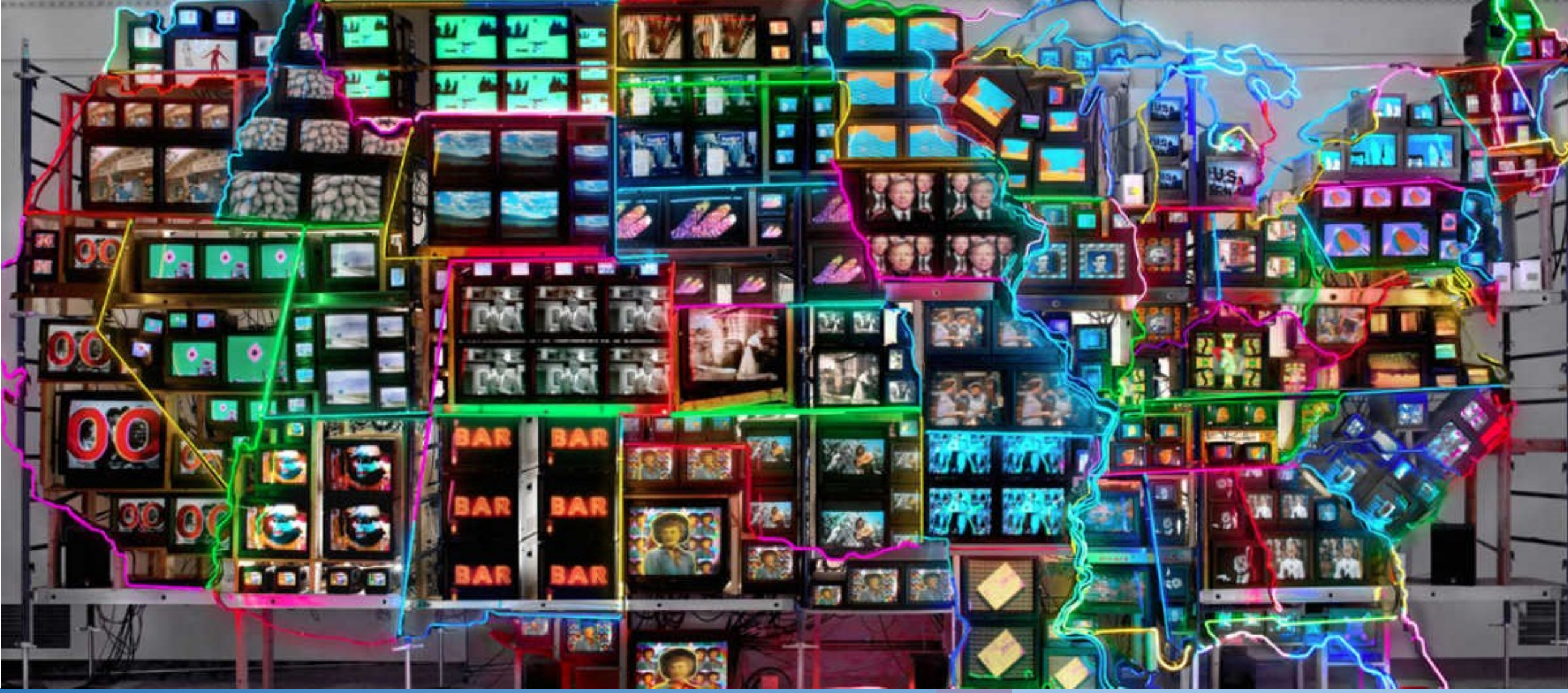
NEW MEDIA ART 02

Video Art



Video Art

Umění videa

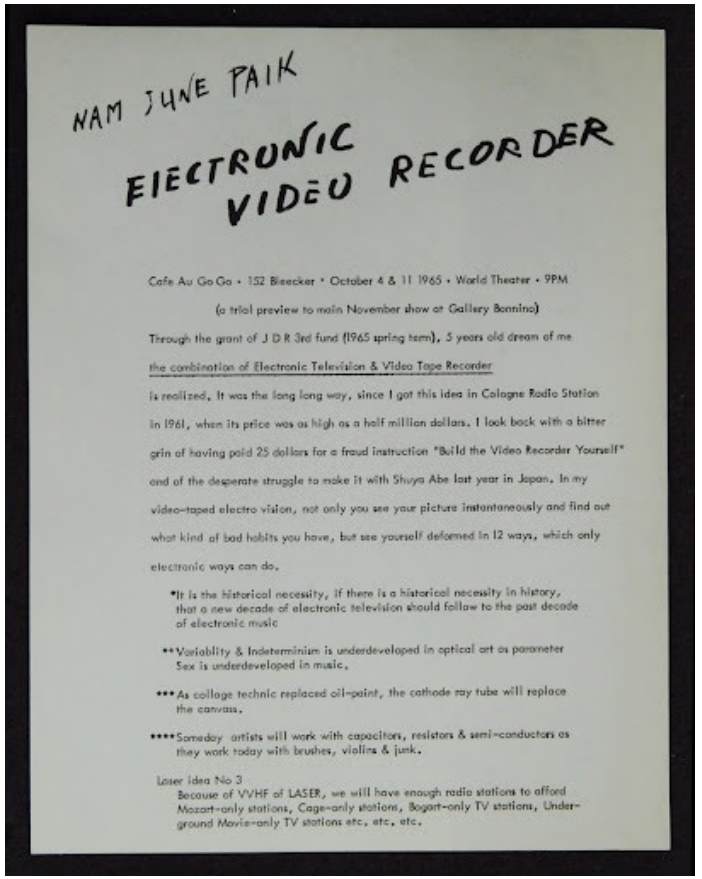
VT ≠ TV

Tři začátky umění videa

1963: Nam June Paik: *Exposition of Music – Electronic Television*, Galerie Parnas, Wuppertal, Německo.

1965: Andy Warhol: *Outer and Inner Space*. /videokamera Norelco /- umělecké nahrávky na party v NY, 29. září.

1965: Nam June Paik: *Electronic Video Recorder*, Cafe Au Go Go, New York.



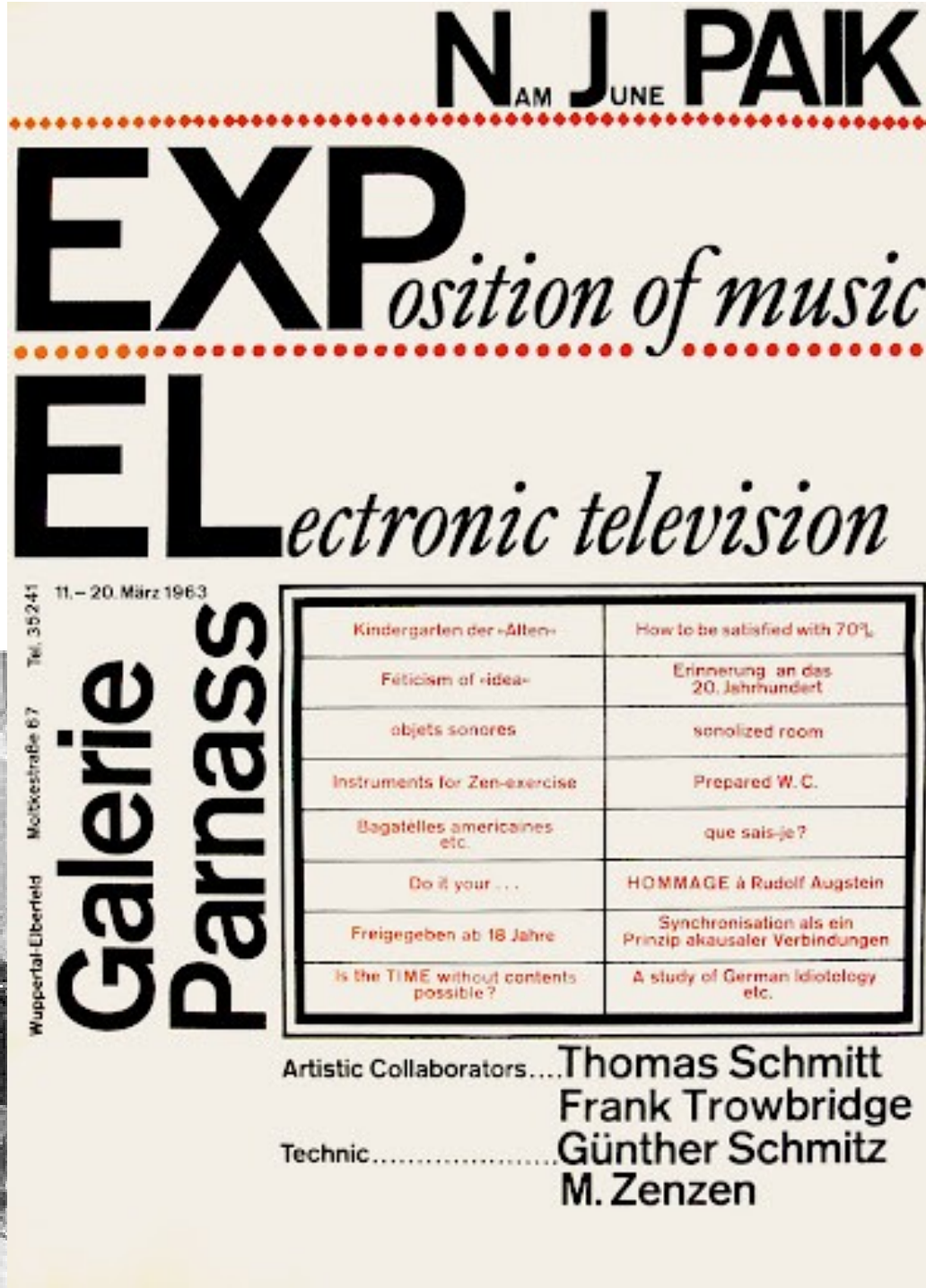
Umění videa

VT ≠ TV

Tři začátky umění videa

1963: Nam June Paik: *Exposition of Music – Electronic Television*, Galerie Parnas, Wuppertal, Německo.

X



Umění videa

VT ≠ TV

Tři začátky umění videa

1965: Nam June Paik: *Electronic Video Recorder*, Cafe Au Go Go, New York. x

NAM JUNE PAIK

ELECTRONIC VIDEO RECORDER

Cafe Au Go Go • 152 Bleecker • October 4 & 11 1965 • World Theater • 9PM

(a trial preview to main November show at Gallery Bonnino)

Through the grant of J D R 3rd fund (1965 spring term), 5 years old dream of me the combination of Electronic Television & Video Tape Recorder is realized. It was the long long way, since I got this idea in Cologne Radio Station in 1961, when its price was as high as a half million dollars. I look back with a bitter grin of having paid 25 dollars for a fraud instruction "Build the Video Recorder Yourself" and of the desperate struggle to make it with Shuya Abe last year in Japan. In my video-taped electro vision, not only you see your picture instantaneously and find out what kind of bad habits you have, but see yourself deformed in 12 ways, which only electronic ways can do.

*It is the historical necessity, if there is a historical necessity in history, that a new decade of electronic television should follow to the past decade of electronic music

**Variablity & Indeterminism is underdeveloped in optical art as parameter Sex is underdeveloped in music.

***As collage technic replaced oil-paint, the cathode ray tube will replace the canvas.

****Someday artists will work with capacitors, resistors & semi-conductors as they work today with brushes, violins & junk.

Laser idea No 3
Because of VVHF of LASER, we will have enough radio stations to afford Mozart-only stations, Cage-only stations, Bogart-only TV stations, Underground Movie-only TV stations etc, etc, etc.

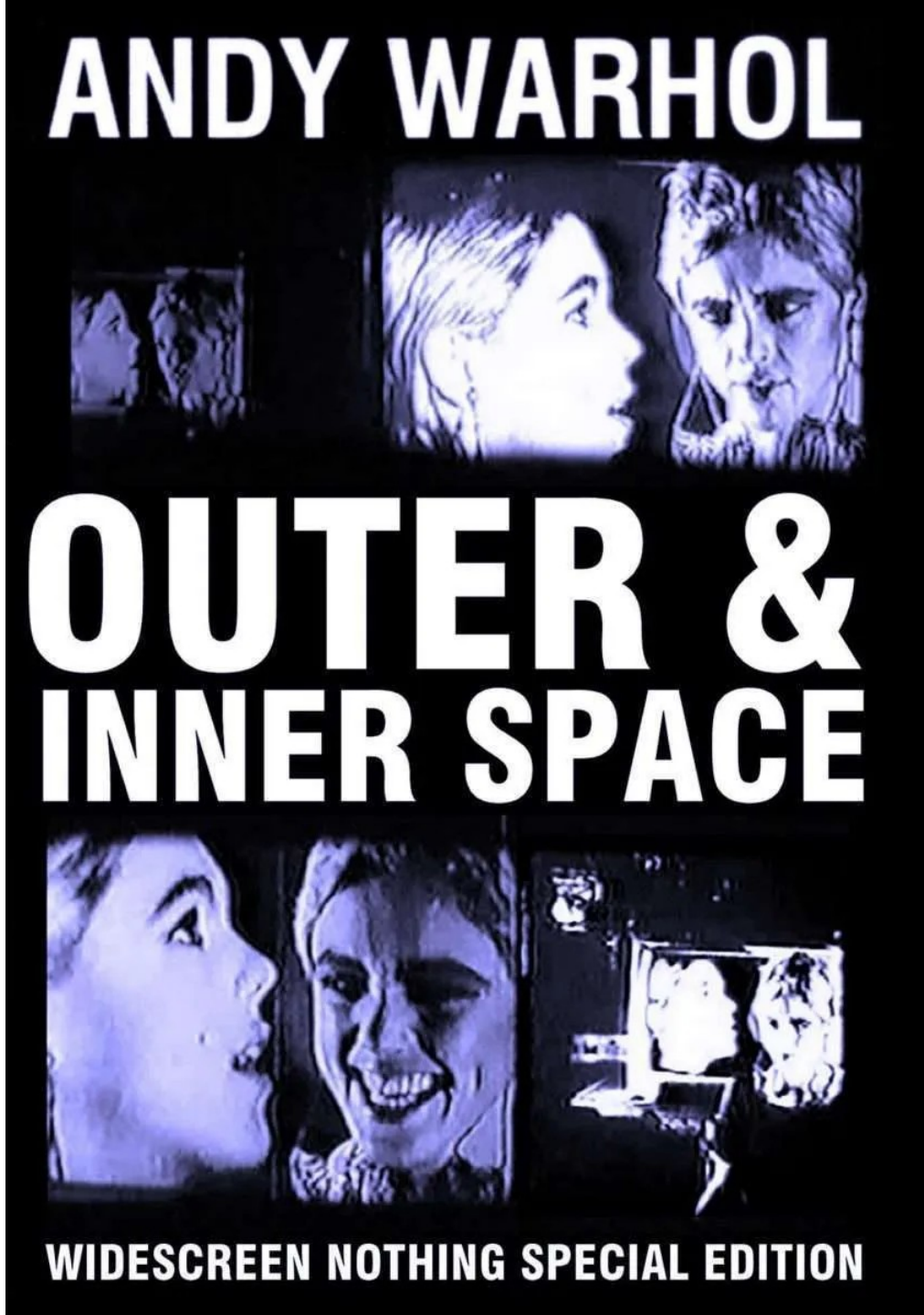
Umění videa

VT ≠ TV

Tři začátky umění videa

1965: Andy Warhol: *Outer and Inner Space*. /videokamera Norelco /- umělecké nahrávky na party v NY, 29. září.

http://www.mediaartnet.org/works/outer-and-inner-space/video/1/
http://www.youtube.com/watch?v=os9yoPyrtFs&feature=related
http://www.youtube.com/watch?v=Xo2RItFeXcM



Umění videa

VT ≠ TV

Video-instalace:

Peter Weibel:

- ***Audience Exhibited***: http://www.mediaartnet.org/works/audience-exhibited/
- ***Crucification of Identity***:
- http://www.mediaartnet.org/works/krucifikation/
- http://www.mediaartnet.org/works/beobachtung/

Valie Export:

- ***Autohypnosis:***
- http://www.mediaartnet.org/works/autohypnose/

Ulrike Rosenbach:
http://www.mediaartnet.org/works/glauben-sie-nicht/

Nan Hoover: http://www.mediaartnet.org/works/impressions/

Umění videa

1970s

Témata umění videa:

- **konceptuální promýšlení kategorií času a prostoru**
- **užívání těla jako uměleckého materiálu**

ČAS:

Dan Graham: ***Present Continuous Past***, 1974 http://www.youtube.com/watch?v=aLNfUB7JtA4
Dan Graham: *Time Delay Room*, 1974. http://www.mediaartnet.org/works/time-delay-room/
Valie Export: Time and Countertime, 1973. http://www.mediaartnet.org/works/zeit-und-gegenzeit/

TĚLO:

Bruce Nauman: *Walking in an Exaggerated Manner*, 1967 – 68 https://www.youtube.com/watch?v=x7DWz_jMtR4
Chris Burden: *Shoot,* 1971 http://www.ubu.com/film/burden_selected.html
Bruce Neumann: *Video Corridor*:
http://www.youtube.com/watch?v=VUfwg0bz-Yo&feature=related

JAZYK VIDEA:

Gary Hill: *Happenstance*, 1983
http://www.youtube.com/watch?v=AFXLkPAT6dg&feature=related

Umění videa

VT ≠ TV

Klíčové nástroje umění videa

Zpětná vazba (feedback)

Vasulkas: *Calligram*, 1970.

- http://www.ubu.com/film/vasulka_calligrams.html

Elektronický syntezátor:

Paik/Abe, 1969-1971

- http://www.medienkunstnetz.de/works/paik-abe-synthesizer/

SONY CV PORTAPACK, 1969

Umění videa

Estetika umění videa

- **Peter Weibel** a jeho atributy videoartu a „videologie“ in: **R. Frieling: VT ≠ TV – The Beginnings of Video Art,** http://mediaartnet.org/source-text/63/

1.) Syntetičnost (maximální rozsah manipulace s elektronickým obrazem)

2.) Transformace („psychedelický“ posun od konkrétního, interpretovatelného obrazu k abstraktním tvarům).

3.) Auto-reference (self-reference)

4.) Bezprostřednost (instant time) – komponenty systému dvousměrné komunikace jako uzavřený obvod, video-zpětná vazba)

5.) Krabice – monitor využívaný TV a VTR a reprezentující podle Weibela posun ke strojovým systémům v protikladu k projekčním systémům využívaným v kině.

Umění videa

VT ≠ TV

- «On the Philosophy of VT and VTR» he listed these attributes as follows: **1. Synthetics – the entire range of electronic image manipulation, 2. Transformation – the «psychedelic» shift from concrete, interpretable images to abstract shapes, 3. Self-reference, 4. Instant time – the components of a two-way communications system (closed-circuit, video feedback), and 5. Box – the monitor deployed by TV and VTR** and representing for Weibel the switch to a machine system as opposed to the projection system used by cinema. This initial view of the monitor as a media-specific essential of video art has not unconditionally survived up to the present day. While Paik enthusiastically saw his dream of an electronic Sistine Chapel approaching realization when the first video projectors were launched, both Wulf Herzogenrath and Peter Weibel emphatically assigned the «box» (the TV set or monitor) to the grammar of video, or «videology».(5)
- By way of generalization, however, **Weibel etymologically revealed the inherent notion of art in video technology**: «video art is always epistemic, the Greek «techne» means «artefact, art». from ‹eidos› (image) to ‹idos› (idea), even to ‹idein›. from eidology to idology and to ideology. idotechne (the art of the image) is video technique is video art, that is the art of seeing and knowing.»(6)
  Cit.z: **Rudolf Frieling: «VT ≠ TV – The Beginnings of Video Art»**
- **http://www.mediaartnet.org/source-text/63/**