



FAIL

Gender and Sexuality



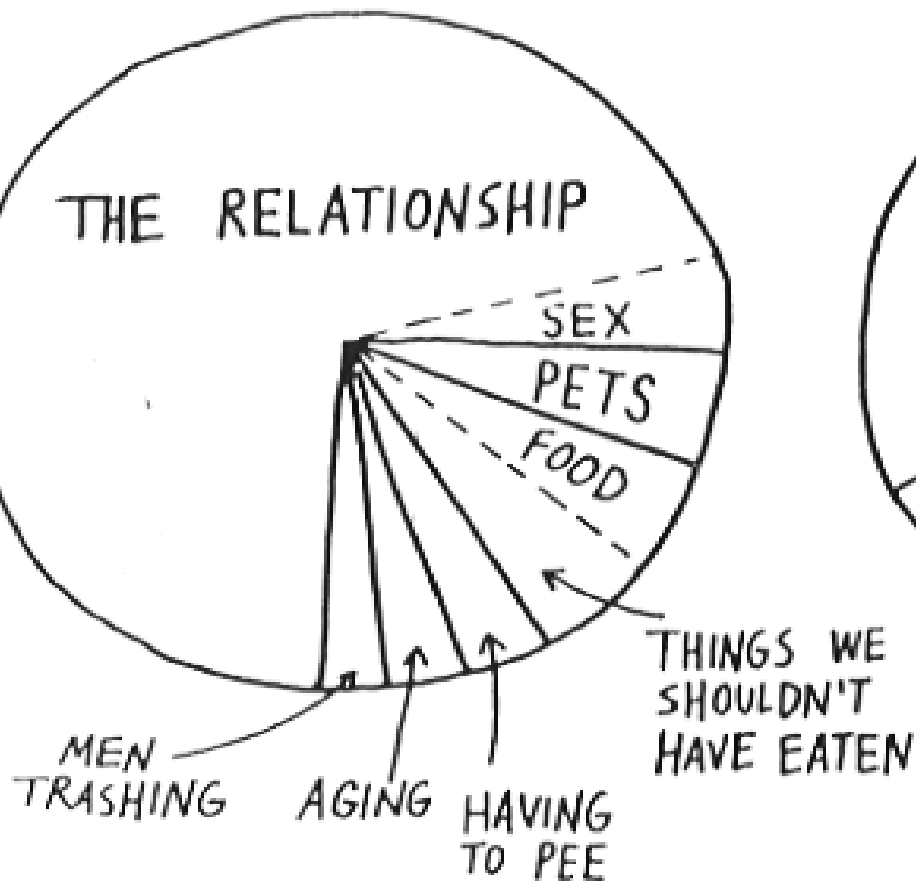
Introduction

- Gender
 - ([Film](#)) Stereotypes
- Gender and Advertising
- Sexuality
- The future of Gender and Sexuality
- Round-up

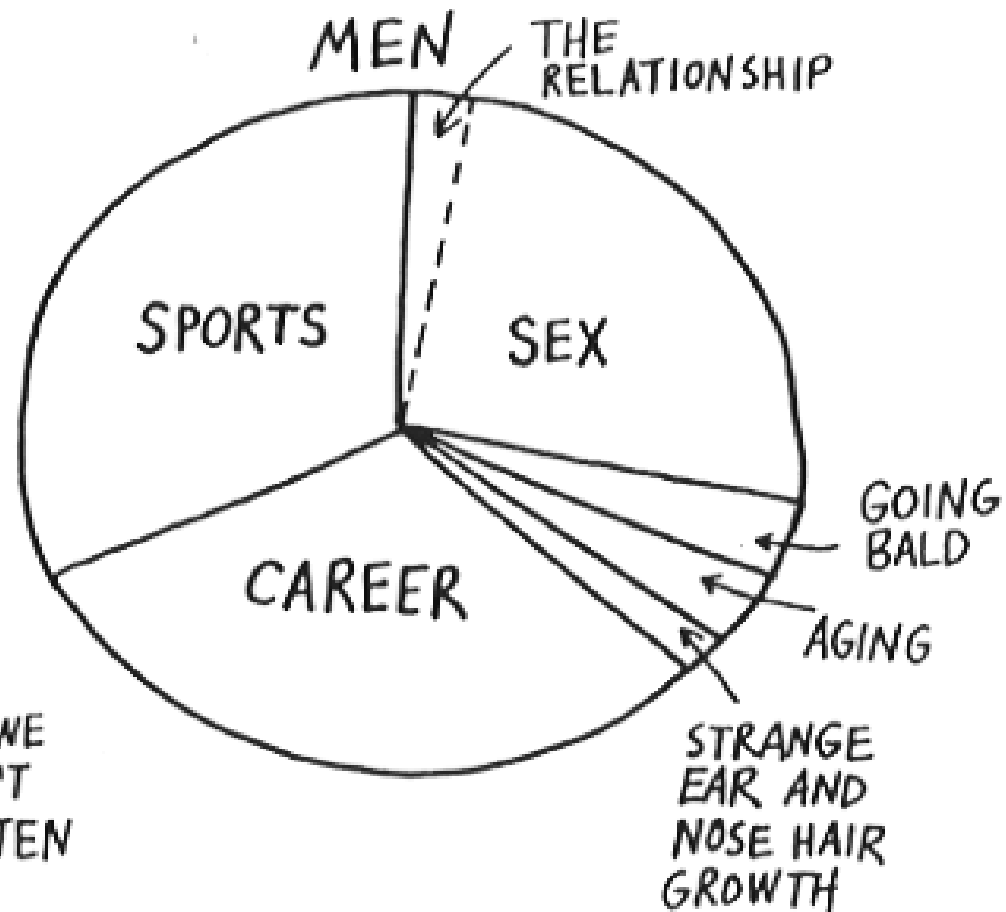


THOUGHT FREQUENCY AS PIE CHARTS

WOMEN



MEN



Quinn Beum
©1991

Definitions

- Warning!!!!!! Do not view films if you are offended by items of a sexual nature!
- Definitions
 - Sex
 - Gender
 - Sexuality
- Are we all happy with what we are?

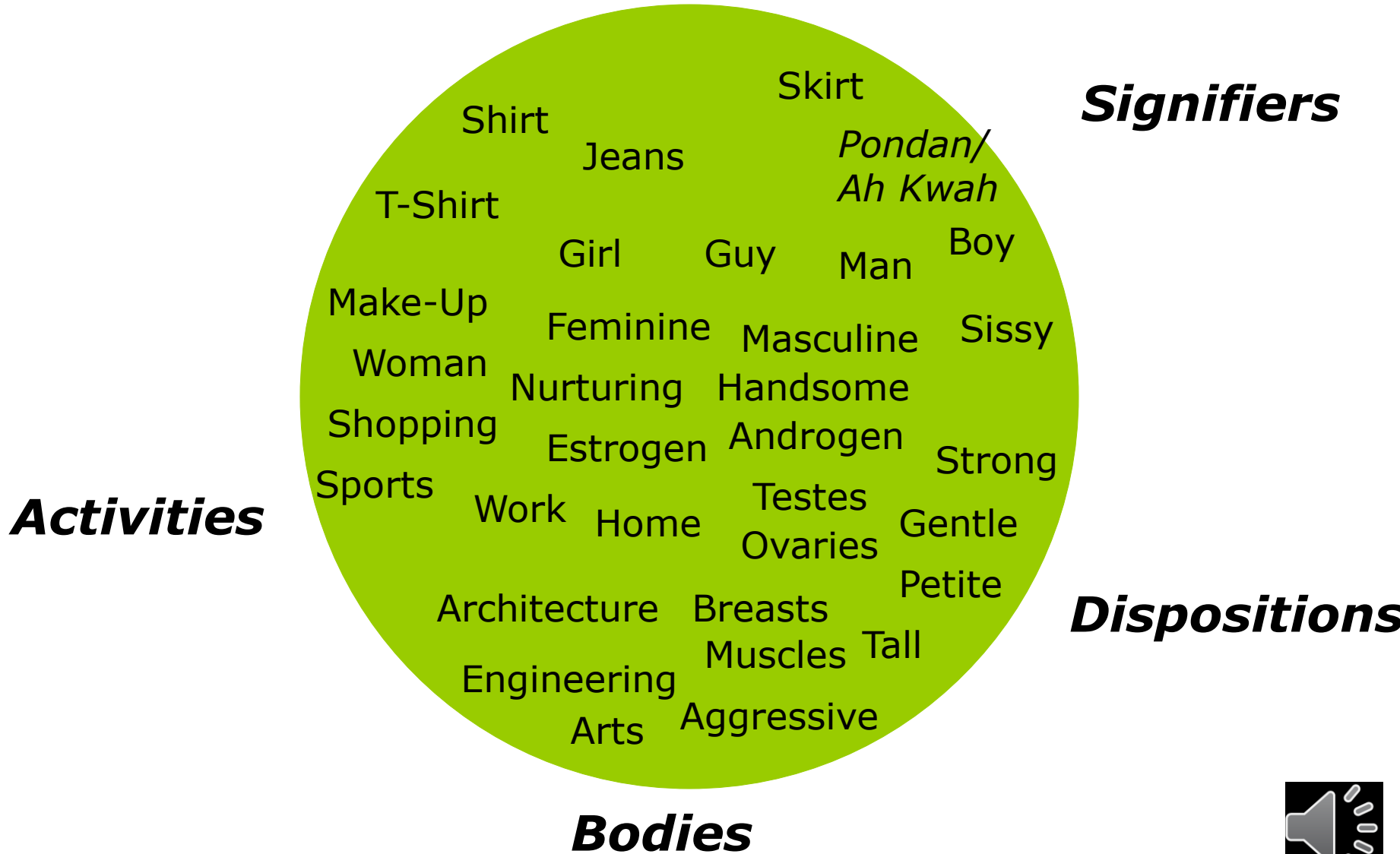


Gender Identity

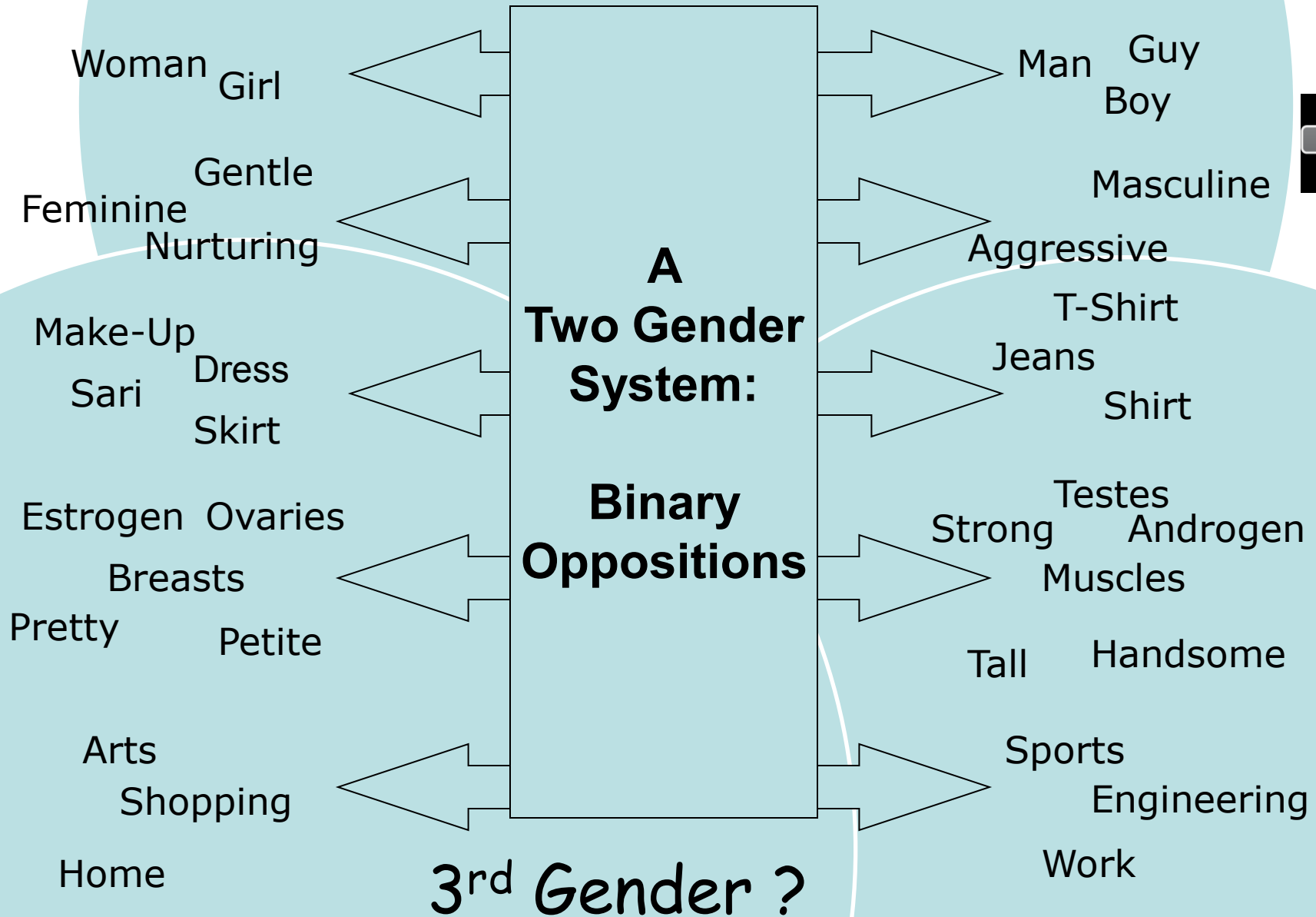
- Binary or pluralist genders?
- Who defines our gender identity?
 - [Film](#) on performance artist discussing gender
- Gendered Socialisation ([Film](#)) and Language



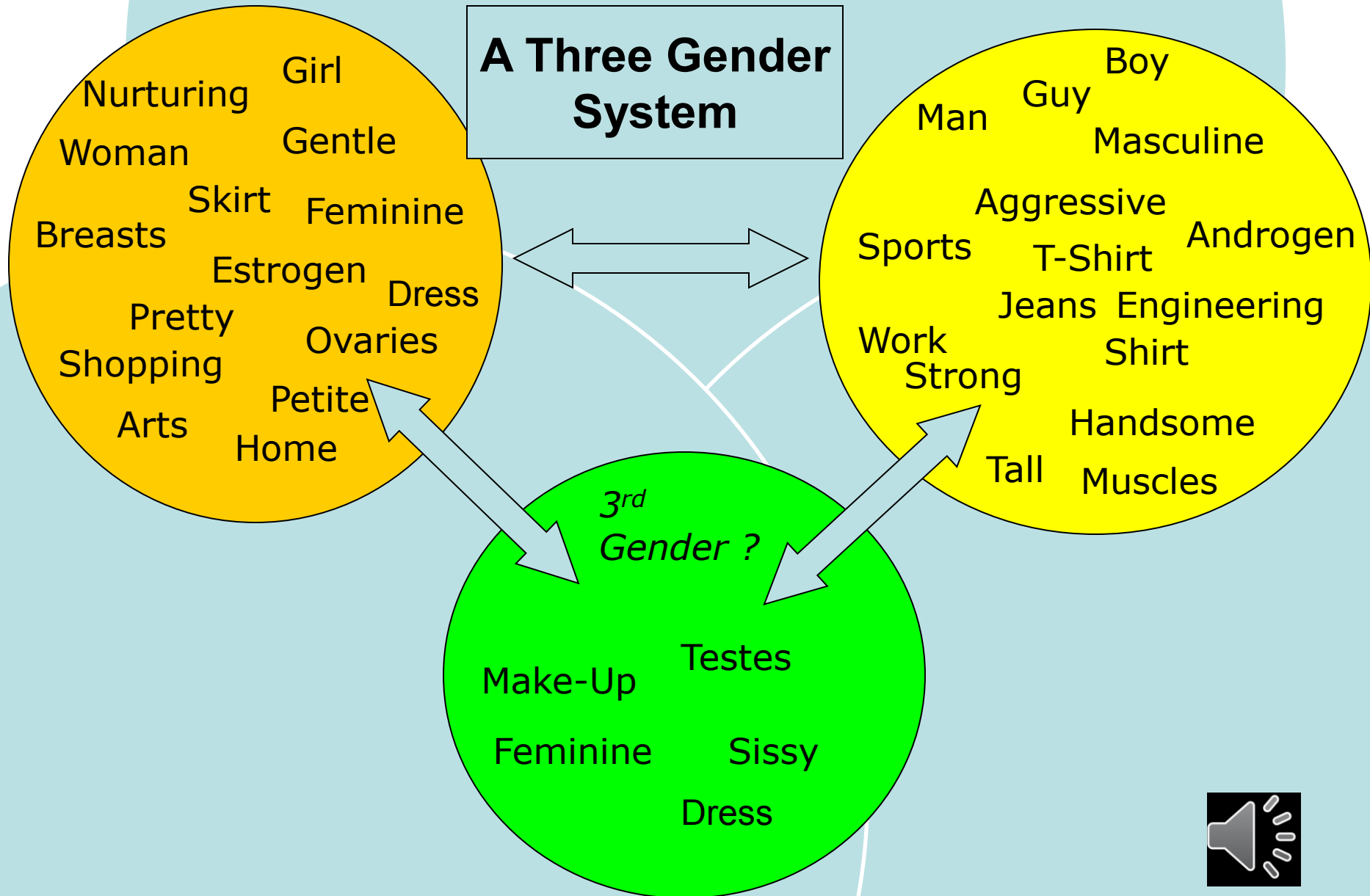
Things (without Meaning)



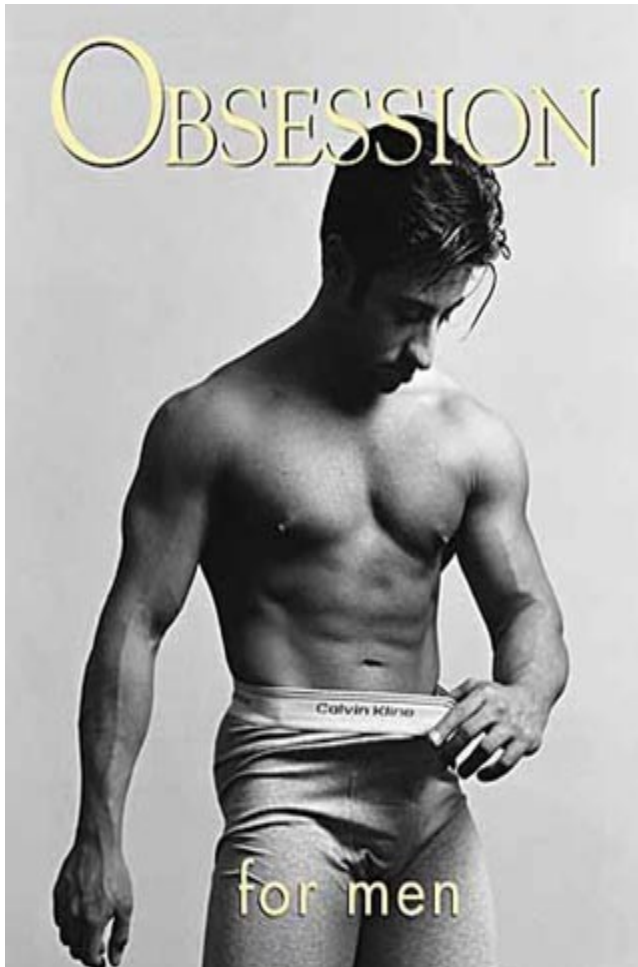
A Gendered Structure of Meaning



A *Different* Gendered Structure of Meaning



Advertising and Gender

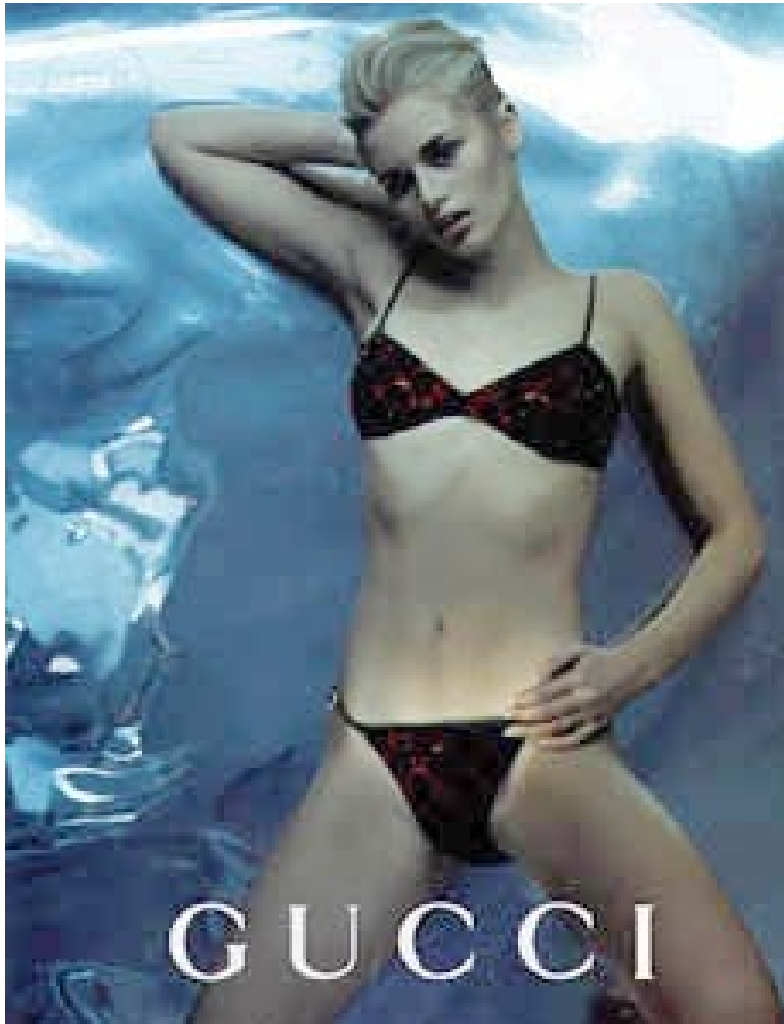


- Reinforcing stereotypes
- The Male Gaze
- Changing times?
 - ([Film](#))
- You can investigate more here

<http://genderads.com/>



Differing Images of Beauty



Anorexia = Beauty



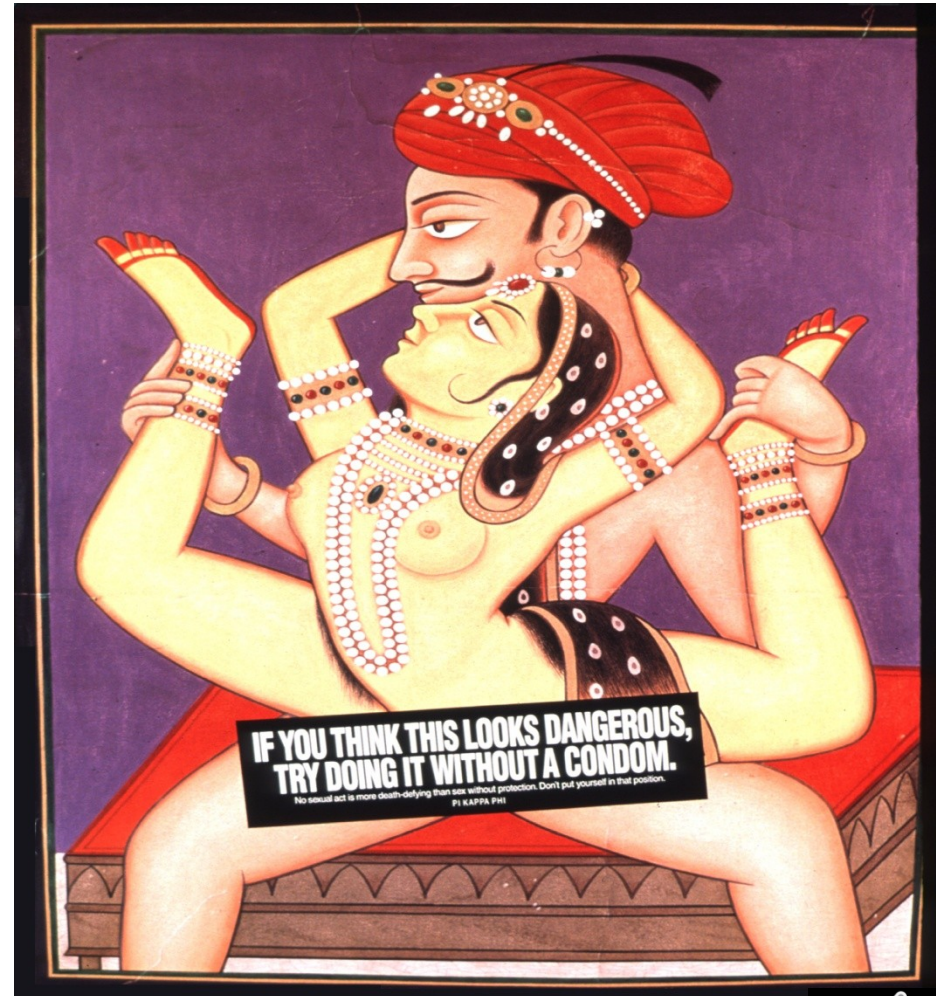
Obesity = Beauty

- Correlation between Body Image and Status
- If *little* food is available, being overweight implies wealth and thus high social status.
- If *lots* of food is available being thin could show discipline, leisure time to exercise and high social status.



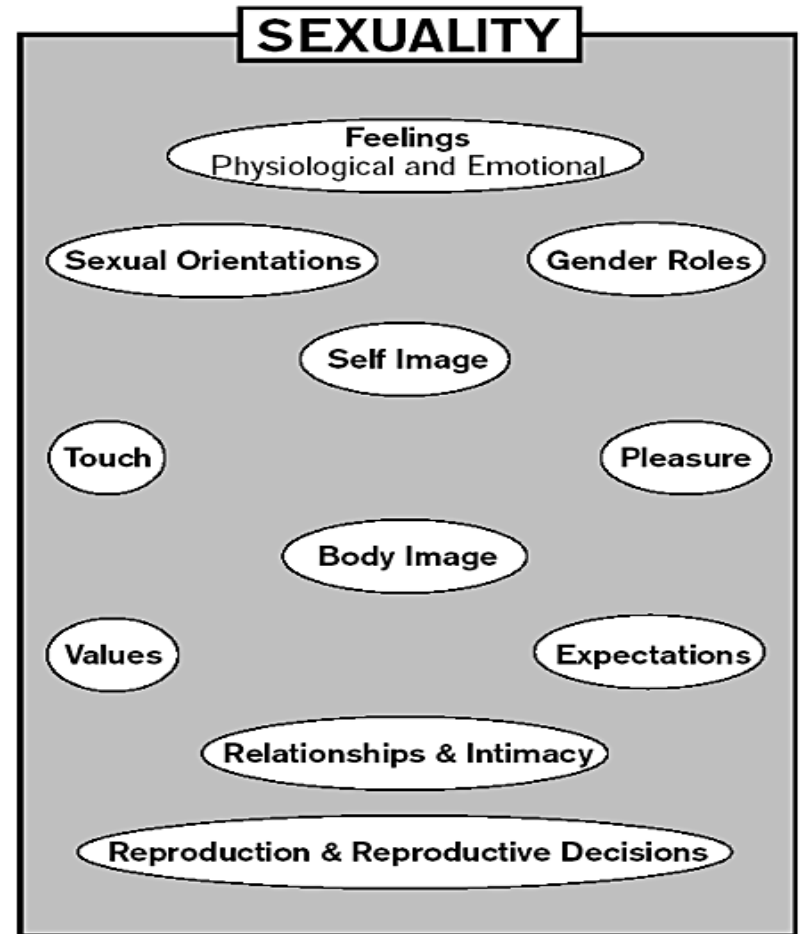
Advertising and Sex

- Sex Sells
 - Deconstruct this [film](#)
- De-mystification of the body
- Acceptance of sex as 'normal'



Sexuality

- How do we construct it ?
- How do we define it?
- How can we make ourselves more sexy?
([Film](#))
- Is a Post Modern view of Sexuality possible?
- Do you agree?



The Future of Gender and Sexuality

- Pluralism , homogenisation or retrenchment?
- Technological changes
 - Gene Manipulation
 - Body Augmentation
 - Cybersex ([Film](#))
 - AI Sex ([Film](#))
 - Teledildonics ([Film](#))





Round Up

