

GLOBAL FILM FESTIVAL CIRCUIT

Zemaityte, Karjus, Rohn, Schich, Ibrus, Quantifying the global film festival circuit: networks, diversity, and public value creation. Plos One, 2024

EUROPEAN FILM FESTIVALS – HISTORY, POLITICS, ECONOMY

12399 festivals match your criteria

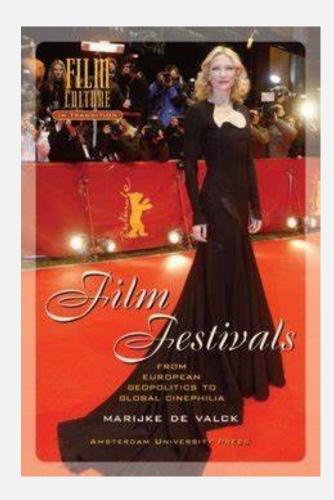
4158 festivals match your criteria

- Film Festival Search FilmFreeway
- Film Festival Research | The website for the Film Festival Research Network
- Marijke de Valck (Utrecht University, Netherlands), Skadi Loist (Film University Babelsberg Konrad Wolf, Germany), Dina Iordanova (University of St. Andrews, Scotland)

HISTORY

- three main phases
- **The first phase:** from the establishment of the first reoccurring film festival in Venice in 1932 until 1968 (upheavals began to disrupt the festivals in Cannes and Venice) and early 1970s (when these upheavals were followed by a reorganization of the initial festival format: film festivals as showcases of national cinemas)
- **The second phase:** independently organized festivals that operate both as protectors of the cinematic art and as facilitators of the film industries. This phase ends in the course of the 1980s
- **The third phase:** since the 1980s; the festival phenomenon is professionalized and institutionalized





PREHISTORY – FILM CLUBS; LOCAL FESTIVALS

- From music festivals to film festivals
- avant-garde's cosmopolitan networks
- Film clubs in Paris and elsewhere
- Events: the gatherings of independent filmmakers in La Sarraz (1929) and Lausanne (1930),
- "Film und Photo" Exhibition in Stuttgart in 1929



Film-Festwochen in München 13. Juli mit 23. August in den Rathaus-Lichtspielen

Beginn: 18ºº Uhr und

2045 Uhr Ab 17,15 Uhr und 20 Uhr zeigen abwechseind Kurzfilme Bilder aus der beyerischen Heimat, aus Bayerns Gewerbe und Gelsteisben.

 Die sechs Film - Festwochen ermöglichen mit 42 Höchstleistungen des europläischen und amerikanischen Filmschaffens vergleichende. Dbersicht über den künstleischen Gegenwartszustand des Weltfilms. 1.Woo

2.Woo

3.Woo

4.Woo

5.Woo

Filme

6.Woo

Kulturfil

Amerikar

Frenzösi nordisch russisch

Deutsch

Deutsch

Amerikan Filme

Veranstalter :

Die ersten Film-Festwochen in Deutschland veranstaltat die dem "Ring deutscher Kulturfilmbühne «.V.* angeschlossene Bayerische Landestiftmbühne (Leitung: Dr. Johannes Eckardt), München, Franz Jasefstr.41, Tebatense Eckardt), München, Franz Jasefstr.41, Tebatense Eckardt), München, Franz Musikalische Gesamtleitung: Herrman Ludwig, Musikalische Gesamtleitung: Herrman Ludwig.

Eintrittspreise:

1.10; 1.50; 2.10; 2.60; 3.10 Mark. Im Vorverkauf könne Elntritiskring och ne Preisavtschlag ab 6. Juli täglich von 16 Urn ander Tageskass für eine Woche im voraus bazogen werden (teleph-Bestellung täglich ab 16 Uhr unter Kr. 90.4 64), Ø Mitglieder der Münchener Uranis e. V. gegen Vorweis der Münchener Uranis e. V. gegen Vormeis der mitglicödskrete Platzvergönstigungen, Anmeldungen im Büro Franz Josefstr. 41.0.

Programm-Änderungen bleiben vorbehalten.

Zu den Film-Festwochen erscheint als Sonderausgabe de Zeitschrift "Erwachen" des Heft "Die Zukunft des Filma" (cs. 10 Seiten mit zahlreichen Abbildungen) zu beziehen durch alle Buchhandlungen).

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che	Samstag, 14, Juli	Goldrausch	
ische	Sonntag, 15, Juli	Blutsbrüderschaft	
	Montag, 16. Juli	Der General	Freitag, 13. Juli 1928
	Dienstag, 17. Juli	Der Wolgaschiffer	o ,
a standar	Mittwoch, 18. Juli	Rivalen	
	Donnerstag, 19. Juli	Lady Windermeres Facher	Sonne
he	Freitag, 20. Juli	Das Kabinett des Dr. Caligari	
ne	Samstag, 21. Juli	Der müde Tod	Manuskript: Carl Mayer. Nacl
Filme	Sonntag, 22. Juli	Varieté	Photographie: Charles Rosher
and the second	Montag, 23. Juli	Die Verrufenen	Personen 2 Der Mann
	Dienstag, 24. Juli	Die Durchgängerin	Die Frau.
	Mittwoch, 25. Juli	Vanina	Die Frau aus de
Sector Sector	Donnerstag, 26. Juli	Student von Prag	Die Magd Der Photograph
			Der Photograph
the	Freitag, 27. Juli	Sohn der Hagar	Die Musik zu diesem Film wählt:
	Samstag, 28. Juli	Berlin, die Sinfonie der Großstadt	A COMPANY OF A COM
Filme	Sonntag, 29. Juli	Madame Dubarry	
	Montag, 30. Juli	Nacht der Erkenntnis (Schatten)	
	Dienstag, 31. Juli	Die freudlose Gasse	
	Mittwoch, 1. August	Finanzen des Großherzogs Die Nibelungen, I. Siegfried	Complex 14 Juli 1000
	Connerstag, 2. August	Die Nibelungen, I. Siegtned	Samstag, 14. Juli 1928
he	Freitag, 3. August	Panzerkreuzer "Potemkin"	
IIC	Samstag, 4. August	Die Herrenhofsage	Goldra
che	Sonntag, 5. August	Der Schachspieler	GUIUI
und	Montag, 6. August	Die Mutter	
Filme	Dienstag, 7. August	Jeremias Crainquebille	Manuskript und Regie: Charl
	Mittwoch, 8. August Donnerstag, 9. August	Das Ende von St. Petersburg	Personen 2 Der einsame Go
	Donnerstag, 9. August	Bett und Sofa	Big Jim Mo. Kay Black Larsen
he	Freitag, 10. August	Die Nächte einer schönen Frau	Das Mädchen -
IIC	Samstag, 11. August	Auferstehung	Jack Cameron . Hank Curtis
ische	Sonntag, 12. August	La Bohéme	Hank Curtis .
	Montag, 13. August	K08 mich noch einmal	Die Musik zu diesem Film wählte
	Dienstag, 14. August	Kiki	
	Mittwoch, 15. August Donnerstag, 16. Augus	Das Ladenmädchen	
	Donnerstag, 10. Augus		Construction of the Design of
he	Freitag, 17. August	Neue "Tri-Ergon"-Filme (Sprechende Filme) 18 Uhr, 20,45 Uhr	and a second
	Samstag, 18. August	Neue .Tri-Ergon*-Filme (Sprechende	Sonntag, 15. Juli 1928
10.000		Filme) 16 Uhr Chang. 18 Uhr, 20,45 Uhr	Jonnag, 10.341 1320
	Sonntag, 19. August		
	somming, is. August	Neue "Tri-Ergon"-Filme (Sprechende Filme) 16 Uhr, 18 Uhr	Diutek
	Statements and	Nanuk, der Eskimo 20,45 Uhr	Blutsb
	Montag, 20. August	Neue .Tri-Ergon*+Filme (Sprechende	
		Filme) 16 Uhr Das Volk der schwarzen Zelte 18 Uhr.	Manuskript: John Russel und P
	the second second second second	20,45 Uhr	Regie: Herbert Brenon. Photog
	Dienstag, 21. August	Neue "Tri-Ergon"-Filme (Sprechende	
		Filme) 16 Uhr Moans, der Sohn der Südsen 18 Uhr	Personen Michael (Beau) Gest Herbert Geate
	And the second	Moana, der Sohn der Südses 18 Uhr, 20,45 Uhr	John Geste Major Henri de Bes
	Mittwoch, 22. August	Neue "Tri-Ergon"-Filme (Sprechende	Sergeant Lejaune .
		Filme) 16 Uhr Die Abenteuer des Prinzen Achmed	
	And the state of the	18 Uhr, 20,45 Uhr	Die Musik zu diesem Film wählte
the search of the	Donnerstag, 23. August	Neue "Tri-Ergon"-Filme (Sprechende Filme) 16 Uhr, 18 Uhr	
	and the second	Filme) 16 Uhr, 18 Uhr	
		Mittelholzers Afrika-Flug 20,48 Uhr	

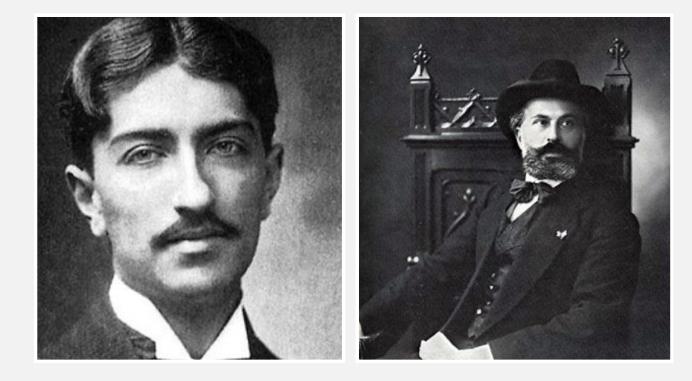


Pössenbacher, München, Herzogspilalahr 19

- since 1920 retrospective programmes organized by Louis Delluc
- klub C.A.S.A. (*Club des Amis du Septiéme Art*): Ricciotto Canudo, commercial vs. elite cinemas

Jean Epstein: "this film anthology was very valuable because it drew attention to film style through fragments of films: it isolated style from narrative."

FILM CLUBS





LÉON MOUSSINAC

- Member of the Communist Party
- 1925: he presented films by Vertov and Eisenstein in France, including Potemkin in 1926, whose commercial release was banned in France
- In 1922 he founded the Club français du Cinéma, which sponsored special screenings and debates
- In 1927, after returning from a writers' conference in Moscow, he and other Communist Party members founded a network of film clubs, Les Amis de Spartacus, to spark a mass film movement
- Membership grew rapidly to tens of thousands, and the club planned to expand to the Paris suburbs and beyond. But screenings of Soviet films became part of the political attacks against the French Communist Party



1929 INTERNATIONAL CONGRESS OF INDEPENDENT FILM AT LA SARRAZ CASTLE IN SWITZERLAND

SECOND ROW FROM THE BOTTOM -SEATED FROM THE LEFT LÉON MOUSSINAC, WALTER RUTTMANN, BÉLA BALÁZS, SERGEJ EJZENŠTEJN, (?), HANS RICHTER





oster for Film und Foto. 1929. Offset lithograph, 33 \times 23 1/8" (84 \times

HANS RICHTER (1888-1976)

Richter curated the film part of the *Film und Foto* exhibition in Stuttgart

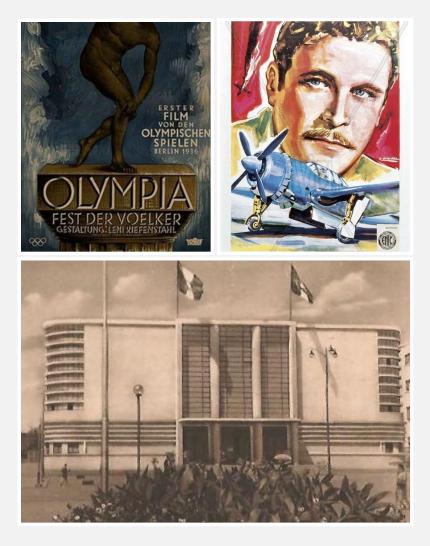
AVANT-GARDE

- Alexander Hackenschmied (1907-2004)
- "Week of Avant-Garde Cinema" in Prague in 1930 and 1931
- Movies by Henri Chomette, Jean Vigo, René Clair, Alexander Hackeschmied, Otakar Vávra, František Pilát...



VENICE, CANNES, AND POLITICS

- first regularly organized film festival was established in Venice in 1932 (biannually, part of the Arts Biennale; since 1934, annually)
- International combined with national dimension; working explicitly with the **nationalistic sentiments** that divided European nations
- 1936: Separated from the Arts Biennale
- 1938: Olympia (Leni Riefenstahl) + Pilot (Goffredo Allessandrini)
- Cannes: planned for September 1-Sept. 20, 1939



VENICE, 1932-1942

- In the late 1930s: film nomination by national film chambers (reaction to success of French films in 1937)
- relaunched in the summer of 1946

 Moscow International film festival (MIFF) was founded in 1935 (retrieved in 1959)



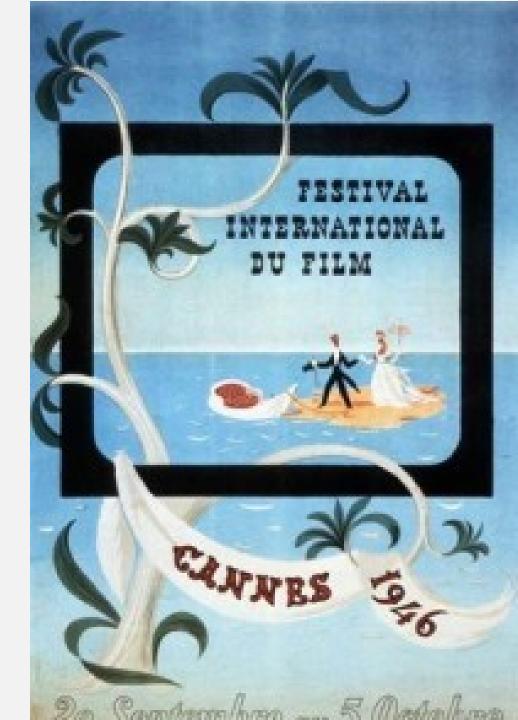
CANNES

- After the 1938 Venice festival: the representative of the French government, Philippe Erlanger, started to think about creating an alternative festival
- On 31 August 1939 *The Hunchback of Notre Dame* (William Dieterle) was shown in Cannes



CANNES 1946

- The statute' of the festival, 1946: '[the] objective [of the festival] is to encourage the development of cinematographic art in all of its forms and to create among all film-producing countries **a spirit of cooperation.**'
- competition was not at the core of Cannes in 1946
- The first Cannes festival: 20 September 5 October, 1946, The French government and film industry had invited nineteen countries to participate
- Almost every participating country received a prize of some kind





CANNES

- Tourism
- Competition with Venice and Locarno (1946)
- State subsidy for the festival (70-80%)

FIAPF AND FESTIVAL CATEGORIES

- Federation Internationale des Associations de Producteurs de Films (International Federation of Film Producers Associations), <u>www.fiapf.org</u> (founded in 1933)
- 43 International Film Festivals / 29 countries



"COMPETITIVE FEATURE FILM FESTIVALS"

- Home | Fiapf | International Federation of Film Producers Associations
- At the Berlin Film Festival, 1951: FIAPF provided accreditation for:
- Venice (est. 1932; <u>La Biennale di Venezia</u>)
- Cannes (est. 1946; <u>Festival de Cannes Festival de cinéma international depuis plus de 75 ans</u> (festival-cannes.com)
- 1956: Berlin (established 1951) | Berlinale |
- + following festivals have the accreditation from FIAPF in 2024:
- Karlovy Vary (Czech Republic, 1946) <u>https://www.kviff.com/en/homepage</u>
- Locarno (Switzerland, 1946) <u>Locarno Film Festival (locarnofestival.ch)</u>
- Goa (India, 1952) <u>54th International Film Festival of India IFFI Goa</u>
- San Sebastian (Spain, 1953) <u>San Sebastian Film Festival :: (sansebastianfestival.com)</u>
- Mar Del Plata (Argentina; 1954) <u>www.mardelplatafilmfest.com</u>
- Cairo (Egypt, 1976) Cairo International Film Festival (ciff.org.eg)
- Tehran (Fajr International Film Festival, Iran; 1983) Home Fajr International Film Festival (fajriff.com)
- Tokyo (Japan, 1985) <u>37th Tokyo International Film Festival (2024) (tiff-jp.net)</u>
- Warsaw (Poland, 1985) <u>WARSAW FILM FESTIWAL (wff.pl)</u>
- Tallin (Black Nights Film Festival, 1987) PÖFF : BNFF (poff.ee)
- Shanghai (China, 1993) WARSAW FILM FESTIWAL (wff.pl)
- FIAPF paused accreditation of the Moscow international film festival after the Russian invasion of Ukraine







"COMPETITIVE SPECIALIZED FEATURE FILM FESTIVALS" IN EUROPE

• European festivals:

- (for the full list see <u>Competitive Specialised</u>
 <u>Feature Film Festivals</u> | <u>Fiapf</u> | <u>International</u>
 <u>Federation of Film Producers Associations</u>
- Valencia (Spain) New directors' films
- Valencia (Spain) Films from Mediterranean countries
- Gijon (Spain): Films for young people
- Sitges (Spain): Fantasy films
- Malaga (Spain): Spanish-speaking films
- Turin (Italy): New directors' films

- Milan (Italy) Police and Mystery Films
- Rome (Italy) Progressive Cinema Visions for the World of Tomorrow
- Skopje (North Macedonia) Cinedays
- Cluj (Romania) First and second feature film
- Sofia (Bulgaria) First and second feature film
- Kitzbühel (Austria), Young directors' films
- Kyiv (Ukraine) Young directors' films

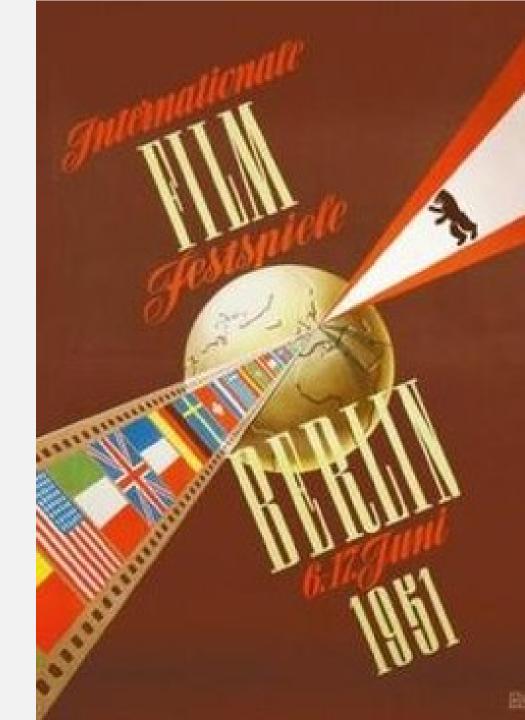
I/ NON-COMPETITIVE FEATURE FILM FESTIVALS IN EUROPE

II/ DOCUMENTARY AND SHORT FILMS FESTIVALS IN EUROPE



BERLINALE I

- 6-18 June, 1951
- Geopolitical reasons
- American initiative
- The festival organization was to collaborate with the Bonn government, American officials, and other allies in occupied Berlin
- exclusion of movies from communist countries
- 1956: formed an international jury to award its Golden and Silver Bears



BERLIN 1951

- Titania Palast in Steglitz
- Special screenings in twentyone "Randkinos" along the border with East Berlin

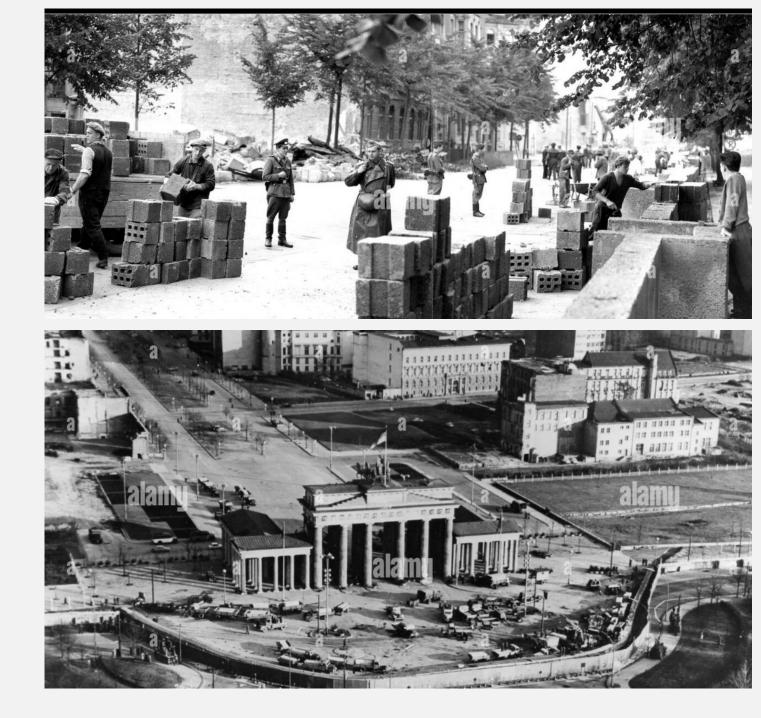


ZOO PALAST, 1957



BERLIN

- Inviting *nations* for participation in showcases and competitions, upon which the **national committees** would select their film entrees
- construction of the Wall on 13 August 1961



1970 BERLINALE AND POLITICS

- Michael Verhoeven's film O.K.
- based on the true story of Mao, the little Vietnamese girl who was raped and murdered by American soldiers in 1966
- The festival's program was abruptly stopped
- FIAF was pressured to change its regulations
- Like Cannes and Venice, the Berlinale developed from a showcase for national cinemas **into an independent festival organization**



CANNES, 1968

- Protests against the dismissal of Cinémathèque director Henri Langlois and the subsequent disruption of the Cannes Film Festival
- Dudley Andrew on 1968 revolt:
- Cannes '68: Cinema in Revolt YouTube
- May 1968
- Paris Uprising May 1968 (youtube.com)
- Jury: led by Roman Polanski; the festival was officially closed
- global reconsideration of the role of film festivals
- shift in the selection procedures: format of festivals as showcases of national cinemas had become antiquated
- (Czech films in competiton: Capricious Summer (Jiří Menzel), Firemen´s Ball (Miloš Forman), The Party and the Guests (Jan Němec)



BERLINALE II

- general change in festival format:
- emergence of "specialized" film festivals, which set out to intervene in cinema culture with thematic programs and debates, and to support political struggles around the world
- interest in unfamiliar cinematic cultures
- Berlinale 1974: the Soviet Union was allowed to participate (outside competition) in the Berlinale for the first time. A Soviet delegation visited the festival. The Berlinale debut of a film from the GDR followed in 1975

POST-WENDE BERLINALE

- 9 November 1989 (Günter Schabowski, SED member in TV on possibility to cross the border to West Berlin)
- reunification of Germany on 3 October 1990
- The national government ultimately moved from Bonn to the Reichstag in Berlin in 1999
- Potsdamer Platz, which had once been the busiest intersection in the city **before** the erection of the Berlin Wall. The wall meant that the Potsdamer Platz space was neither bound to East or West German history. The location was reopened in the summer of 1990
- audio-visual and entertainment center of Berlin



POTSDAMER PLATZ IN 1990 AND NOW



FESTIVALS AND FILM ECONOMICS

- In 1959, the Cannes Film Market le Marché International du Cinéma was founded
- CineMart was founded in 1983 by the International Film Festival Rotterdam; since 1991: co-production projects
- <u>https://iffr.com/en/about-cinemart</u>
- More co-production markets followed, all modeled after the Rotterdam blueprint:
- the Paris Project (belonging to the Paris Cinema International Festival, since 2003), Cinelink (Sarajevo International Film Festival, since 2003), Locarno (Open Doors, 2003), Cannes (Producers Network, 2004; Cinéfondation Atelier, 2005)
- Berlinale Co-Production Market (since 2004)
- Producer's Network in Cannes (since 2004, part of the Marché du Film)
- Festival circuit: some films can recoup their production costs by going around the festival circuit

- May 2015

Wild Bunch won 4 awards at Cannes Films Festival 2015, including the PALME D'OR :

Palme d'or for Dheepan by Jacques Audiard (Wild Bunch Int'l Sales – Bim)

Best Actress ex-aequo for Rooney Mara in Carol by Todd Haynes (Vertigo)

Best Director for The Assassin by Hou Hsiao-Hsien (Wild Bunch Int'l Sales)

Best Screenplay for Chronic by Michel Franco (Wild Bunch Int'l Sales – Wild Bunch Distribution)

SALES AGENTS

sales agents – Wild Bunch, Fortissimo, Celluloid Dreams (a.k.a. The Director's Label'), Films Distribution, Pyramide, Bavaria-Film – control the art film market, often investing in the films at production stage.

They decide which festivals a film will play at, and often demand fees from festivals to cover 'their costs', costs that include participation at business festivals who generally aren't required to pay these screening fees

"business festivals" / "audience festivals"

BERLIN-CANNES-VENICE 2007

Participation type	Berlin	Cannes	Venice
Total films	382	91	155
World premiers	114	89	80
Percentage of films that are premiers	30	98	93
Total press	4,105	4,376	3,022
Percentage of films that are not local	50	59	39
Total market participants	5,752	10,489	1,632
Total exhibitors	259	534	338

FILM, AWARDS, AND AUDIENCES

- Nominations for major prizes
- 1996-2005
- Audience size in 25 European countries

Variable	Ν	Minimum	Maximum	Mean	Std dev
Cannes nomination	607	0	1	0.353	0.478
Berlin nomination	607	0	1	0.344	0.476
Venice nomination	607	0	1	0.303	0.460
Best picture	607	0	1	0.105	0.307
Best director	607	0	1	0.048	0.213
Best actor	607	0	1	0.056	0.230
Best actress	607	0	1	0.063	0.242
Total win Cannes	607	0	3	0.089	0.348
Total win Berlin	607	0	2	0.104	0.346
Total win Venice	607	0	2	0.079	0.299
(Ln) Budget	607	0	18.198	3.962	7.037
(Star Max. box office) ^{1/2}	607	0	24.515	6.073	6.074
(Ln) Director no. of films	607	0	4.595	1.838	0.953
US production	607	0	1	0.252	0.435
Niche width	607	0.000	0.847	0.463	0.256
Crowding	607	6.000	100.000	54.560	19.391

KARLOVY VARY INTERNATIONAL FILM FESTIVAL

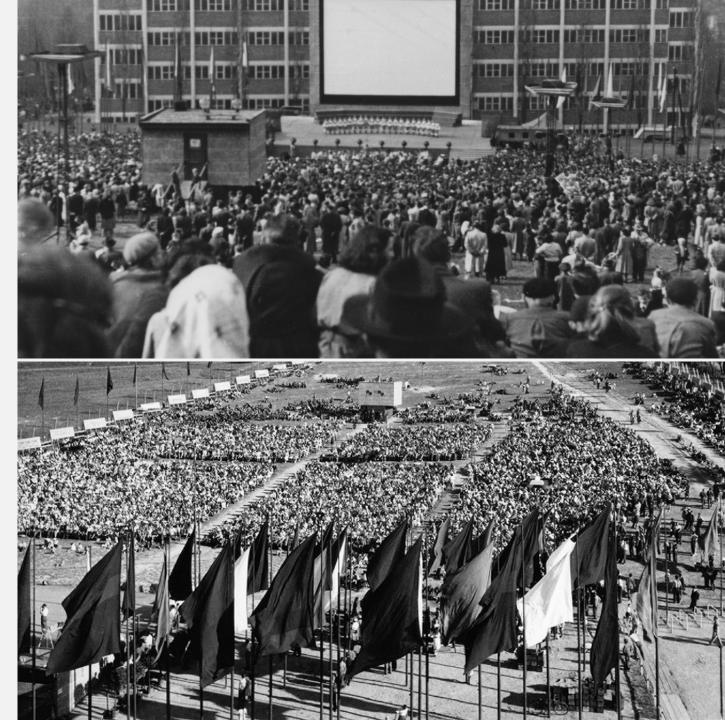
- 1959, an international film festival was established in Moscow - granted "A" category status by the FIAPF
- political decision to offer only one "A" festival annually in the communist countries
- Karlovy Vary and the Moscow IFF became biannual events, and they took turns in organizing a film festival between 1959 and
- Mezinárodní filmový festival Karlovy Vary 1990, Magazín o filmu 39/90 (youtube.com)





FESTIVAL OF WORKING PEOPLE, 1948-1990





FESTIVALS IN CZECH REPUBLIC

- 12 general film festivals and showcases (IFF KV, Summer Film School, Febiofest, Slavonice Fest, Marienbad Film Festival, etc.)
- 4 festivals of animation (Animefest Brno, Anifilm Liberec..)
- 3 festivals for children films (Zlín Film Fest, Ota Hofman Festival in Ostrov, Juniorfest in Plzeň)
- 4 documentary film festivals (Academia Film Olomouc, IFF Jihlava, One World, Elbe Dock Ústí nad Labem)
- 3 festivals of student films (FAMUfeest, Film festival of the Faculty of Informatics, Masaryk University; Opava)
- 21 other festivals (Brněnská 16; Ekofilm; Mezipatra; Outdoor film festival; Filmasia; Krrr!; Noir film festival, etc.)

ZLÍN FILM FESTIVAL

- <u>Zlínský film | Ústav filmu a audiovizuální kultury</u> (muni.cz)
- <u>zlinfest.cz</u>



DOCUMENTAR Y FILM FESTIVAL JIHLAVA

Ji.hlava IDFF (ji-hlava.com)

hlava Mezinárodní Festival Dokumentárních Filmů



SUMMER FILM SCHOOL IN UHERSKÉ HRADIŠTĚ

- Letní filmová škola Uherské Hradiště (lfs.cz)
- 1964-1993: event for Film clubs members

SERIAL KILLER

ERAL KALLER

Serial Killer – International Series Festival | Sept. 24– 29, 2024 Brno, CZE

FESTIVAL OF SCIENCE DOCUMENTARY FILMS

23. - 28. 4. 2024 | OLOMOUC

Films, lectures, workshops, music, guests, fans and most of all SCIENCE. Once again, we want AF059 to become the best festival in the galaxy! Follow our social sites and explore our web to find out more about the programme. We will supply you with science dose by dose until the climax comes –



ACADEMIA FILM OLOMOUC

• Home – AFO

MEZIPATRA

Mezipatra queer filmový festival - Home



One World 2024



Mezinárodní o lidských právech 2024



THE WOLF FROM ROYAL VINEYARD STREET (JAN NĚMEC – TOMÁŠ KLEIN, 2016)

<u>KVIFF.TV • The Wolf from Royal Vineyard Street • Film on-line</u>