

	Presentation Criteria	expectations		penalization	
language skills	vocabulary correctness	<i>correct use</i>	1	<i>mistakes that impede understanding</i>	0
	vocabulary range	<i>academic words, terminology</i>	1	<i>low frequency of academic words, repetition of the same words</i>	0
	grammar accuracy	<i>correct use</i>	2	<i>mistakes that impede understanding</i>	0
	spelling in the visuals	<i>correct spelling</i>	1	<i>spelling mistakes</i>	0
	fluency	<i>fluent speech</i>	1	<i>unnecessary pauses, chaos, reading</i>	0
	pronunciation	<i>clear and pleasing intonation, standard pronunciation of key words</i>	2	<i>unclear, impeding understanding, Czenglish pron.</i>	0
	language appropriate to audience	<i>terminology explained in common language, B2 level</i>	1	<i>difficult words that are not explained, reading</i>	0
presenting skills	title (with interesting sub-heading)	<i>adequate, at least 5 words, catching attention</i>	1	<i>less than 5 words, too general</i>	0
	logical structure	<i>intro + main body + summary</i>	3	<i>no introduction, no summary</i>	0
	purpose statement	<i>why the audience should listen</i>	1	<i>"...because I study media and I'm interested in the topic"</i>	0
	outline	<i>what the audience can expect to get</i>	1	<i>no outline</i>	0
	ending	<i>appropriate conclusion, encouraging further discussion</i>	1	<i>abrupt ending, "And that's it."</i>	0
	signposting language / cohesion	<i>use of linking words and transition phrases</i>	1	<i>no linking words, repetition</i>	0
	coherent	<i>easy to follow for the audience</i>	1	<i>chaos, no clear direction, lost in the presentation</i>	0
	topic coverage	<i>content corresponds to the title and purpose statement</i>	1	<i>not getting what we expect, parts missing, just listing facts</i>	0
	informative + interesting	<i>new information in an entertaining way</i>	1	<i>trivial, generally known content</i>	0
	body language	<i>appropriate gestures, confident posture, eye contact</i>	1	<i>no eye contact, disturbing body language, reading</i>	0
	clear and balanced visuals	<i>supportive materials</i>	1	<i>too much writing, chaotic and inconsistent slides, unreadable</i>	0
	bibliography	<i>referenced pictures, list of sources, at least one English source</i>	1	<i>plagiarism, no sources, just one source, no English source</i>	0
	discussion - responding	<i>clear and fast response</i>	1	<i>confused or insufficient response</i>	0
	timing	<i>5-6 minute presentation (with all its parts)</i>	1	<i>beyond 5-6 minutes</i>	0
TOTAL	16 out of 25 is the pass mark		25		