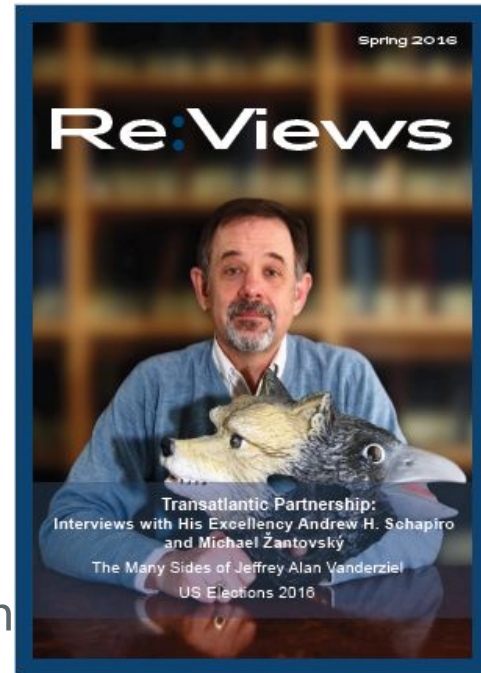


**AJ93100 Running
a student
magazine
(Re:Views)**

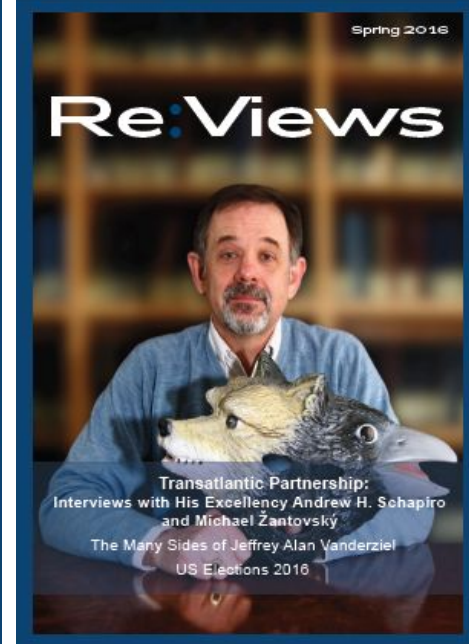
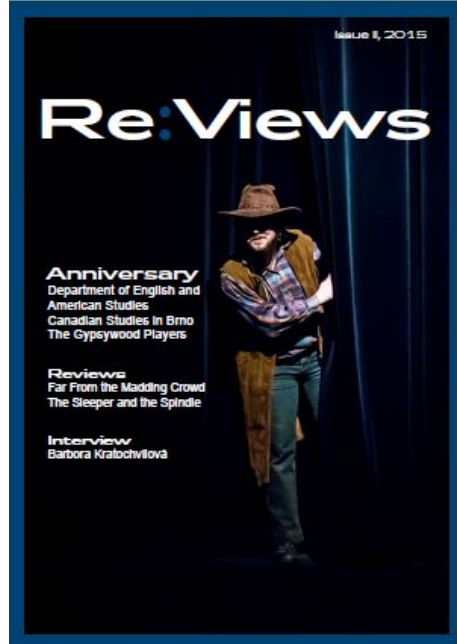
**Introduction meeting
September 19, 2016**

Re:Views

- original student project (started Sept 2014)
- magazine at KAA, registered organization (z.s.)
- published online once per semester
- currently 5th issue
- <http://reviewsmagazine.net/> + FB + Twitter + LinkedIn + YouTube
- registered medium with its own ISSN number
- external cooperation with Brno Expat Center, Fulbright CZ, supported by SAPMU, DEAS, & Faculty of Arts, ...



Issues so far



Our achievements so far

- **Interviews** with Laura Dockrill, H.E. Andrew H. Schapiro, and Michael Žantovský
- Expert **commentaries** on the U.S. elections 2016 (Professor Charles D. Hadley, Jessica N. Grounds)
- First comprehensive **article** on the history of DEAS and the Gypsywood Players
- Overview **articles** on Brexit and 2014 Scottish Referendum
- Foreign correspondents' articles



Who we are

Markéta Šonková, *editor-in-chief* (MA student KAA, MA student IR)

Anna Formánková, *chief of staff* (MA student KAA & LIC)

Blanka Šustrová, *editor & editor-in-chief -to-be* (MA student KAA & LIC)

Helena Brunnerová, *editor & photographer* (MA student KAA)

Martina Krénová, *editor, web & finances* (MA student KAA)

Barbara Ocsovayová, *PR & editor* (MA student KAA)

Tereza Walsbergerová, *editor* (PhD student KAA)

- + *Long-distance editors:* Pavel Peléšek, Natália Poláková, and Pavla Wernerová (all MA students at KAA)



Where are we from

- Editorial board: DEAS students (BA, MA, PhD levels)
- DEAS contributors: BA, MA, PhD levels
- External contributors (Australia, Canada, Austria, USA)



Issue Content

- Editorial
- Main topic (multiple articles)
- Expert interview
- Student interview
- Letter from abroad
- Film review
- Book review
- TV series review
- + other articles; current issues

Dear readers...

The king is dead.
Long live the queen!

Well, although our king did not quite die – so I am relieved to say – it is still an end of one era. Finally, after all those years of reading about it, I can begin to imagine how the British felt when Edward VII sat on the throne after Queen Victoria. Just like them, not many of us remember anyone else but Jeff is still on the throne of the Department of English and American Studies. So to console our hearts and minds, let us all celebrate the fact that he still stays in our vicinity.

Back to 21st century and the strike-free language. I have to say that this issue really is special. Not only because we have seven new editors and a brand new workshop-like course where we produced many of these lines – fortunately no one was harmed (I should thank you should learn from us, we have safe working conditions!) – but most of all, because I am really proud that many people working on the magazine, many of those who usually do not work with us, and even those who maybe heard about us for the very first time, helped us produce this incredible issue. To all of you, I send my biggest thanks!

Not to steal all the thunder, it is fair to say that the circumstances helped us too... The US presidential elections are always something to observe. So we observed them for you. And we also asked some of those most qualified to express their opinions and ideas on what is going on. But it is not only the US where something is happening. It seems like the British Isles are becoming keen on referenda. So we had a look in that too.

And some of us even overcame their fear of the inquisitive lens and stood in front of a camera. Three cameras, in fact. I feel very privileged I could talk to His Excellency Andrew H. Schapiro, the US Ambassador to the Czech Republic where I asked about Czech-American relations. And because there is no such thing like too many good news, I could ask questions on similar topic also Mr. Michael Zankovský. The result is an amalgam of ideas and experience(s) from both sides of the Atlantic – one from a diplomat who formed our new democratic ties with the USA and one from another diplomat, who nurtures and cultivates those ties now – and I sincerely hope you shall like both the articles as well as the videos.

As always, I would like to thank you all for your support and I hope you shall enjoy reading Issue IV as much as we enjoyed working on it!

On behalf of the *Ac-View Magazine*,
Marketa Sokolová
editor-in-chief

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This Issue

Main theme

Adaptation studies (not strictly binding)

Preliminary content

Interview with Kamilla Elliot (Blanka), videogames adaptations (Blanka), The Witcher (Bára Orlická), Vlogs & YouTubers (Silke Jandl), Cookie lit (Martina), Shakespeare & propaganda (Markéta), “Please Like Me” (Tereza), Modern AU webseries (Tereza), Letter from abroad, open carry laws in the USA (Honza Beneš), Demythification of MLK (Tom Varga)



The Course

supervised by Dr. Tomková

every **odd** Wednesday 12:30am - 2pm (workshop + 6 meetings) - workshop-like meetings

enrollment based on “souhlas”

2 credits & “zápočet”

all KAA tracks, BA & MA

external contributor status

online communication via FB group

no Reading Week, **first regular session on 21/9 instead of 28/9!!!**



Timeline:

Articles DDL 28/10/2016

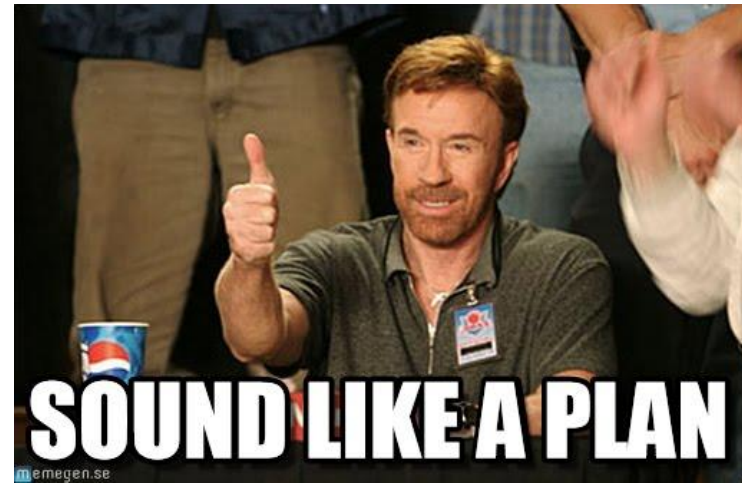
Final content DDL 11/11/2016

Publication 12/12/2016

PLEASE EXPECT TO BE ASKED TO COMMUNICATE ONLINE BETWEEN THE INDIVIDUAL SESSIONS TOO & TO DO MORE WORK BEFORE INDIVIDUAL DEADLINES.

Course Outline

- **Week 1 (19/9):** Workshop
- **Week 1 (21/9):** Practical seminar 1
- 12/10: Practical seminar 2
- 26/10: Practical seminar 3
- 9/11: Theoretical lecture/seminar 1
- 23/11: Theoretical lecture/seminar 2
- 7/12: Theoretical lecture/seminar 3



What to expect



Practical seminars: We would discuss your topics, how to write an article, what should be included, how to find and reference visual materials, and we would provide practical mentoring and individual consultations/feedbacks + HW exercises

Theoretical lecture/seminars: We would present how the magazine works, what are our roles, how to apply for grants, how to address partners/patrons, how to organize an issue (time management, content, graphics, visuals), rules and regulations, editing, discuss most common mistakes that appeared in the articles, PR

...

Preferable outcome is to recruit new people for the management team in order to ensure a continuity of the magazine into future.

Who & What Are We Looking For

Positions:

contributors (articles)

Management person/people

graphic designer(s)

Possible topics:

Adaptations articles

Linguistics articles

Reviews / critiques

Article of your own choice (KAA related)

**WE CAN DISCUSS IT INDIVIDUALLY AT THE END
OF THE WORKSHOP/ VIA EMAIL**

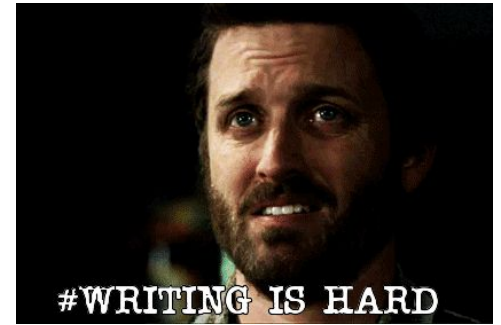


What Do We Offer?

- KAA credits
- experience with magazine work (teamwork, writing skills, ...)
- student engagement and activity beyond standard curriculum
- CV boost - publication + experience with volunteer work (Erasmus applications...)
- networking
- becoming a permanent editorial staff member



How It All Works - Authors



- You write the article
- If it is a bigger topic or a group project, someone from the permanent team will “supervise” you; all of you shall have a mentor/contact person from the team
- You hand it in by the stated deadline (by 28.10.2016)
- You receive a grammar check & your supervisor’s feedback
- You incorporate it and/or discuss it (by 11.11.2016)
- Markéta and/or Blanka read(s) the finished product before it goes to “print” and give(s) you final remarks if needed

All deadlines are binding. Not adhering to them may result in failing the course.

How It All Works - Management, etc.

Individual arrangement

- **Management:** continual work - regular tasks
→ in cooperation with the permanent team and PR
- **Graphic designer:** business cards, FB/Twitter banners, ... // magazine as such



How to enroll

1. apply for enrollment exception through the IS
 2. send motivation &/or article outline to re.views.magazine@gmail.com by tomorrow noon
- *why do you want to join, what do you want to write...*

enrolment to be granted before the first meeting



How Do We Communicate

- regular course meetings
- FB group created for this course
→ primary online medium (+ Google Drive)
- e-mail (re.views.magazine@gmail.com) // Dr. Tomková
- your “supervisor” -- please discuss individually



DO ASK QUESTIONS -- NO ISSUE IS TOO SMALL OR TOO BIG. PLEASE, COMMUNICATE ANY ISSUES YOU MIGHT ENCOUNTER AS SOON AS IT HAPPENS. WE WILL ALWAYS TRY TO FIND A SOLUTION, THUS, THE SOONER WE KNOW, THE BETTER FOR EVERYONE -- WE ARE A TEAM!

Any Questions?

