons

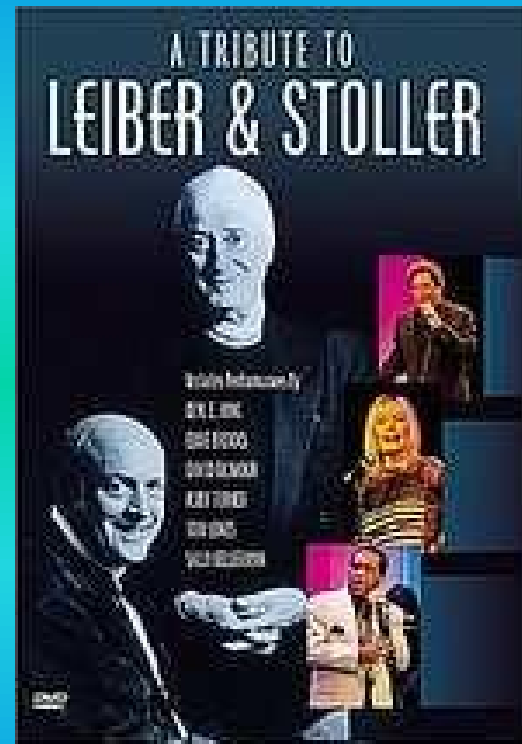
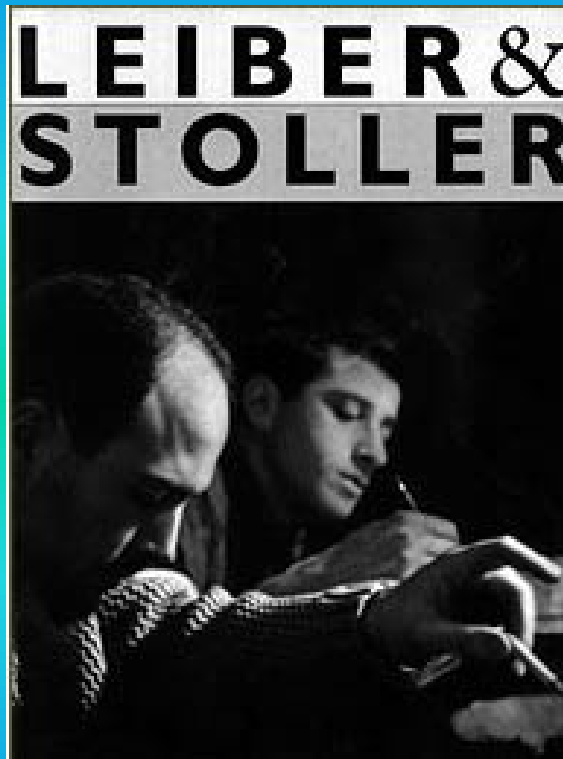


THE MARVELETTES

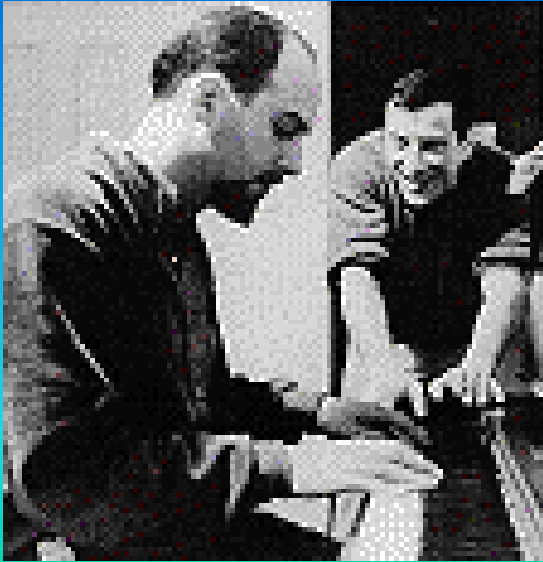


“Mr Postman”

Their phenomenal stable of composers transformed the landscape of pop music.



("Searchin," "On Broadway" "Young Blood")

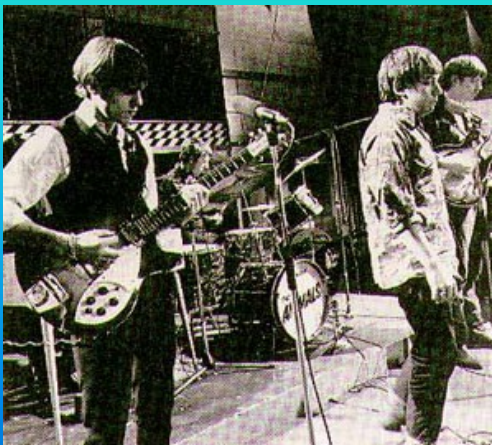




**Barry Mann
and
Cynthia Weil**



- Don't Let Me Be Misunderstood
- You've Lost That Lovin' Feeling
- You're My Soul and Inspiration

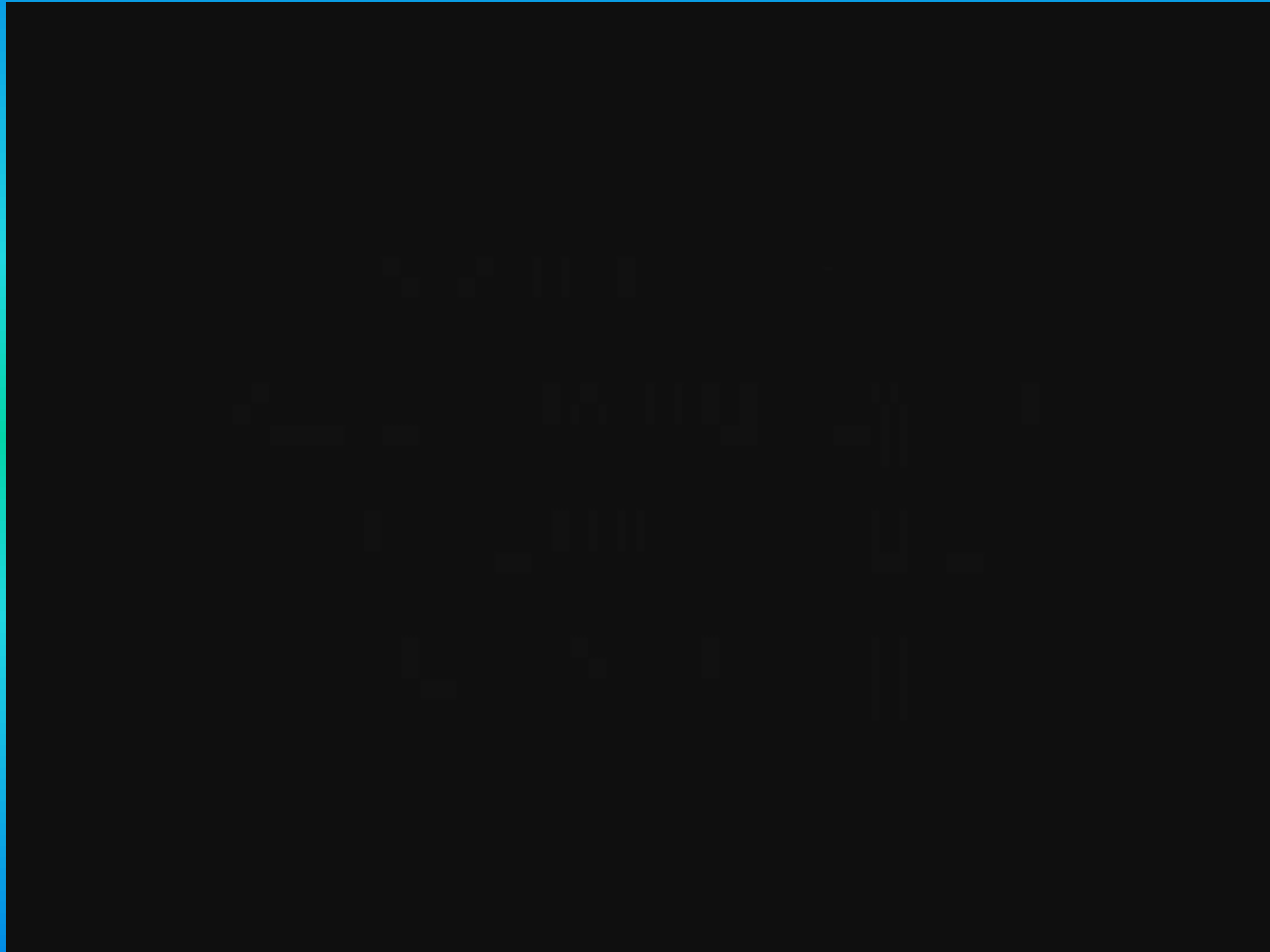


**“The
Animals”**



**The Righteous
Brothers
“Blue-Eyed
Soul”**

THE RIGHTEOUS BROTHERS
“You’ve Lost That Lovin’ Feeling”



by Barry Mann & Cynthia Weil

BARRY MANN CYNTHIA WEIL
THEY WROTE THAT?
 THE SONGS OF MANN & WEIL

CHANGING THE
 SOUND OF
 AMERICAN MUSIC
 WITH A
 SENSE OF
 HUMOR AND
 A TOUCH OF
 GENIUS
 THE
 SONGS
 OF
 MANN
 &
 WEIL
 ARE
 THE
 MOST
 INFLUENTIAL
 AND
 ORIGINAL
 SONGS
 OF
 THE
 1960S
 AND
 1970S
 THAT
 HAVE
 INSPIRED
 GENERATIONS
 OF
 MUSICIANS
 AND
 LISTENERS
 AHEAD
 OF
 THEIR
 TIME
 FROM
 THE
 EARLY
 1960S
 TO
 THE
 LATE
 1970S
 MANN
 &
 WEIL
 WROTE
 SOME
 OF
 THE
 MOST
 INFLUENTIAL
 AND
 ORIGINAL
 SONGS
 OF
 THE
 PERIOD
 INCLUDING
 "I
 LOVE
 HOW
 YOU
 LOVE
 ME"
 "WHY
 DID
 I
 EVER
 LEAVE
 YOU
 THIS
 WAY"
 "WALKIN'
 IN
 THE
 RAIN"
 "YOU'
 VE
 LOST
 THAT
 LOVIN'
 FEELING"
 "WE
 GOTTA
 GET
 OUT
 OF
 THIS
 PLACE"
 "KICKS"
 "HUNGRY"
 "(YOU'RE
 MY)
 SOUL
 AND
 INSPIRATION"
 "MAKE
 YOUR
 OWN
 KIND
 OF
 MUSIC"
 "A
 NEW
 WORLD
 COMIN'
 IF
 EVER
 YOU'RE
 IN
 MY
 ARMS
 AGAIN"

DIRECTED BY RICHARD MALTBY, JR.

LIMITED ENGAGEMENT! 8 WEEKS ONLY!
JANUARY 15-MARCH 14 - CALL TELECHARGE.COM 212-239-6200

McGee/Casale Theatre 2162 Broadway at 76th Street (directly above the Prosser-Goodman Theatre)

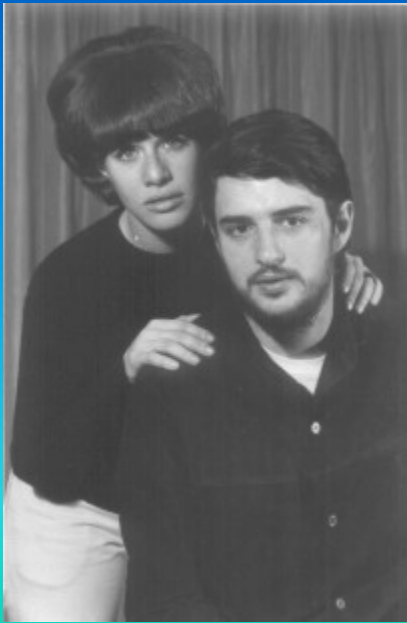
I Love How You Love Me
 Who Put the Bomp
 Patches
 He's Sure the Boy I Love
 On Broadway
 Walkin' in the Rain
 You've Lost that Lovin' Feeling
 We Gotta Get Out of this Place
 Kicks
 Hungry
 (You're My) Soul and Inspiration
 Make Your Own Kind of Music
 A New World Comin'
 If Ever You're in My Arms Again

THE ANIMALS

“We Gotta Get Out of This Place”

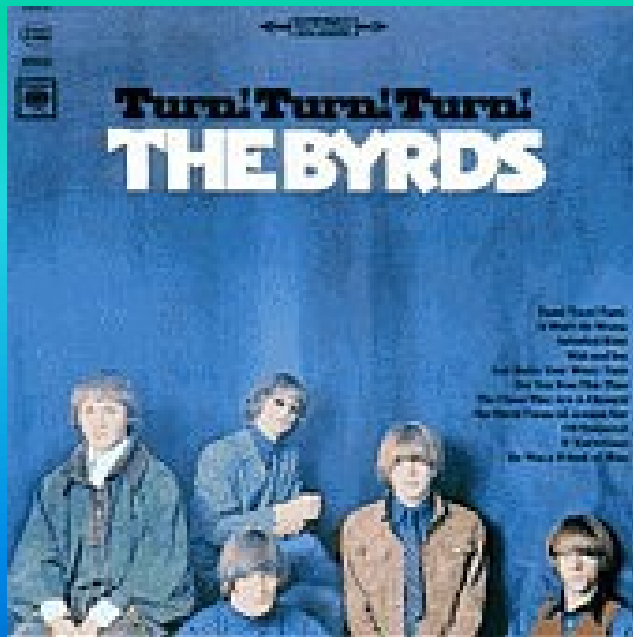


by Barry Mann & Cynthia Weil



Gerry Goffin and Carole King

("Will You Still Love Me Tomorrow?" "Chains,"
"Goin' Back," "One Fine Day," "Hurt So Bad")



LITTLE ANTHONY & THE IMPERIALS

“Hurt So Bad”



By Gerry Goffin and Carole King

THE BYRDS – “GOIN’ BACK”



By Gerry Goffin and Carole King

THE SHIRELLES

“Will You Still Love Me Tomorrow”



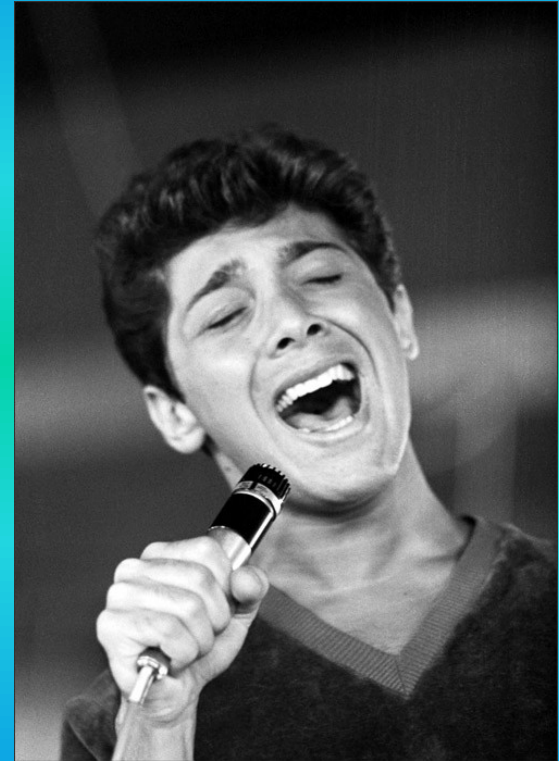
By Gerry Goffin and Carole King



Neil Sedaka

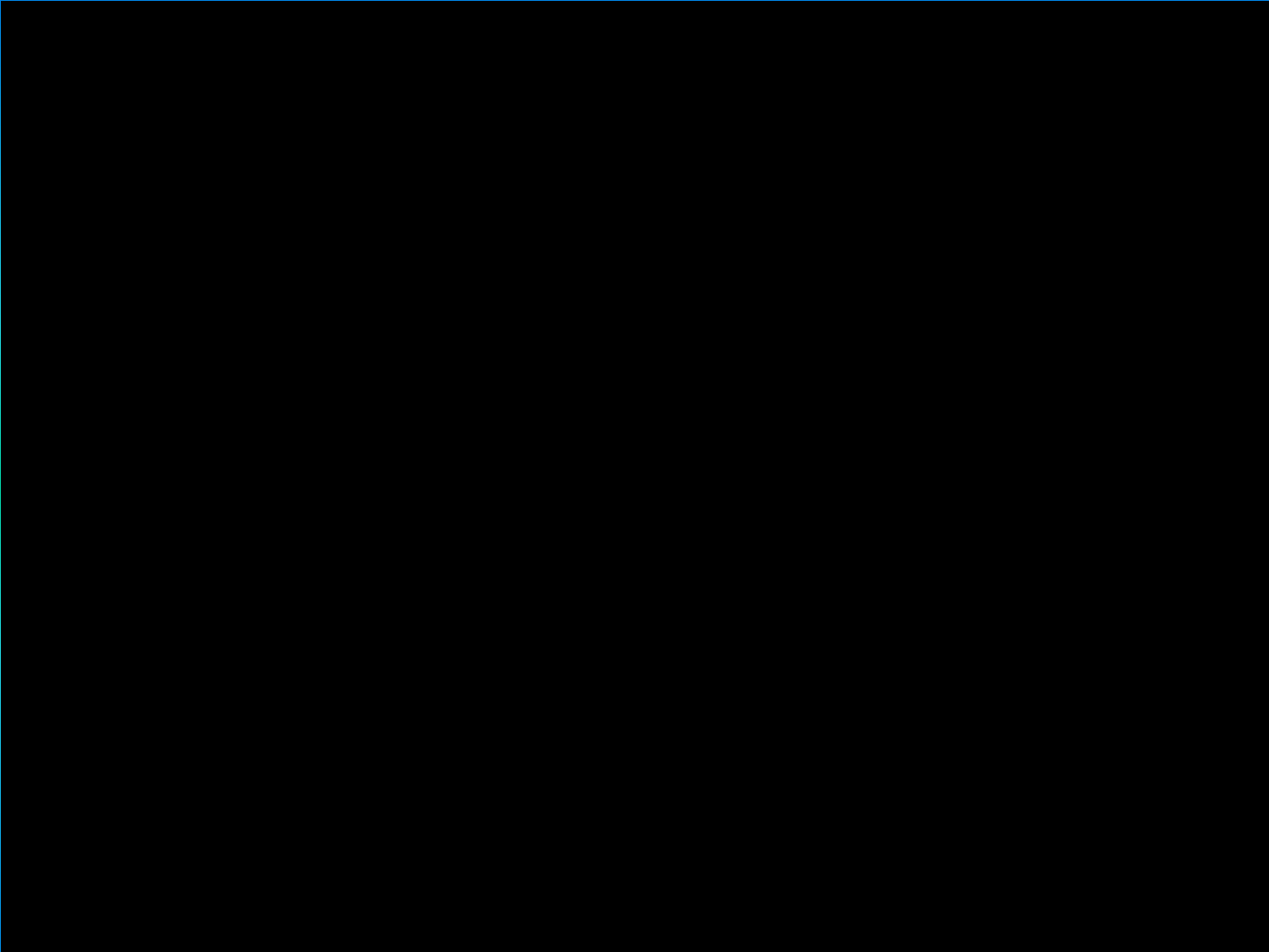
(“Breakin’ Up is Hard to Do,”
“Calendar Girl”)

(“Teenager in Love”, “Put Your Head
on My Shoulder” “My Way”).



Paul Anka

NEIL SEDAKA



“Breakin’ Up is Hard to Do”

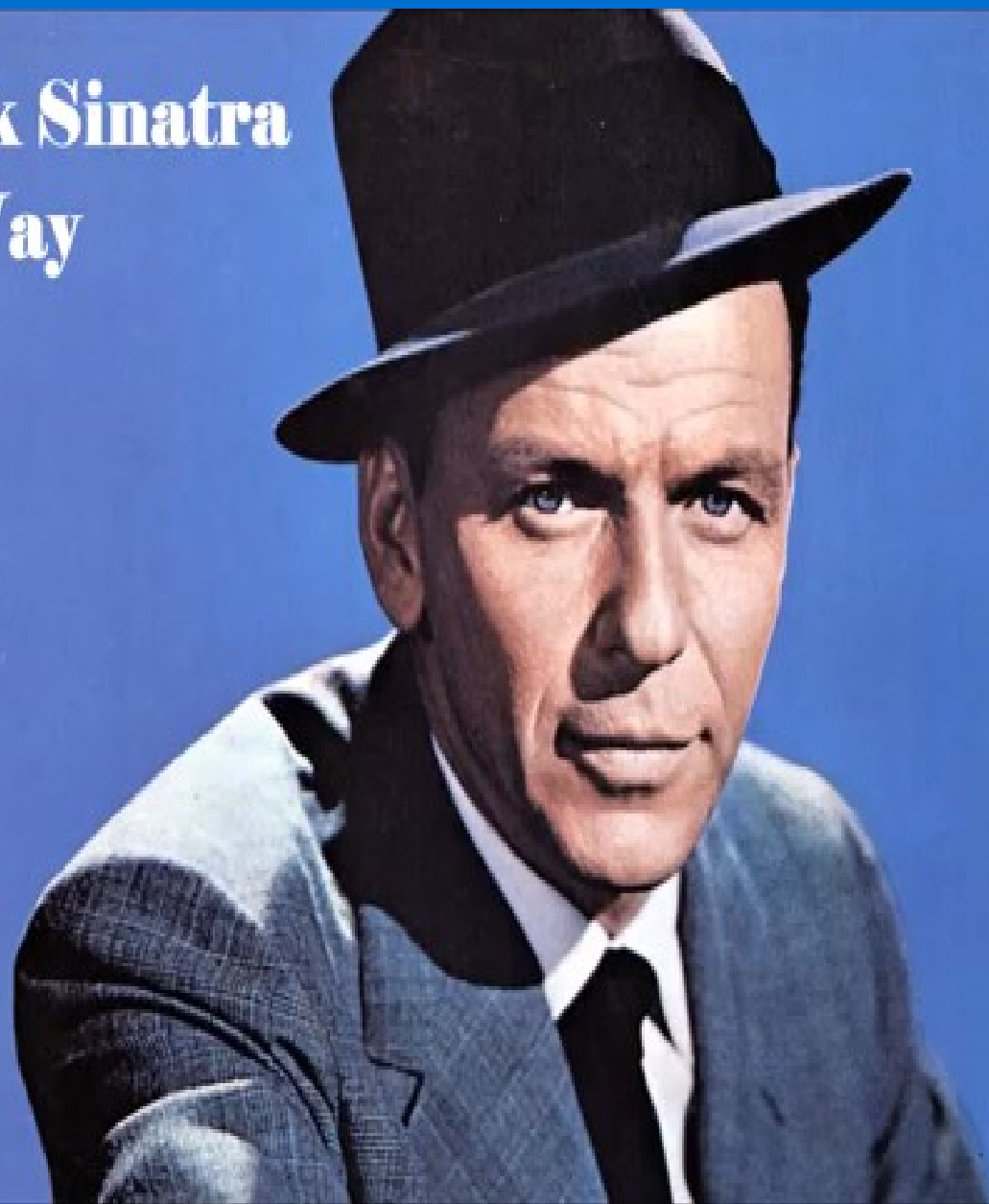
PAUL ANKA

“Put Your Head on My Shoulder”



Frank Sinatra

My Way



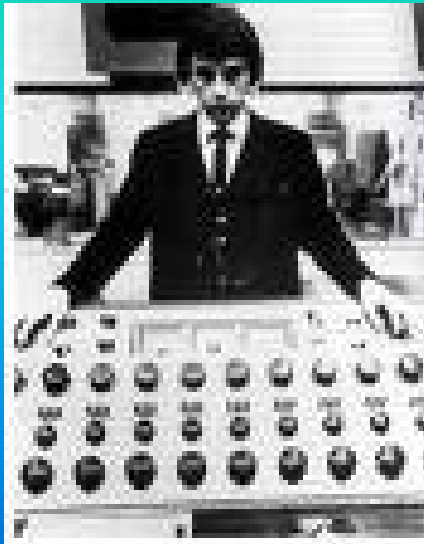
Non-Performer of Note
Phil Spector



The most prestigious record producer of the era.



He was best known for developing what became popularized as “the Wall of Sound” recording technique.



THE WALL OF SOUND



1968 – marries Spector.



Ronnie Spector

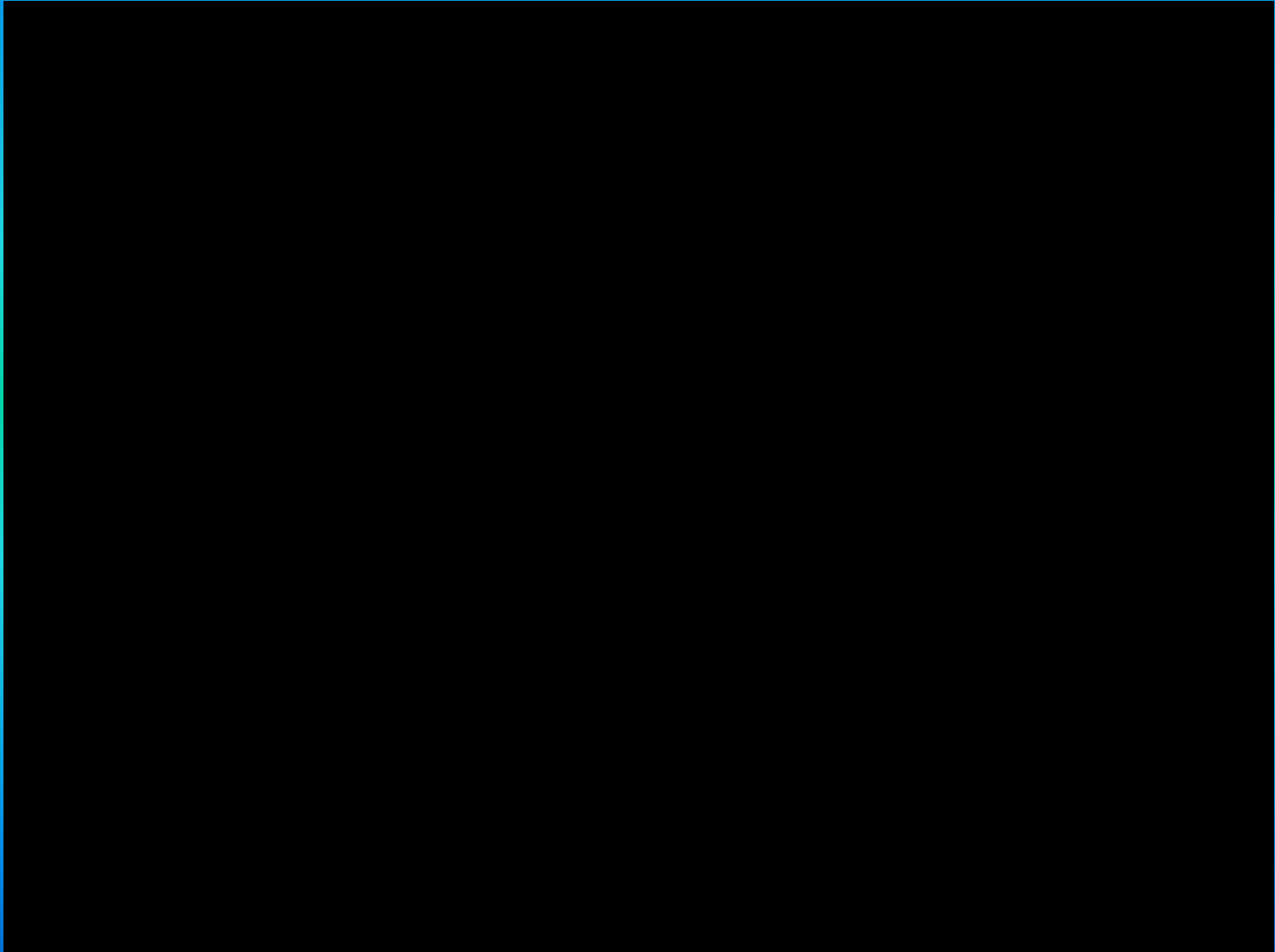
**(Lead Singer,
The Ronettes)**

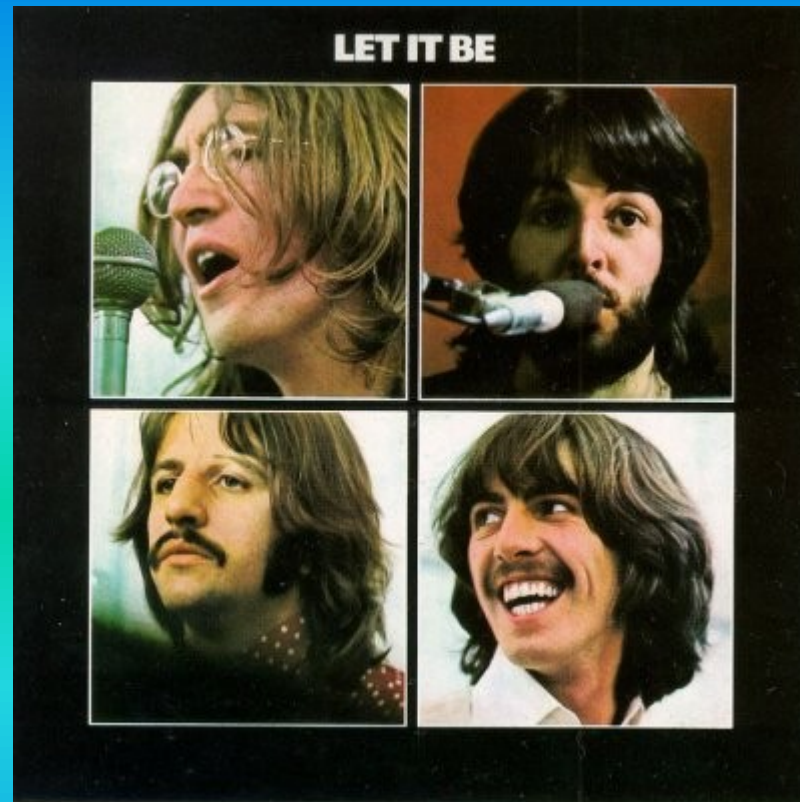


(major sex symbol of that era)

THE RONETTES

“Be My Baby”



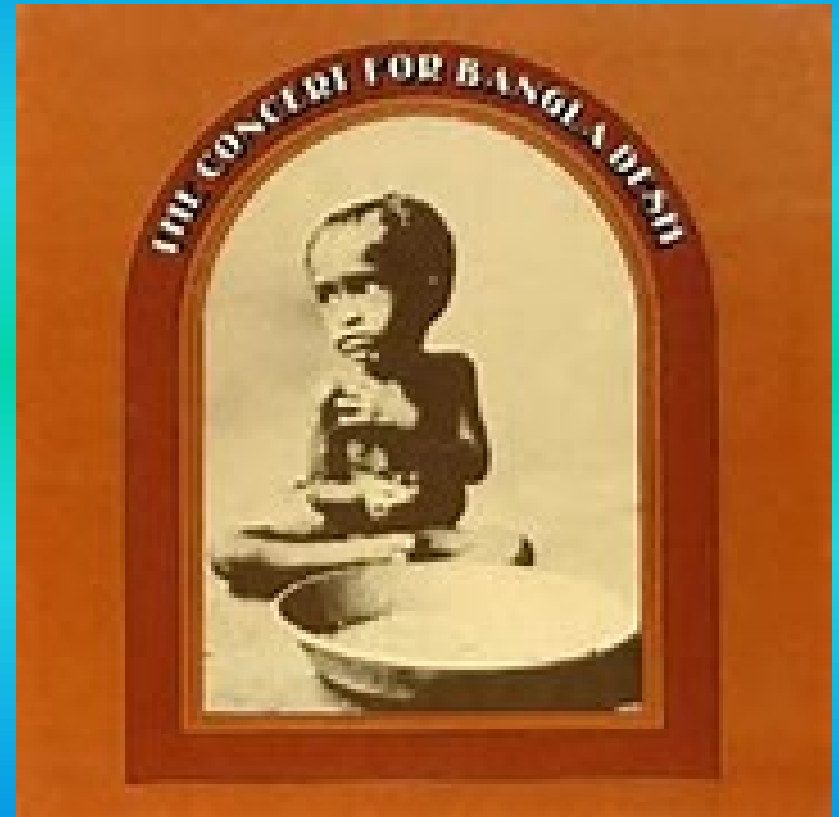


**In 1970, he produces The Beatles last album
“Let it Be.”**

Later life is reclusive. Works with Celine Dion and George Harrison



Celine Dionne

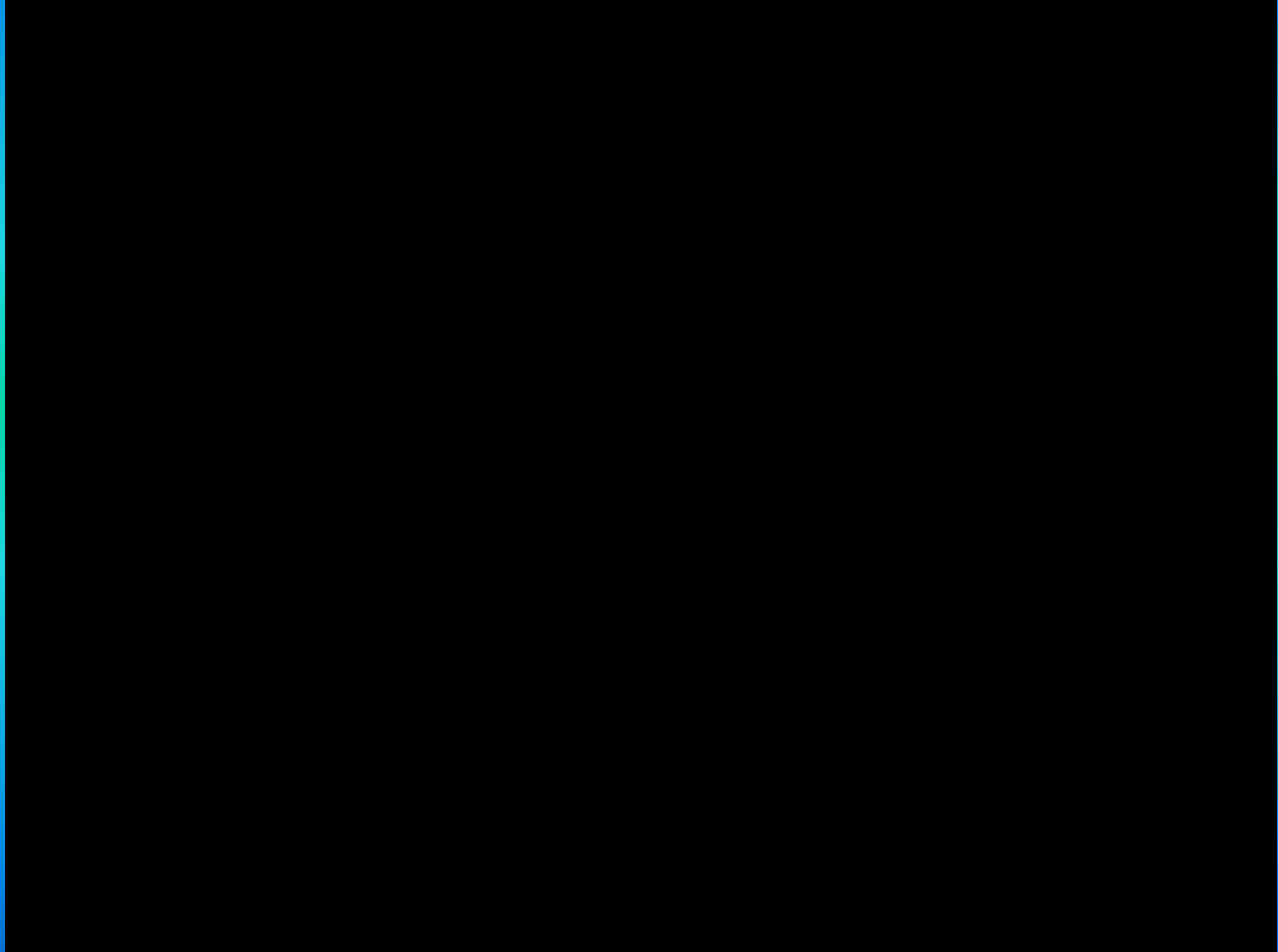


**Currently serving a
Prison sentence for
2nd degree murder.**



“THE LION SLEEPS TONIGHT”

The Tokens



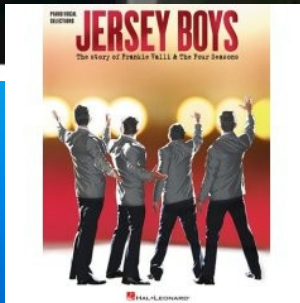
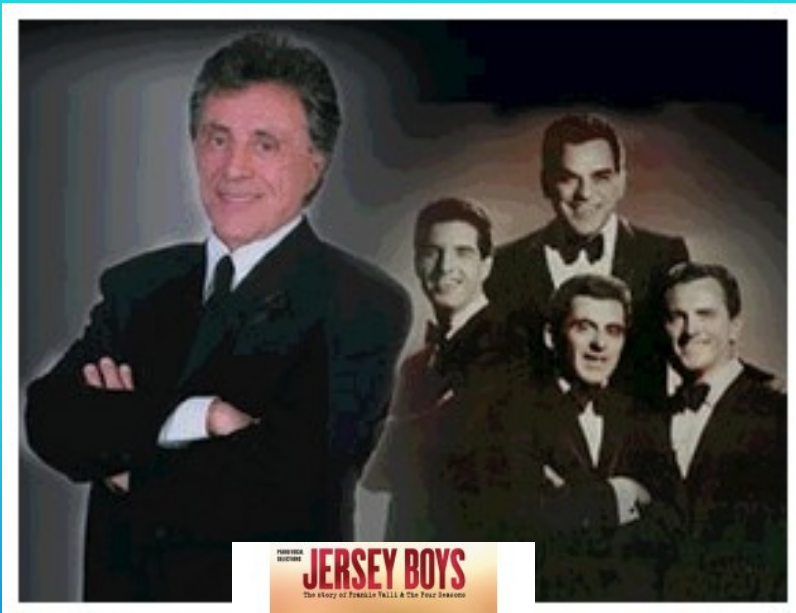
THE DRIFTERS – “*On Broadway*”



By Jerry Lieber and Mike Stoller

Survivors

The Four Seasons



The Beach Boys



The catalogue of work created by The Four Seasons has a unique historic significance and inspired what is arguably the most successful ‘jukebox musical’ in Broadway history – “JERSEY BOYS.” The Beach Boys continue to tour to this day and occupy an even more important place –both historically and artistically—in the history of rock and roll. Both groups will be discussed as a part of our larger consideration of ‘America Fights Back’ later in the semester.

